

項目名稱: 城市客棧 寬窄巷子

業主: 華僑城集團公司 Shenzhen OCT Creative Cultural Hotel Co., Ltd.

總部地點: 中國深圳

項目地點: 中國成都

設計公司: 朱志康空間規劃

主設計師: 朱志康

參與設計師: 賈璐

攝影師: 朱志康

項目總面積: 4742平方米

完工時間: 2016.Sep

城市客棧坐落於成都著名的歷史文化街區-寬窄巷子對面，原本經營多年，業主想要將酒店改造面貌成為設計酒店，但預算卻十分有限。

關於城市客棧的設計發想過程，朱志康先生表示『成都是個文化氣息濃厚的城市，寬窄巷子更是成都過去和現在的結合體，在這個別具歷史意義的區域，我想到的是讓城市客棧來訴說寬窄巷的故事；用創意手法將過往片刻帶入現代化的酒店裡，讓旅客走進酒店就如同走進藝廊般，瀏覽了當地的現在及過去，見證從古到今融合的過程，打造歷史成為當代藝術。』

運用老照片和當時的生活用品，將歷史變成藝術品展示，把大堂打造為當代的藝術空間。旅客走進酒店房間，則恍如走進一張大型的黑白照片。房間空間運用黑、灰、白三色，並以老街景照片作為背景，搭配具有歷史感的傢俱，在這黑白世界，拍攝時下最流行的自拍照片，會發現自己像是闖入了黑白場景中的唯一彩色形象。藉重時下大眾喜歡分享生活點滴的習慣，與社交平台的廣泛傳播效力，當住客將這有趣的照片分享至社交平台為自己的旅程留下紀錄時，也幫酒店做了無形的宣傳。

酒店餐廳的天花板及牆壁選用四川當地的特色「竹」為材料，大片竹材與窗外的竹林相映成趣，不僅呼應當地特色，而窗外的竹林更巧妙地遮蔽了窗外停車場的視線，使得窗外景觀不至於雜亂。透過竹林灑進室內的陽光，為這黑白色調的當代藝廊，帶進了一絲清新綠影。

我們並沒有在空間中設置太多老舊的東西來製造沉重的氛圍，而是以歷史做為當代藝術品的觀念來營造空間氣氛，我們把城市客棧打造為當代藝術館，讓旅客走進這家酒店，你能感受到的是寬窄巷子的現在及過去，你能看到的是當地新舊藝術作品融合的和諧美感，你在這裡的住宿經驗就是一趟當代藝術的感官之旅。

City Inn is located on the opposite site of historical attraction area - Kuanzhai Alley in Chengdu. The client wants to renovate it with limited budget.

Designer Chu Chih-Kang expressed the concept, “Chengdu is a cultural city. Kuanzhai Alley is integrated with present and past of Chengdu. My concept is to transfer the hotel into a modern art gallery. To make people see the history of this area, we let them to walk into the art show.”

History is the main element of the gallery. Photos and products of the old good times were displayed in the lobby as art work. Every room was decorated in monotone. Pictures on the wall are street views in black-and-white color, furniture in black, white or grey are in retro style. The room looks like a pop-up photo. If guests take photos in the room, they will find out they are the only colorful object in a black-and-white photo. To use the power of social media to publicize the new image of City Inn Kuanzhai Alley, when guests share these photos of staying the hotel, it would be an efficient and free advertisement for City Inn Kuanzhai Alley.

In the restaurant, the characteristic plant of Sichuan - bamboo was used to decorate the ceiling and wall. Outside the window, green bamboo was also plant to shelter the view to the parking lot. When the sun goes in through the green bamboo leaves, it brings a sense of freshness and delight to the monotone contemporary gallery. We do want to avoid the heavy atmosphere that old stuff would bring up; instead of it we decorated the historical objects as art pieces in the hotel. When you walk in hotel, you sense Kuanzhai Alley’s present and past, see the mixture of old and new artwork and the accommodation experience is a contemporary art sensory journey.