





#### CONTEST REQUIREMENTS AND DEADLINES

The Kitchen Design Contest is an unbiased contest, meaning neither the entrant's name nor firm name or school are visible during the judging process. This ensures the best of the best winners are recognized without bias.

The judges' panel consists of seven esteemed professionals from the architectural, interior design and kitchen design disciplines from around the world. All of the judges' decisions are final.

The contest is open to professional kitchen designers, architects, interior designers, builders and remodelers only. Contestants may submit more than one qualifying kitchen entry. All design and construction of the project entered must be fully completed within the contest period of **January 1, 2015** to **December 31, 2016.** Visit subzero-wolf.com/contest to review the complete contest rules.

**JANUARY 31, 2017** —

- SPRING 2017

SUMMER/FALL 2017 —

Deadline for entries

25 finalists announced

Global winners announced at the Summit and Gala



# COMPETE WITH THE BEST IN THE 2015-2016 SUB-ZERO AND WOLF KITCHEN DESIGN CONTEST!

For more than 20 years and 11 exciting contests, the best architects and kitchen designers in the world have competed in the Sub-Zero and Wolf Kitchen Design Contest, creating kitchens that are beautiful beyond compare. Now it's your turn to show us and your peers how talented you are, and get the recognition you deserve. Entering is **FREE** and **EASY!** 

ENTER ONLINE AT SUBZERO-WOLF.COM/CONTEST FOR A CHANCE TO
WIN CASH AND PRIZES IN ONE OR MORE OF THE FOLLOWING CATEGORIES:

#### TWENTY-FIVE FINALISTS

DIGITAL MEDIA EXPOSURE | TRIP FOR TWO TO THE WINNERS' SUMMIT & GALA

### THREE 1ST PLACE GLOBAL WINNERS

One (1) 1<sup>st</sup> place winner per design style: Contemporary, Transitional, Traditional

\$20,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

### THREE 2ND PLACE GLOBAL WINNERS

One (1) 2<sup>nd</sup> place winner per design style: Contemporary, Transitional, Traditional

\$8,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

### ONE FIRST-TIME ENTRY WINNER

\$8,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

### ONE SMALL SPACES KITCHEN WINNER

Total kitchen size: Less than or equal to 150 square feet

\$8,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

### ONE OUTDOOR KITCHEN WINNER

\$8,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

### ONE STUDENT WINNER

\$5,000 cash

Print and digital media exposure

Trip for two to the Winners' Summit & Gala

# INDOOR KITCHEN ENTRY REQUIREMENTS

- 1. Kitchen designed with at least one:
  - Full-size Sub-Zero® built-in or integrated refrigeration unit.
  - Wolf® cooking appliance as primary food preparation equipment. Ranges, rangetops, ovens, cooktops and two or more modules meet this requirement. Ventilation, microwave ovens and warming drawers do not.
- 2. Floor plan and elevation, or perspective drawings.
- 3. Minimum of three color photographs of the completed design. Please try to capture as much of the kitchen as possible. At least one photograph must be taken with the qualifying refrigerator product's door open. At least one photograph must sufficiently feature the primary Wolf product.
- **4.** Additional photos are welcomed especially "before" shots.

# OUTDOOR KITCHEN ENTRY REQUIREMENTS

- 1. Kitchen designed with at least one:
  - Sub-Zero® refrigeration unit.
  - Wolf® grill. Side burners do not meet this requirement.
- 2. Floor plan and elevation, or perspective drawings.
- 3. Minimum of three color photographs of the completed design. Please try to capture as much of the kitchen as possible. At least one photograph must be taken with the qualifying refrigerator product's door open. At least one photograph must sufficiently feature the primary Wolf product.
- **4.** Additional photos are welcomed especially "before" shots.



#### STUDENT ENTRY REQUIREMENTS

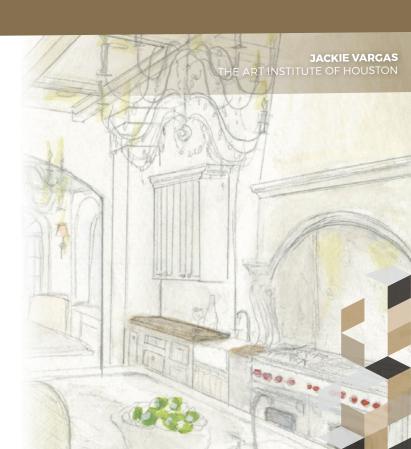
The contest is open to students currently enrolled at a college or university and/or is an NKBA student member. Entries from students graduating before the contest entry deadline of **January 31, 2017** will be accepted if the project is completed and graded by their professor prior to graduation.

Projects must be completed by an individual student, not several students on a team project - no co-designers are permitted.

Student design challenge: Show your imagination and expertise by designing a functional and beautiful kitchen space for a hypothetical client. Contestants are limited to a 400-square-foot space and a budget of \$200,000, including appliances and construction. Please provide interesting details about the client, and any unique situations or design challenges you encounter in the design process.

## STUDENT ENTRY REQUIREMENTS

- 1. Rendered kitchen must include at least one:
  - Full-size Sub-Zero® built-in or integrated refrigeration unit.
  - Wolf® cooking appliance as primary food preparation equipment.
     Ranges, rangetops, ovens, cooktops and two or more modules meet this requirement. Ventilation, microwave ovens and warming drawers do not.
- 2. Floor plan reflecting graphics and presentation standards fully dimensioned in 1/2" scale.
- **3.** Wall elevations showing Sub-Zero® and Wolf® products using graphics and presentation standards fully dimensioned in 1/2" scale.
- Perspective views of the kitchen that best show the Sub-Zero® and Wolf® products (can be in color).
- Color renderings that include descriptions of materials used in the design.Drawings must be clean, easy to understand and professionally presented.





## TOP INCENTIVES FOR ENTERING

- **1.** Global recognition for the most innovative designs
- 2. Print and digital media exposure
- **3.** More than \$110,000 in cash prizes
- **4.** All expenses paid trip for two to the Summit and Gala



#### **SALLE D'EXPOSITION**

1011, rue Wellington Montréal, Qc H3C 1V3 Tel: 514-343-0448

Tel: 1-800-463-2566 Contact : Sylvie Valade sylvie.valade@maroline.com

#### SHOW YOUR PEERS YOU'RE ONE OF THE BEST OF THE BEST!

ENTER THE 2015-2016 SUB-ZERO AND WOLF KITCHEN DESIGN CONTEST.

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