

Bellaria by Falmec wins European Product Design Award

Bellaria won the Silver Prize, in the '*Wellness and Relaxation Products*' category, at the **European Product Design Award** contest, which every year honors the best products in term of features, innovation and environment-friendliness.

The awards were announced last March by an eminent committee of journalists coming from the most renowned design publications, gathered at the European Parliament in Brussels.

Bellaria is an innovative air purifying device which re-establish a healthy balance in indoor atmosphere, thanks to its active ionization system, getting rid of odours and other harmful substances.

The inner working of Bellaria take their roots on patented E.Ion technology by Falmec, which releases ions indoors in a pristine atmosphere-like concentration.

Indoor pollution at home, but in public spaces and workplaces as well, can be a menace for our health. Chemical cleaners and harmful substances generated by heating systems, AC or electric appliances can drastically reduce the quality of the air we breathe.

Air 'checking', during the purifying process by Bellaria, is done in the maximum quietness and gradually shown through the color-changing leaves (from yellow to green) of its light indicator, which measures the environment quality improvement.

Tests made by University of Padua have found a reduction by 85% of bacterial charge in the atmosphere when Bellaria is active.

Bellaria matches also the two functions of air purifying device and dimmable LED light, thus becoming a real interior design object for living rooms or offices.

The looks of Bellaria are made even more charming by the minimal but distinguished design and by the Murano glass structure, exclusively handmade, as per the century-long Venetian glassmasters tradition.

Founded in 1981 in Vittorio Veneto (Treviso), **Falmec** is the leader brand in production of cookerhoods characterized by innovation in technology, contemporary design, excellent performances, prized materials, energy efficiency and 100% italian craftsmanship.

Through a multi-step process, which takes place entirely in the Vittorio Veneto plant, each single product is crafted up to the finest detail, with extreme precision and the utmost care in quality checking.

The strong point of the brand is the ability to join the finest design and new technologies oriented to the highest performances, from low noise emission to air sanitization, essential factors in keeping the environment at home pleasantly healthy.