

NEW MOBILITY

CASE STUDY

TIMES SQUARE

—

3DELUXE

OCTOBER 14.2020

NEW MOBILITY

CASE STUDY:
TIMES SQUARE



BEFORE



AFTER



SOLAR
CHARGING
STATIONS

STREET FOOD
RETAIL

LANDSCAPING
GREENERY &
WATER FEATURES

INTELLIGENT
TRAFFIC
CONTROL

ELECTRIC
SHUTTLES

DRONES
FOR
SERVICES

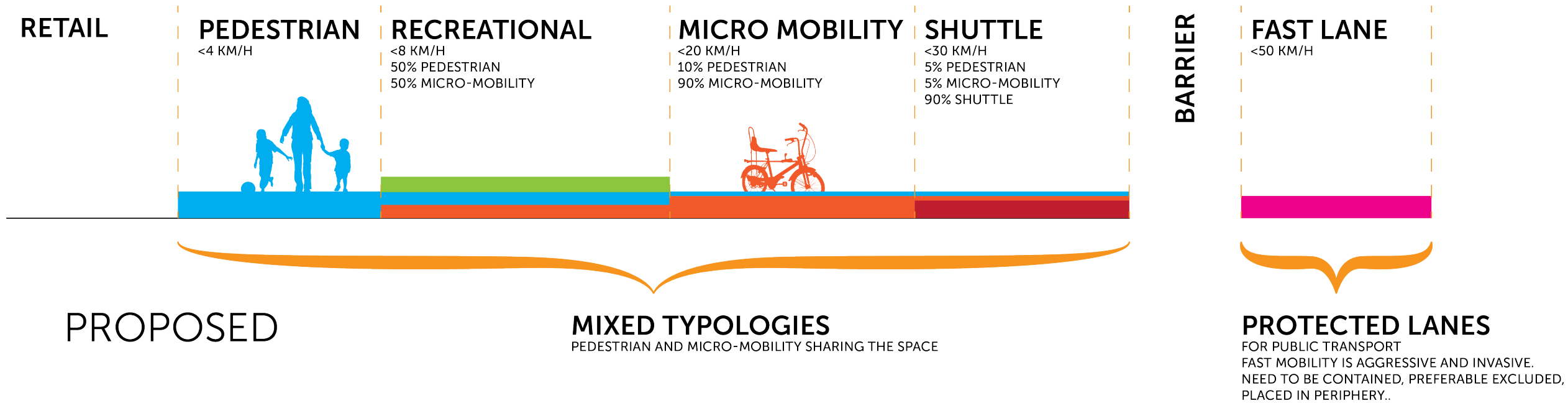
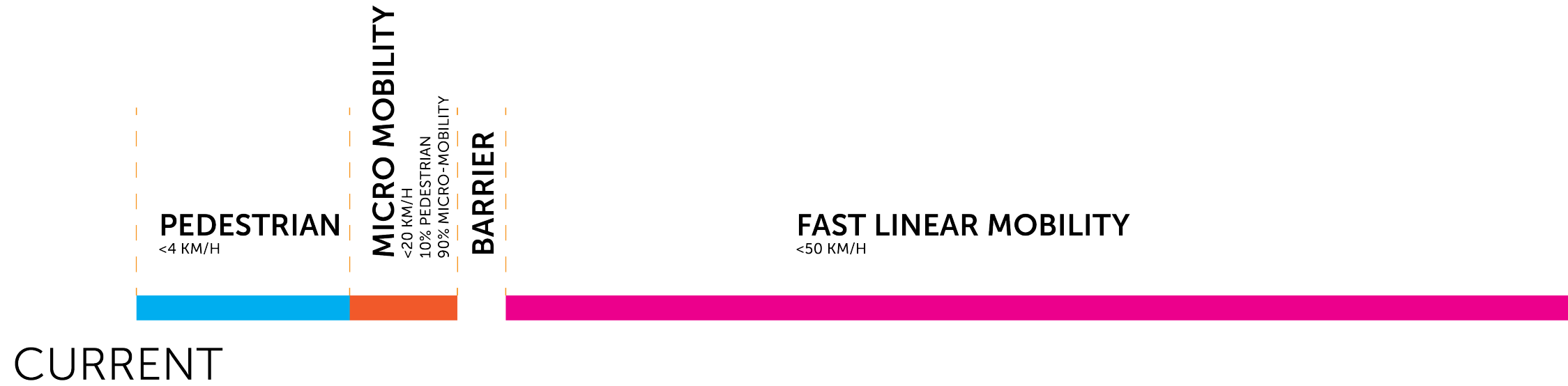
RECREATIONAL
SPACES

CULTURAL
EVENTS

MICROMOBILITY

SPACE DISTRIBUTION

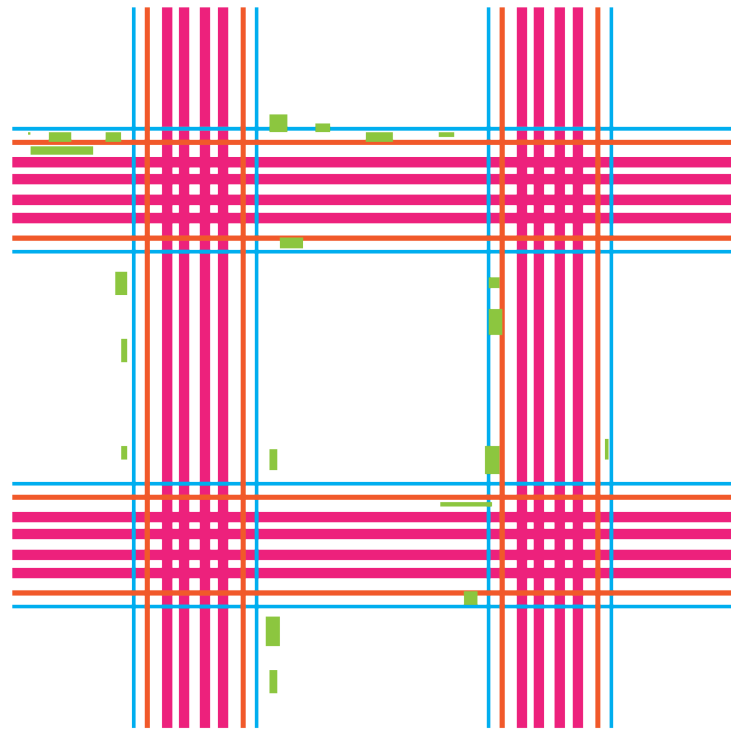
CURRENT VS. PROPOSED



PROPOSED MOBILITY CONCEPTS

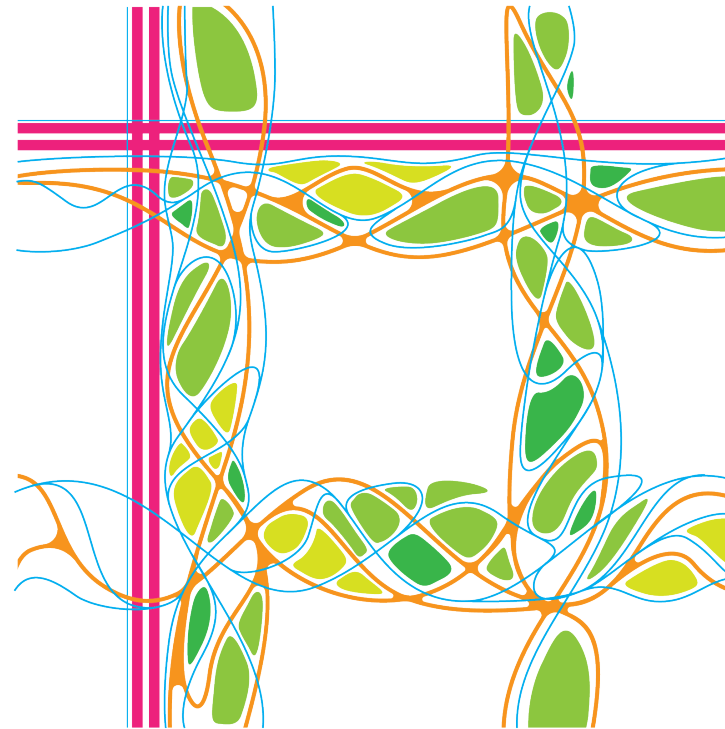
RIGID MOBILITY GRID

FAST INVASIVE AUTOMOTIVE TRANSPORT IS GIVEN PRIORITY
 PEDESTRIAN- AND MICRO-MOBILITY DISPLACED TO NARROW CORRIDORS.
 SPARSE OPPORTUNITIES FOR RECREATIONAL, RETAIL OR OTHER ACTIVITIES.



ORGANIC DYNAMIC MOBILITY SYSTEM

FAST LANES FOR PUBLIC TRANSPORT ON EVERY OTHER STREET.
 ORGANIC, SPONTANEOUS AND SOFT NAVIGATION.
 SLOW BUT STEADY FLOW.



- SLOW MOBILITY: PEDESTRIAN
- ORGANIC MOBILITY: MICRO-MOBILITY
- FAST LINEAR MOBILITY: PUBLIC TRANSPORT, AUTOMOTIVE
- ACTIVATED AREAS: PARKS, RECREATIONAL, RETAIL, EVENTS,...

RECREATIONAL OPPORTUNITIES

LEISURE AND RESTING (STROLLING, PICNIC,...) PLAY GROUNDS
 EVENTS
 SPORTS (PING PONG, CLIMBING WALL, BASKET BALL COURT,...)
 SKATE PARK
 PLUNGE POOLS
 SUN TERRACE

LANDSCAPE OPPORTUNITIES

WATER FEATURES (RIVER, POOL, FOUNTAINS,...)
 GREENERY
 TECTONIC LANDSCAPE, PLAYFUL SURFACE TREATMENT.
 SOFT MATERIALS
 VARIETY AND DIVERSITY OF FORM AND SPACES.
 SENSE OF PLACE AND AESTHETIC LOCATIONS.

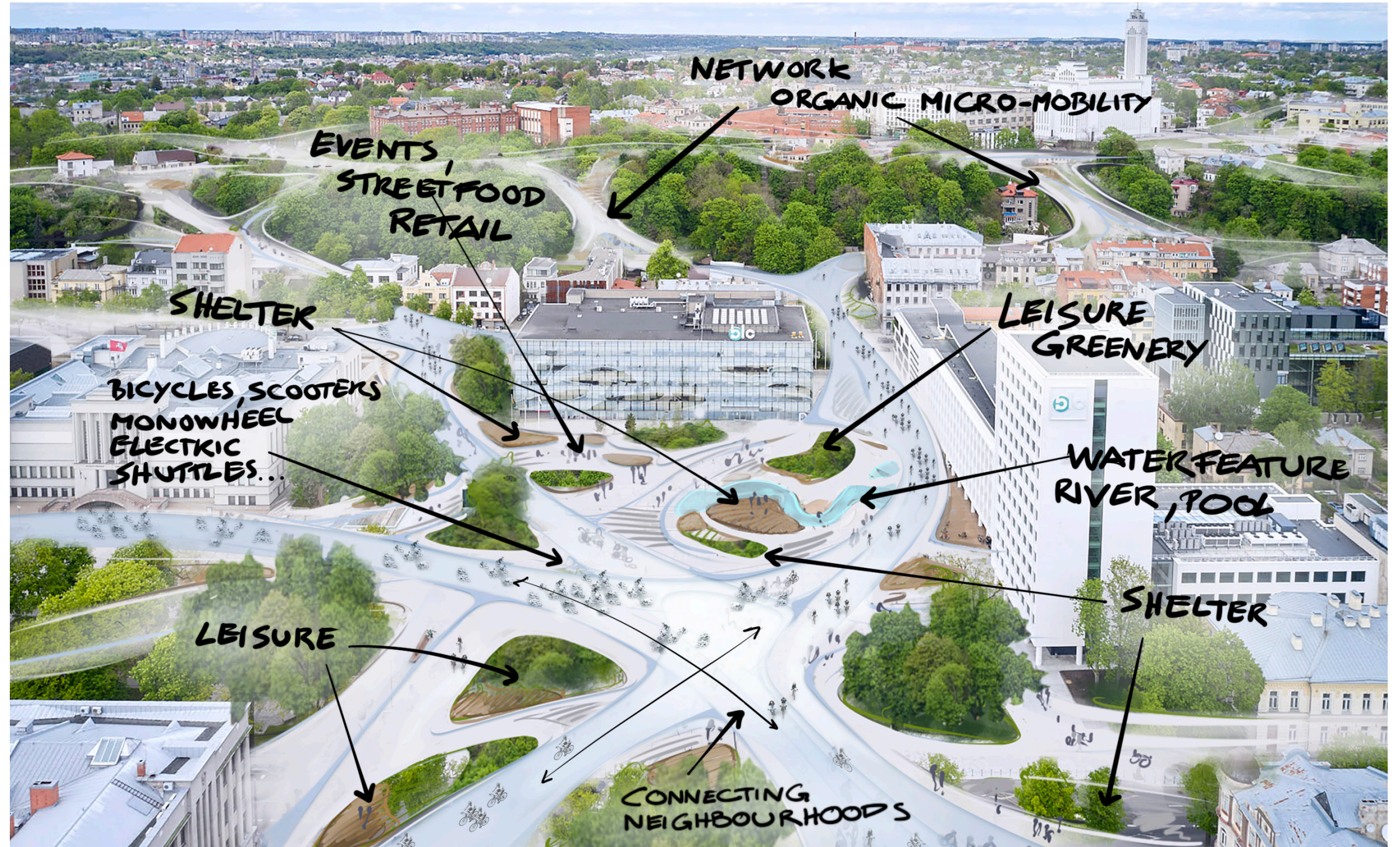
ECONOMIC OPPORTUNITIES

SLOW TRANSIT ACTIVATES RETAIL POTENTIAL.
 GASTRONOMY
 RETAIL AND SHOP .
 STREET FOOD AND RETAIL, SPACE AVAILABLE FOR NUMEROUS
 STREET RETAILERS
 REAL ESTATE VALUE RISES DUE TO HIGHER LIVING QUALITY
 LESS AIR AND NOISE POLLUTION TRANSLATES IN OVER ALL
 HEALTH IMPROVEMENT.



V-PLAZA. KAUNAS, LITUANIA

PRELIMINARY SKETCH



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PHOTOS FROM REALIZED PROJECT, 2020



THANK YOU
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