

Le Germain Hotel Montreal emerges anew after a major transformation

Montreal, January 29, 2020 – Germain Hotels is proud to announce the official reopening of Le Germain Hotel Montreal, following a bold transformation that demanded a full year of renovations and an investment of over \$30 million. Guests can now experience a stay that's perfectly harmonized with their needs, while enjoying the latest trends in design and amenities.

An exhaustive overhaul

From the hotel rooms to the lobby, restaurant and meeting spaces, Le Germain Hotel Montreal has been reimagined from top to bottom. In addition, six new floors were added to the top of the building, increasing the number of rooms from 101 to 136.

Opened in 1999, the hotel on Mansfield Street used to be the former headquarters of the Ordre des ingénieurs du Québec, constructed during one of the metropolis' most iconic years: 1967. It is this landmark birth year, a year of excitement and optimism in Montreal, that inspired the architectural firm LEMAYMICHAUD in its transformation of the premises. Featuring curved lines and molded plastic juxtaposed with softer accents of wood, the hotel invites guests to discover a design that is brilliantly inspired by the sixties, yet with a decidedly modern flair.

New suites were designed in the same spirit, including a fully equipped apartment suite located on the 18th floor, boasting a terrace offering a striking panorama of downtown Montreal. The new floors also include a fitness centre with breathtaking views of the city. It is equipped with all the latest fitness equipment, including intelligent stationary bikes and the "Mirror" training mirror, a state-of-the-art amenity that enables personalized interactive training.

To host guests' meetings and events, the hotel now offers three inspiring spaces, including a creative lounge. The novel layout of this venue that makes it ideal for informal meetings. It also features a Samsung Flip digital board, a practical amenity that enables manual notetaking and presentation projection.

Le Boulevardier Restaurant and Flâneur Bar Lounge

At the helm of Le Boulevardier restaurant, renowned chef David Pellizzari offers a menu inspired by Parisian brasseries. With the restaurant's unique view of President Kennedy Avenue, diners will want to linger longer. Flâneur Bar Lounge, located in the lobby, offers three great gourmet pleasures: coffee, bubbles and oysters. Now and for a limited time, the "4 à Huîtres" event is also the perfect excuse to sidle up to the bar between 4p.m. to 8p.m. from Wednesday to Saturday. Guests can enjoy freshly shucked oysters at \$2 each, accompanied by a variety of bubbles at \$12 per glass. Imagined by Atelier Zébulon Perron design firm, the restaurant and bar are all about elegance and contrasts, boasting rich materials such as velvet, leather and marble, as well as a skillful play of mirrors.

Montréal en Lumière Festival

From February 20 to March 1, Le Boulevardier Restaurant will be positively sparkling! In collaboration with Chez Guillaume bakery, Aux Terroirs cheesemakers and charcuteries Aliments Viens, Le Boulevardier restaurant will present a menu inspired by French brasseries while showcasing local artisans. Indulge in this exclusive 3-course menu, including beers perfectly paired with the flavours. Discover the menu here.

Discovery offer

This winter, stays of 2 nights or more from Thursday to Sunday are more tempting than ever! Guests will receive a \$50 credit for Le Boulevardier restaurant, as well as complimentary parking. The offer is valid until April 13, 2020 and restrictions apply. Details here.

Night Creators web series

A picture says a thousand words! The Night Creators web series features exclusive behind-the-scenes access to this colossal construction project. Comprising 7 episodes, it showcases the creators that were instrumental in the transformation of the hotel.

At the completion of this grandiose project that necessitated the hotel's closure, the team is as enthusiastic as ever to welcome guests once again. "We are also delighted that nearly all of the employees who worked in the hotel before the renovation are still with us," says Jacques-Alexandre Paquet, general manager of the Le Germain Hotel Montreal. "That

kind of loyalty is a testament to the tremendous family spirit that reigns throughout the company, as well as to the passion that our employees feel for their profession and for our guests," continues Christiane Germain, co-founder and co-president of Germain Hotels.

Note to writers and editors: The hotel press kit, menus and photos can be found [here](#).

About Le Germain Hotels

Pioneer of the boutique hotel concept in Canada, Le Germain believes in the importance of staying small and intimate. Known for unparalleled comfort and attention to detail, we ensure every guest enjoys a warm welcome and attentive and personalized service throughout their stay. Whether in Calgary, Toronto, Montreal, Quebec, Charlevoix or Ottawa, we offer our guests a luxurious experience on a human scale. Our hotels are refined and elegant, yet always unpretentious. Visit [Le Germain Hotels](#).

About Germain Hôtels

Germain Hôtels is a family-run business founded in Quebec in 1988. As the owner and operator of a network of 20 properties across the country, the company remains the only genuinely Canadian hotel group to-date. A model of boldness and innovation, Germain Hôtels is renowned for its philosophy of hospitality and its exceptional sense of aesthetics. The company's national presence and its desire to surround itself with local collaborators make it an expert in Canadian lifestyle. The group's 1,500 employees are dedicated to the company's mission, having welcomed guests for more than 5 million room nights since the company's founding. Visit [Germain Hôtels](#).

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