

ARCHITECT  
@WORK

CANADA

ENERCARE CENTRE,  
TORONTO  
APRIL 1 & 2, 2020

AN EXCLUSIVE  
TAILORED EVENT  
WITH A FOCUS  
ON INNOVATION  
FOR ARCHITECTS,  
INTERIOR DESIGNERS  
AND OTHER  
SPECIFIERS



# A&D meets innovations

## KEY SUCCESS FACTORS

### **INNOVATIONS**

Exhibitors focus on innovative products, materials, applications and services that are juried by a local committee of Architects and Interior Designers guaranteeing that a visit to ARCHITECT@WORK will be inspiring.

### **TECHNICAL EXPERTISE**

The mission of ARCHITECT@WORK is to provide much more than a simple meeting place for the A&D community. At ARCHITECT@WORK considerable emphasis is laid on the exchange of knowledge and innovative ideas. Seminars provide an opportunity to present hot topics and share their experience with colleagues.

### **EXCLUSIVELY FOR SPECIFIERS**

Architects, Interior Designers, Developers and other Specifiers will be invited using a customised and exclusive registration system. During ARCHITECT@WORK exhibitors and visitors are offered complimentary finger food and drinks to encourage lingering, conversation and networking.

### **COST EFFECTIVE**

A turnkey concept to ensure costs are kept to a minimum.

### **TIME-EFFICIENT**

In the space of just two days you will have the opportunity to meet with the A&D community of the Greater Toronto Area.

**Visit [www.architectatwork.com](http://www.architectatwork.com) to take a virtual tour of the exclusive exhibition concept and view all video footage of the previous editions.**

**WWW.ARCHITECTATWORK.COM**







## A UNIQUE EXHIBITION LAYOUT

The unique, innovative exhibition layout of ARCHITECT@WORK was created by C4 -Creative Fo(u)r.

The ARCHITECT@WORK proprietary layout ensures that every attendee sees every exhibitor. Conversation starts in your booth. Your innovative products are showcased within the allocated space of your booth.

You are part of a unit comprised of 4 corners, anchored by a multimedia console, where you can show a demo.

At ARCHITECT@WORK, traditional aisles are replaced by lounge areas: places to enjoy a drink, to chat and to provide further explanation about your innovative products, applications or services.

### UNIFORM TURNKEY BOOTH

Participation includes: uniform booth concept (walls, carpet, signage), lighting, electricity connections, furniture (multimedia console and furniture in the lounge zones), cleaning, parking passes, full-colour advertisement in the show guide and complimentary catering for all visitors and exhibitors.

### SPONSORING OPPORTUNITY

Each edition of the event offers exhibitors an opportunity to participate in the sponsoring program.

(with maximum of 10 sponsors per edition)

Exclusivity is guaranteed in the exhibitor's product category.

# PRODUCTS

**Carcass / building envelope:** exterior joinery  
façade and exterior cladding  
insulation, air & water tightness  
roof construction, loadbearing structures  
roof covering  
drainage and rainwater systems

**Building systems:** fixed lighting  
sanitary ware  
heating, air conditioning  
electricity and controls  
plumbing  
renewable energy

**Interior finishing:** interior layout/design  
interior joinery  
floor coverings  
wall coverings  
partition walls and ceilings  
paints and adhesives  
door fittings

**Services, ICT & media**  
**Organisations & trade associations**



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