



Press release October 06, 2021

DESIGN EDUCATES AWARDS 2022

The Design Educates Awards (DEAwards) recognize, showcase, and promote globally the best educational ideas and implementations of architecture and design. Design itself may provide an informative and educational layer that guides us through the increasing complexity of our environment. It can highlight specific possibilities and challenges, explain sociocultural factors and influences, or even outline new scenarios for future development. Each year, the esteemed panel of judges selects outstanding ideas and implementations in the categories of architectural design, product design, universal design, and responsive design.

www.designeducates.com

You might be asking yourselves, “Do we really need another architecture and design competition?”

Many architecture and design awards recognize and promote the “beauty” of successful design. But in the DEAwards, we wanted to go one step further. We do not just want to see aesthetically and technically pleasing designs—we want something that offers true added value. We want an additional benefit with long-term implications that considers the increasing complexity of our lives, both now and in the future, something that will have a lasting influence beyond the ever-present effects of design and architecture.

Visual arts and, even more obviously, language have long been accepted as forms of expression with social and even political impacts. But even design and architecture, although generally quieter disciplines, can communicate. In fact, they have an indisputably direct impact on the way we live together—on the “how” and the “where.” Complex technical relationships, ecological relationships, and operation manual communication allow the users of a building to speak to its architects, engineers, and owners, that is, the ethos on which this initiative is based. The DEAwards recognize even subtler forms of artistic communication. Yet despite their subtlety, these approaches can change our behavior—and thus the world—albeit quietly and gradually.

AWARDS

Laureates of the awards join an elite group of 116 members from 35 countries to date, are invited to present their designs during the awards ceremony in Germany, and are included in the book *Design Educates*. (So far, three editions of the ceremony have taken place, and three volumes of the book have been published.) The winners, laureates of prizes, honorable mentions, and nominations will be selected in each category: (1) architectural design, (2) product design, (3) universal design, and (4) responsive design. In addition to the general evaluation, the student

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project with the highest score will be awarded the label of Emerging Designers. Parallel to the jury's evaluation, representatives of Solarlux will select the laureates of Solarlux Choice.

The DE Awards are about building a community as well—a community of motivated, inspirational people using their ideas and designs to make our surroundings more functional and beautiful, safer, healthier, and more sustainable. All participants of the awards are invited to join the awards ceremony and Architecture in Foyer Conference to meet with other participants, jurors, and organizers. The benefits for laureates include the elements listed below (please remember that we will not charge you any hidden costs; the only cost of participation in the awards is during the registration of your entries, and all additional benefits are free of charge in edition 2022):

Inclusion in the book *Design Educates*

The laureates and winning entries are presented in the annual publication of *Design Educates*. The previous volumes of the book included information about the jurors and partners and also handwritten notes of inspiration on design, education, and innovation (prepared by the selected jurors). The book is a great way to present your success to possible clients and collaborators. Moreover, as a laureate, you will receive your copy of the book free of charge during the awards ceremony!

Participation in the exhibition in Germany

Your design will be professionally presented in an annual exhibition in Germany, in Solarlux Campus, during the Architecture in Foyer Conference. The participants of the conference (including the other laureates, selected jurors, and other guests) are invited to witness the exhibition after the awards ceremony. It is a great way to network with other professionals and possible clients while showcasing and presenting your work.

Presentation of the design during the awards ceremony in Germany

During the awards ceremony (which takes place on the first day of the Architecture in Foyer Conference), you will be able to present yourself and your design while receiving your certificate onstage!

Certificates and winning labels to promote your success

You will receive the digital version of your certificate via e-mail and the printed version during the awards ceremony. The certificate is proof of your outstanding success, which you can easily use during your professional endeavors.

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Gift certificate from v2com for the winners

You will receive a gift certificate to distribute one press kit on v2com newswire, the world's largest specialized media network publishing the most prestigious architecture and design publications.

Lifetime Winner title with press packages

All the benefits that the DE Awards offer are for life, and this will not ever change. Once you join the prestigious group of participants and laureates of the awards, you will always be able to use all related titles, labels, and certificates!

Promotion within the group of media sponsors and media supporters

One of the most important benefits of the awards is the exposure to possible clients and collaborators. We are honored to work with such an amazing group of media partners and sponsors that help us promote the winning entries globally!

Financial awards for participants of student categories

In addition to all benefits mentioned above, the laureates of the Emerging Designers label (individual students or teams of students who received the highest ranks during the jurors' evaluation) will be provided an additional financial compensation of \$1,000.

CEREMONY

The awards ceremony will take place during the Architecture in Foyer 2022 worldwide conference at the Solarlux Campus in Germany (Melle, Lower Saxony, Germany) from September 22–23, 2022. The conference will be hosted by Solarlux GmbH (the strategic partner of the awards) and will consist of an exhibition of the results of the DE Awards, lectures by distinguished architects and designers, laureates' presentations, workshops, and networking opportunities. Participation in the awards ceremony is free of charge (registration is required). Because of the COVID-19 pandemic, interested parties must follow updates about the event on the official website: www.architektur-im-foyer.com/en/.

BOOK

The laureates of the awards and the winning designs are presented in the book *Design Educates* along with the members of the jury and introductions by the curators and directors of the awards. The book presents the comments of the jurors on the aspects of design, education, and innovation. Find more at www.designededucates.com.

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JURY

The Jury of the edition 2022 has been joined by among others:

Prof. Toyo Itō (Architect, [Toyo Ito & Associates](#), Laureate of the Pritzker Architecture Prize)
Jette Cathrin Hopp (Architect, Director of Acquisition & Business Development [Snøhetta](#)),
Prof. Winy Maas (Architect, Founding Partner and Principal Architect of [MVRDV](#))
Jakob Lange (Architect, Partner at [BIG \(Bjarke Ingels Group\)](#) and Head of the BIG Ideas)
Julie Payette (Publicist, Founding Partner of [v2com newswire](#))
Prof. Claudia Pasquero (Architect, Researcher, Lecturer, Co-founder of ecoLogicStudio)
Doris Sung (Architect, Director of UG Programs and Assoc Prof [USC](#), Principal, [DOSU](#) studio)
Prof. Masayo Awe (Industrial designer, educator, founder of [MasayoAwe Creation](#))
David Basulto (Founder, CEO, and Editor-in-chief of [ArchDaily](#))
Maria Aiolova (Designer, Global Principal at AECOM and Co-Founder of [Terreform ONE](#))
Prof. Mark L. Gardner (Architect, Principal at [Jaklitsch / Gardner Architects \(J/GA\)](#), Assistant Professor [Parsons the New School](#))
Prof. Alan Pert (Director, University of [Melbourne School of Design, Australia](#))
Prof. Ranjana Dani (Designer, [MIT Institute of Design](#), Graphic Design Dep., India)
Aidin Ardjomandi (Industrial designer, manager of events in Istituto di Moda Burgo Qatar, founder of Ardjou Design Studio)
Dr. Peter Kuczia (Architect, Designer, Initiator of the [Design Educates Awards](#))
And more!

The previous panels have been joined by among others:

Prof. Alison Brooks (Architect, principal and creative director at [Alison Brooks Architects](#))
Prof. Farshid Moussavi (Architect, Professor in practice at [Harvard GSD](#), [Founder of FMA](#))
Prof. Barbara Holzer (architect, lecturer, cofounder and director of [Holzer Kobler Architekturen](#))
Prof. Ben van Berkel (Founder of [UNStudio](#), Visiting Professor at [Harvard University's GSD](#))
Hani Rashid (Architect, designer, co-founder of [Asymptote](#), Head of [Studio_Hani Rashid](#))
Prof. Mikala Holme Samsøe (architect, urban planner, lecturer, founder of [Samsøe og](#))
Amandus Samsøe Sattler (architect, founding partner at [Allmann Sattler Wappner Architekten](#))
Stefan Behnisch (Architect, philosopher, founding partner of [Behnisch Architekten](#))
Prof. Shingo Ando (designer, educator, professor at [Kyoto Arts and Crafts University](#))
The full list of juries is listed on the website of the awards.

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SCHEDULE

Registration opens in September 2021

Early registration: until October 1, 2021

Regular registration: until December 1, 2021

Late registration: until January 1, 2022

Project submission deadline: January 2, 2022

Jury deliberation: February 2022

Announcement of winners: March 1, 2022

Awards ceremony 2022: September 22–23, 2022

UTC time zone for all dates.

Please follow the official website of the awards for possible changes in the schedule.

JOIN

The DE Awards are open to everyone. To join the awards, please proceed to the User Panel (<https://profile.designededucates.com/login>). In the User Panel, you can register for the awards, prepare drafts of your submissions, make registration payments, and see the list of your submissions. The awards are a multidisciplinary call for ideas and implementations in the categories of (1) architectural design, (2) product design, (3) universal design, and (4) responsive design. Descriptions of all categories are available in the About section of the official website.

Participants may submit multiple projects. There is no limit in the number of participants per team. Individual entries are allowed. Interdisciplinary teams are encouraged to join. The theme of the awards is inspired by the research titled “Educating Buildings” (“Bildende Bauten”) by Dr. Peter Kuczia. Entries will be evaluated based on the following criteria: overall idea and implementation, potential for educational influence, effectiveness and quality of the informative layer, aesthetics, quality of presentation, visionary approach, originality, feasibility, and comprehensiveness. The submitted ideas should refer to the competition theme and highlight the educational potential of design.

PARTICIPATION FEES

The registration fees (specified on the website) support the statutory activity of the Laka Foundation (non-governmental & non-profit organization). At the Design Educates Awards, we will never charge you any hidden costs. The only fee is the registration fee which is visible during the registration and User Panel. If you decide to submit more entries, discounts are applicable (you will see the amount of the discount during the registration).

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ORGANIZER AND PARTNERS

Organizer

The host of the DEAwards is Laka Foundation (nonprofit and nongovernmental organization).

Official website of the awards: www.designededucates.com

Contact the organizer at hello@designededucates.com.

Partners

Strategic partner: Solarlux GmbH (www.solarlux.com)

Media sponsors: Architecture in Foyer (www.architektur-im-foyer.com)

Archdaily (www.archdaily.com)

World Architecture Community (www.worldarchitecture.org)

e-architect (www.e-architect.com)

International Newswire Partner: v2com-newswire (www.v2com-newswire.com)

NEWSLETTER

Join the DEAwards newsletter and be the first to know about new editions of the awards, new publications and events related to the awards, and additional opportunities for participants. We will never share your contact info with third parties, and you can sign out any time.

<https://lakafoundation.eo.page/deawards>

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