



About the brand BằNG

BằNG Unboring Objects: shaped by materials, processes, and its workshop environment

Vietnamese furniture and lighting brand BằNG creates Unboring Objects that spark curiosity and invite interaction, grounded in functionality and designed with clarity. Each of their Unboring Objects carries a distinctive silhouette that adds character to everyday spaces.

Founded in 2021, BằNG is rooted in materials and processes, inspired by its workshop environment. The name 'BằNG' comes from a Vietnamese preposition meaning 'made by' or 'made from', reflecting the brand's relationship to workshop processes and materials. For example: 'made by hand' is 'làm bằng tay', and 'made of steel' is 'làm bằng sắt'.

BằNG's design studio is located within a factory, working closely with skilled makers to bridge design and manufacturing. This direct connection allows for continuous exploration – testing ideas through making, refining details, and ensuring consistent quality. The workshop environment plays a central role, shaping both the thinking and the outcomes of each collection. At BằNG's studio, design and manufacturing work hand in hand.

Rather than hiding construction, each piece is designed to be open and understandable, making it repairable by users – not only specialists. Through thoughtful construction and accessible components, the brand encourages a more sustainable relationship with everyday objects, where use, maintenance, and longevity are considered from the beginning.

With growing international recognition, BằNG represents a new perspective in contemporary Vietnamese design. Its objects, with distinctive silhouettes, catch attention and stand out while still fitting naturally into a wide range of interiors. Through its collections, the brand continues to create Unboring Objects that feel both simple and unexpected.

About Thomas VINCENT

Thomas Bình-Minh VINCENT is a French designer based in Ho Chi Minh City, Vietnam, and is the Co-Founder, Creative Director and Designer at BằNG. His work is rooted in a deep engagement with materials and the realities of production, reinforcing his belief that execution is what brings ideas to life.



With a hands-on approach spanning research, prototyping, production, and packaging, Thomas brings a holistic perspective to product design. He makes objects with distinctive silhouettes that show how simple ideas, when carefully developed, can result in pieces that are both refined, enduring and functional.

For more information

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