

CALL FOR SUBMISSIONS

EDITION 2017

#FAVMTP2017 - #FAVLGM2017

FESTIVAL DES ARCHITECTURES VIVES



THE FESTIVAL

The Festival des Architectures Vives is an architectural path for the general public, who can discover or rediscover the historical landmarks of the city of Montpellier since 2006 and the city of La Grande Motte since 2013. The event invites visitors to go in contact this rich heritage by offering installations scattered around the city. In Montpellier, it takes place in the historic town and offers a path connecting mansions and courtyards, mostly private, that are usually not visible to visitors.

Then in La Grande Motte, the festival invites the visitor to discover a revisited contemporary architectural heritage, and sometimes rewritten by young architects. Thus, the city of La Grande Motte and specifically the architecture of Jean Balladur, recognized as the «Heritage of the twentieth century» is put into perspective by these ephemeral works.

Each installation created by architects teams allows to highlight the work of a younger generation which is inventing, experimenting and exploring new design of our environment fields. Thus, the festival offers them the opportunity to make a submission through an installation in the heart of the prestigious and remarkable setting offered courses and mansions and to confront qualitative urban spaces open to the great landscape in La Grande Motte. Each one opens a dialogue between heritage and contemporary architecture installations.

Taking into account the transitory character of the event, the achievements of average scale, are conceived in a simple way. Some allow an interaction with the public. They all take possession of the places only during the festival. Without leaving physical traces, the FAV seeks to mark the spirits and to engage a total reflection on architecture and its development in an existing urban context. The Festival of Architectures Vives proposes an open and dynamic image of the current architecture.



This event is organized by architects, with professionals of the architectural and urban question, for a large audience, from the novice to the most informed. Concerned about the valorization of architecture near the general public, to improve comprehension of the visitors, the mediators are present on each installation. These mediators are students in architecture. They explain in a simple way works and attempt to give the keys to visitors to understand or quite simply appreciate the course. In order to incite the public to take part, visitors are invited to go to the pavilion at the end of the course to vote for their preferred installation. Two award ceremonies took place, one in Montpellier and another one with La Grande Motte.

The exemption from payment and the establishment of an event in public space testify to this desire of the opening to the largest number, to create one moment festive during which each one can discover, learn, understand and dialogue around architecture and of the heritage.

The frequentation of the Festival of Architectures Vives progresses year by year. In 2006, 3500 people had visited the courses of private hotels. The edition of June 2016 in Montpellier and La Grande Motte joined together more than 20,000 people on its courses.



THE PUBLIC

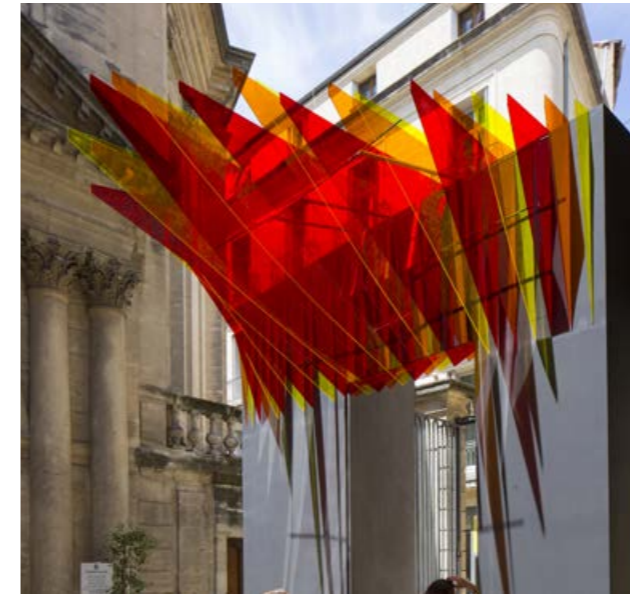
We aim to target a wider public through:

- A professional audience: the event is organized by architects, with city stakeholders and industry experts. It also caters to contractors supporting teams that provide new avenues of production of our urban environment, and also technical and innovative construction materials.

- An audience uninitiated: the festival provides the means to engage the general public, organizing exchanges moments during and around the festival, with the school and the voluntary sector in the socio-cultural institutions and committees business. In each place, cultural mediators welcome and inform visitors on the premises and facilities in place.

- A regional public: the historic center of Montpellier and La Grande Motte are the places visited on multiple occasions, and by many people who do not necessarily live in. Yet the private hotels are often ignored because mostly private, and even if they belong to public institutions, people do, not visit them. This is an opportunity to discover these places to a wider audience in the region while providing contemporary facilities.

- An international audience: the festival highlights young architects from around the world. For the call for applications, we receive between 100 and 180 applications. Half comes from agency outside France. The international dimension is also determined by the annual invitation of foreign universities, who often move to discover the Festival, which actually reaches a wide audience around the world. Free and implementation of an event in a public space reflect this desire for openness to the greatest number, this will create a festive time in which everyone can discover, learn, understand and communicate around architecture and heritage. The attendance of the festival has progressed over the years. In 2006 were more than 3500 people who went in the courtyards of the town houses. The FAV edition 2016 of Montpellier and La Grande Motte had attracted about 20,000 visitors.



CALL FOR SUBMISSION - MONTPELLIER



CALL FOR SUBMISSIONS FESTIVAL DES ARCHITECTURES VIVES 2017 Montpellier

On the occasion of the 12th Festival des Architectures Vives in Montpellier, the association **Champ Libre** sends a call for submissions in order to realize 10 interventions in Montpellier Festival. A second call for submissions is sent in the same time for the interventions in La Grande Motte Festival.

The Festival is at the heart of Montpellier city; it will take place in the city center more specifically in the courtyards of mansions. At the same time it will be proposed a path to the visitors, kind of architectural discovery of the city heart.

Montpellier's FAV objectives are on one hand, to open to inhabitants, during the Festival these symbolic places and on the other hand – thanks to creators teams intervention which will present a specific work to every place – to reveal an intimate relationship between contemporary architecture, installation and patrimonial site.

1 FESTIVAL PRESENTATION

The Festival des Architectures Vives wishes to answer to the evolution of architectural practice which by integrating all the domains related to its culture, does not hesitate anymore to assert itself through realizations. The “Lively Architecture” are short-lived and evolutionary by nature; each time localized, registered in a short temporality and thought for a specific place.

Like augmented reality, they add, transform, reveal a forgotten and invisible space or on the contrary too exposed. Respectful of their environment, they change it in an inhabited environment where the past, the present and even the future are one. The installations create an environment where the imagination of each and everyone is possible. Refusing the unchanging, during the Festival, the ephemeral installations question our everyday environment. Targeting a large audience, they offer a sensory adventure, an unconventional glance. They position themselves as a revelator. The “Architectures Vives” are objects of desire, envy and simply wish to find the sense of the pleasure of the place, the city, to offer the sensitive and the tactile, to reposition the Man in the heart of the architecture.

For this 12th edition of the Festival des Architectures Vives in Montpellier, the chosen sites are in adequacy with its historical city. One of its treasures is the presence in the heart of the city of several mansions. Today, Montpellier counts more than seventy of them. Lots of these courtyards are not open to the visitors.

In their history the courtyards that are half private and half public, have had many purposes, from place of representation, distribution hall, but today it remains uninhabited. Lacking in function, they appear as ordinary spaces that are just crossed to reach a private apartment. Forgotten, because they are inaccessible, or forgotten because they are inappropriate, these courtyards disappear little by little from the common knowledge, even from the collective imagination. They become real forgotten spaces but they nevertheless maintain their own specificity, playing between shadow and light, offering a possibility to glorify these places with few things. Thus contemporary architecture will enjoy revealing and waking up sleepy sites.

Every year, the Festival is visited by a large public and in 2016 with the Montpellier and the La Grande Motte editions, 20 000 people. Moreover, the Festival is committed to raising awareness in schools, the festival received 75 kindergarten and primary classes that took part in this new program.

2 THE FAV 2017 THEMATIC

Theme of FAV 2017 : **Emotion**

Emotion: noun. Emotional reaction, abrupt and temporary, pleasant or painful, often accompanied by physical demonstrations.

Extract of the definition of the 9th Edition of the Dictionnaire of the French Academy

Architecture is part of everyone environment, it constitutes the built framework in which it is possible to evolve, to grow, learn, love, tear... to live. Receptacle of our emotions, it constitutes the framework of it but also its possible activation.

Le Corbusier during a discussion with students in architecture said: “Architecture is a thing of art, a phenomenon of the emotions, lying outside questions of construction and beyond them. The purpose of construction is TO MAKE THINGS HOLD TOGETHER; of architecture TO MOVE US. Architectural emotion exists when the work rings within us in tune with a universe whose laws we obey, recognize and respect.”¹. We understand that Architecture can't be sum up as a simple technical or programmatic issue regarding the standards even if it has always been the prerequisite. Architecture and architects ability is to bring an additional layer thanks to the handling of space, materials, light in order to create emotion. Architecture, thanks to the architects' interventions, joins together not only the physical environment but also the mental space, building the wellness conditions.

So, architecture is able to create emotion in fields that we are going to explore during this new edition of the Festival des Architectures Vives. Each proposed installation will be able to create an emotion, a positive or a negative one. We will find, quite, happiness, sadness, surprise, fear... This emotion will be created by the link between the ephemeral installation and the power of the intervention site. Ephemeral offers the possibility to show the potency of each experience that will be offered to the spectator. Once again, the festival aims to show that architecture is able to transcend a place and is a capital gain necessary in the

¹ **Le CORBUSIER**, Towards a new architecture, John Rodker, 1931

construction of our environment. By experiment the projects, visitors are going to obtain the conviction that architecture acts on our way of living together. The lively architectures will reveal at the same time, the existing patrimony emotional potency and the power of their proper strength.

3 SUBMISSION REQUIREMENT

The consultation is opened to young architects and landscape architects. The objective is to promote the young architecture creation.

Files must reach us by e-mail to PDF format at the following address:

communication@festivaldesarchitecturesvives.com

Thank you to specify in the mail title « **2017 FAV applications MONTPELLIER** ». **Submissions candidatures have to be sent by one PDF file (maximum 10 Mo) or they will be rejected.**

4 APPLICATION FILE :

+ **Submission file** of the team, filled according to the example. *(Mandatory)*

+ **Team presentation** with Curriculum Vitae of every member *(Mandatory)* – 1 A4 format by member.

+ **Imagery references** of architectural realizations, installations, competition. *(Mandatory)*

+ Note of intention towards the Festival des Architectures Vives of Montpellier and about theme **Emotion**. That note of about one page must explain the concept of the project. *(Mandatory)* An image can be included into the note.

We want to draw attention of the teams; the installations have to be original ones. It is necessary to mention and quote any reference.

The results of the selection will be announced **in January 2017**. A file presenting in detail theme and technical constraints connected to the conception of an intervention (ground, exhibition, visitors, proposition of setting-up presence...) will be sent to the selected candidates. Nevertheless, the exhibition places can be chosen among those which are presented on the website where you can download pictures.

The team selection will be made only with this application file.

5 SUBMISSIONS DEADLINE

Applications files have to be receipted before: **Friday, December 2nd, 2016 at midnight, French Time**

(GMT +1 / date of emission of email as attested.)

6 FOR THE 10 SELECTED TEAMS

The festival will take place from the **13th to the 18th of June 2017**. The construction of every installation will take place from June the 8th to 12th by the team itself.

It will be possible to visit the sites during a tour organized in January.

A subsidy of **1 000,00 € TTC** will be assigned to each of the 10 realized projects.

A book of the 12th edition presenting the realizations will be published at the end of the year 2017.

Specific constraints: Installations will take place in the courtyards of private mansion; they must take into account the specific conditions of occupation and not to harm the inhabitants or the built environment. The safety of visitors and locals, day and night must be ensured.

7 CONTACT

All the questions must be sent by email to Association Champ Libre:

@ : communication@festivaldesarchitecturesvives.com

website : www.festivaldesarchitecturesvives.com

Facebook : [architectures.vives](https://www.facebook.com/architectures.vives)

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APPLICATION FILE
FESTIVAL DES ARCHITECTURES VIVES 2017
Montpellier

1- Team contact:

PRINCIPAL TEAM SPEAKER :
* mandatory

LAST NAME* :

FIRST NAME* :

ACTIVITY/DIPLOMA* :

ADRESS/COUNTRY* :

EMAIL* :

PHONE : MOBILE PHONE* :

OTHER MEMBERS * mandatory	
LAST NAME* :	LAST NAME* :
FIRST NAME* :	FIRST NAME* :
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2- Have you ever applied for another FAV edition?

YES / NO

if yes, in which year :

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With mention : 2017 FAV application MONTPELLIER

Done in....., the.....

Signature

CALL FOR SUBMISSION - LA GRANDE MOTTE



CALL FOR SUBMISSIONS FESTIVAL DES ARCHITECTURES VIVES 2017 *La Grande Motte*

On the occasion of the **5th Festival des Architectures Vives in La Grande Motte**, the association **Champ Libre** sends a call for submissions in order to realize **8 interventions in La Grande Motte Festival**. A second call for submissions is sent in the same time for the festival in Montpellier.

The Festival des Architectures Vives has innovated in 2013 by launching its first edition in the city of La Grande Motte. This novelty was a real success and was renewed since. Strong with the craze revealed by the Festival in this city, we decide to continue but also to enlarge the Festival for a fifth edition, where it will be possible to discover new unexpected territories. A lot of people know La Grande Motte but how many have actually visited it? This city has received the « Patrimoine du XXe siècle » label from the Culture and Communication Ministry and was the first seaside city to obtain it.

A dialogue of architecture between this contemporary heritage and short-lived installations will be set up, allowing people to discover spaces unsuspected in this city. Jean Balladur, architect of La Grande Motte wanted its architecture to reveal its time. In agreement with this vision, the installations will reveal in those chosen places, the value of their history while positioning them in a very real contemporaneity. To see, to revise, but especially to discover through another look, will be the ambition of the Festival des Architectures Vives in La Grande Motte.

So, La Grande Motte FAV's objectives are to make the inhabitants discover, during the festival, revisited places for the city and, thanks to creator teams intervention which will present a specific work to every place – to reveal an intimate relationship between contemporary architecture, installation and patrimonial site. Finally, in order to invent, thanks to the seaside position of the city, new floating architecture, creating new landscapes in La Grande Motte.

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For this 5th edition of the Festival des Architectures Vives in La Grande Motte, the chosen sites are in adequacy with its historical city. One of its treasures is the presence in the heart of the city of several mansions. Today, Montpellier counts more than seventy of them. Lots of these courtyards are not open to the visitors.

In their history the courtyards that are half private and half public, have had many purposes, from place of representation, distribution hall, but today it remains uninhabited. Lacking in function, they appear as ordinary spaces that are just crossed to reach a private apartment. Forgotten, because they are inaccessible, or forgotten because they are inappropriate, these courtyards disappear little by little from the common knowledge, even from the collective imagination. They become real forgotten spaces but they nevertheless maintain their own specificity, playing between shadow and light, offering a possibility to glorify these places with few things. Thus contemporary architecture will enjoy revealing and waking up sleepy sites.

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6 FOR THE 10 SELECTED TEAMS

The festival will take place from the **17th to the 25th of June 2017**. The construction of every installation will take place from June the 12th to 16th by the team itself.

It will be possible to visit the sites during a tour organized in January.

A subsidy of **1 000, 00 € TTC** will be assigned to each of the 8 realized projects.

A book of the 5th edition presenting the realizations will be published at the end of the year 2017.

Constraints: facilities will take place by the sea and in the public spaces; they must take into account the climate and technical conditions as the possibility of very strong wind and damages.

7 CONTACT

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Facebook : [architectures.vives](https://www.facebook.com/architectures.vives)

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APPLICATION FILE

FESTIVAL DES ARCHITECTURES VIVES 2017

La Grande Motte

1- Team contact:

PRINCIPAL TEAM SPEAKER :

* mandatory

LAST NAME* :

FIRST NAME* :

ACTIVITY/DIPLOMA* :

ADRESS/COUNTRY* :

EMAIL* :

PHONE :

MOBILE PHONE* :

OTHER MEMBERS

* mandatory

LAST NAME* :

FIRST NAME* :

ACTIVITY/DIPLOMA* :

ADRESS/COUNTRY* :

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PHONE* :

LAST NAME* :

FIRST NAME* :

ACTIVITY/DIPLOMA* :

ADRESS/COUNTRY* :

EMAIL* :

PHONE* :

OTHER MEMBERS <i>* mandatory</i>	
LAST NAME* :	LAST NAME* :
FIRST NAME* :	FIRST NAME* :
ACTIVITY/DIPLOMA * :	ACTIVITY/DIPLOMA * :
ADRESS/COUNTRY* :	ADRESS/COUNTRY* :
EMAIL* :	EMAIL* :
PHONE* :	PHONE* :

2- Have you ever applied for another FAV edition?

YES / NO

if yes, in which year :

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With mention : 2017 FAV application La Grande Motte

Done in....., the.....

Signature



TYPICAL QUESTIONS
FESTIVAL DES ARCHITECTURES VIVES 2017
La Grande Motte

Do we have to be architect to apply for the festival?

It is necessary to be graduated in architecture with Master level.

Does everyone in the team have to be an architect or just one of us?

Rather, with the possibility of association with other disciplines.

What is the intention note?

The note has to present the way you will respond to the thematic and imagine your project, in one page. Main aspects of the project could be developed with a picture.

Does the specified subsidy of 1000 €, include the author's fees and the construction costs of the project?

1000 €TTC is for all. Nevertheless you can find your own sponsors and every communication file (books, program, website...) will be open to them.

How can we find pictures of the proposed sites?

You can find some pictures on the website: www.festivaldesarchitecturesvives.com

Can we respond with 2 application files (one in Montpellier and one in the La Grande Motte)?

Yes but with different projects. It is necessary to make one application by site.

PARTNERS

For 2016, we have count on the support of city of Montpellier, the city of La Grande Motte, the Direction Régionale des Affaires Culturelles Languedoc-Roussillon-Midi-Pyrénées, the Région Languedoc-Roussillon-Midi-Pyrénées, the Département de l'Hérault, FDI Groupe, the Caisse des Dépôts, the Mois de l'Architecture, the office NBJ Architectes, Volum, Union Matériaux, l'ADAGP, as well as Caisse d'Epargne.

And this year still the FAV falls under the Mois de l' Architecture, an event on the initiative of the Direction Regional des Affaires Culturelles Languedoc-Roussillon-Midi-Pyrénées.

The broad diffusion of the festival was possible thanks to our partners media, v2com, the Maison de l'Architecture Languedoc-Roussillon, Art dans l'Air, Médiaffiche, Gaumont, In & Out as well as RFM.

PARTENAIRES :



MEDIAS :



CONTACT

This association is chaired and managed by Elodie Nourrigat and Jacques Brion, architects in Montpellier

Pictures :

- Paul KOZLOWSKI ©photoarchitecture.com

Site : <http://photoarchitecture.com>

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Architectures Vives



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