## FOR IMMEDIATE RELEASE

April 17, 2023

## **Announcing the Launch of the 1st Annual Architectural Vision Awards**

New Awards Program Honors Excellence in Architectural Visualization

**NEW YORK, NY** - Architizer, the world's largest online platform for architecture, announces the official opening of the **Architizer Vision Awards**, a global awards program celebrating the world's best creators in architectural representation and media.

Building on the success of Architizer's A+Awards, the largest global architectural awards program, the Vision Awards will recognize the **outstanding image-makers that help the world envision architecture** through their unique creations. With 17 categories spanning architectural photography, videography, visualizations, drawings, artificial realities and physical models, the Awards will provide a definitive perspective on architectural visualization today. See the complete list of categories <a href="here">here</a>.

The Vision Awards continues Architizer's historic commitment to democratizing architecture and highlighting the impact of design on people's everyday lives. The program is open to all A&E industry professionals, as well as students, hobbyists and enthusiasts, and provides a unique opportunity to recognize the work of creators who are shaping the way the world sees and experiences architecture today.

"These images communicate complex ideas about architecture with graceful simplicity, providing us with a lens through which to view our built environment with a fresh perspective." Paul Keskeys, Editor in Chief, Architizer

Anticipated submissions include never-before-published projects from renowned industry leaders, as well as conceptual designs that provide a glimpse into what architecture may look like in the decades to come. Submissions will be judged by an all-star Jury, featuring influential figures in the fields of architecture, design, technology, film and beyond, all of whom have a passion for visualizing our built environment. Select jury members include:

- Shajay Booshan, Associate Director, Zaha Hadid Architects
- Carlotta Cominetti, Co-Founder, VirginLemon
- Marcelo Coehlo, Head of Design, Formlabs
- Arjun Desai and Katherine Chia, Founders, Desai Chia Architecture
- Jacques Alomo, Head of Al Innovation, youknow
- Mengyi Fan, Director of Visualization, SHoP Architects
- Matthew Bannister, Founder and CEO, DBOX
- **David Littl**e, Executive Director, International Center of Photography

A complete list of 2023 Jurors can be found here.

Vision Awards entrants will be judged on their ability to tell a compelling architectural narrative, their success in capturing the essence of a space and its inhabitants, and the likelihood of making an impact on the industry as a whole. Winning images will be memorable, shareable, and have the staying power to influence the next generation of designers.

"The best architectural imagery stretches the notion of what it means to be a designer: it expresses political views, shows support for equity, and stresses critical issues like climate change...The best architectural visualizations are truly thought-provoking, challenging, and creative." Wandile Mthiyane, Founder, Ubuntu Design Group (past Awards Juror)

Vision Awards Winners will be featured in Architizer's new annual anthology **Visions of Architecture**, a powerful source of inspiration for designers worldwide, and will receive broad recognition across Architizer.com. Program partners include the world's leading creative media and trade organizations, such as **The American Society of Architectural Illustrators**, **Architecture Hunter**, **Aesthetica magazine** and **v2com newswire**.

**ABOUT ARCHITIZER:** Architizer's core mission is to empower architects. Through its inspiring content, building-product marketplace, awards program, and vast online reach, Architizer connects architects with the tools they need to build better buildings, better cities, and a better world.

## **Key Dates:**

Launch: April 17, 2023

Entry Deadline: July 14, 2023

Winners Announced: September 5, 2023

**Vision Awards Information** 

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"Visualization is a vital aspect of the design process, is deeply impactful in the public experience of architecture, and can broaden our horizons as we try to imagine new ways of building. These creators deserve an accolade of their own." Kelly Britton, Program Lead, Architizer