



Press Release

For immediate release

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Press Kit

bit.ly/LATOxLATO_Scenografie

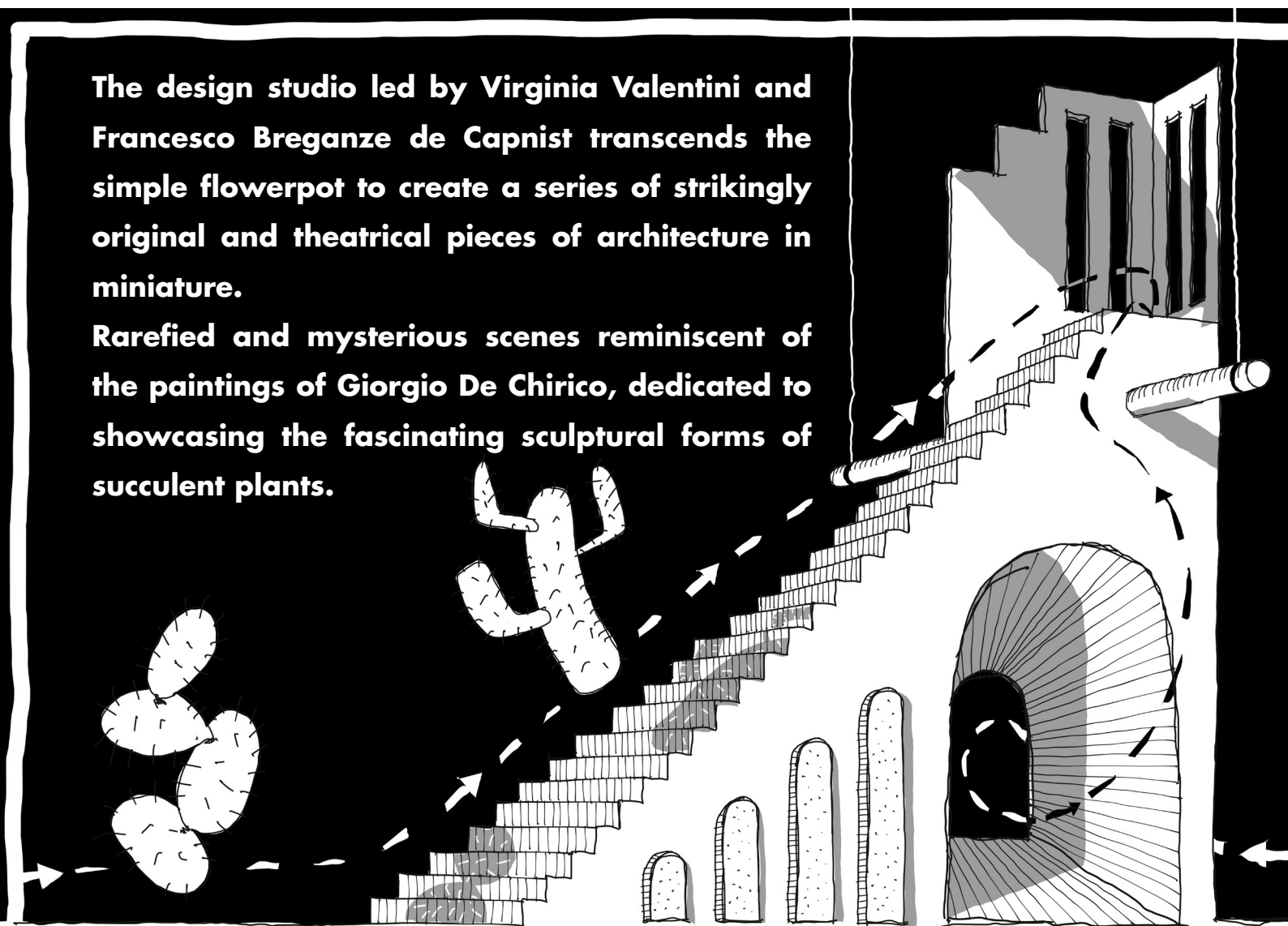
“SCENOGRAFIE”.

LATOxLATO PRESENTS A NEW COLLECTION OF ARCHITECTURALLY-INSPIRED CACHE-POTS FOR SUCCULENT PLANTS.

UNIQUE METAPHYSICAL BACKDROPS FOR SHOW-STOPPING GREENERY.

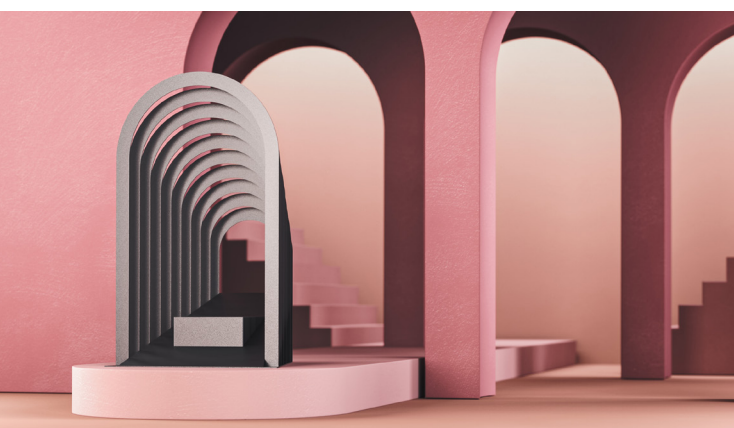
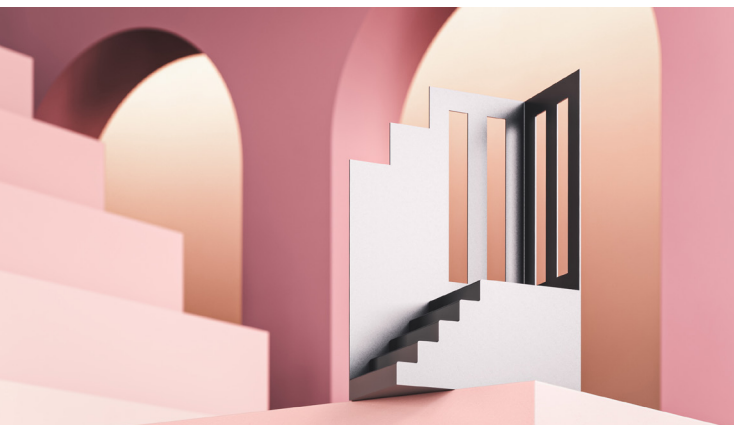
The design studio led by Virginia Valentini and Francesco Breganze de Capnist transcends the simple flowerpot to create a series of strikingly original and theatrical pieces of architecture in miniature.

Rarefied and mysterious scenes reminiscent of the paintings of Giorgio De Chirico, dedicated to showcasing the fascinating sculptural forms of succulent plants.



(Milan - February 2022) - **LATOxLATO** presents its new collection **"Scenografie."** Innovative, architectural cache pots offer a spectacular display of greenery. These pieces offer an original way to showcase succulent plants: placing their fascinating sculptural forms, no two alike, on these foundations. Transcending the simple flowerpot, the design studio founded by Virginia Valentini and Francesco Breganze de Capnist has created a series of original and theatrical pieces of architecture for plants: stage-settings that combine the cache pot and its stand in a single object. These "Scenografie" are as mysterious and metaphysical as a De Chirico painting, structured to show off the botanical geometries of succulents at their very best.





"We created this new collection for LATOxLATO when we realized that there weren't as many options for displaying cactus plants as there were classic flowerpots for other houseplants. We started exploring the world of succulents - some of them very rare - and discovered marvelous examples of varied colors and complex, fleshy shapes. It's not always enough to show off one of these unique beauties on a plain white wall or a crowded bookshelf. That gave us the idea to design a real "stage" where a cactus could be the star of the show," explain LATOxLATO founders Virginia Valentini and Francesco Breganze de Capnist.



The “Scenografie” Collection

As in all its other collections, LATOxLATO takes inspiration from the rich heritage of Italian art and architecture and reimagines it in an unexpected, contemporary style. **The collection includes three pieces. Each recalls an iconic element of the artistic language of architecture** and then, as in metaphysical poetry, decontextualizes it in a rarefied and almost dreamlike dimension.

“Quinta n. 1” is a harmonious series of arches creating a deep perspective. On the boundary between the Romanesque and the Gothic, **“Quinta n. 2”** evokes the geometries of a cathedral. **“Quinta n. 3”** is a majestic and abstract stairway. All three “stage settings” are specifically designed to show off the quiet presence of succulents.

Like all LATOxLATO pieces, they are all exclusively made in Italy. The workmanship stands out for its invisible welds: the visual continuity of the surfaces allows for maximum theatrical impact as a backdrop.

The “Scenografie” collection is also suitable for outdoor use, thanks to the treatment of the materials. The mini-architectures are made of laser-cut iron, hand-welded, and painted with powder coatings that are resistant to corrosion, water and aggressive agents.

The sophisticated color palette includes mica gray, corten, and tortoiseshell. A delicate tribute to the piazzas, palaces and porticoes of the Italian Renaissance, bringing a special finishing touch to the architectural, geometrical and metaphysical signature of “Scenografie.”



For any press inquiries, images and interview requests, please contact Novità Italia:

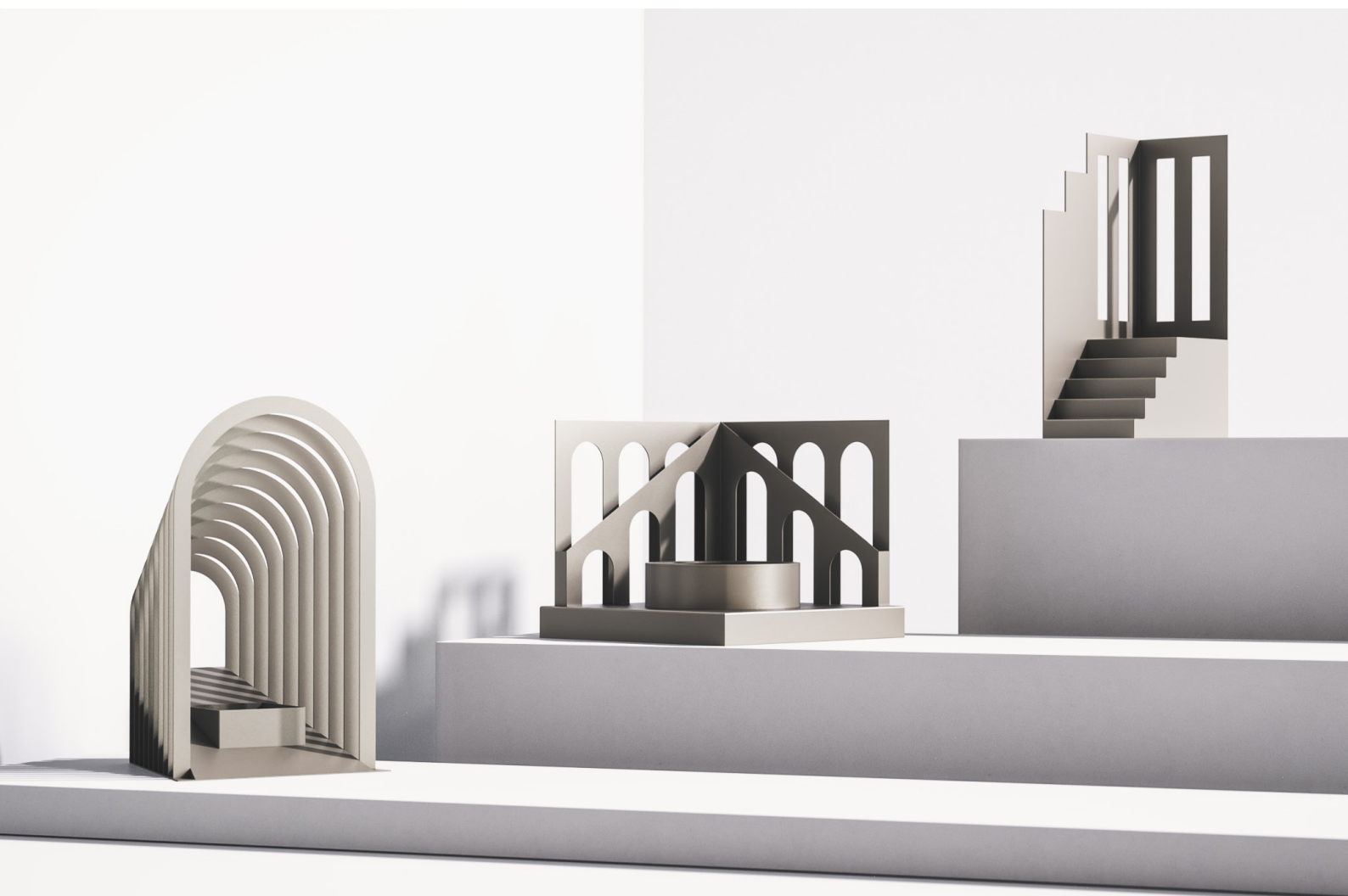
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Notes to Editors

LATOxLATO is a design company founded by the creative duo **Virginia Valentini** and **Francesco Breganze de Capnist**. Italian by birth, travellers by nature, Francesco and Virginia, after graduating from the Milan Polytechnic, moved to the United States to work. Their partnership, besides being a professional one, is also one of a lifetime. Husband and wife share a deep creative and research affinity. From their experience in New York comes the awareness that no matter how far you go, your roots will always inspire your work. The passion for made in Italy craftsmanship and for Italy's rich artistic and architectural heritage is combined with an international and multicultural attitude. In 2018 first the brand LATOxLATO was born and then, in 2021, **studioLATOxLATO**, the creative soul of the brand dedicated to collaborations with other brands.

In 2019, on the occasion of the reopening of the prestigious original location of Daimaru Matsuzakaya Department Stores in Osaka, the Milanese presentation of LATOxLATO at Wallpaper* Handmade was selected among the seven best events organized during Milan Design Week. Thus, it was featured again at the elegant Lucien Pellat Finet boutique, designed by architect Kengo Kuma, to launch the OSAKAXMILANO DESIGN LINK event.





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