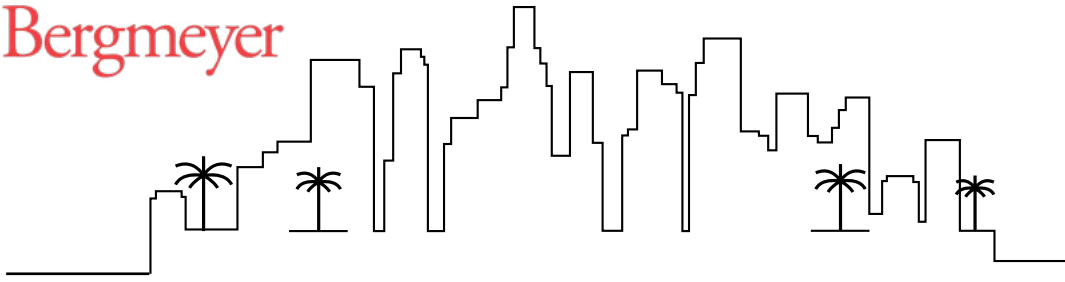


Bergmeyer



## BERGMeyer ESTABLISHES WEST COAST BASE IN LOS ANGELES

The Boston, Massachusetts-headquartered design firm's clients include industry-leading brands and cultural institutions.

**LOS ANGELES, CALIFORNIA (September 23, 2019)**—Bergmeyer brings its philosophy of creating distinctive user experiences to the West Coast, establishing its official presence in downtown Los Angeles. “Our company culture is founded on innovation, entrepreneurship and an open-minded approach; principles that cutting-edge West Coast cities, like Los Angeles, embody,” notes president Mike Davis, FAIA, LEED AP. “Putting down roots in downtown LA allows us to formally expand our service area within a region that is a hotbed of creativity.”

The 90-plus-person architecture, interiors, graphics and brand strategy design firm works with national and international clients across a variety of market sectors, including retail, workplace, commercial, education, restaurant, hospitality and residential, in addition to serving notable California corporations. Recently for California Closets, Bergmeyer created a uniquely branded showroom experience, designing both its Richmond, CA headquarters, and its current San Francisco flagship, while also establishing prototype standards for implementation across the United States. Bergmeyer also designed the flagship for the San Francisco 49ers Team Store at Levi's Stadium in Santa Clara. Recently completed and in-progress West Coast projects are varied and include new store locations for retailers Arc'teryx and lululemon, a creative workspace in Manhattan Beach, a multi-family luxury project in Orange County, and a Wrangler pop-up at the iconic Fred Segal in West Hollywood.

Bergmeyer creates emotional connections through environmental experiences and an integrated, multi-disciplinary approach to strategy and design.

“Design is about people—our clients and their clients, customers and constituencies,” says vice president Rachel Zsembery, AIA, LEED AP BD+C, an expert in experiential retail design. She adds, “From our new base in downtown Los Angeles, we can even more effectively, efficiently and meaningfully interface with clients in the Western United States and Canada.”

—More—



**Shop:** From brand strategy and concept development to developing prototypes and designing concept stores, pop-ups, and flagships, Bergmeyer delivers compelling on-brand experiences that achieve measurable results.

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Wrangler x Fred Segal Pop-Up Shop  
Los Angeles, CA

Savannah Bee Company  
(Prototype Design)  
National Retail Program

Roots Legends Pop-Up Shop  
Boston, MA

California Closets Flagship  
San Francisco, CA

—More—

# Bergmeyer

**Eat:** From fast casual to fine dining and destination restaurants, Bergmeyer works with brands to create memorable experiences.

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Longwood Gardens  
Kennett Square, PA

McGauvran Center  
at University of Massachusetts Lowell, Lowell, MA

Shake Shack 100th Location  
Boston, MA  
Additional Projects Nationally

—More—



**Work:** By designing and implementing programmatically-complex workspaces and integrating flexible multi-use spaces, Bergmeyer balances aesthetics with function for a diverse clientele.

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Headquarters for Shake Shack  
New York, NY

Headquarters for California Closets  
Richmond, CA

WeWork  
Boston, MA

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**“We partnered with Bergmeyer to create our new corporate headquarters. Their strategic vision and creativity helped support our company culture and position us for greater success. Our collaboration has continued to include our worldwide retail roll-out program.”**

**BOB MONAHAN**  
OWNER AND FOUNDER  
**UPPABABY**

Headquarters for UPPAbaby  
Rockland, MA



**Live + Stay** From authoring the next chapter for historic landmarks through creative adaptation to bringing new communities to life in residential, university and hotel environments, Bergmeyer works with builders, developers and planners to deliver distinctive projects.

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Ames Boston Hotel  
Boston, MA

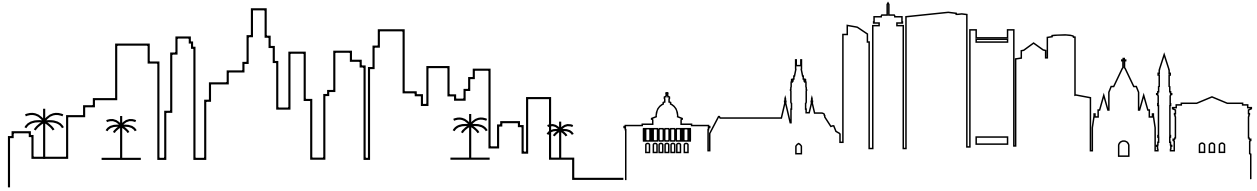
Community Center  
at Mount Holyoke College  
South Hadley, MA

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**“We have collaborated with the Bergmeyer team to create extraordinary communities in a number of our markets. The experience has been terrific, and we look forward to continued collaboration with their team in the future.”**

**BILL LOVETT**  
REGIONAL DIRECTOR OF  
ACQUISITION AND DEVELOPMENT  
**TOLL BROTHERS APARTMENT LIVING**

The Kendrick, Needham, MA  
Toll Brothers Apartment Living  
Additional Projects in PA, GA, TX and CA



**We are a design firm  
committed to enhancing  
the everyday, creating  
experiences for the most  
common places we go:  
where we shop, learn, eat,  
work, live, and stay.**

We design for our clients' clients, the people whose lives are most impacted by our work. Through an open and engaging design approach we turn brand values into physical experiences.



**Media Inquiries:** High-resolution images, and/or interviews with Mike Davis, FAIA, LEED AP and Rachel Zsembery, AIA, LEED AP BD+C are available upon request. Please contact either Erin Cullerton at [erin@designagencyco.com](mailto:erin@designagencyco.com) or Emilie Kress at [emilie@designagencyco.com](mailto:emilie@designagencyco.com).