

FARM FOLLOWS FICTION

A GRAPHIC NOVEL

THIS ISSUE FEATURING

URBAN UTOPIA
V.S. URBAN MYOPIA

BUILDING AS
BRAND EQUITY

METLIFE AS URBAN
PROVIDER

FROM EYESORE
TO EYECANDY

A GRIPPING TALE
OF HOPE AND
REDEMPTION!!!

CAST



MICHEL LAUZON

SENIOR PARTNER, CHIEF CREATIVE OFFICER
LEMAIY + STUDIO LEAD, LEMAYLAB

EMAIL: [MLAUZON@LEMAIY.COM](mailto:mlauzon@lemay.com)
TEL: 514-898-4591

MICHEL LAUZON JOINED LEMAY AS SENIOR PARTNER AND CHIEF CREATIVE OFFICER IN 2009. AFTER 10 YEARS AT THE HEAD OF RENOWNED DESIGN FIRM NOMADE, MR. LAUZON ACTS AS CREATIVE LEAD FOR THE FIRM AND DIRECTS THE LEMAYLAB DESIGN INNOVATION STUDIO. WITH INTERNATIONAL PROJECT EXPERIENCE IN THE USA, NORTH AFRICA, PAKISTAN, INDIA, CHINA, UNITED ARAB EMIRATES AND FRANCE, MR. LAUZON HAS GARNERED EXTENSIVE EXPERIENCE IN A VARIETY OF LARGE SCALE URBAN PROJECTS SUCH AS MIXED-USES COMPLEXES, RETAIL AND CULTURAL BUILDINGS. A RENOWNED EXPERT IN CREATIVE THINKING AND BRANDING APPLIED TO ENVIRONMENTS, MICHEL LAUZON HAS DEVELOPPED A VERY SPECIFIC EXPERTISE IN TRANSLATING BRANDS AND IDENTITY INTO SPECTACULAR SPACES AND EXPERIENCES.



ANDRES ESCOBAR

SENIOR PARTNER, DESIGN PRINCIPAL
ESCOBAR DESIGN X LEMAY

EMAIL: AE@ESCOBARDESIGN.COM
TEL: 917-848-7356

WITH AN IMPRESSIVE CAREER SPANNING MORE THAN TWENTY YEARS AS HEAD OF ANDRES ESCOBAR DESIGN (NOW PART OF LEMAY), ANDRES ESCOBAR HAS BECOME ONE OF THE INTERIOR DESIGN INDUSTRY'S MOST PROLIFIC TALENTS. MR. ESCOBAR HAS DEPLOYED HIS EXPERTISE TO SOME OF THE MOST HIGH-PROFILE CORPORATE, RETAIL, RESTAURANT, HOSPITALITY, AIRPORT, AND RESIDENTIAL PROJECTS THROUGHOUT NEW YORK. WITH A EXQUISITE SENSITIVITY TO EACH INDIVIDUAL PROJECT AND EACH CLIENT'S SPECIFIC VISION AT THE FOREFRONT OF THE DESIGN PROCESS, MR. ESCOBAR'S WORK HAS RECEIVED SOME OF THE DESIGN INDUSTRY'S MOST PRESTIGIOUS AND COVETED ACCOLADES AND AWARDS.

ARCHITECTURE URBAN DESIGN AND ARCHITECTURAL BRANDING

SIMON PELLETIER

ARCHITECTURAL DESIGNER, LEMAYLAB

NICOLAS LABRIE

ARCHITECTURAL DESIGNER, LEMAYLAB

ALEXANDRE LAPIERRE

ARCHITECTURAL DESIGNER, LEMAYLAB

KAREN PICHÉ

URBAN DESIGNER, LEMAYLAB

ALEXIS LÉGARÉ

ARCHITECTURAL DESIGNER, LEMAYLAB

ANTHONY BOUCHARD

URBAN DESIGNER, LEMAYLAB

MARIE-ELAINE GLOBENSKY

BRAND STRATEGIST, LEMAY

KEVIN WANG

SENIOR GRAPHIC DESIGNER, LEMAY

SUSTAINABILITY

RÉAL MIGNEAULT

ASSOCIATE, SUBJECT MATTER EXPERT,
SUSTAINABILITY, LEMAY

NANCY DUBEAU

URBAN DESIGNER, SUSTAINABILITY
CONCEPT RENDER, LEMAY

ELOI MAYANO-VINET

PROJECT ASSISTANT, RESEARCH
AND DATA TREATMENT, LEMAY

ENERGY, PERFORMANCE & SIMULATIONS

ANDRÉ ROCHETTE

CEO, ECOSYSTEM

MAXIME JEFFREY-GAUTHIER

ENGINEERING, ANALYST, ECOSYSTEM

SIMON SAWADA

ENERGY AND DAYLIGHT ANALYST, SEFAIRA

SCOTT STELZER

ACCOUNT MANAGER, SEFAIRA

SUPPORTING CAST



LOUIS T. LEMAIY

CEO AND EXCELLENCE FACILITATOR
LEMAIY



ANDREW KING

SENIOR PARTNER, DESIGN PRINCIPAL
LEMAIY



JEAN-SÉBASTIEN BOURDAGES

ASSOCIATE, DESIGN DIRECTOR
LEMAIY

SCENE #1

URBAN MYOPIA

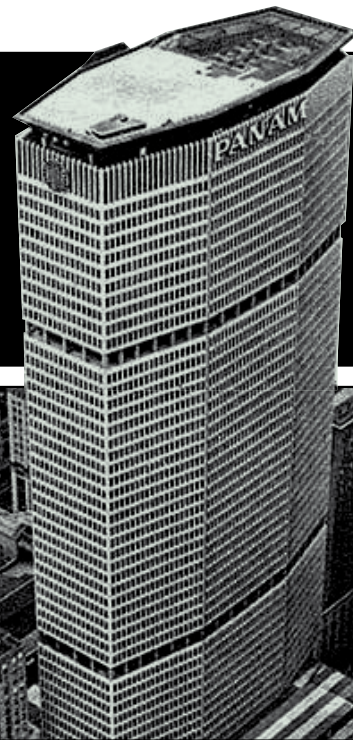
v.s. URBAN UTOPIA



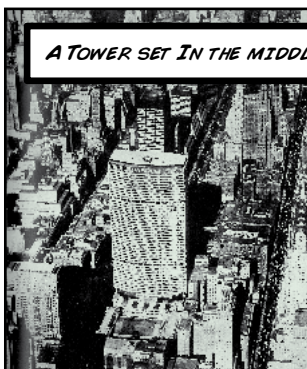
THIS WILL SURELY BE MY FINEST WORK:
A MASTERPIECE - MY CROWNING ACHIEVEMENT!
A MULTIFUNCTIONAL COMPLEX SET IN
THE MIDDLE OF AMERICA'S METROPOLIS...

THIS WILL BE THE EPITOME
OF THE MODERNIST DREAM!*

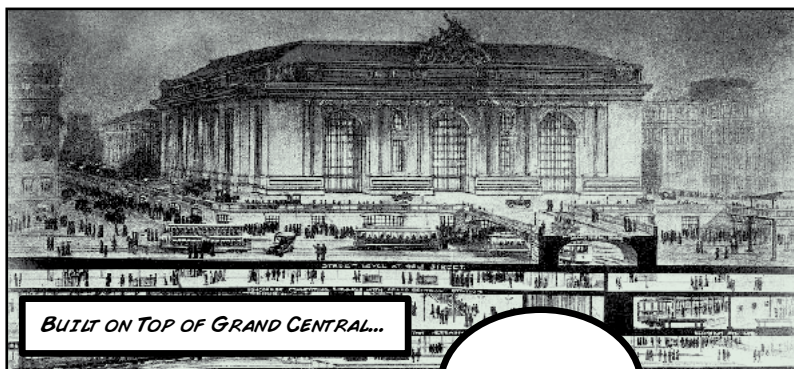
* FAMOUS LAST WORDS OF WALTER GROPIUS, VISIONNARY ARCHITECT



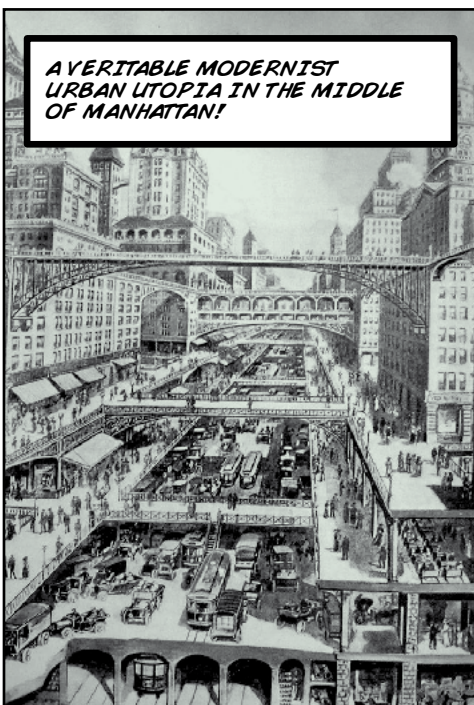
THE RESULT?
THE PANAM BUILDING.



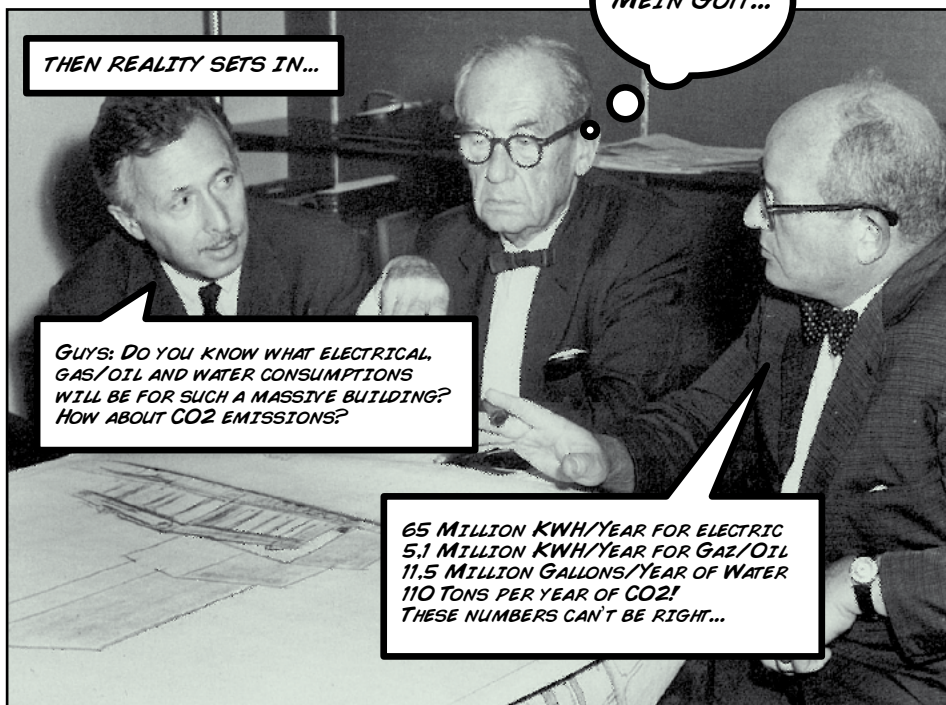
A TOWER SET IN THE MIDDLE OF PARK AVE...



BUILT ON TOP OF GRAND CENTRAL...



A VERITABLE MODERNIST
URBAN UTOPIA IN THE MIDDLE
OF MANHATTAN!



THEN REALITY SETS IN...

MEIN GOTT...

GUYS: DO YOU KNOW WHAT ELECTRICAL,
GAS/OIL AND WATER CONSUMPTIONS
WILL BE FOR SUCH A MASSIVE BUILDING?
HOW ABOUT CO2 EMISSIONS?

65 MILLION KWH/YEAR FOR ELECTRIC
5.1 MILLION KWH/YEAR FOR GAS/OIL
11.5 MILLION GALLONS/YEAR OF WATER
110 TONS PER YEAR OF CO2!
THESE NUMBERS CAN'T BE RIGHT...



FAST FORWARD 2016...
CHANGE IS IN THE SMOG
HUM... - AIR OF NEW YORK.
ALONG PARK AVENUE SOUTH,
A FAMILIAR OMINOUS
PRESENCE BLOTTING OUT OF
THE SKY SEEMS SOMEHOW
DIFFERENT...

THE BLOTTING OUT OF THE
SKY HAS NEVER REALLY
BOTHERED ME UP HERE...

I HEARD SOMEWHERE THAT THEY
ARE THINKING OF A DEEP RETROFIT
TO THE METLIFE BUILDING.
WHATEVER THAT MEANS...

IT MEANS THEY WILL
TARGET COMPLIANCE TO
THE 2030 CHALLENGE!

HONK!

IS THAT THE METLIFE BUILDING?
IT LOOKS DIFFERENT...LESS MASSIVE AND...
GREENER? AND LOOK! THE MECHANICAL
PENTHOUSE IS GONE! WOW!

I HEARD THEY DOWNSIZED AND
RETROFITTED ALL THE HVAC SYSTEMS!

AND ACHIEVED ENERGY SAVINGS
AND REDUCTION OF CO2
EMISSIONS OF MORE THAN 70%.

HONK!

WHAT ARE THOSE GREEN THINGS
ON EACH SIDE OF THE TOWER? AND
IS THAT GLASS THAT IS REFLECTING
THE SUN? I THOUGHT METLIFE
WAS MADE OF CONCRETE?

HEY GUYS: MORE DRIVING
AND LESS YAPPING! OK?
I GOTTA GET TO WORK MAN!

HONK!


HONK!

HONK!

HONK!

HONK!

8J58



COMING FROM THE SOUTH,
THE NEW METLIFE FINALLY
REVEALS ITSELF: A NET-ZERO
DEEP RETROFIT. TARGETING
COMPLIANCE TO THE 2030
CHALLENGE - NO LESS !

DOES IT MEAN THE
EXISTING BUILDING
WILL GO NET ZERO ?

NOT EXACTLY.
THE NEW COMPONENTS
WILL BE NET-ZERO.
EVEN BEAT NET-ZERO.


AFTER ALL THESE YEARS ALONE...
I MISSED YOU GUYS!

THANKS TO THE NEW
DOUBLE SKIN OF DOUBLE
GLASS CURTAIN WALL!

AFTER ALL THESE YEARS,
I FINALLY SEE WHAT
IS GOING ON, ON TOP
OF THIS BRIDGE.

LOOK DAD! IT LOOKS
LIKE A PARK...COOL!
NO MORE CARS
AND ALSO A MARKET!

I SEE... I CAN GO
THROUGH BY USING
THE EAST ROADWAY.

An architectural rendering of a modern building with a vertical farm and elevated park. The building is a tall, multi-story structure with a glass facade. It features a large, multi-level green wall that serves as a vertical farm. Below the green wall, there is an elevated park with a paved walkway, trees, and a small market area. The park is situated on the side of the building, overlooking a city street. The street is filled with yellow taxis and other vehicles. In the background, there are other city buildings, including a large, classical-style building with a circular window. The overall scene is a vibrant, urban environment.

*ROUNDING THE CORNER
OF 43RD AND VANDERBILT,
A VERITABLE URBAN OASIS
IS DISCOVERED.
FEATURING ELEVATED PARK
AND A FRESH UNCOVERED
PRODUCE MARKET.*

*IT IS SMART LOCATION
WISE: THE MARKET ON THE
SIDE OF THE AFTERNOON
SUN...*

*DID YOU KNOW THAT ALL
THAT PRODUCE COMES FROM
THE VERTICAL FARM OF THE
METLIFE TOWER?*

NO WAY!

*HEY LET'S GRAB SOME
GROCERIES BEFORE
WE HEAD HOME: SO EASY!*

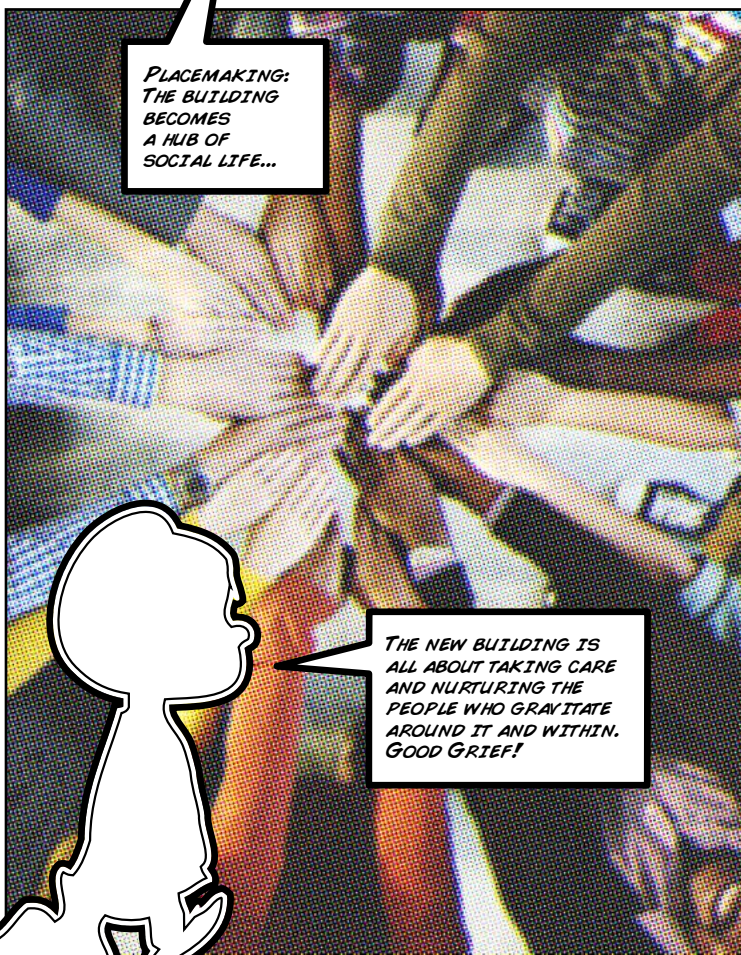
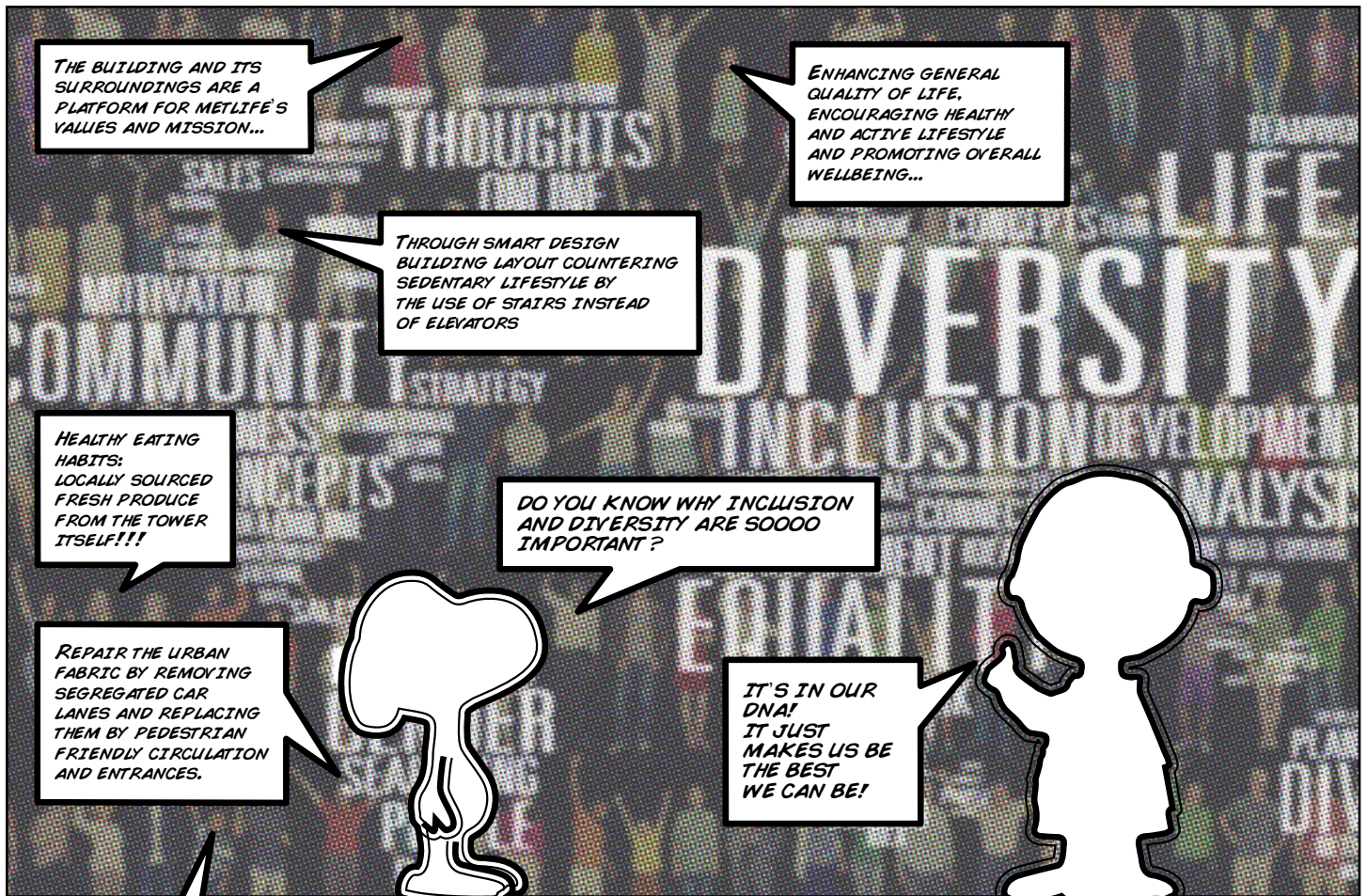
*IT WAS ABOUT TIME THEY
REMOVED CARS FROM THE
ELEVATED LANE! I WAS
ALWAYS SO CONFUSED WHEN
I DROVE AROUND HERE...*

*I LOVE THE NEW
VANDERBILT ENTRANCE
IT LEADS INTO THE
NEW ATRIUM!*

*THIS ELEVATED PARK IS A REAL
OASIS OF CALM IN THE HUBBUB
OF MIDTOWN! WITH A MARKET
AND EVEN OUTDOOR SEATING!
AWESOME!*

*WHAT A GREAT IDEA!
FRESH PRODUCE AROUND A
TRANSIT STATION! IN THE CENTER
OF MIDTOWN...*

SCENE #2 BUILDING AS BRAND EQUITY



BUT HOW TO SPREAD THE LOVE? A COMPREHENSIVE AND HOLISTIC APPROACH TO URBAN DESIGN, LINKING THE PODIUM AND TOWER TO THE SURROUNDING CITY FABRIC...

THE EASTERN ELEVATED LANE IS REALIGNED ALONG THE SERVICE LANE TO ENSURE BETTER FLUIDITY AND TO GENERATE NEW LEASIBLE IN THE HELMSLEY BUILDING.

THE BRIDGE ACROSS 45TH BECOMES A PEDESTRIAN CONCOURSE LEADING INTO NEWLY RENOVATED SPACES IN THE HELMSLEY BUILDING.

AN ECO MACHINE SYSTEM IS PLANNED AROUND THE MECHANICAL ROOM, FILTERING AND TREATING WASTE WATER FROM METLIFE TOWER.

THE WESTERN ELEVATED LANE IS TRANSFORMED INTO AN ELEVATED PEDESTRIAN PARK: A WELCOME RESPITE FROM THE CITY HUB/BUB FOR TENANTS AND CITIZENS REDUCING HEAT ISLANDS.

TWO HIGH SPEED ELEVATORS IN THE AXIS OF 44TH ARE ADDED ON THE SIDE TO SERVICE THE ELEVATED PARK, THE PODIUM / ATRIUM AND THE TOWER ROOFTOP.

A LUMINOUS ATRIUM IS CARVED OUT OF THE PODIUM, ACTING AS A HUB OF SOCIAL LIFE IN THE COMPLEX – AND BRINGING NATURAL LIGHT DEEP IN THE CORE...

4 STAIRCASES ARE PLANNED AROUND THE PERIMETER OF THE ATRIUM, PROMOTING HEALTHY LIFESTYLES AND ENHANCING SOCIAL INTERACTION.

ON THE SOUTH ELEVATION, A GREENHOUSE GARDEN AND OUTDOOR TERRACE PROVIDE A SECLUDED RESPITE FROM THE CITY.

A FRESH PRODUCE MARKET IS INTRODUCED IN THE PODIUM TO SERVICE CITIZENS, CONSUMERS AND OCCUPANTS – A LIVELY AND ANIMATED ADDITION.

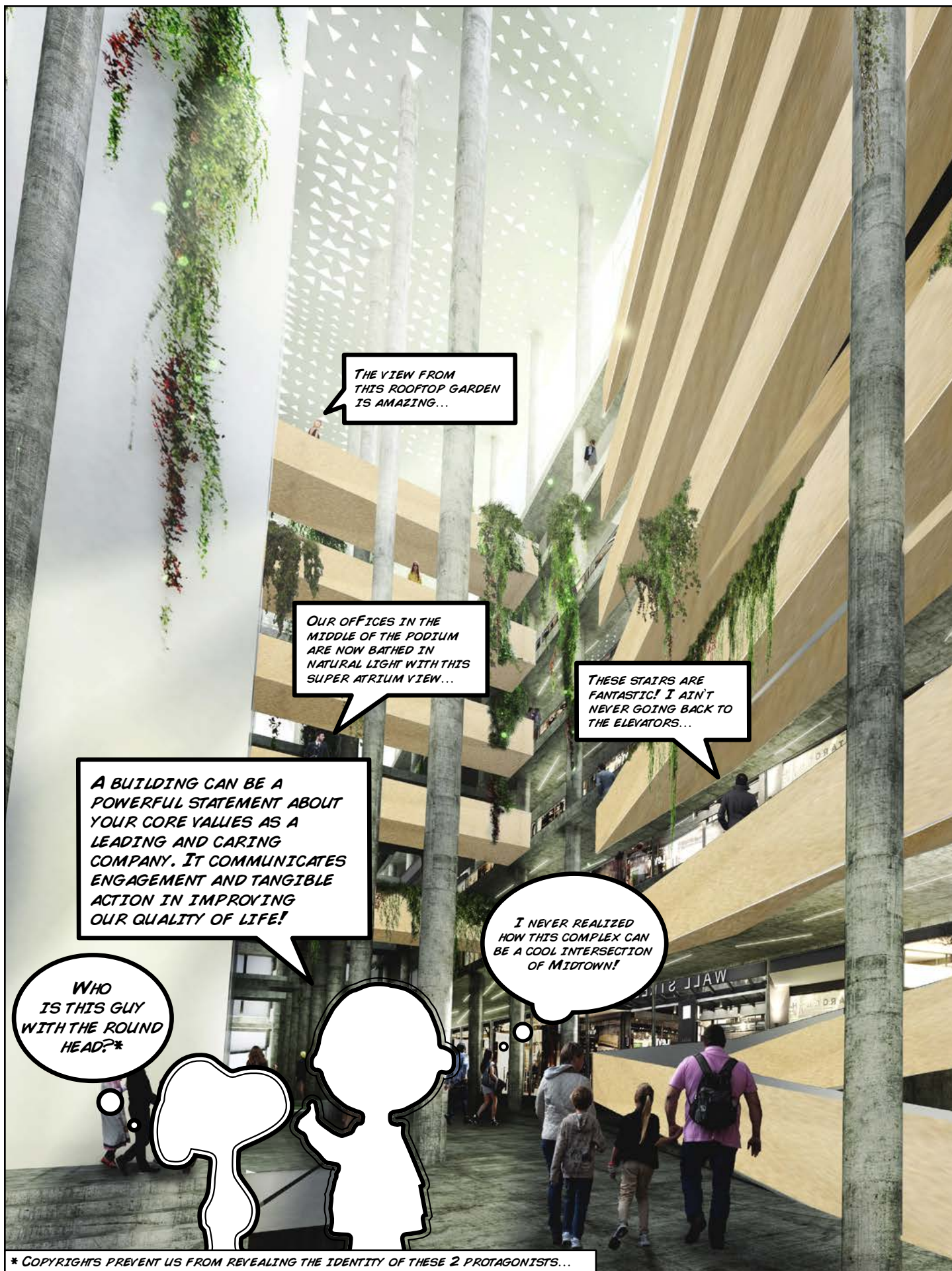
NORTHBOUND CAR TRAFFIC IS DIVERTED ON VANDERBILT TO FREE UP THE ELEVATED PEDESTRIAN PARK.

THE ROOFTOPS OF GRAND CENTRAL STATION ARE BORROWED TO INSTALL SOLAR PANELS AND PROVIDE NEW ELECTRICITY.

CARS AND MOTOR VEHICLES ARE DIVERTED TO THE EAST LANE TO ENSURE FLUIDITY AND ACCESS TO THE GRAND HYATT.

THE PARK AVENUE BRIDGE IS PARTIALLY CONVERTED TO A LANDSCAPED AND PEDESTRIAN BRIDGE OPENING THE SITE TO THE CITY...

THESE COMPREHENSIVE ENHANCEMENTS CONVERGE TO CREATE A BUILDING THAT WILL EMBODY METLIFE'S VALUES AND MISSION...



THE VIEW FROM
THIS ROOFTOP GARDEN
IS AMAZING...

OUR OFFICES IN THE
MIDDLE OF THE PODIUM
ARE NOW BATHED IN
NATURAL LIGHT WITH THIS
SUPER ATRIUM VIEW...

THESE STAIRS ARE
FANTASTIC! I AIN'T
NEVER GOING BACK TO
THE ELEVATORS...

A BUILDING CAN BE A
POWERFUL STATEMENT ABOUT
YOUR CORE VALUES AS A
LEADING AND CARING
COMPANY. IT COMMUNICATES
ENGAGEMENT AND TANGIBLE
ACTION IN IMPROVING
OUR QUALITY OF LIFE!

WHO
IS THIS GUY
WITH THE ROUND
HEAD?*

I NEVER REALIZED
HOW THIS COMPLEX CAN
BE A COOL INTERSECTION
OF MIDTOWN!

* COPYRIGHTS PREVENT US FROM REVEALING THE IDENTITY OF THESE 2 PROTAGONISTS...

SCENE #3 METLIFE AS URBAN PROVIDER

MEANWHILE...ON 44TH STREET A
NEW URBAN ICON IS EMERGING...

MOMMY: WHEN WILL
I BE BIG ENOUGH TO
GO WORK AT THE
METLIFE BUILDING???

ON THIS SIDE OF THE
BUILDING, WE CAN
LAYOUT AMENITIES AND
EXTRA FEATURES.

THIS SOUTH ELEVATION
IS A PERFECT EXAMPLE
OF A DOUBLE SKIN
ENVELOPE.

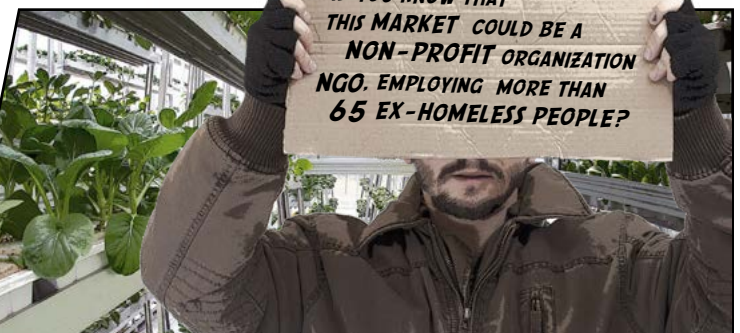
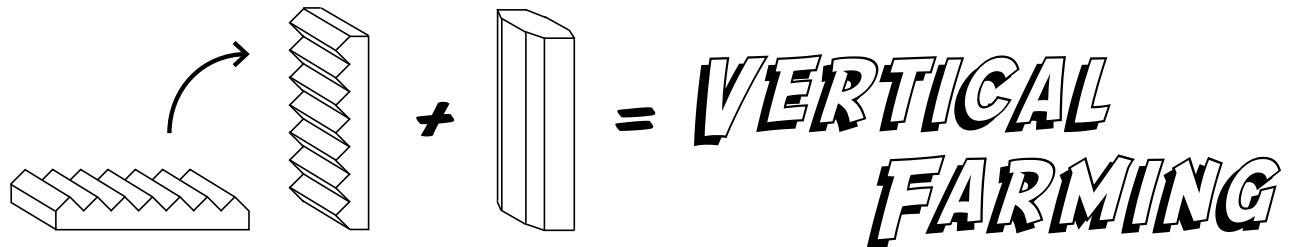
THIS ELEVATOR STRAIGHT
TO THE TOP IS AWESOME!

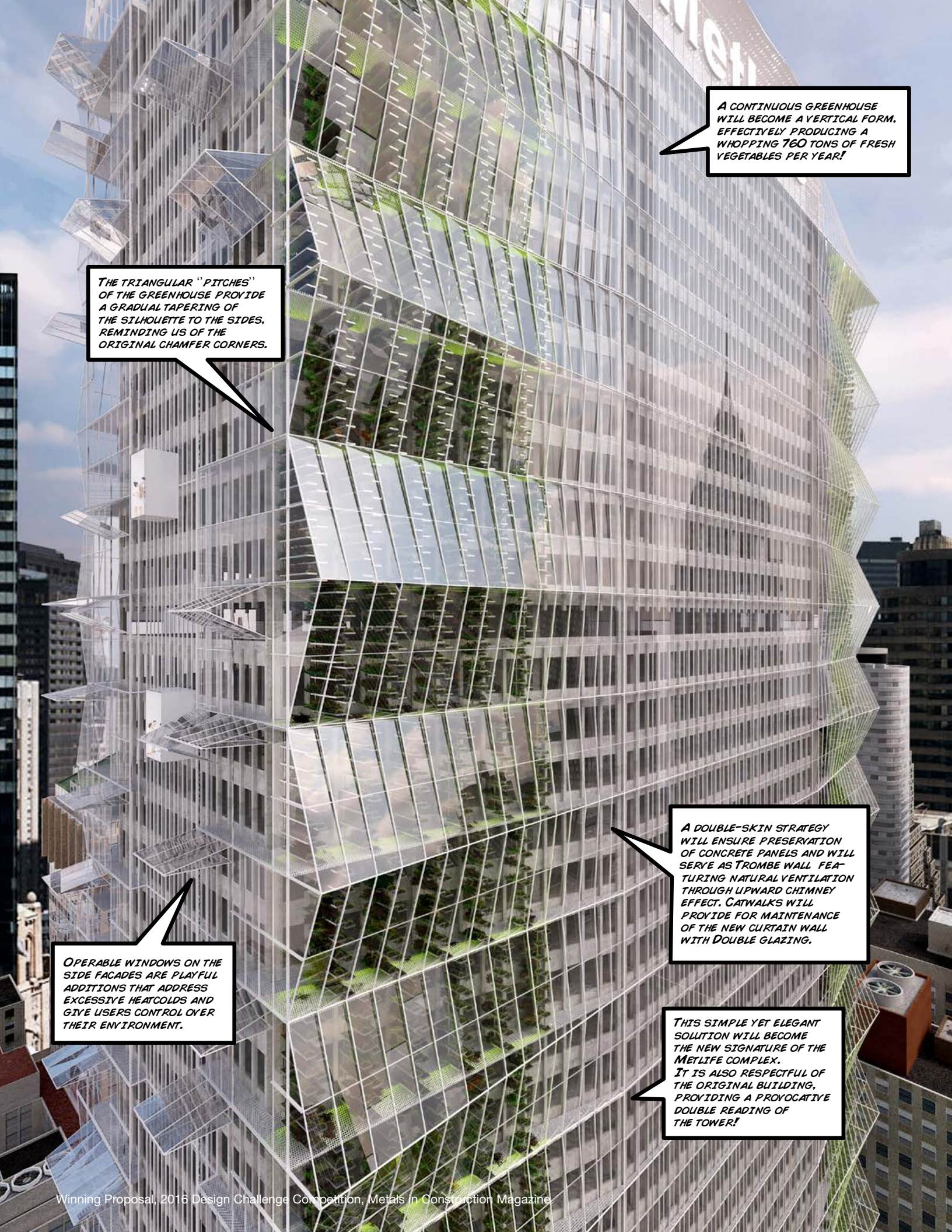
I LOVE THIS ELEVATED
GARDEN ON TOP
OF THE PODIUM:
WELL DONE!

AN ECO MACHINE ON
THE ROOFTOP TO FILTER
WASTED WATER!

WOW! WHAT IS THAT ON TOP?
AN ELEVATED GARDEN/PARK?
A FARMERS MARKET?
LOOK AT THOSE «BARN DOORS»
OPENING UP ON VANDERBILT -
AMAZING! FINALLY!

I DON'T RECOGNIZE THIS
ENTRANCE, IT'S SPECTACULAR!
FINALLY, WE CAN GO UP TO THE
ELEVATED CONCOURSE. IS THAT AN
ATRIUM IN THE PODIUM?





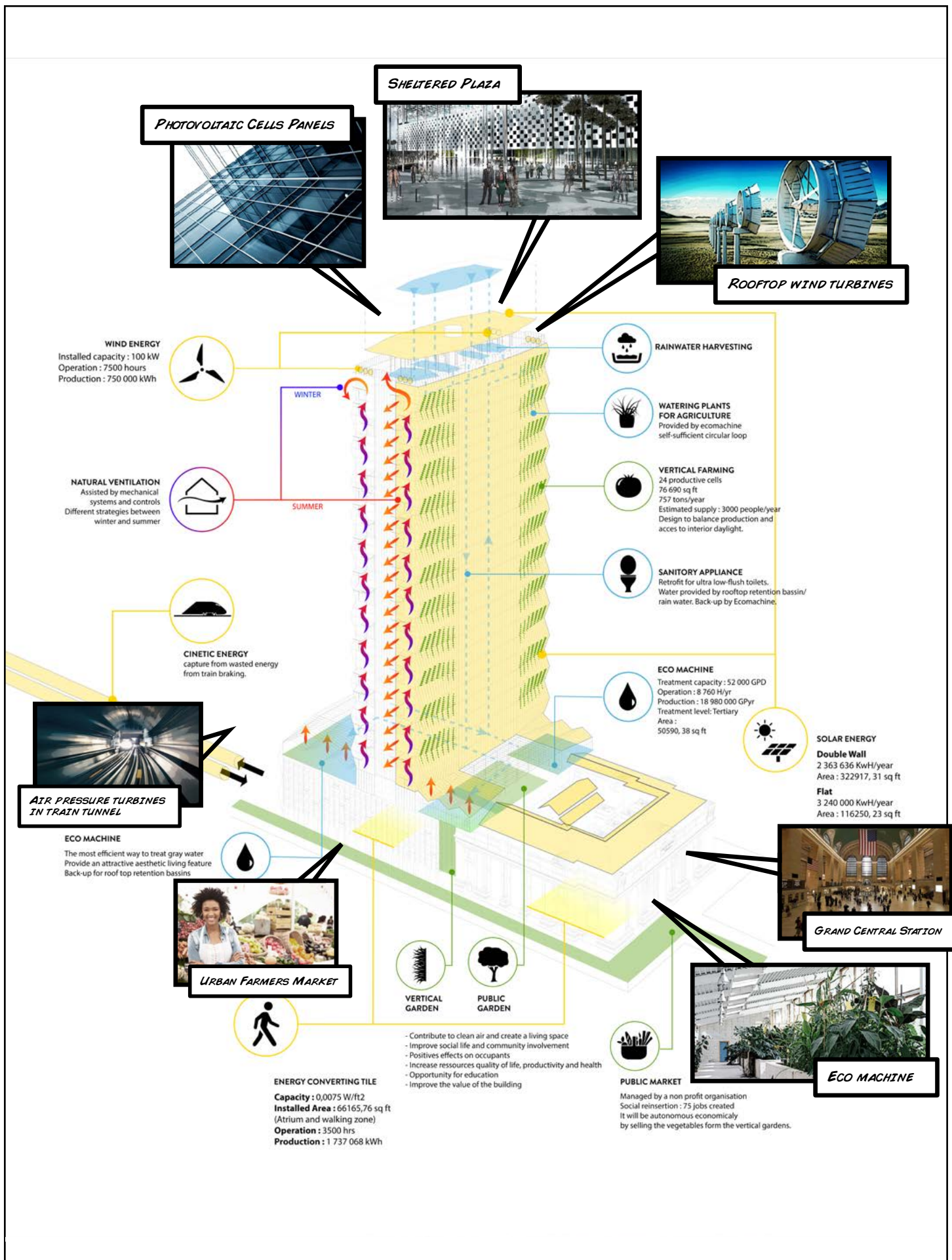
A CONTINUOUS GREENHOUSE WILL BECOME A VERTICAL FORM, EFFECTIVELY PRODUCING A WHOPPING 760 TONS OF FRESH VEGETABLES PER YEAR!

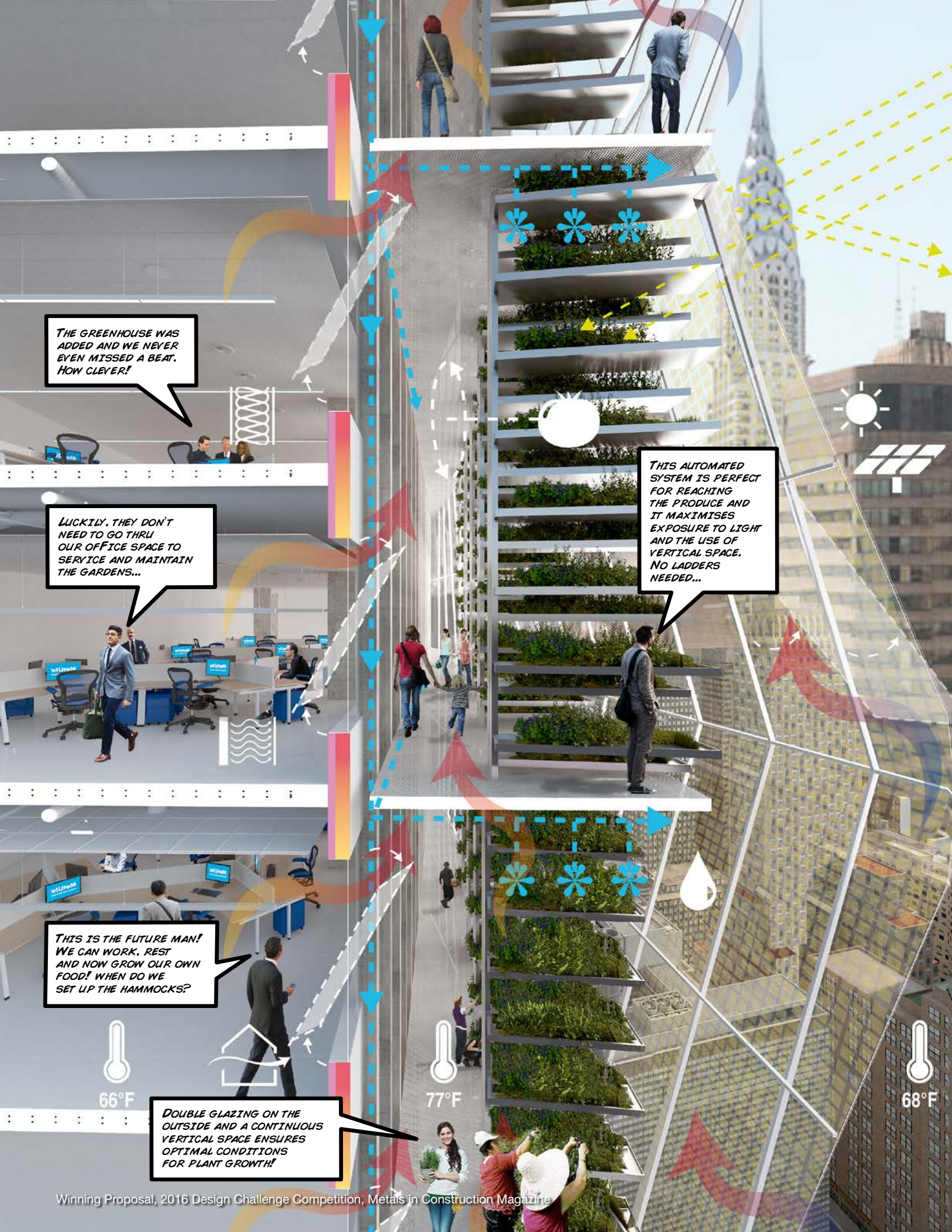
THE TRIANGULAR "PITCHES" OF THE GREENHOUSE PROVIDE A GRADUAL TAPERING OF THE SILHOUETTE TO THE SIDES, REMINDING US OF THE ORIGINAL CHAMFER CORNERS.

OPERABLE WINDOWS ON THE SIDE FACADES ARE PLAYFUL ADDITIONS THAT ADDRESS EXCESSIVE HEATCOLDS AND GIVE USERS CONTROL OVER THEIR ENVIRONMENT.

A DOUBLE-SKIN STRATEGY WILL ENSURE PRESERVATION OF CONCRETE PANELS AND WILL SERVE AS TROMBE WALL FEATURING NATURAL VENTILATION THROUGH UPWARD CHIMNEY EFFECT. CATWALKS WILL PROVIDE FOR MAINTENANCE OF THE NEW CURTAIN WALL WITH DOUBLE GLAZING.

THIS SIMPLE YET ELEGANT SOLUTION WILL BECOME THE NEW SIGNATURE OF THE METLIFE COMPLEX. IT IS ALSO RESPECTFUL OF THE ORIGINAL BUILDING, PROVIDING A PROVOCATIVE DOUBLE READING OF THE TOWER!





THE GREENHOUSE WAS ADDED AND WE NEVER EVEN MISSED A BEAT. HOW CLEVER!

LUCKILY, THEY DON'T NEED TO GO THRU OUR OFFICE SPACE TO SERVICE AND MAINTAIN THE GARDENS...

THIS IS THE FUTURE MAN! WE CAN WORK, REST AND NOW GROW OUR OWN FOOD! WHEN DO WE SET UP THE HAMMOCKS?

THIS AUTOMATED SYSTEM IS PERFECT FOR REACHING THE PRODUCE AND IT MAXIMISES EXPOSURE TO LIGHT AND THE USE OF VERTICAL SPACE. NO LADDERS NEEDED...

DOUBLE GLAZING ON THE OUTSIDE AND A CONTINUOUS VERTICAL SPACE ENSURES OPTIMAL CONDITIONS FOR PLANT GROWTH!



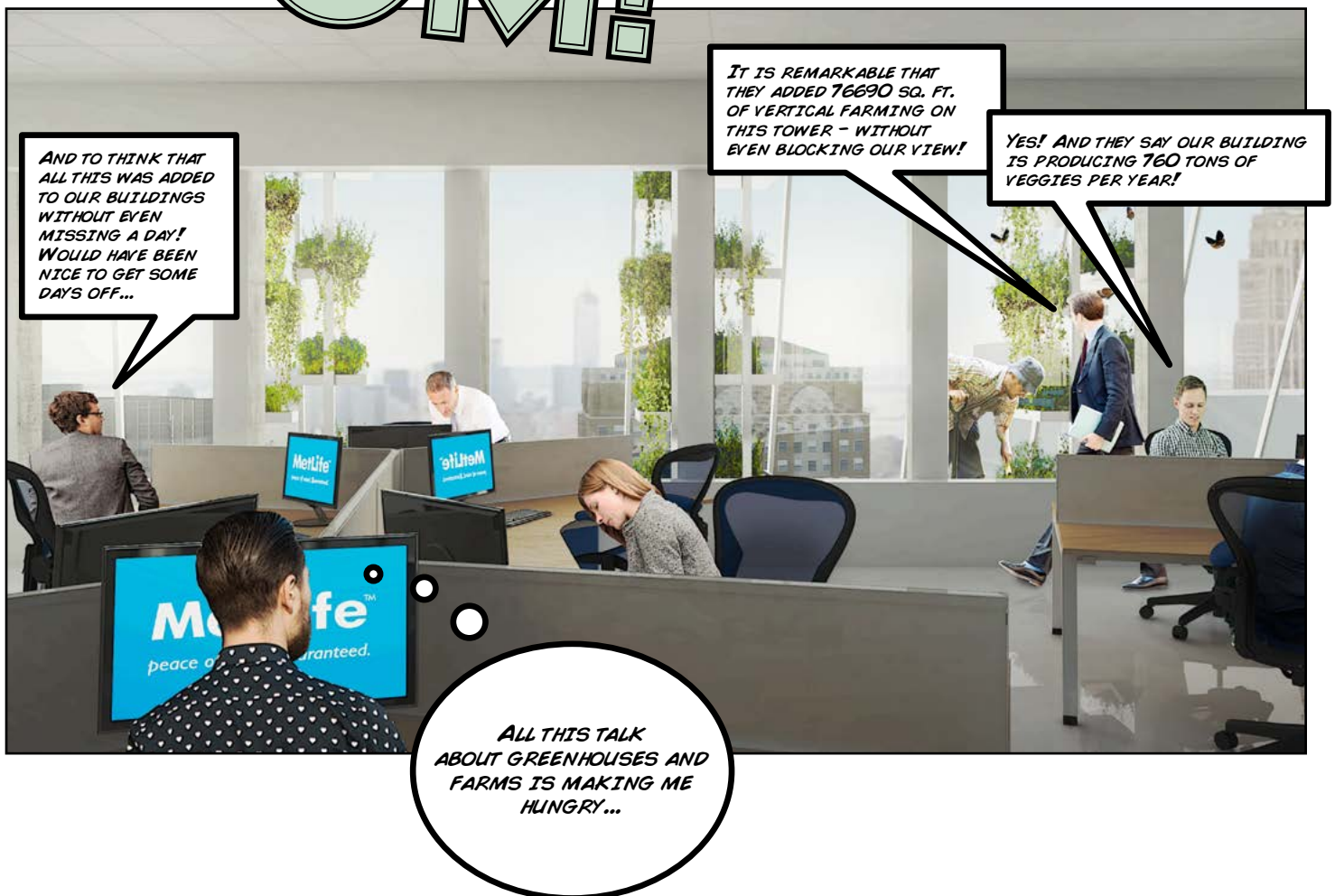
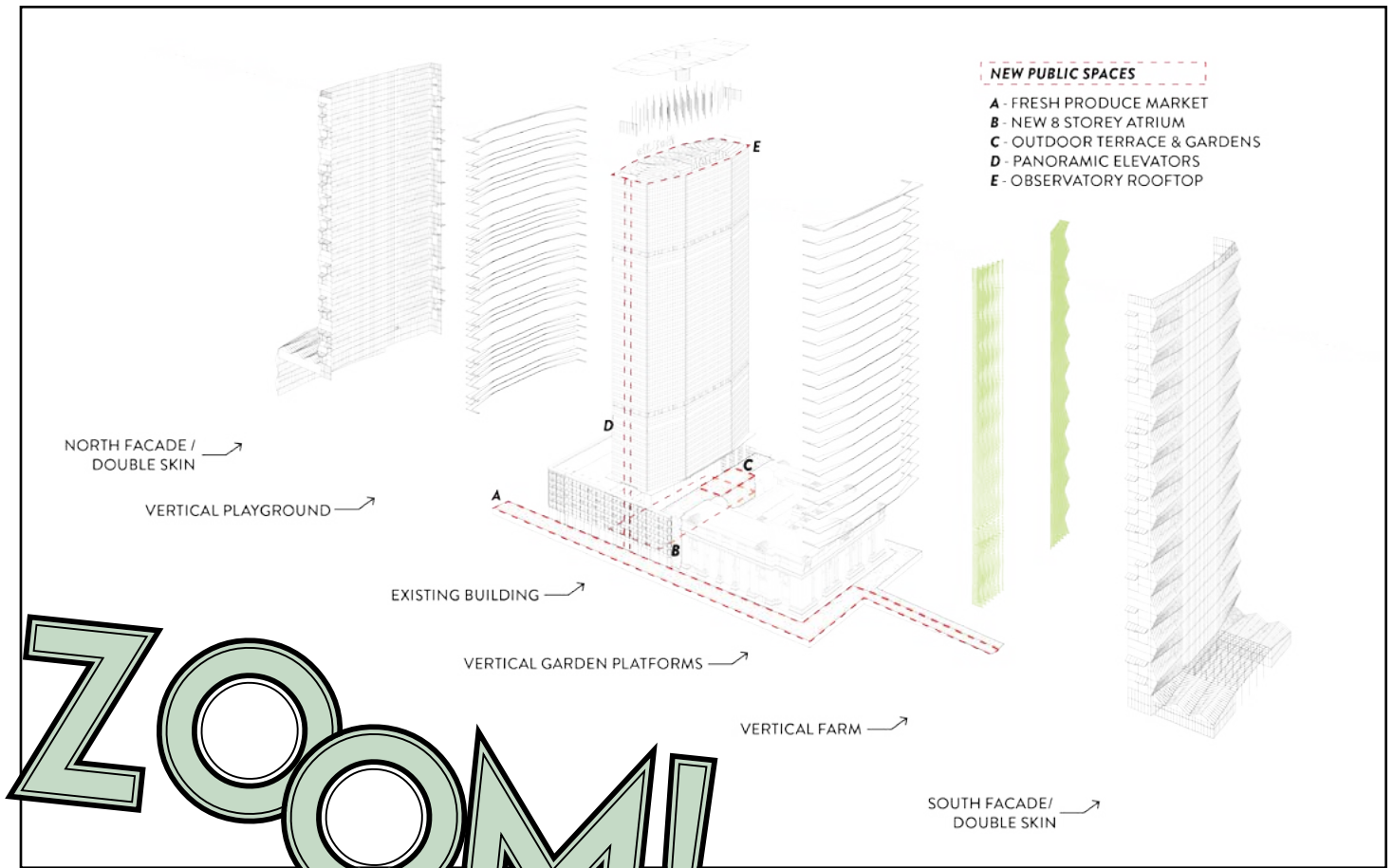
66°F

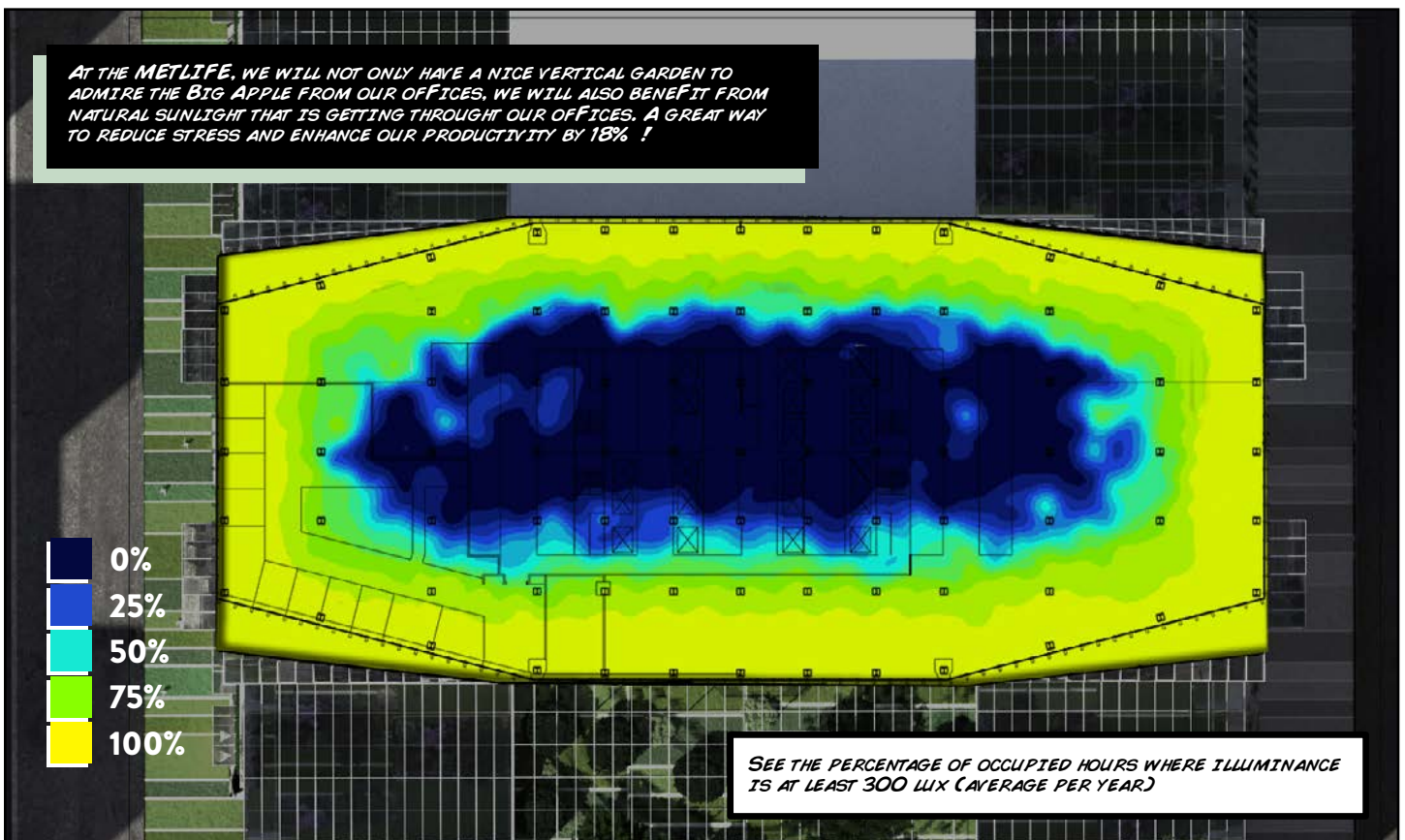


77°F



68°F







MEANWHILE...
THE DAY IS WANING AND NEW YORKERS
OF ALL TYPES AND AGES ARE
HEADING UP TO THE ROOF...



THE CANOPY IS
COVERED IN SOLAR
PANELS YOU KNOW. THEY
STORE ENOUGH POWER
TO LIGHT THIS SPACE AND
ALSO THE METLIFE SIGN...

I WISH I COULD
TAKE A RIDE
ON THAT BLIMP...

WHY NOT?
HERE IT COMES!

THE SOLAR CANOPY UP THERE ALSO
COLLECTS RAINWATER AND STORES IT
UNDER THESE STEPS. THEY USE IT FOR
THE WASHROOMS ON EVERY FLOOR!

LUCKILY THE ELEVATOR
TAKES US DIRECTLY
TO THE TOP...

THE MAIN
MECHANICAL
ROOM USED TO
BE HERE!

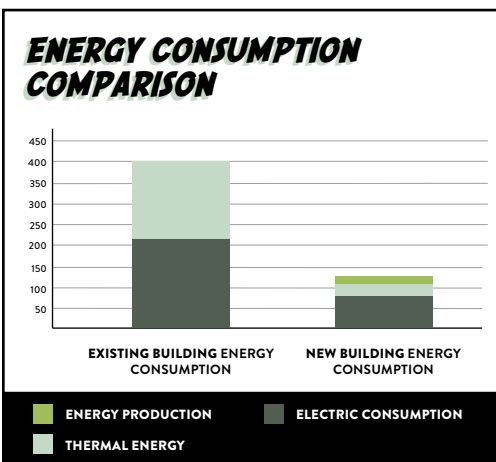
INCREDIBLE THAT SUCH A
SPACE WOULD BE RESERVED
FOR MACHINES.

SEE THOSE WIND
TURBINES? AT EACH END
OF THE ROOF? THEY
GENERATE 750 000
KWH/YEAR OF
RENEWABLE ENERGY!

EACH TENANT WAS ASKED
IF THEY WANTED TO
EXTEND THEIR SPACE WITH
PERSONALIZED AMENITIES.
EVERY FLOOR IS UNIQUE!

ON THIS SIDE,
THE VERTICAL PLAYGROUND,
ON THE OTHER, THE FARM!

SCENE #4 FROM EYESORE TO EYECANDY



THE ARCHITECTURE 2030 CHALLENGE: ACHIEVED!

THE NEW ENVELOPE WILL REDUCE...

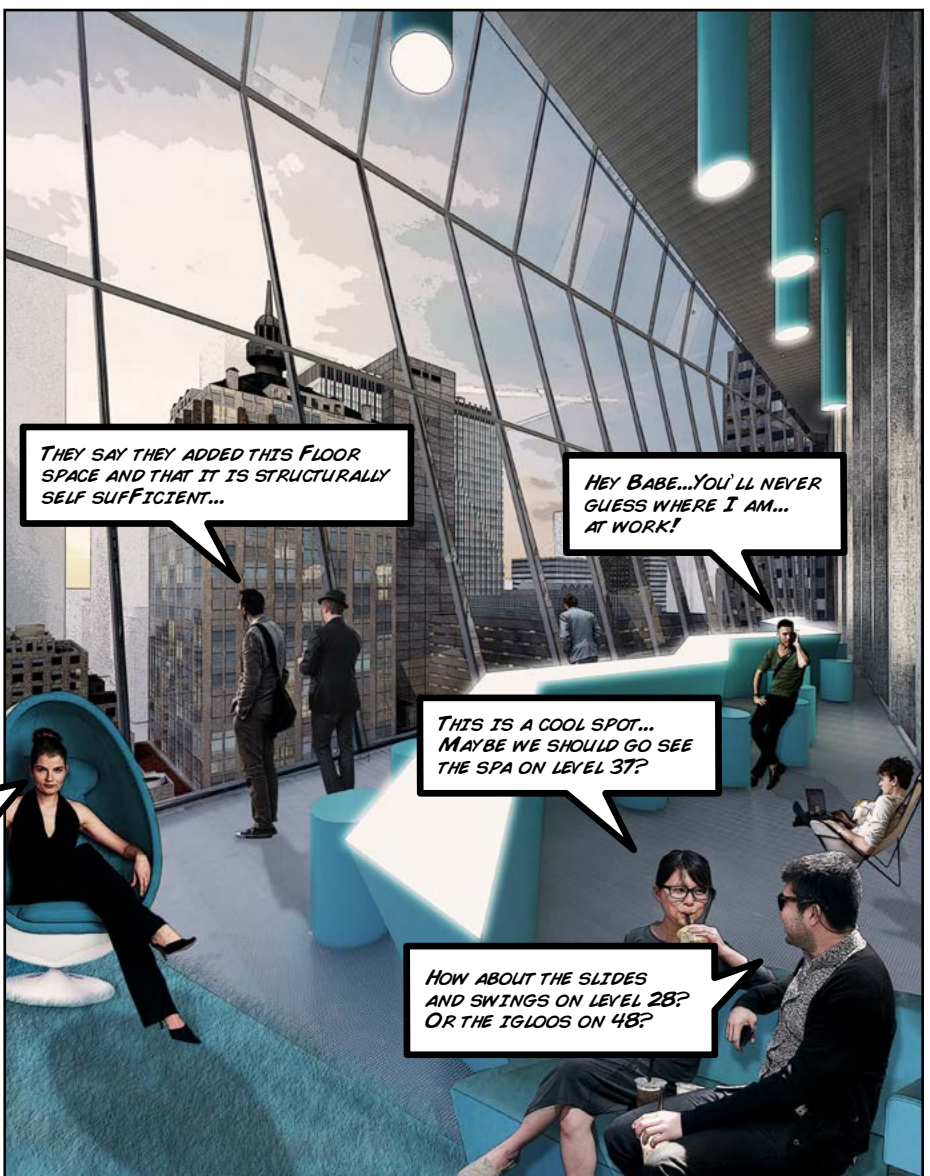
73.3% OF ITS ENERGY CONSUMPTION IN FOSSIL FUELS.

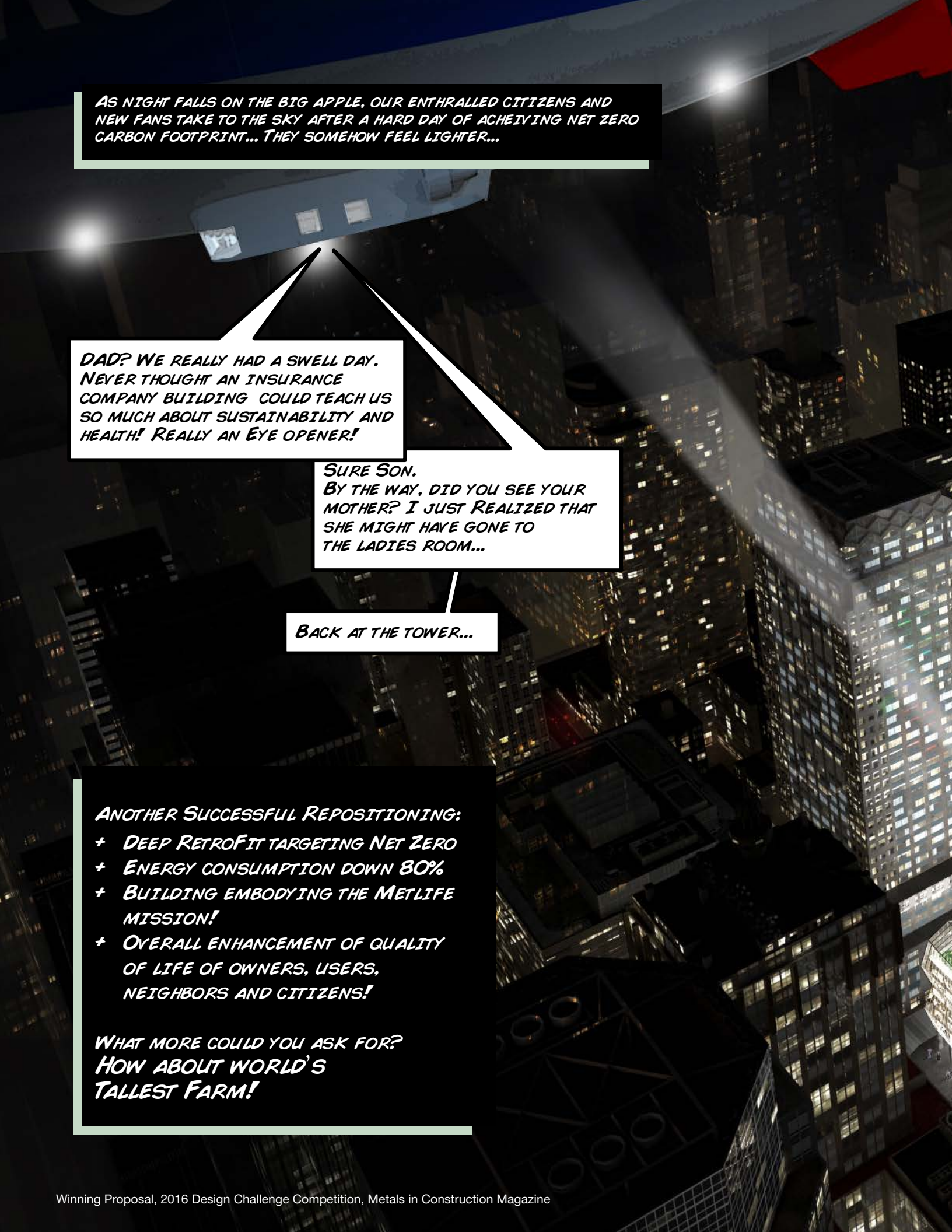
IT COULD BE ENHANCED BY REPLACING INTERIOR FIXTURES, SUCH AS LIGHTING.

72% LESS CO2 EMISSIONS

NEW ENVELOPE:
27% ENERGY SAVING AND
21% SAVINGS IN CO2 EMISSIONS

ITERATIVE PROCESS/ENERGY SAVING
ENERGY RETROFIT : 41.2 %
NEW ENVELOPE : 27 %



An aerial night view of a city skyline, likely New York City, with numerous skyscrapers illuminated. A bright spotlight shines down on a specific building in the center-left of the frame. The text is overlaid on a dark rectangular background in the upper left corner.

AS NIGHT FALLS ON THE BIG APPLE, OUR ENTHRALLED CITIZENS AND NEW FANS TAKE TO THE SKY AFTER A HARD DAY OF ACHIEVING NET ZERO CARBON FOOTPRINT... THEY SOMEHOW FEEL LIGHTER...

DAD? WE REALLY HAD A SWELL DAY. NEVER THOUGHT AN INSURANCE COMPANY BUILDING COULD TEACH US SO MUCH ABOUT SUSTAINABILITY AND HEALTH! REALLY AN EYE OPENER!

SURE SON. BY THE WAY, DID YOU SEE YOUR MOTHER? I JUST REALIZED THAT SHE MIGHT HAVE GONE TO THE LADIES ROOM...

BACK AT THE TOWER...

ANOTHER SUCCESSFUL REPOSITIONING:

- + DEEP RETROFIT TARGETING NET ZERO*
- + ENERGY CONSUMPTION DOWN 80%*
- + BUILDING EMBODYING THE METLIFE MISSION!*
- + OVERALL ENHANCEMENT OF QUALITY OF LIFE OF OWNERS, USERS, NEIGHBORS AND CITIZENS!*

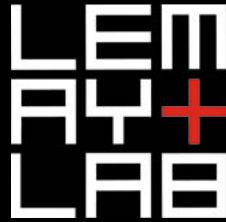
*WHAT MORE COULD YOU ASK FOR?
HOW ABOUT WORLD'S
TALLEST FARM!*

**TO BE
CONTINUED...**

JOHN?...
SON?...
HELLO?...

**NEW YORK:
HOME TO
THE WORLD'S
TALLEST FARM!**

DIRECTED BY:



THE DESIGN INNOVATION CELL OF LEMAY

PRODUCED BY:

lemay

CREATIVE THINKING x COLLECTIVE VALUE

FOUNDED IN 1957 AS AN ARCHITECTURAL PRACTICE, LEMAY IS ONE OF CANADA'S LEADING INTEGRATED DESIGN SERVICES FIRMS, MERGING ARCHITECTURE, URBAN DESIGN, LANDSCAPE, INTERIORS, ENGINEERING, SUSTAINABILITY AND BRANDING INTO A MULTIDISCIPLINARY AND SYNERGISTIC ENSEMBLE. WITH 10 OFFICES WORLDWIDE AND RANKED 79TH ACCORDING TO WORLD ARCHITECTURE, LEMAY IS ALSO ONE OF CANADA'S MOST CREATIVE FIRMS, WITH OVER 300 AWARDS AND PRIZES. LEVERAGING ITS UNIQUE BLEND OF CREATIVITY, CAPACITY AND EXPERTISE, LEMAY STRIVES TO BUILD A BETTER FUTURE FOR OUR COMMUNITIES BY IMAGINING TODAY THE LIVING SPACES OF TOMORROW.

NORTH AMERICA

MONTREAL

780 Brewster Avenue, 4th floor,
Montreal (QC) Canada H4C 2K1
t. 514 932-5101
f. 514 935-8137

100 Peel Street, 4th floor,
Montréal (QC) Canada H3C 0L8
t. 514 316-1010
f. 514 316-7911
montreal@lemay.com

QUEBEC

734 Saint-Joseph East Street, 4th floor,
Québec (QC) Canada G1K 3C3
t. 418 647-1037
f. 418 647-0591
quebec@lemay.com

SAGUENAY

282 Sainte-Anne Street,
Chicoutimi (QC) Canada G7J 2M4
t. 418 543-7997
f. 418 543-5341
saguenay@lemay.com

NEW YORK

ESCOBAR DESIGN x LEMAY
277 Broadway,
Studio 1300, NY
New York
NY 10007 USA
t. 212 219-9810
newyork@lemay.com

TORONTO

45 Logan Avenue,
Toronto (ON) Canada M4M 3M3
t. 647 382-3168
toronto@lemay.com

ASIA

BEIJING

The Sky Plaza, Suite 1601-1605
No. 46, Dongzhimenwai Avenue
Dongcheng District, Beijing, 100027
t. +86 21 6372-1199
f. +86 21 3376-7559
beijing@lemay.com

SHANGHAI

No.1295 South Suzhou Road,
Huangpu District, Shanghai, 200003
t. +86 21 6372-1199
f. +86 21 3376-7559
shanghai@lemay.com

NORTH AFRICA

ALGIERS

100, Villas Dahlias, Bois Des Cars 2,
Dély-Ibrahim, Algiers, Algeria
t. (011) 213 21 361992
c. (011) 213 661 927143
algiers@lemay.com

CARIBBEAN

PORT-AU-PRINCE

Complexe Le Belvédère, bureau 614
Angle rues Clerveaux et Chavannes
Pétion-Ville, Haïti
t. +509-34550873
haiti@lemay.com

HEREDIA

Avenida La Marina, casa 29,
Cariari, Heredia, Costa Rica
t. (011) 506-2293-5041
f. (011) 506-2293-5059
costarica@lemay.com

WWW.LEMAY.COM