

# MO Studio

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## About MO Studio

"Every Moment is an Opportunity."

MO Studio believes that every moment holds the potential for new beginnings. We take the experiential needs of every human moment as our starting point. By uncovering and leveraging these opportunities through a holistic approach—encompassing spatial design, brand strategy, lifestyle curation, and product design—we aim to transform every touchpoint into a pleasure and every encounter into a unique experience. We empower clients and users to seize these moments, building the present and future together while creating limitless possibilities.

— Every Moment is an Opportunity.

## About the Founder/ Creative Director: Yijun MO

Mo Yijun holds a Bachelor's degree from the China Academy of Art. He subsequently pursued his studies at the prestigious École Camondo in Paris, where he earned a double Master's degree in Interior Architecture and Product Design. After living and working in France for over a decade, he currently divides his professional time between Shanghai and Paris. In addition to his design practice, he serves as an external Master's supervisor at the College of Fashion and Design, Donghua University China.

Prior to founding his own practice, Mo Yijun contributed his expertise to world-renowned design studios specializing in luxury residential and high-end commercial interiors, including Liaigre, Jouin Manku, and Moinard & Bétaille.

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