



Media Kit

Le Germain Hotel Montreal
reveals its new timeless design.

LE GERMAIN
HÔTELS





In the heart of vibrant Montreal

Just steps away from boutiques, museums, businesses and restaurants and a pleasant stroll's distance from the sensational festivals and cultural events of Quartier des spectacles, Le Germain Hotel Montreal is your oasis of tranquility in the heart of the city.

A hotel steeped in history

Le Germain Hotel Montreal occupies the former building of the Quebec Order of Engineers, which was constructed during one of the metropolis' most iconic years: 1967. It is this landmark birth year, a year of excitement and optimism in Montreal, that influenced the re-imagined rooms and overall design and style of the hotel. Discover architecture, furnishings and decor all brilliantly inspired by the sixties, while at the same time reflecting a decidedly modern flair.





Design and architecture

The hotel's new sixties style is the creation of LEMAYMICHAUD Architecture and Design. The firm was presented with the challenge of instilling a sixties vibe, in particular that of Expo 67, while at the same time respecting Germain Hotels' signature timelessness. They opted to incorporate striking elements into the hotel's design, such as curved lines, molded plastic, and velvet, while also relying on subtleties and clever approaches like the strategic addition of period furnishings. One standout example: a limited-edition moulded plexiglass chair by Italian designer

Joe Colombo — a veritable revolution in sixties design — is positioned to create eye-catching impact right in the hotel's reception area.

The firm began the transformation with a blank slate. The dynamics of the lobby have been completely reinvented, with a more convivial feel and a new bar designed to serve as a gathering place. And everywhere, the Le Germain signature is omnipresent: soft tones, wood, hand-looped wool carpets, a notable coziness... every element has been thoughtfully crafted to exude elegance and luxury.

Did you know?

As part of the renovation, six glass storeys were added to the top of Le Germain Hotel Montreal using Upbrella technology. It required installing the roof first and then raising it via hydraulic cylinders to construct the floors below.

BY THE NUMBERS:



4: the number of floors of additional rooms created



14: the weight of each floor lifted



125 TONS: the number of cylinders required to lift the load



Our guests' comfort is our priority

Flexible checkout time for guests who book directly with the hotel, either online or by phone

Deluxe continental breakfast included

Clefs d'or concierge service

3 meeting rooms and one creative lounge

Smart fitness facility with personalized virtual training

Massage service (\$)

Indoor heated parking with valet service (\$)

Charging stations for electric vehicles

Lexus courtesy car

Pets welcome (\$)



A new hotel restaurant and bar



Le Boulevardier chef David Pellizzari has crafted a menu that takes delicious inspiration from Parisian brasseries, with an emphasis on fresh, local fare. A French-inspired wine list and reinvented retro cocktails round out the offering.



THE ZEBULON PERRON TOUCH

Atelier Zébulon Perron is behind the exquisite décor of restaurant Le Boulevardier and Flâneur bar, which boasts contemporary blends of modern materials and signature elegance. The designer evokes contrasts by employing natural materials, velvet, leather, wood and marble. The Zebulon touch is first and foremost an approach. Fascinated by social ergonomics, he takes the purpose of the project into consideration above all else. The ultimate goal is to create spaces designed for meeting – not just for show.



Situated in the hotel lobby, Flâneur bar serves three of the great gastronomical pleasures: superb coffee, mounds of freshly shucked oysters, and champagne bubbles. Guaranteed to seduce your eyes as much as your taste buds!

Exceptional collaborators



A RUBY BROWN SIGNATURE FRAGRANCE

The Quebec perfume house founded by model-turned-entrepreneur Ruby Brown has developed “Hemp and Amber”: a custom signature scent created exclusively for Germain Hotels. To invoke a homey sense with a hint of originality, Ruby Brown opted to incorporate warm and enveloping notes: “We worked with notes of amber, which I associate with cocooning,” she explains. After testing the amber blended with rose, grass clippings and a host of other fresh notes, Ruby Brown settled on hemp leaf. “It adds a green aspect that’s nicely aromatic and combines well with amber to create a balance of freshness and warmth.” The scent is infused into the vegan bath product collection offered in all of Le Germain Hotel Montreal’s rooms.



WORKS OF ART CREATED BY NIK MIRUS

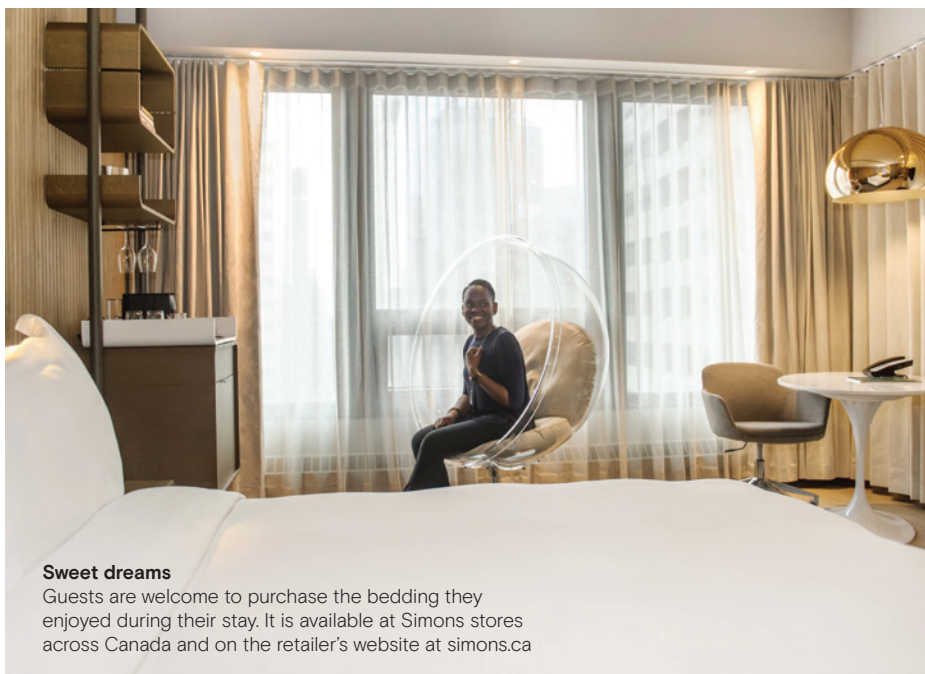
The photographer plays with transparencies to create sixties-inspired works invoking vertical movement. Cylinders and coloured discs punctuate the style of the new rooms. “I started with sketches and then did Photoshop renderings. It’s a project of colours,” explains the artist. “The artwork is actually a photo. I cut and painted logs and glued them onto a sheet of plexiglass. Then I took a slow-exposure photo on a moving vertical axis to create the transparent effect.”



UNIFORMS BY PHILIPPE DUBUC AND MARIE SAINT PIERRE

Our team members are dressed to the nines! Their uniforms all bear the signature of Philippe Dubuc designers Sarah Pacini Man (mens) and Marie Saint Pier (womens).

Rooms that invite our guests to linger



Sweet dreams

Guests are welcome to purchase the bedding they enjoyed during their stay. It is available at Simons stores across Canada and on the retailer's website at simons.ca

136 ROOMS

CLASSIC

300 sq. ft., 1 queen or king bed

SIGNATURE

360 sq. ft., 1 queen bed with sofa bed or 1 king bed with exquisite bubble chair, the quintessential icon of 1960s design.

PRESTIGE

400 sq. ft., 1 king bed with bubble chair or 2 queen beds.

ROUND BED

400 sq. ft., 1 round bed, bubble chair.

JUNIOR SUITE

400 sq. ft., 1 king bed and 1 sofa bed, salon. One of the brightest rooms in the hotel.

SIGNATURE SUITE

400 sq. ft., 1 king bed, possibility of vestibule. Located on the 18th floor, this room offers breathtaking views over Montreal. Also equipped with a full kitchen with appliances and a large bathroom with separate bath and shower.

APARTMENT SUITE

975 sq. ft., 1 king bed, large front terrace overlooking Mansfield Street and downtown, fully equipped kitchen, dining room. It's a cozy cocoon of unparalleled comfort that allows you to receive your guests in privacy while you dream of a move to the city centre.

136 rooms, including 5 suites

Complimentary ultra-fast Wi-Fi

Ruby Brown vegan bath products

Nespresso coffee machine with capsules and Camellia Sinensis teas

Chromecast for real-time content streaming

Minibar with a selection of snacks and beverages (\$)



Wallpaper

Adorning each hotel room's bathroom, the wallpaper is the culmination of tremendous teamwork and a celebration of the worlds of sports, culture, politics and architecture of the era. articles, Expo 67 photos and more: The Germain Hôtels team scoured Montreal's archives and antique shops to create this nostalgic tribute to the 60s.



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