

VELLO presents New SUB - Smart Utility Bike -the world's lightest e-cargo bike

- *Austrian brand announces the VELLO SUB lightweight E-Cargo bike*
- *Titanium model weighs just 24kg and has a carrying capacity of up to 210kg*
- *Tool free accessory system allows for quick and easy reconfiguration*



17 November, Paris - VELLO, the company behind the award winning, ultralight, folding e-bike VELLO Bike+ has today announced its latest innovation, the VELLO SUB Smart Utility Bike. The SUB is one of the lightest cargo e-bikes ever built and is the culmination of years of knowledge and engineering expertise developed building the world's best folding bikes as well as VELLO's previous pioneering Cargo bike concept, the 'Biquattro'.

The SUB will initially be built in two configurations, a flagship titanium model weighing just 24kg and a chromoly steel version at 28kg. The incredibly low weight has been achieved by utilising VELLO's minimalist, pure approach to design, stripping all unnecessary weight from the frame, then matching it with some of the best components available on the market.

Ultrawide 20" Schwalbe tyres keep the centre of gravity low and provide a stable, safe and easy to manoeuvre bike regardless of whether it's loaded with cargo or passengers. The SUB is just as capable as much larger, heavier cargo bikes, with space for two

passengers as well as a front cargo rack. With a total system load of 210kg the SUB can act as a viable car replacement for trips to the supermarket and performing the morning school run.

Its standard bike length (180cm) means it can still be taken on a train or fitted to a bike rack for weekends away. A collapsible handlebar and folding pedals allow the SUB to be reduced in width to just 29cm, perfect for safe storage inside your home or apartment where storing a typical cargo bike would not be possible.

The SUB uses premium components including the latest 600W (250W Rated) Bosch Cargo Performance Line motor with 85 NM of torque that will make short work of getting multiple passengers and heavy cargo around town. The motor is powered by two 545Wh Bosch batteries enabling a potential range of up to 250Km. A Gates Carbon belt drive is matched with an Enviolo internal gearing system to offer a practically maintenance-free drivetrain with a 380% gearing range. While the four piston Magura MT-4 hydraulic disc brakes offer unmatched stopping power to ensure safe operation when carrying heavy loads.

A key part of the design process was to make the bike as versatile as possible. To address this VELLO has developed a tool-free, quick release accessory system that enables you to change the configuration of your SUB quickly and easily. Furthermore, child seats and cargo baskets can be quickly fitted and removed tool-free thanks to the MIK HD safety system that saves you fiddling with complicated brackets or mounting systems.

VELLO SUB is available to pre order on Indiegogo with an expected delivery date of autumn 2023. Indiegogo backers will receive exclusive pre order prices starting at EUR 2.999 for the single speed configuration and EUR 3.499 with gears. The VELLO SUB Titanium will be available for preorder at EUR 3.749 in single speed configuration and EUR 4.249 with gears.

VELLO has a history of successful Indiegogo campaigns, with the original bike and VELLO Bike+ being supported by nearly 500 backers to the tune of over 1 Mio USD.

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For more information about the VELLO SUB please email press@vello.bike

Product and lifestyle images can be found at www.vello.bike/subpress

For further information about the VELLO SUB Indiegogo campaign please visit www.en.vello.bike/sub

About VELLO

VELLO is a producer of functional, lightweight and stylish mobility products. Born out of the founders' desire to combine innovative technologies and minimalist design to tackle the challenges faced when navigating the modern cities.

The journey started with VELLO bike, an elegant, lightweight and agile bicycle with a specially developed and patented folding mechanism. In 2015, VELLO bike received one of the highest distinctions in the design world, the Red Dot Award "best of the best". This was followed in 2017 by the European Product Design Award, the Good Design award and in 2019, the Austrian Design Award and German Federal Prize for Ecodesign. VELLO was awarded the German Sustainability Award for Design in 2022.

Having helped to transform urban mobility VELLO is now bringing its expertise to the world of utility cycling. Taking the DNA of the original VELLO bike and applying it to the development of its innovative Smart Utility Bike (SUB).

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