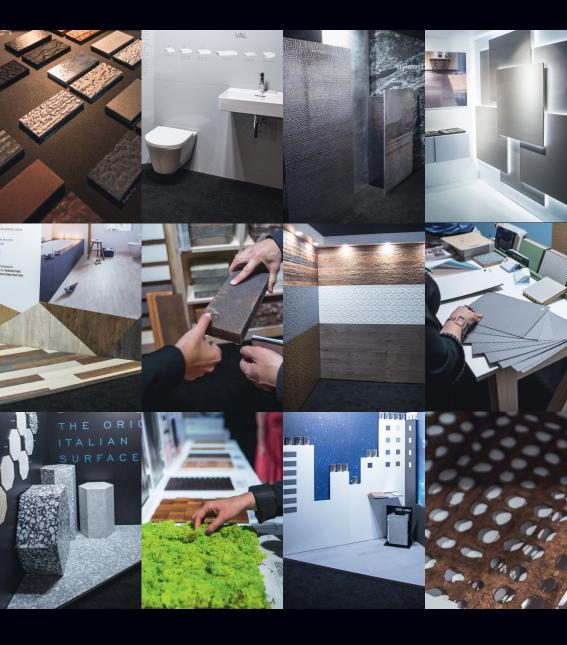


# ENERCARE CENTRE, TORONTO APRIL 1 & 2, 2020

AN EXCLUSIVE
TAILORED EVENT
WITH A FOCUS
ON INNOVATION
FOR ARCHITECTS,
INTERIOR DESIGNERS
AND OTHER
SPECIFIERS



## KEY SUCCESS FACTORS

#### **INNOVATIONS**

Exhibitors focus on innovative products, materials, applications and services that are juried by a local committee of Architects and Interior Designers guaranteeing that a visit to ARCHITECT@WORK will be inspiring.

#### **TECHNICAL EXPERTISE**

The mission of ARCHITECT@WORK is to provide much more than a simple meeting place for the A&D community.

At ARCHITECT@WORK considerable emphasis is laid on the exchange of knowledge and innovative ideas.

Seminars provide an opportunity to present hot topics and share their experience with colleagues.

#### **EXCLUSIVELY FOR SPECIFIERS**

Architects, Interior Designers, Developers and other Specifiers will be invited using a customised and exclusive registration system. During ARCHITEC@WORK exhibitors and visitors are offered complimentary finger food and drinks to encourage lingering, conversation and networking.

#### **COST EFFECTIVE**

A turnkey concept to ensure costs are kept to a minimum.

#### **TIME-EFFICIENT**

In the space of just two days you will have the opportunity to meet with the A&D community of the Greater Toronto Area.

Visit www.architectatwork.com to take a virtual tour of the exclusive exhibition concept and view all video footage of the previous editions.



## A UNIQUE EXHIBITION LAYOUT

The unique, innovative exhibition layout of ARCHITECT@WORK was created by C4 -Creative Fo(u)r.

The ARCHITECT@WORK proprietary layout ensures that every attendee sees every exhibitor. Conversation starts in your booth. Your innovative products are showcased within the allocated space of your booth.

You are part of a unit comprised of 4 corners, anchored by a multimedia console, where you can show a demo.

At ARCHITECT@WORK, traditional aisles are replaced by lounge areas: places to enjoy a drink, to chat and to provide further explanation about your innovative products, applications or services.

#### **UNIFORM TURNKEY BOOTH**

Participation includes: uniform booth concept (walls, carpet, signage), lighting, electricity connections, furniture (multimedia console and furniture in the lounge zones), cleaning, parking passes, full-colour advertisement in the show guide and complimentary catering for all visitors and exhibitors.

#### SPONSORING OPPORTUNITY

Each edition of the event offers exhibitors an opportunity to participate in the sponsoring program.

(with maximum of 10 sponsors per edition)

Exclusivity is guaranteed in the exibitor's product category.

# **PRODUCTS**

Carcass / building envelope: exterior joinery

façade and exterior cladding insulation, air & water tightness

roof construction, loadbearing structures

roof covering

drainage and rainwater systems

Building systems: fixed lighting

sanitary ware

heating, air conditioning electricity and controls

plumbing

renewable energy

Interior finishing: interior layout/design

interior joinery floor coverings wall coverings

partition walls and ceilings

paints and adhesives

door fittings

Services, ICT & media Organisations & trade associations



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# **BELGIUM** THE NETHERLANDS **LUXEMBOURG FRANCE** UNITED KINGDOM **GERMANY AUSTRIA** SWITZERLAND ITALY **SPAIN** DENMARK SWEDEN **NORWAY** TURKEY CANADA