

PRESS RELEASE

VELLO PRESENTS THE WORLD'S LIGHTEST FOLDING ELECTRIC BIKE

Paris, July 3 – 5, 2022



VELLO BIKE – the innovative folding bike manufacturer and mobility provider from Austria will present the first folding electric bike under 10 kg at the PRO DAYS PARIS 2022. The bike presentation will take place on Monday July 4th 10:30 at the VELLO stand in pavilion 6/ G08a.

Industrial designer and VELLO company founder Valentin Vodev, says, "with its patented lightweight 1.9 kg full-titanium VELLO frame and 8-seconds-folding mechanism, we have managed to push the boundaries for lightweight folding electric bikes. It weighs 9.9 kg whilst using off-the-shelf standard component parts. This sets a huge milestone in the bike industry". In addition: "with our folding bike models, VELLO has already successfully established itself as an innovative folding bike brand in Germany and Austria. The next logical step for us is to expand into France".

All VELLO folding e-bikes, including this new ultra-lightweight electric VELLO bike, are equipped with the all-in-one rear-hub motor:

- Lightweight starting at 9,9 kg electric (6,5 kg non-electric)
- Fast folding in 8 seconds

- Large 20-inch wheels with small folding size (57x79x29 cm)
- Energy recuperation
- All-in-one electric motor with built-in battery
- Connectivity via app
- Electronic motor lock
- Theft location
- Optional external remote control with boost function

With its built-in 4 sensors and unique KERS technology (kinetic energy recovery system), known from Formula-1 cars, the battery can recharge while braking or going downhill. VELLO folding electric bikes have a wide range - when fully charged, the battery lasts from 50 km at maximum engine power to nearly unlimited using the full recuperation mode.

The additional slope sensor integrated in the electric motor functions similarly to a gear shift in that it adjusts the motor assistance automatically for optimal cadence.

Optionally, the VELLO bikes can be equipped with the Schlumpf Drive gear system: Speed Drive for urban settings or Mountain Drive for rural ascends. With the planetary gearing Speed-Drive, speeds well beyond the 25 km/h limit for electric motors are possible with a comfortable cadence. With the Mountain-Drive, on the other hand, steeper climbs of up to 17% can be tackled easily.

The official presentation of the lightest folding electric bike will take place on our **stand Pavillon 6/ G08a** at Pro Days Paris on Monday, **July 4th at 10:30 am**, 1 place de la Porte de Versailles, 75015 Paris.

Please contact us if you would like to test any VELLO bike for your media release.

HIGH RESOLUTION PHOTOS AND PRESS MATERIALS

Further press information on this release: https://vello.bike/press_downloads

Model Overview 2022:

VELLO Rocky (non-electric)	€ 1.590	VELLO Bike+ (electric)	€ 3.290
VELLO Rocky TITANIUM (non-electric)	€ 2.890	VELLO Bike+ TITANIUM (electric)	€ 4.490
VELLO Alfine 8 or 11 (non-electric)	from € 2.290	VELLO Gravel (Limited Edition)	€ 2.290
VELLO Speedster TITANIUM (non-electric)	€ 2.990	VELLO Rohloff Special Edition	€ 3.590

About VELLO

VELLO bike is a high-performance and ultralight folding bike made for city use. To master diverse demands, especially in the city, the product designer Valentin Vodev developed a bicycle that combines innovative technologies and a signature design that offer solutions to known urban challenges: for example, problems switching between bike riding and public transportation, and theft protection. The VELLO bike is especially light, compact, and agile and features 20-inch wheels, and a specially developed and patented folding mechanism. In just a couple of seconds, it can be carried into public transportation, loaded in the car, or taken on an airplane, and folded for storage in the apartment and office.

In 2015, VELLO bike received the highest distinction in the design world, the Red Dot Award “best of the best,” followed in 2017 by the European Product Design Award, the Good Design and in 2019, the Austrian Design Award and German Federal Prize for Ecodesign. VELLO was awarded the German Sustainability Award for Design in 2022.

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