

# **PRESS KIT**

**EDITION FAV 2016**

**#FAVMTP2016 - #FAVLGM2016**

**FESTIVAL DES ARCHITECTURES VIVES**  
**LIVELY ARCHITECTURE FESTIVAL**

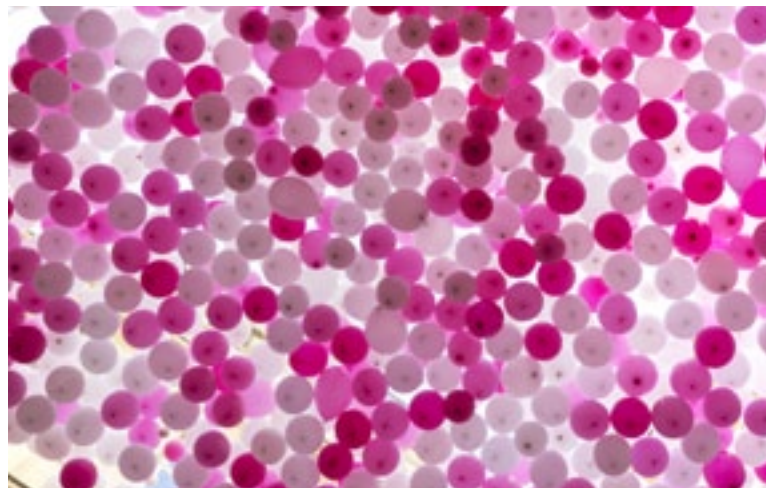




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# WHO ARE WE



The association CHAMP LIBRE, created in 1999, is devoted to the diffusion of architecture through cultural events where the general public, architects and professionals can meet, in Montpellier and in Languedoc-Roussillon. To do so, Champ Libre develops programs based on various meetings, cultural events, as well as publications projects.

Since 2006, the association Champ Libre devoted primarily to the realization of the Festival des Architectures Vives. this event aims to raise awareness of the general public in the broad of architectre. It seeks not only to highlight the work of a younger generation of architects but also to discover unexpected urban territories.

This association is chaired and managed by Elodie Nourrigat and Jacques Brion, architects in Montpellier



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Architectures  
Vives



Festival des  
Architectures Vives



QR code

CHAMP LIBRE



# THE PROJECT

## ONE THEME, TWO CITIES

The Lively Architecture Festival has to purpose to raise the awareness of the general public in the broad field of architecture. It seeks not only to highlight the work of a younger generation of architects, landscape architects, urban planners but also to discover unexpected urban territories.

Two goals are set. For one, open to visitors during the festival, diverse and iconic heritage sites. Moreover, thanks to the intervention of creative teams, present a specific work in each place and reveal an intimate relationship between contemporary architecture and heritage site. The festival offers, in all, 19 sites during two weeks which develop bright architectures according to established themes for this edition of the Festival. These ephemeral achievements of small scales, designed in a simple and obvious way to take possession of the places during the festival.

The project proposed by the Festival des Architectures Vives takes place in two cities:

In Montpellier, in the heart of the historic city, is offered a course, a kind of architectural discovery in the heart of the city. This course connects hôtels particuliers and courtyards, which mostly private are not visible to visitors.

A La Grande Motte, is proposed the discovery of a contemporary architectural heritage revisited, rewritten, and sometimes rewritten by young architects. Thus, the city of La Grande Motte, specifically the architecture of Jean Balladur recognized as «Heritage of the twentieth century,» is put into perspective by these ephemeral installations. Again, an architectural journey takes place, oscillating between the facility and explore the city.

The Festival des Architectures Vives invites teams of architects but also landscape and urban planners to make interventions in situ, freely designed.



FAV 2016

Leaving no physical traces, the festival seeks to make an impression and engage a global reflection on architecture and its development into an existing urban context; it goes into a primer and a preview of a planned change. The Festival des Architectures Vives offers an open and dynamic picture of the current architecture. This is an event organized by architects, with professionals from the architectural and urban issues to a wide audience, the uninitiated to more informed. It takes place in the city and staged prototypes, animations, thematic visits or architectural experiments at different scales. The eleventh edition of the festival is held in June 2015, from 15th to 19th June 2016 in Montpellier and from 18th to 26th June 2016 in La Grande Motte. the FAV will be inaugurated on June the 8th in Montpellier.

The goals :

- Highlight the work and openness to be of a younger generation that is proposing, inventing, experimenting and exploring new design of our environment fields,
- Raise awareness in the field of architecture to the general public and give the keys to understanding the built environment, promoting the encounter between those who make the city and those who live it,
- Open to visitors, these iconic sites, during the festival,
- Present a specific installation in each place,
- To reveal an intimate relationship between contemporary architecture and a heritage site,
- Confront a selected piece of the city with new eyes, to regenerate a global reflection on architecture in an existing urban context.

The Festival des Architectures Vives offers an open and dynamic picture of the current architecture.



FAV 2016

# THE FAV'S PAVILION

The pavilion has several objectives:

- Be the welcome and public information place,
- Be the place to meet and start the visit because it is easily identifiable,
- Create a link with previous years with pictures and works presentations of the FAV since 2006.

It is also :

- The place where the public vote for the best installation,
- The place to receive the audience award and the jury prize.



**PAVILION 2016 - MAURICE SCHWAB**   **PAVILION 2015 MTP - NAS ARCHITECTURE**



**PAVILION 2011 MTP - GUILLAUME GIROD**



**PAVILION 2012 MTP - ATELIER VECTEUR**





PAVILION 2013 MTP - ROBIN JUZON



PAVILION 2013 LGM - DAVID HAMERMAN



PAVILION 2014 MTP - ATELIER NH

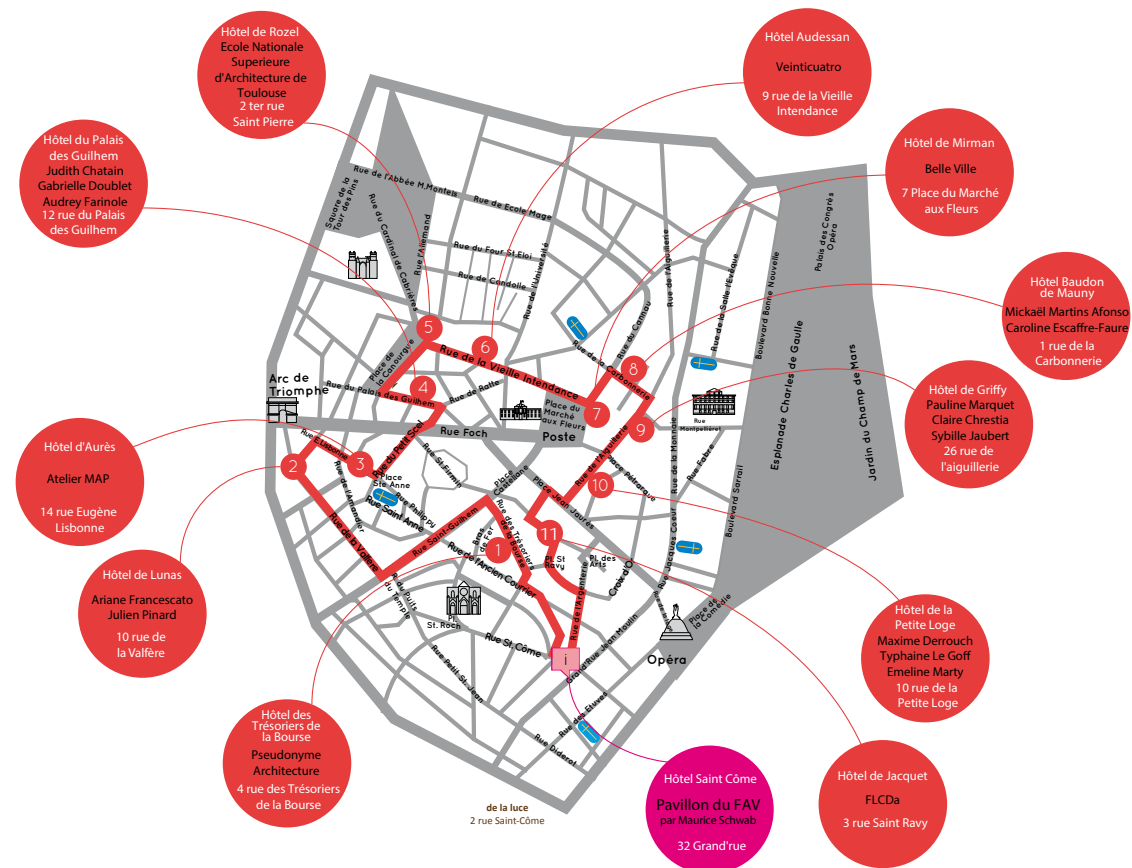


PAVILION 2014 LGM - ATELIER JÉRÔME LAFOND



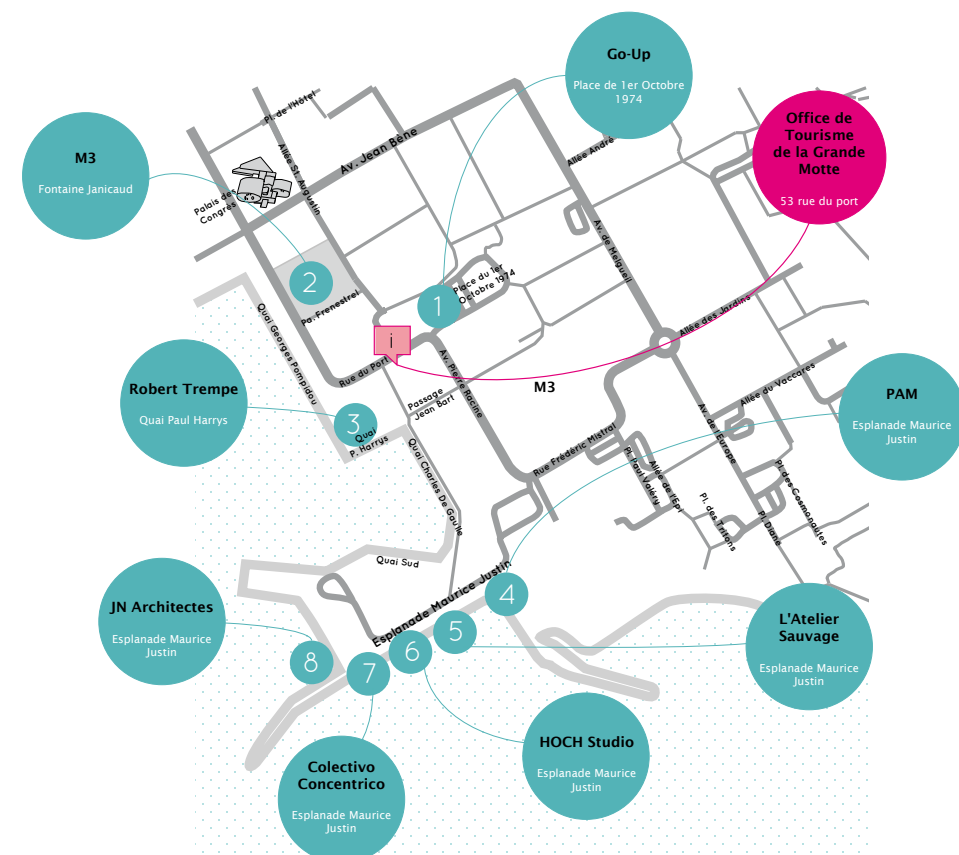
# THE SITES - MONTPELLIER

Since the first edition in 2006, we wanted to open to visitors emblematic places of the city center. So each year, we strive to discover new *hôtels particuliers*. Our ambition is not to increase them from year to year, but over time to present new and put them in resonance with the proposed installations.



# THE SITES - LA GRANDE MOTTE

Since the first edition in June 2013, the Festival offers to discover Jean Balladur architecture through an urban and maritime routes, revealing the emblematic places of the seaside resort of La Grande Motte.





# SCHOOL OUTREACH



The festival promotes the existing heritage by opening to the many. A dynamic is created through the involvement of residents who see the opportunity to commonly participate in a cultural activity enhancing their living places. Create a dialogue between architecture and the public, providing access to culture for all is a goal that the festival highlights through several axes.

In 2015, in order to include the festival in this mission of openness of culture nearby for young people, specific work with the school was established. Thus, an educational project, in collaboration with school teachers prepared before the event, was organized to visit the instalations of the Festival with the concerned classes.

This project for kindergartens and primary classes also responds to a desire of proximity in the cities where the festival takes place.



In 2015, it's more than 700 children accompanied by their teachers and Festival team were able to benefit from specific supervision around the architecture and heritage.

For this second year, no less than 71 classes are involved, from the kindergarten to CM2 classes which participated in this project.

This work also allows some teams, as was the case in 2013 with the project «flower of the winds», to include in their project educational workshops allowing children to take part in the even of a completed project development.

Furthermore, mediation conducted by students at the Montpellier School of Architecture and the direct presence of architects on site allows a real exchange between the actors of the Festival and the public.

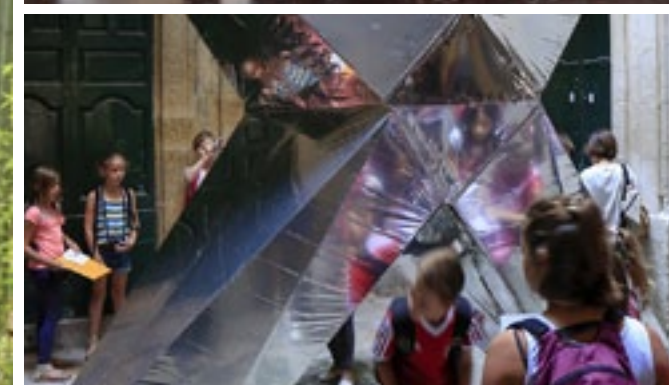


# MOMENTS



## At Montpellier of 14th to the 19th June :

- June 8th 2016 : Opening the pavilion of the FAV.
- June 14th 2016 for 14h : opening of Festival at Montpellier.
- June 14th 2016 : Inauguration of the Festival in Drac of Montpellier, in the evening.
- June 14th 2016 : Visit of press in the morning.
- June 14th 2016 : A projects selected by the Jury and the public, in the evening.
- June 19th 2016 : Closure of the Festival Montpellier after 5 days.



## At La Grande Motte of 18th at the 26th June :

- June 17th 2016 : Launch of the Festival in La Grande Motte, in the evening
- June 18th 2016 : Visit of press in the morning.
- June 18th 2016 : Opening of Festival La Grande Motte.
- June 25th 2016 : A projects selected by the Jury and the public, in the evening.
- June 26th 2016 : Closure of the Festival La Grande Motte after 9 days.

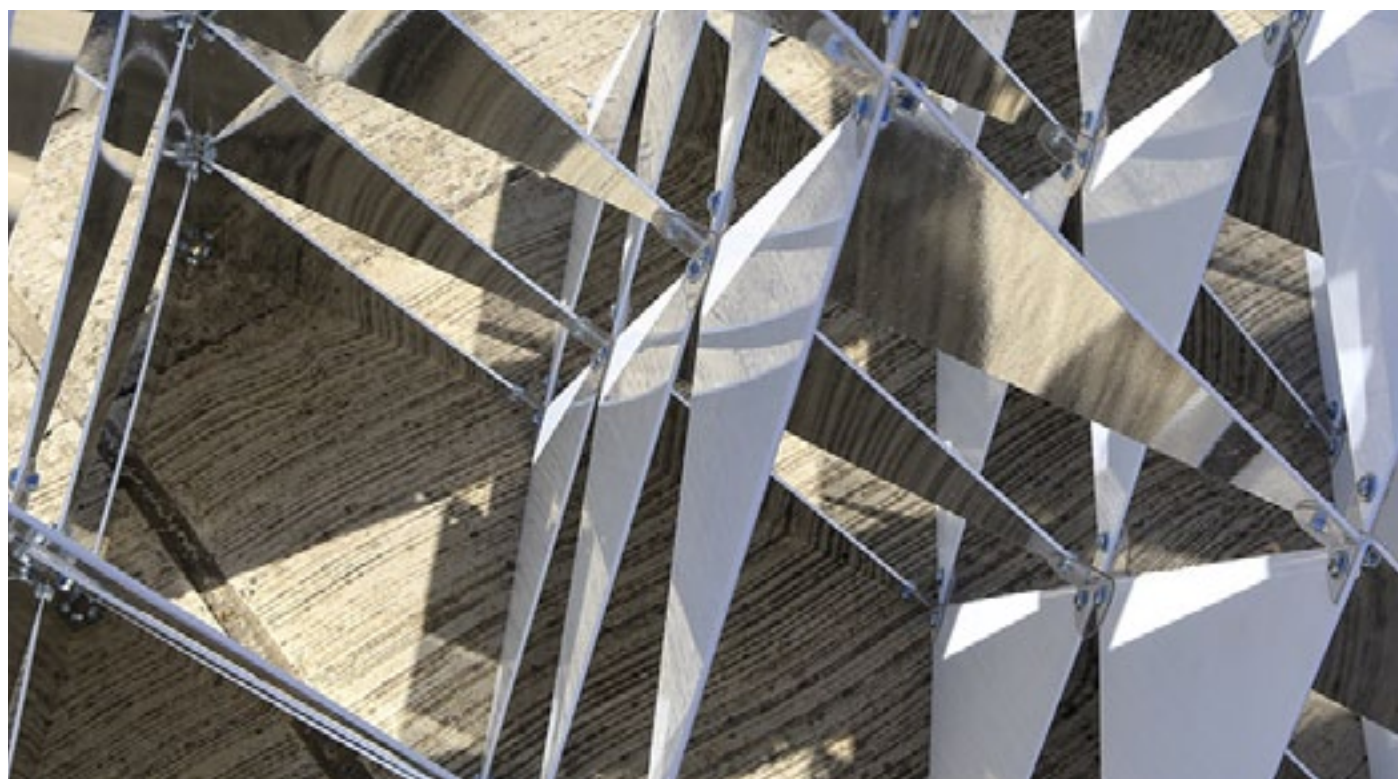


# INNOVATE

For this new edition the Festival des Architectures Vives would like to help creating a reflection about innovating in architecture.

«Innovate» according to the French Academy dictionary -9th edition- is borrowed from the Latin “Innovare”, “renew”. This means Introduce something new in the use, in practice and in a particular area. Architecture has always been able to get in an innovation posture, particularly when facing technical advances and technologies either as tools for construction, design tools but also representation.

Vitruve devoted its tenth architecture book to the need to design specific architectural construction tools. So it is both the art and architecture that influence each other. Thereafter, of course it will be the technical advances in materials their implementation, but also the techniques to implement construction process that will have a major influence. We will retain the example of the process of industrialization in France which Jean Prouvé was able to enter to implement another thought of architecture in both its aesthetic characteristics, constructive and economic.



But beyond that, as stated in the report for a nation strategy for architecture awarded July 7th 2015 at the Ministry of French Culture: *«Unlike industrialized objects, architecture produces located unique works that maintain a unique relationship with the people and the environment. In this, architecture products “prototypes” that make up each time an opportunity to innovate».*

It is this line of thought in that we want to invite young architects to undertake their projects. Face to the economic mutations, technical, technological and societal changes it is not enough to adapt, today we must innovate. What we know is that the influence of new communication technologies on the contemporary city has consequences on an increase of signs, number of information, and creation of more and more events in the city.

The city is punctuated by many events, private or public. They are cultural, festive, sports... This activation of a new dynamic of the city offers a new layer with the increasingly development of the senses solicited.

Thus architecture innovations must be experienced through facilities that will take place within the framework of the Festival des Architectures Vives. Innovated prototypes with an opening dialogue with its environment will provide new architectural experiences to a wider audience.





# COLECTIVO CONCENTRICO

The Festival Concéntrico was created by Javier Peña Ibañez after participating at FAV in 2012. So, being inspired by the FAV he created in 2015 the first edition of the Festival Concéntrico to Logroño in the region of La Rioja in Spain.

In this context, the architects' team selected by Concéntrico will make an installation for the FAV at La Grande Motte and the architects' team having participated in the FAV will make an installation at Logroño.

Concéntrico 02, will take place from April 28th to the May 1st 2016 !

This exchange is made in association with French-Spanish FRESArchitecture association of architecture.

The team selected by Concéntrico is composed of Rocío García Samaniego, Teresa Elías Valer, Irene Fernández Garijo, María Pérez Pérez, Israel Martínez Herrero, Belén Llanos Pérez, Beatriz Estefanía Gutiérrez under the coordination of Esther Vicario and Javier Peña Ibañez.



The team selected by the FAV to participate in Concéntrico 02 is composed of Gabrielle Vinson, Quentin Devoyer and Edwin Toledo.

Gabrielle Vinson, Quentin Devoyer and Edwin Toledo first met during their studies at the National Superior School of Architecture of Montpellier (France). After diverse professional experiences and personal paths in France and abroad, they meet again today to collaborate for the second edition of the Concéntrico Festival.

Sharing the same taste in experiments, they like to test new situations and offer a contextualized solution. Having in mind to trigger a reaction from the public, they specifically try to stimulate the senses and awaken a collective imaginary, and suscitate a collective imaginary to qualify or re-qualify the space. They answer together to an issue playing with the different scales of one single place, along with multiple disciplines such as sketching, urbanism and landscape design.





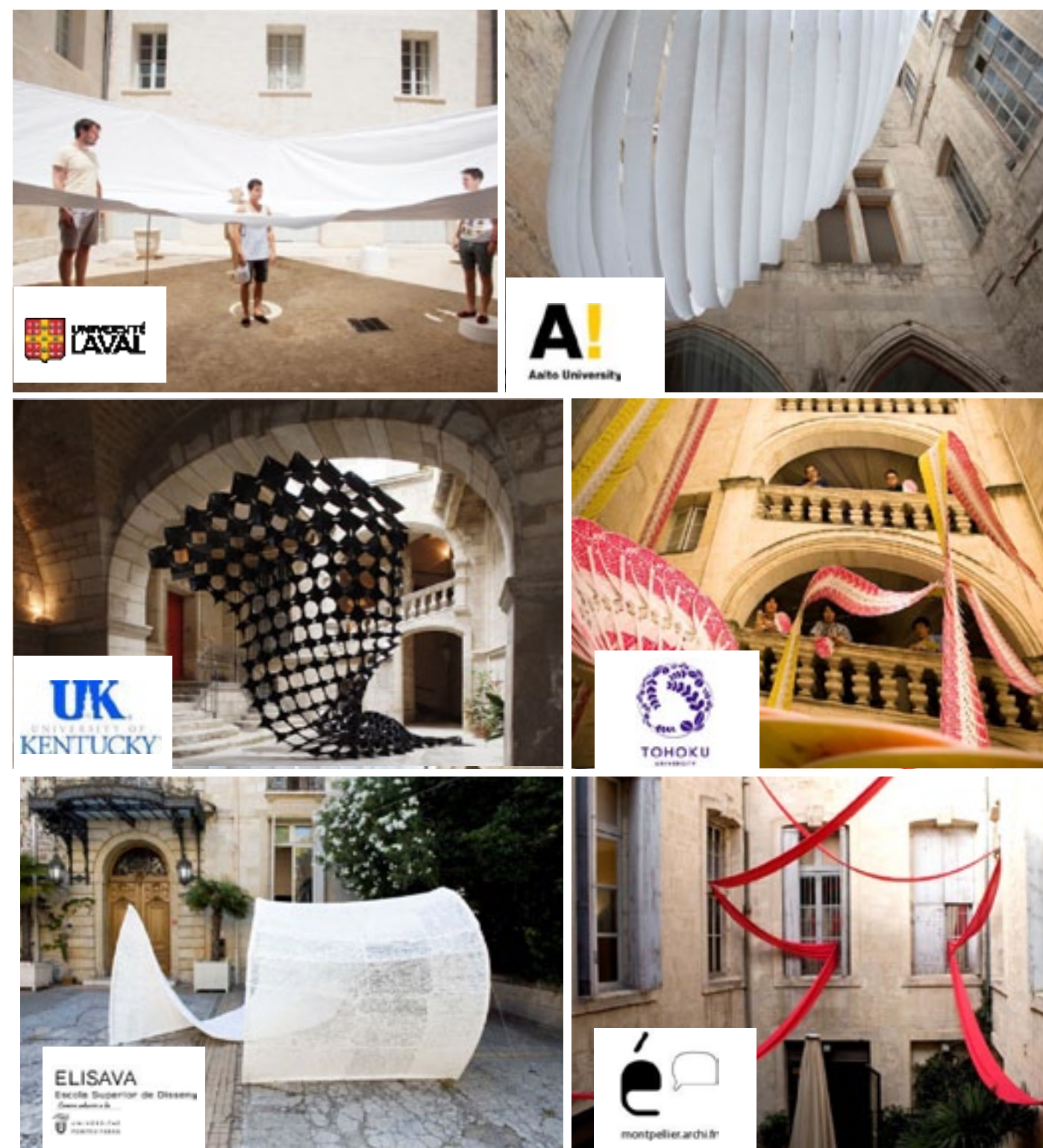
# THE UNIVERSITY GUEST IN 2016



For each edition, a university is invited to participate to the Festival des Architectures Vives. For the 11th edition, it was the **School of Architecture of Toulouse**, which joined the project with its students.

In ten editions, nine universities took part in the Festival des Architectures Vives ;

- l'Ecole Nationale d'Architecture de Montpellier (2007)
- l'Ecole Elisava de Barcelone - Espagne (2008)
- la Tohoku Université à Sendai - Japon (2009)
- l'Université du Kentucky à Lexington - Etats-Unis (2010)
- l'Université Aalto à Helsinki - Finlande (2011)
- l'Université Laval de Québec - Canada (2012)
- la Graduate School of Design, Harvard University de Cambridge - Etats-Unis (2013)
- Institute for Advanced Architecture of Catalonia, IAAC - Barcelone-Espagne (2014)
- Syracuse University, Etats-Unis (2015)





# THE UNIVERSITY GUEST IN 2016



Each year, an university is invited to take part in the Lively Architecture Festival For the 11th edition, within the framework of the fusion of two regions, the FAV wished to ask School of architecture of Toulouse, through an innovating project carried by the school.

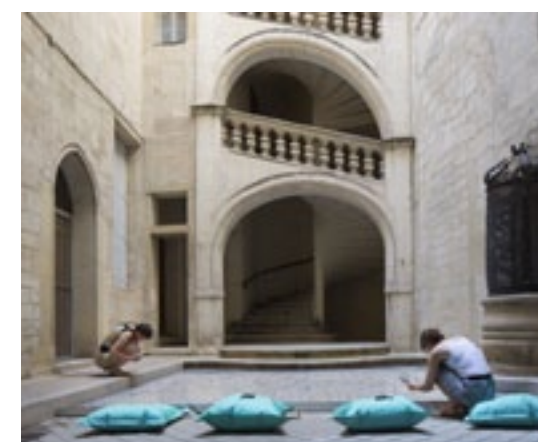
The construction which represents the School of architecture of Toulouse is developed within the framework of their final project of by Mathieu Sudres, student of the School of architecture of Toulouse De Estevez and Simon Hulin, student of the School of architecture of Grenoble by Jean-François Lyon Caen.

It illustrates the will of innovation of the school through several dimensions:

- teaching innovation by a project of end of studies commun run to 2 students of 2 establishments (School of architecture of Toulouse and School of architecture of Grenoble) and leading to a full-scale construction,

- technical innovation: the project, temporary and light, conceived according to the principle of Gridshell, is developed thanks to the tools of parametric design. It can be reconfigured and adapt to space, contexts and events by using same materials. The Festival puts to the test these capacities of adaptation: indeed, the elements of the structure will already have been put in work, in another form, at the time of the days "the architects open" in Toulouse June 4th and 5th by the House of Architecture Midi-Pyrenees,

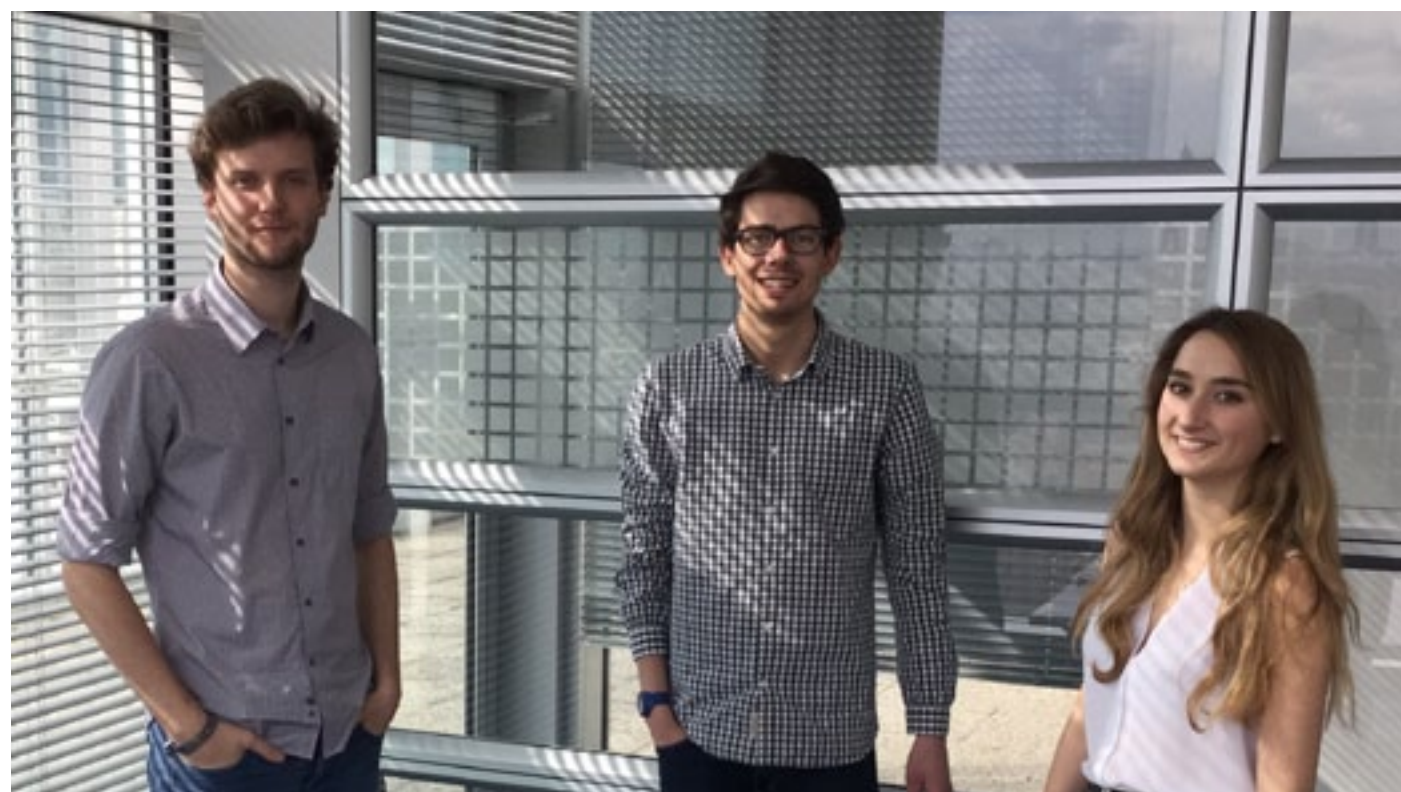
- innovation finally with the title of the professionalisation of the future architects: indeed, carrying students this project fall under a prospect for creation of company. Their project of start up, called Quaternion, part of the projects supported by the incubator set up in 2016 at title experimental take the School of architecture of Toulouse.





# SCHOOL OF ARCHITECTURE FROM TOULOUSE

Quaternion - Marie Lambert, Simon Hulin et  
Mathieu Sudres  
Grenoble / Toulouse // France



*[Quaternion] In mathematics, a quaternion is a number that includes real and complex numbers. Quaternions can extend the concept of rotation in 3 dimensions to 4 dimension. Quaternion is primarily a conviction: that digital technologies have the potential to revolutionize in-depth the production of architecture. They believe in its potential to develop Mankind, facilitate and embellish his life and relationship to his surroundings.*

*Simon and Mathieu met at the Toulouse School of Architecture during their studies. In 2015 they win the contest for the stand of the Festival Fablab while students. This first project allows them to practice their specific skills, the use of innovative design and production tools to produce a spectacular, unique and yet very economical space. Quaternion is created at the end of 2015 with a new project: the event Futurapolis in November. Each project is an opportunity for collaboration, sharing and enrichment.*

*In January 2016 Marie Lambert, a student of Business and Management at University Paris-Dauphine, joined the team.*

EQUIPE MONTPELLIER

# [ DÉ ] TENDU

Hôtel de Rozel  
2<sup>ter</sup> rue Saint Pierre  
34000 Montpellier

They consider innovation through the use of new technologies to produce an architecture that would be more affordable, more efficient and more suitable.

Their pavilion is built on the Gridshell principle which allows, by forming a grid with simple wooden slats, to create amazing structures, with various organic forms.

This structure is enhanced and made possible by digital tools for simulation and calculation. This advanced engineering is nevertheless followed by artisanal manufacturing and on site work. This perfect balance between technology and tradition creates in this courtyard a unique atmosphere, the fruit of the encounter between the old and the modern, stone and wood, mineral and vegetal, the straight line and the curve.



PROJET MONTPELLIER



# ATELIER MAP

Atelier MAP - Gabriel Lacombe, Jean-Philippe  
Di Marco et Carlo Tadeo  
Vancouver et Montréal // Canada



MAP (Méta\_ Architecture & Paysage) was founded in 2010 by a collective of students in Montréal. The group sees itself transformed into a workshop in 2014 by the active members. It is composed today of Jean-Philippe Di Marco, landscape architect and urban designer, of Gabriel Lacombe, landscape architect and M.Arch candidate and of Carlo Tadeo, M. Arch. As a multidisciplinary team, the atelier pushes the projects beyond the mandates. The philosophy and the approach of MAP aim at modifying the way urban planning has always been perceived. The team deconstructs the ideas received to remodel them into new ways of thinking and to express the shape. The experience of MAP is built across different projects of the group, whether in installations, idea competitions or construction. The young workshop is constantly pushing its limited and its understanding of the world around it, with the aim to reach new simple and poetic ways of thinking architecture, landscape.

TEAM MONTPELLIER

# GREEN WASH

Hôtel d'Aures  
14 rue Eugène Lisbonne  
34 000 Montpellier

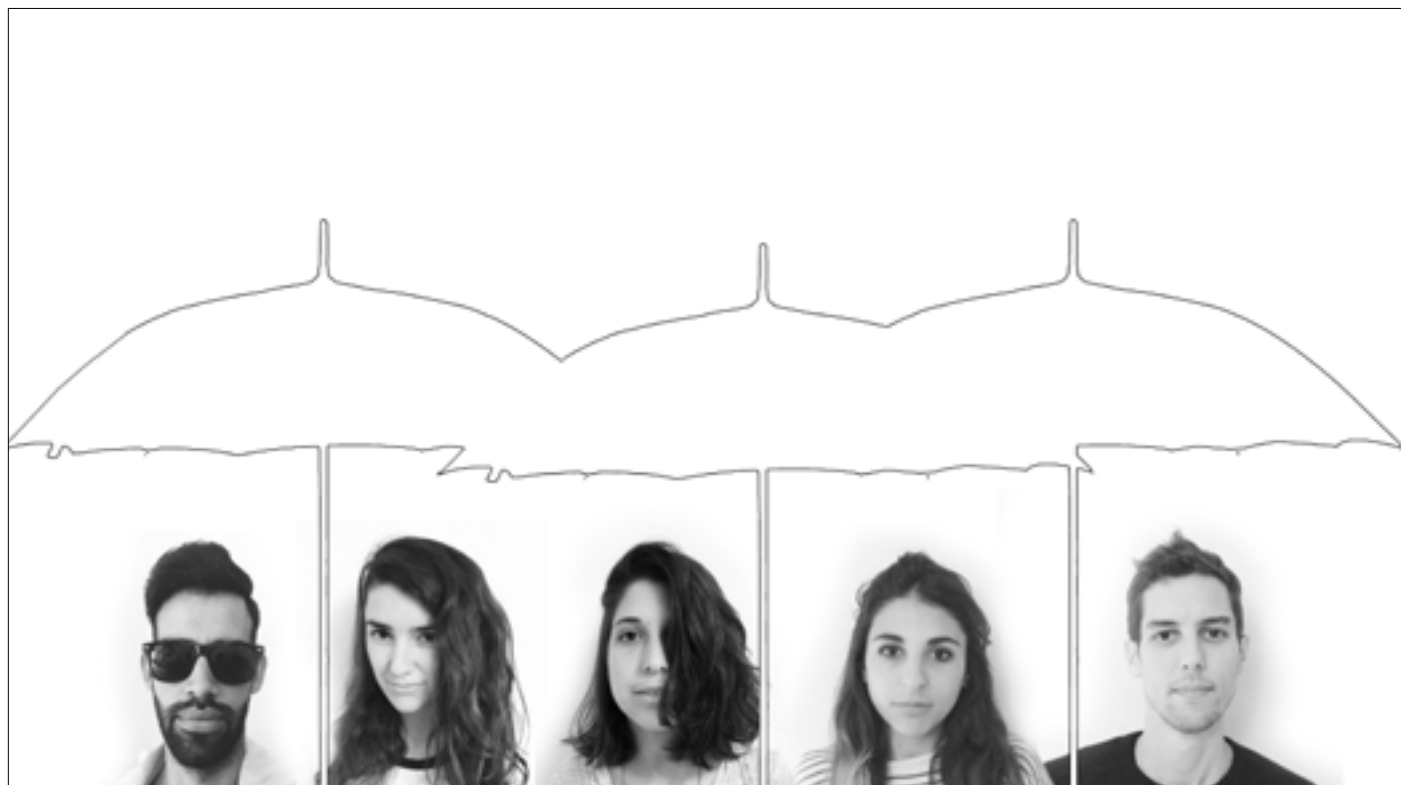
Innovation in architecture has many facets, one that allows integration of new technology, one that pushes new ideas and another ones that mirrors newness to the public eye. The latter is unfortunately the one that is more often conveyed. It is a symbol used to promote 'new architecture' and to sell brands. A good example of that misleading process is the green roof. Nowadays it is used for power selling residential and commercial architecture. This practice is sold as the only ecological and sustainable option, quickly sweeping away any other consideration for new ways of thinking green architecture. The project suggests that spontaneous methods of building are not so innovative. Trying to investigate this, Green Wash showcases a green roof without its supporting building. It proposes that we stop for a moment and understand the relation between the ground and the roof, offering a brand new perspective on this "innovation".



PROJECT MONTPELLIER



*Maria Victoria Cresta, Giovanna Giampetruzzi, Lucas Torres Agüero,  
Soledad Lanus et Marcelo Gurdo Ariel  
Buenos Aires // Argentine*



*This team is as ephemeral as any perception and at the same time, it is timeless. FAV awaked in us a latent interest. Some of us share studies, some others share loves or even cities, but their all share a common curiosity for what is and what is not. For when these ideas come to life, they open a world of new possibilities that have always been there though, waiting. Four architects and one sound expert. A photographe, a time dance, an image artist, an eternal listene, a word love, an eco warrio, a musician, a love, a friend. Five people who are as multiple as indefinable just like everyone else. Today they are this installation: an empty space waiting to be filled with sound that we cannot hear and to get wet by dancing water that we cannot see it. The eternal challenge is to discover itself.*

TEAM MONTPELLIER

# VEINTICUATRO

*Hôtel Audessan  
9 rue de la Vieille Intendance  
34 000 Montpellier*

VEINTICUATRO is a reinterpretation of the sculptural water fountain. A box bathed by water that opens itself allowing us to go around or step inside. An installation that evokes the rain, reminds us of the joy of summer, invites us to daydream to the sound of water. But the piece also contains a layer that we can't perceive at first sight: a hidden choreography that we might easily miss. In doing so, it emphasizes the idea of multiple simultaneous realities and proposes us to go deeper, beyond the apparent to experience the subtle and make the invisible visible to those who so wish.

How many things are actually happening at the same time? How much does our perception determines the details and depths of our surroundings? And also, could technology be an actual expansion of our human capacities?

We can't hear and we can't see, except for the fact that we can. Register the moment and the illusion will be unveiled.



PROJECT MONTPELLIER



*Pauline Marquet, Claire Chrestia et Sybille Jaubert  
Paris et Pau // France / Karlsruhe // Allemagne*



*After having graduated from ENSA-Montpellier architectural school in 2014 and 2015, all three of them currently work in different architectural firms in France and Germany. Throughout their respective courses, they have had the opportunity to expand their architectural vision and discover a variety of disciplines as well as develop their own architectural opinion. Additionally, they were exposed to a wider variety of styles, visions and opinions of architecture and urban planning during their respective international experiences in Denmark, Germany and Sweden. Despite their different sensibilities which characterise their work, they all share the same passion for an architecture whose aesthetics pay tribute to the spirit and whose concept respects the location's history. Joining FAV in Montpellier once again, is the opportunity to shape our friendship and to put their combined knowledge into practice in the city that indeed brought them together.*

TEAM MONTPELLIER

# GREENOVATION

*Hôtel de Griffy  
26 rue de l'Aiguillerie  
34 000 Montpellier*

Through innovation, reality takes shape accompanied by future stakes. So, the FAV becomes the urban laboratory of a near future. Across "GreenOvation", it is the preoccupation of the ground and the role of green spaces in our public areas which lets us envisage a new idea of gardens. The poetic homage to the garden, expressed by this installation, offers a new dimension and another relation to green areas. Everyone is invited to explore this enveloping green tablecloth awaking our senses, this floating structure pierced by the midday-sun creating a dance of shadows bringing freshness and inviting to relaxation and contemplation.



PROJECT MONTPELLIER



*Judith Chatain, Gabrielle Doublet et Audrey Farinole  
Paris et Maisons-Alfort // France*



*Their collaboration dates back to the architecture school of Paris Val de Seine where they studied together. Oddly enough though, it's their shared passion for music that brought them together and inspired their shared vision of architecture, enhanced by numerous trips abroad. They have decided to merge their professional experiences and to work on different bids or competitions as a team. This is how they were able to develop a particular sensitivity with an emphasis put on context, function, and more specifically on the interaction that architecture enables to create with others. The FAV was an opportunity for them to gather around a table, to design, and to innovate on a small scale project, allowing us to combine pleasure, fun and poetry all while telling a story that is to be experienced by the visitor.*

TEAM MONTPELLIER

# PARADIGMES

*Hôtel de Griffy  
26 rue de l'Aiguillerie  
34 000 Montpellier*

Understanding and tolerance are fed by exchange, communication and sharing. During the Festival des Architectures Vives, the courtyard is open to everyone. Usually passed by, it here becomes a place to develop sociability and communication between people. The courtyard likewise becomes an open air library; the visitor can walk through an installation of scrolls. They can write their thoughts on the scrolls, taking time for reflection, sharing and transmission, and may contemplate those of others. Once a message is written, it can be brought to life by setting the scroll in motion, spreading the words through the air. The installation changes a spiritual object into a generator of optimistic thoughts. A new paradigm is born.



PROJECT MONTPELLIER



*Maxime Derrouch , Typhaine Le Goff et Emeline Marty  
Montpellier, Toulouse et Aix en Provence // France*



*It is at the School of Architecture of Montpellier that Typhaine, Maxime and Emeline's paths crossed for the first time, resulting in various collaborations amongst the three of them.*

*Evolving in different cities, they love to experiment and work together with their own specificities. Travel, actions and discoveries have always fed their vision of architecture. Their definition of architecture follows the theme of creating unusual spaces by improving the perception of the location; a dialogue between the project and landscape both poetic and realistic. They give special attention to the users, creating better living spaces and finding answers to actual and future concerns.*

*Through their projects, the people are both spectators and actors; they are an essential element to the perpetual renewal of the intervention. They try to inspire them, to make them think about their place in the project and in the city, the foundations of innovation: asking the right questions and providing better-suited answers.*

TEAM MONTPELLIER

# IN N' OVER

*10 rue de la Petite Loge  
34 000 Montpellier*

IN N' OVER provides a moment of dreaming and contemplation. The visitor discovers a new look at this place, being both "IN" and "OVER" space and time. To interact with the place, but also with the people that travel across it, such are the intentions.

The composition awakes lightly with the melody in a courtyard filled by History, with a special relationship between people and the environment through the symbolic representation of the innovation: to go further by looking up. The origami bird's flight illustrates this metaphor.

"Innovation" refers to the notion of experience, the need to look back. The floor reflects the flight of birds and the sky. They become the opposite of that future facing up, and the past experience lies under our feet.

The pulse of the birds flock by the melody, it is Man who pushes innovation by fascination



PROJECT MONTPELLIER



# BELLE VILLE

Belle Ville Atelier d'Architecture - Ilan Bitoun, Vincent Imfeld,  
Alexandre Ferron, Anthony Le Page et Lucile Nicosia  
Anduze et Paris // France



*Because for them, it is synonymous of countless encounters that enrich our daily lives. Because this "Zoo" has been their scene for almost 10 years. And because, without saying, it is a motto, BELLE VILLE.*

*Lucile, Ilan, Alexandre, Vincent and Anthony met during their studies at the Paris-Belleville school of architecture. Studio F6, their first association, was based on their complicity, a common language and complementary skills.*

*The various projects they collaborated in all along these years have allowed them to gather a professional knowledge in many architectural fields (urban studies, cultural venues, housing...).*

*The "built answer" for each project needs to be an evidence, gathers inspiration everywhere. Avoiding the ready-made solution is the only rule, convinced that the city can't be beautiful and pleasant to live in without a constant questioning of our everyday life habits.*

*In 2015, their shared enthusiasm materialized through the creation of "Atelier Belle Ville".*

TEAM MONTPELLIER

# THIN GREEN

Hôtel de Mirman  
7 place du Marché aux fleurs  
34 000 Montpellier

Pushing a door to find a green oasis, offering a refreshing break for the visitors; these are the two goals carried by their project.

First of all, Thin Green offers a sensorial experience for the wanderers and inhabitants of the Mirman mansion through the gap between the mineral image of the city and a luxuriant vegetal landscape. Rediscovering our surroundings with new eyes is the main challenge made possible by the opening of the courtyards.

On the other hand, the installation allows them to experiment and quantify the efficiency of a natural cooling system. Made possible by the combination of plants and a water-based misting system, the evapotranspiration of the leaves, the natural water retention of the soil, allow to cool down the temperature within the courtyard.

"Thin Green" is a project giving the visitors the opportunity to live an immersive and educational experience.



PROJECT MONTPELLIER



# PSEUDONYME ARCHITECTURE

Pseudonyme Architecture - *Jérémy Germe et Chloé Thomazo*  
Paris // France



*They met at the ENSA-PVS during their final year of bachelor. Since then, their common interest for architecture led us to participate to ideas competitions. In particular, they are prizewinners of the Trophée Béton, Concours'Acier, Appart'Hotel competition, and the competition for the University Library of tomorrow...*

*These competitions provided an opportunity for them to meet and work with many people from various study departments. To bring together all of these skills, they are created Pseudonyme. The organization is not an agency, a workshop or a collective of architects. Pseudonyme is a multifaceted and multidisciplinary structure capable of reinventing itself around a new team for each project.*

*After the ideas competitions, the first projects are arriving: an extension in Chamonix, a refurbishment above the lake of Annecy and finally the FAV. These first projects announce the start of what will be, they are sure, a great adventure!*

TEAM MONTPELLIER

# SOURIEZ VOUS ÊTES FILMÉS

*Hôtel des Trésoriers de la Bourse*  
4 rue des Trésoriers de la Bourse  
34 000 Montpellier

The "Festival des Architectures Vives" success comes from all the curious persons crossing each others in the courtyard of Montpellier town houses. Innovate is for them the opportunity to put the visitors at the heart of the project, offering them a playful and interactive project.

The installation that we imagined is a real photograph studio : spotlights, mirrors, cameras and a stage. The courtyard is not only a scenery, it regains its original function of urban and social scene : visitors can take pictures of themselves and play « comedia del arte » in the spotlights. The photos are then uploaded online so that everyone gets a souvenir to share with those close.

By giving free rein to the festival visitors we wanted to innovate by creating a playful and connected event, where the attraction is not plasticity of the installation but the visitors themselves.



PROJECT MONTPELLIER



*Mickaël Martins Afonso et Caroline Escaffre-Faure  
Bordeaux // France*



*Working in a firm also allows us to meet each other. Their paths crossed at Brochet Lajus Pueyo Architects. Mickaël, employed since his graduation in 2010, is a regular of this place. Both project manager and attentive ear, his curiosity and his ongoing commitment lets him learn more and more freely. Caroline, graduated in 2013 and joined the team last January. In a learning approach, she discovers and starts understanding the job, what means « what is an architect? ». They are neither the same past nor the same experience.*

*They are educated according to particular values and common precepts. Designing and building a long-lasting architecture in a global economic system, where the technologies and progress can unfortunately override necessities of sites. Keeping looking around, and fitting our approach with environment, sometimes with hesitation but determination. We defend the idea that other ways of doing exist and they are not in vain.*

TEAM MONTPELLIER

# LA TÊTE DANS LES NUAGES

*Hôtel de Baudon de Mauny  
1 rue de la Carbonnerie  
34 000 Montpellier*

Innovate, adding a new use to an object, a space, a practice. Innovation can be contained by the installation, through a technical feat, but is this the only way to innovate today?

During the festival, everyone is invited to enter private courtyards while wandering. They become exhibitions spaces, media to art installation. They see here the first signs of innovation. The use of the courtyard is modified, without breaking with what it was. In this idea of evolution, our installation would bring a new use to the courtyard.

It seemed interesting to allow the public to stop. Isolated from the city's noises, they are like pauses in this urban walk.

Some chairs and benches are placed in the courtyard. Visitors enter, clouds seem to float in the air, above our heads, creating a daydreaming ambiance. Composed by balloons, they are suspended by a thread. Sitting on a chair, it is possible to bring a cloud around our head to isolate ourselves, alone or with others, and take time to think, to exchange a secret. As an alibi, a way to take some rest. Head in clouds.



PROJECT MONTPELLIER



*Ariane Francescato et Julien Pinard  
Maisons-Alfort et Paris // France*



*Their meeting for an installation at Reford Gardens Festival in 2014, in Canada within the agency Atelier Barda revealed a real complicity between them in architectural design. One of us designer graduated from the ESAD of Orleans and the other architect graduated from ENSA Grenoble, they win one month after the competition for a public bench in Montreal before our respective returns in France. Their reunion in Paris offered them more opportunities to grow unlike our courses, their ages and their professions to experience a significant methodology and complementary view allowing them to question ourselves differently on around their. The coherence of the context, social, landscape, historical, cultural them is essential. They love, together or separately, implement these convictions, participating in installation, both as a designer as a builder, craftsman, in order to control the whole project.*

TEAM MONTPELLIER

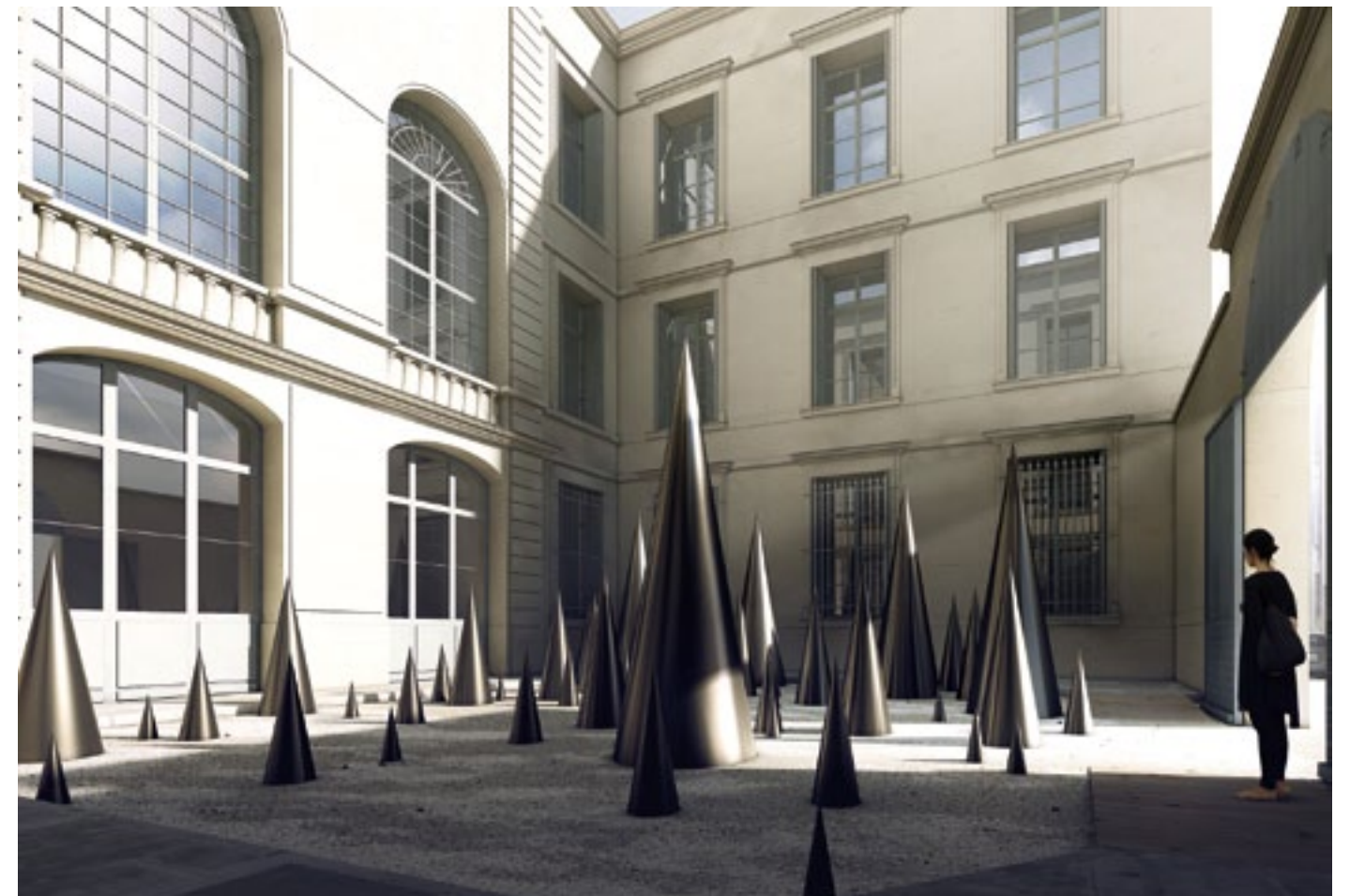
# SABLE Y EST

*Hôtel de Lunas  
10 rue de la Valfère  
34 000 Montpellier*

According to them, architectural innovation doesn't reside in inventing something new but primarily in the renewal of the existing. Reinterpreting their project FAV 2009 their then appeared as an evidence. Re-examine its strengths and weaknesses is a way for them to innovate correctly.

Sand cones were placed randomly on a black rubber floor. During installation, the floor has become crucial. For this eleventh edition, «Innovation», we propose to reverse the materiality of the floor and the cones. Less, for more. This inversion of materiality enable to change the shape, the placement, technique and broach the subject in its entirety.

The cones, much larger, black and shiny lies in the middle of the course on a floor of sand, modest but unusual. The scale variation changes the use and the practice of the place, the users walk between the cones above them. This disconcerting shade creates an imaginary completely different from the first installation six years ago.



PROJECT MONTPELLIER



# FLCDA

FLCDA - Clément Daneau , François Lis et Maxime Lis  
Grenoble et Bordeaux // France



*FLCDA was born of the association between François Lis and Clément Daneau, both Higher National Architecture School of Grenoble graduates in 2013. They obtain the year after their clearance for working under their own name and deliver today their first works.*

*Their career path is underpinned by the duality linking the mental dimension of the project, the importance of theory to the desire to build. Thus, in order to enrich their theoretical learning, they participate in more than twenty student contests and in various projects, enabling them to complete their basic training.*

*From their will to deal with the material and its implementation arises the partnership with Maxime Lis, carpenter and designer. Fascinated by the craftsman's work, the know-how and the attention to detail, it's now in this direction they develop their production in order to get a little bit of « La main qui pense » back.*

TEAM MONTPELLIER

# CORTIÇA

Hôtel de Rozel  
2 ter rue Saint Pierre  
34 000 Montpellier

The starting point of their reflexion is to display a millennium material with surprising contemporary characteristics : the cork.

They are decided to sublimate its continuation and durability in proposing an installation that is above all one step of a global process. Indeed, they are showing in Montpellier an unconventional implementation of the cork with the aim of re-using the material for a self-construction site, and thus extend the lifetime of their project.

The installation stimulates the curiosity by the presence of such a wall : it does not create an absolute border because the apparatus gives us a glimpse of the cour Jacquet, but by its brutality to get the visitor with its back against the wall, forced him to the confrontation in order to get into it and discover beauty.

It is finally intrinsic qualities of the material that are creating all the attractiveness of the proposition.



PROJECT MONTPELLIER



M<sup>3</sup>

# WHERE IS MY UMBRELLA

M<sup>3</sup> - Mathilde Guihaumé, Marion Salagnac et Magali Courias  
Cenon et Bordeaux // France



M<sup>3</sup> is a young team created for the first time for participating in the Festival des Architectures Vives. Called by this competition, but also by our desire of working together, we decided to start this new experience. We were mainly interested by the approach of this festival, which target is to immerse people inside the project. This statement was the mainspring of our participation. Willing to make a conception playful and participative. Since 2010, graduated from the Universities of Bordeaux and Rennes. We are working in Bordeaux in different projects. From 2013, Magali and Marion work together, in Bordeaux, developing public projects and collective housing. On the other hand, Mathilde, architect and urban planner, has created her own studio focus on the single housing. This fun and dynamic « association », is a great opportunity for us for sharing our interests for this craft and we hope people could enjoy this project as much as we've done.

TEAM LA GRANDE MOTTE

Fontaine Janicaud  
34280 La Grande Motte

They are many ways of seeing architecture innovation: materials, constructive systems, shapes or usages research. They would like to highlight these two last solutions.

The installation is inspired by the seaside environment: the sun and the win, putting not well attached parasols in a completely new order and position.

Here, the innovation is the result of the fusion of one unique element, the parasol. New shapes are created thanks to these brand new assemblies, creating new usages and making people think about the parasol on itself.

With the parasols distribution in the fountain, the installation offer a path punctuate by new areas such as a sphere people can walk under, or a space made to talk together.

Then the parasol, an emblematic object of the summer season at the Grande-Motte, become fun and everybody can appropriate it.



PROJECT LA GRANDE MOTTE



# PAM IN OVER ALL

*Pierre-Alexandre Marc  
Montpellier // France*

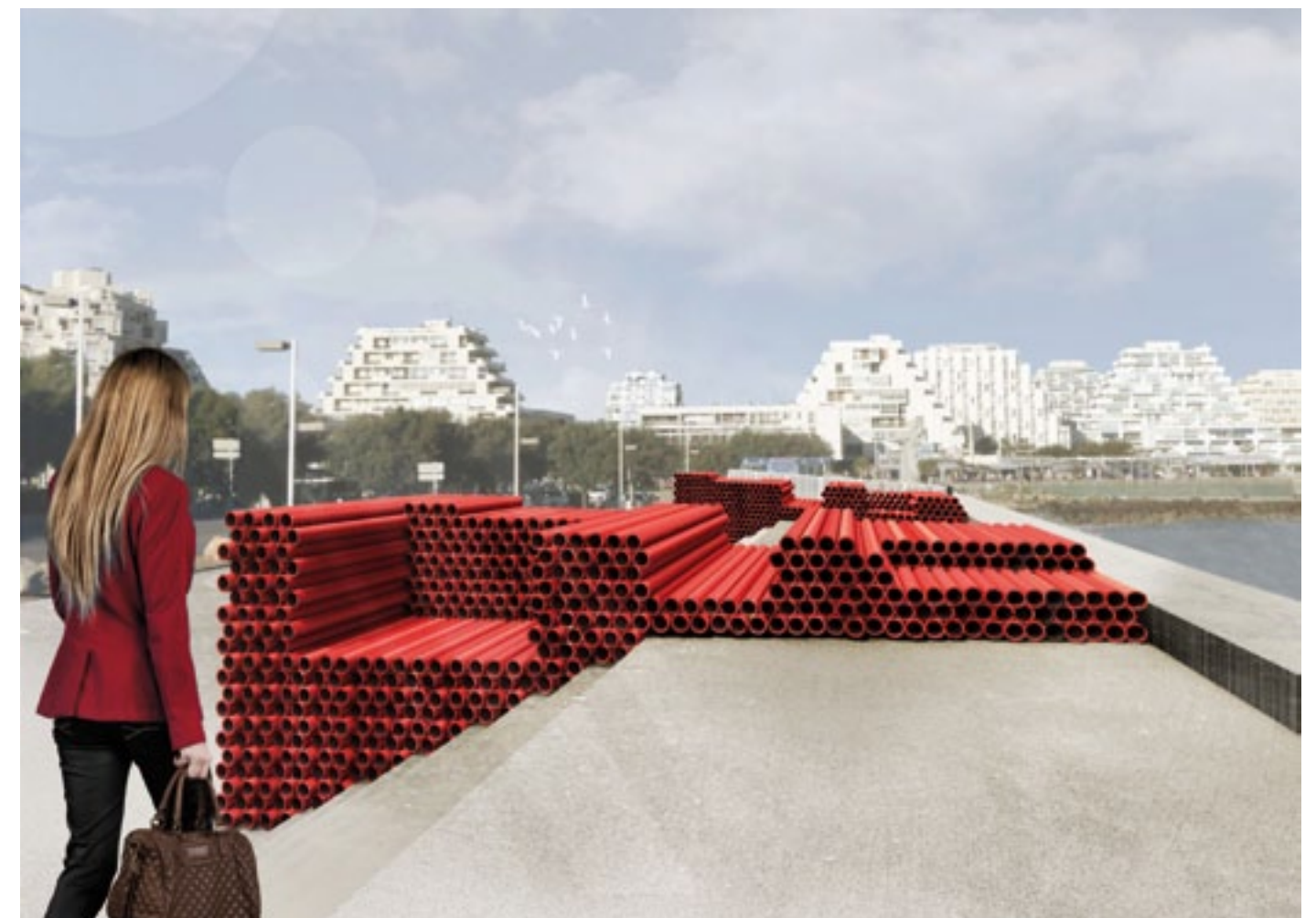


Architect with a state degree of architecture, Pierre-Alexandre MARC begins his course program by a Brevet de Technicien Supérieur AEA (Agencement de l'Environnement Architectural) with a work-linked training at IOSIS Méditerranée, as a draftsman in the technical study offices located in Nice. Student at the School of Architecture of Montpellier between 2009 and 2015, its status allows him during his Master programs to study one year at the Dublin Institute of Technology in Ireland. Then he worked in the architectural firm called Architettura + Peasaggio SCAPE in Reggio Calabria in Italy before returning later to Sicily for a workshop. Since his return in France, he works with various architectural firms, and mainly in Nîmes at C + D ARCHITECTURE since February 2014. In parallel, he develops architectural themes with individual clients and during different competitions. The first projects are a wooden house near Montpellier and a refurbishment of a residential garage into a house near Alès; the first competitions are interventions under the Arches Feuchère next to the train station in Nîmes and ideas competition initiated by CAUE, of the Order of Architects and other private organizations.

TEAM LA GRANDE MOTTE

*Esplanade Maurice Justin  
34280 La Grande Motte*

In OverAll is a modular street furniture system, designed for public space. This installation allows introducing new uses, both in the use of space but also in the use of a specific material. Facing the sea, it takes place between two existing walls organized in an alternate orientation. It is organized in two units that are subordinate to the radial direction initiated by the two concrete walls. The modules are more or less large and more or less spaced from each other. Through this organization, open spaces allowing the passage of visitors create tensions between new walls and existing walls. The installation expresses a concept of innovation through the diversion of a material. It invites, with little, to slow and contemplation. It is designed around four uses: to rest, wait, watch and meet.



PROJECT LA GRANDE MOTTE



*Cécilia Dussaby, Sophie Merigny et Julien Theillet  
Montpellier // France*



*Cecilia Dussaby & Sophie Merigny respectively joined the Montpellier's National School of Architecture - ENSAM - in 2009 and 2010, while Julien Theillet integrated ENSAM's Reunion Island's branch in 2009 and then joined Montpellier in 2013 for his master's degree. They met each other during their master at the school of architecture. From group work to the individual one, from urban planning to architectural details, these three young architects succeeded to develop over their final years of study (and beyond) a stimulating group cohesion which led them, after obtaining their diploma in July 2015, to collaborate on the occasion of the « Festival des Architectures Vives ».*

TEAM LA GRANDE MOTTE

# PHIL

*Quai Paul Harris  
34280 La Grande Motte*

For this FAV edition in La Grande Motte, PHIL – Paysage Hybride Interactif Local - is using an hybrid concept gathering architecture and landscape and conceived on a urban scale. In this iconic heritage context, innovation is a main focus, therefore two major axes are explored. The project first honors forms of the city, but also its specific urban and architectural identity, through an innovative vision originally conducted by Jean Balladur in 1960. On the other hand, PHIL offers a more poetic reflection of the project through this idea that innovation can be seen as the culmination of a multitude of paths, of lines to be taken, to be questioned and confronted - with their environment of course, but also between them. According to that idea, some of them brighter than others, can reveal themselves at nights and have an echo in their environment. From an arch to another, weaving tactiles' vibrations reinterpret on a reduce scale the city's characteristic skyline and delivers a physical, sensorial, and visual experience which can be covered practiced and contemplated.



PROJECT LA GRANDE MOTTE



# HOCH STUDIO

HOCH Studio - Bertrand Chapus et Thomas Hostache  
Paris // France



Bertrand Chapus and Thomas Hostache known each other since their childhood. After growing up together in Aix en Provence, they both had very different academic experiences in Paris and around the world. It ended up in an interesting complementarity between the two architects both on the technical and theoretical parts. They started working together on different ideas competitions for which their projects were distinguished (eVolo, 120 Hours, Techno Parade 2013), and decided to launch HoCh studio in 2015, in order to collaborate on architectural, landscape, interior and design projects. In parallel from private projects of different scales and programs, they like to keep questioning architecture's boundaries and its use through ideas competitions, small interventions, and research. Often utopists or provocative, attracted by new technologies, they try to innovate and change their design or critical process for each of their projects.

TEAM LA GRANDE MOTTE

# LA GRANDE FRITE

Esplanade Maurice Justin  
34280 La Grande Motte

The ornamental features of La Grande Motte's buildings were the starting point of our reflection. HOCH Studio was inspired by the oddness of this architectural artefacts and their dialogue with the seaside. At the Festival's scale, we wanted to innovate in the expression of this dialogue, by pushing further its representation in a symbolic and sensual way, through materiality, form and color. Beyond this initial concept, the installation "La Grande Frite" will more widely interrogate the public on the relationship between architecture and landscape.

Them Micro architecture uses foam tubes initially used for aquatic activities at sea or in swimming pools, packed side by side, forming a grove like or anemone shaped structure. It leads to a more organic relationship with the context than Balladur's architecture, in a ludic and ephemeral way.



PROJECT LA GRANDE MOTTE



# JN ARCHITECTES

JN Architectes - Emmanuel Nguyen et Robert Janez  
Paris // France



*JANEZ NGUYEN Architects arose from the encounter between Robert JANEZ and Emmanuel NGUYEN. After 10 years of experiences in renowned architectural offices (OFIS, MOATTI RIVER, AAVP, REICHEN & ROBERT) and a special mention for the international competition EUROPAN, they take advantage of their complementarity and established their office in 2015. JANEZ NGUYEN Architects undertakes a reflection work on improving life environment through a generous architecture. For the founders, architecture takes its bases in peoples, ways of life, environment and landscape. The office deals with a wide variety of projects and programs, from family home to collective housings passing through citizen equipments (schools, sports facilities, social and cultural buildings).*

*They engage the same energy and attention on detail in order to reach a high architectural quality anchored in social and environmental context of each project.*

TEAM LA GRANDE MOTTE

# LAND MOTTE

Esplanade Maurice Justin  
34280 La Grande Motte

This year, Festival des Architecture Vives gives way to the innovation, an opportunity to reconsider the use of our territory. The current climatic challenges leads us to think beyond our practices, to question us on limits of our environment and in particular about sea, oceans ... Our future lies in how we can adapt ourselves to water, in our capacity to tame it. Their proposal aims to raise awareness of people to our future while reconsidering a space that is familiar to them. Their installation forms a fault in the water like a passage leading to an unusual environment, the water, to the one who know the best, the earth. It is a question of making cohabit together these two elements to affirm consciousness.

The project is made of a metal hull with edges situated at the sea level. Its geometrical shape in terraces echoes the architecture of Jean Balladur, reinterpreting the silhouette of La Grande Motte. Two facing staircases lead to a vegetated surface in the middle, which symbolizes our natural environment. Created space is integrated into water, this is not an island, but a part of a unique entity.



PROJECT LA GRANDE MOTTE



# L'ATELIER SAUVAGE

L'Atelier Sauvage - Mélanie Metier et Chloé Mariey  
Varennnes-sur-Usson et Lille // France



The "Atelier Sauvage" is set up in a hamlet in Auvergne, but the studio is curious and mobile. We travel and settle for a while in the places where we study and work. We consider architecture an everyday-life art, focused on social issues. We defend an enthusiastic, generous and colourful way of plying our trade, opposing the growing hostility of urban spaces. In our projects, ranging in scale from furniture to landscape, we experiment new ways of living together.

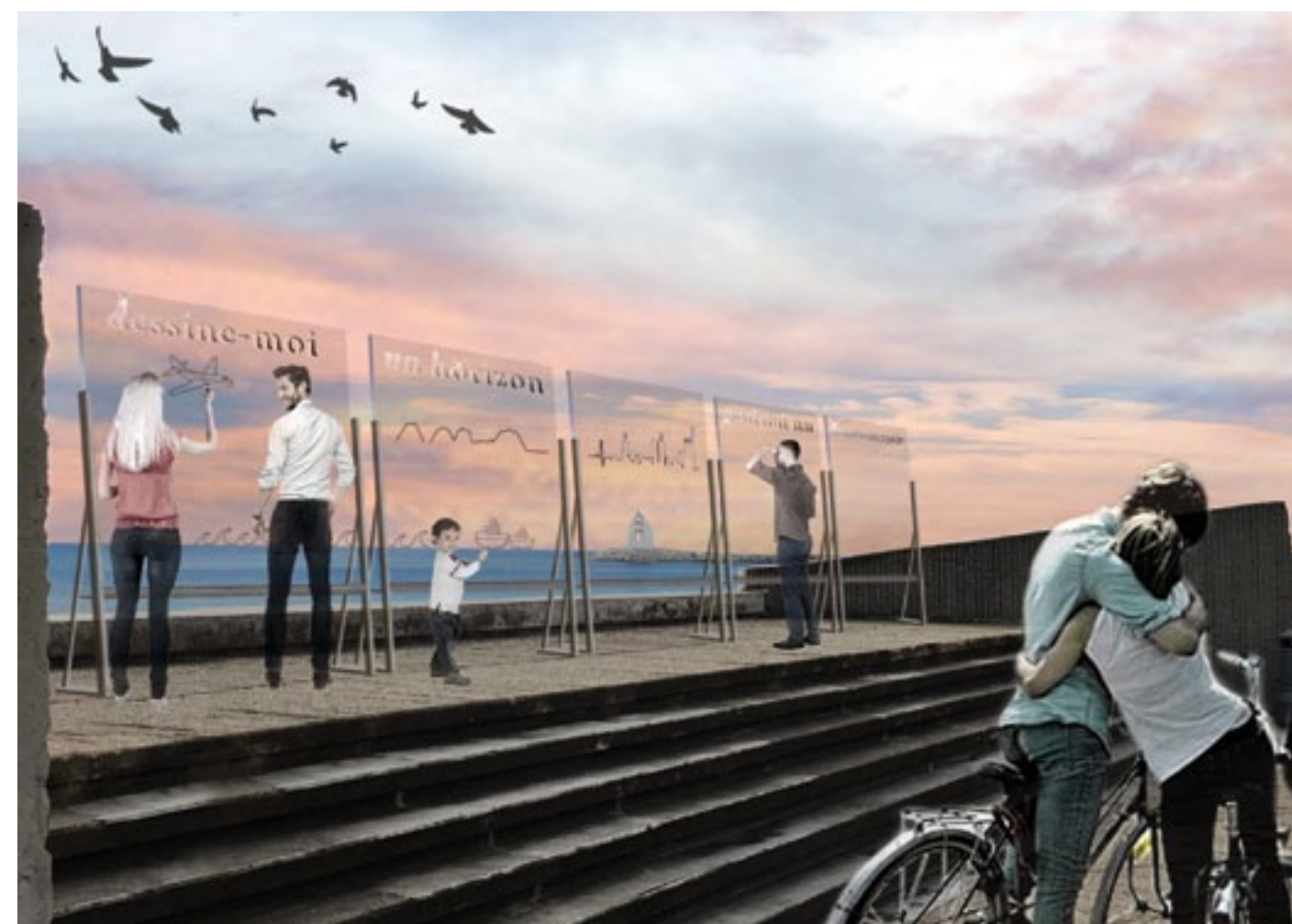
We are architects, but we also have a passion for the graphic and performing arts, and try to establish links between those various fields. We imagine our projects as ambiances and atmospheres, and aim to show that space is a multi-sensorial experience, from the perception of a landscape to the sense of touch.

TEAM LA GRANDE MOTTE

# DESSINE MOI UN HORIZON

Esplanade Maurice Justin  
34280 La Grande Motte

By and by, the sea front reminds one of a classroom. Curious shapes appear on large transparent panels. No compulsory blackboard exercise here, but the horizon as a large blank page. A child draws a boat on her way to faraway lands, a young lady outlines an imaginary floating city. Here, we can imagine another horizon. Pencil in hand, the endless sea at our fingertips, we let imagination soar and dreams take shape. Jean Balladur imagined the Grande Motte as a rhythmic skyline viewed from the sea; similarly, the passersby feel creative in front of the panels: gazing over the empty horizon, they re-invent their environment. Overlooking the sea, sketches and outlines overlap, resulting in a unique drawing.



PROJECT LA GRANDE MOTTE



# GO-UP REFLECTIONS

*Go up - Nicola Valentino Canessa, Paolo Andrea Raffetto, Marzia Vadalà, Carlotta Crosa di Vergagni, Rocco Martellacci, Olmo Martellacci & Alice Bottardi  
Gênes // Italie*



*Go-Up opens in June of 2015 by the professional experience of N.Canessa and P.Raffetto. Over the years they have developed projects and research activities in the field of architectural, urban design and technical advice, as well as creative projects and installation. With M.Vadalà, C.Crosa di Vergagni, R.Martellacci, O.Martellacci and A.Bottardi develop creative projects within Go-Up.*

*Go-Up is an hybrid atelier between an office of urban studies, a platform for territories inhabited and a collective research, forecasting and testing of all forms of production sensitive space.*

*With a common culture of the project, we try to live a professional practice open and interdisciplinary and multi-scale, comparing landscape and architecture, urban planning and design, social and cultural, in the reading of the multifaceted complexity of the territory and the city.*

TEAM LA GRANDE MOTTE

*Eglise Saint Augustin  
Place du 1er Octobre 1974  
34280 La Grande Motte*

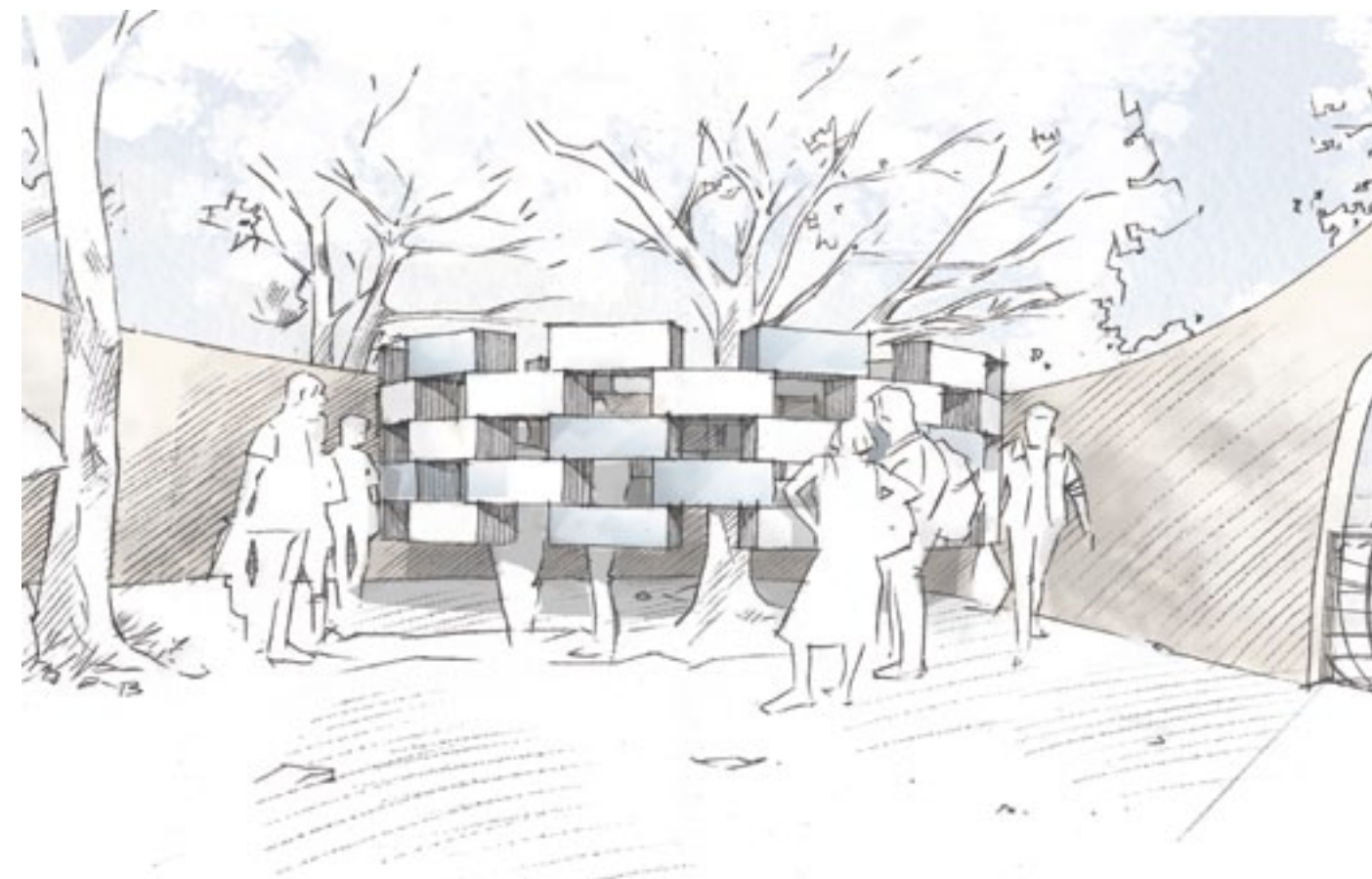
The term limit takes on a double meaning, since it is derived from two Latin names, or limes, limitis and limen, Liminis: the first has an on-board negative meaning, which is an insurmountable barrier to humans; on the contrary, the second has the threshold value, and it is for man a passage, thus opening new horizons.

With this installation they would like to create the limit of free space.

A floating space that welcomes loosely linking the intimate spheres, which combines and multiplies and you do know and recognize.

So the project is implemented nell'interconnessione of the individual elements that together create single and multiple-entity at the same time with a game of mirrors.

The image that we propose is the living tree bark called "community", that once stripped of its materiality, it opens like a theater curtain osmotic whose protagonists are the people (and their faces).



PROJECT LA GRANDE MOTTE



# COLECTIVO CONCÉNTRICO

CONCENTRICO - Rocío García Samaniego, Teresa Elías Valer, Irene Fernández Garijo, María Pérez Pérez, Israel Martínez Herrero, Belen Llanos Pérez, Beatriz Estefania Gutierrez, Esther Vicario et Javier Peña Ibañez  
Logroño // Espagne



*Concéntrico is a youth collective dedicated to architecture and design, formed in different Spanish architecture schools. Creating a new proposal joining all their points of view, after the experience in the first edition of Concéntrico.*

*They are working for the stimulation of the senses and the different views that the citizens can get from a same scenery. Living the space in new ways, all of it combined with the preexistent urban grid, giving the answer to a situation by the attitude in the search of new horizons.*

TEAM LA GRANDE MOTTE

Esplanade Maurice Justin  
34280 La Grande Motte

The idea begins with the configuration of two worlds.

The ground world welcomes everyone to the maritime world. This maritime world, which is more private, collected the blue reflects of the sea and the sky thanks to the mirrors. For it we use wooden, fine and long, reversible and fixed boards on the ground.

These mirrors live with a wall of several colors. Every board has one side finished with a mirror and the other colorful. This gives the possibility to everyone to create different mosaic.

This new world of colors goes on into the sea.

The materials are chosen in order to create the contrast between the new materials and the already existing materials.



PROJECT LA GRANDE MOTTE



# THE PARTNERS

Since the first edition of the FAV, we can count on the support of the City of Montpellier, the Languedoc-Roussillon Regional Cultural Affairs Directorate, the Region Languedoc-Roussillon, the Department of the Hérault, FDI So groups that the Association of architects. Thanks to partnerships renewed with the City of La Grande Motte, the Festival of the Lively Architectures extended for the third year over the region and has invests the urban spaces of La Grande Motte.

The CCI of Montpellier and his partners selected the project of the FAV on 2015 with the aim of supporting and developing the cultural patronage on the territory of the Hérault for the benefit of all the fields of the culture.

And this year still the FAV joins in the Month of the Architecture, an event on the initiative of the Regional Cultural Affairs Directorate Languedoc-Roussillon. The initiative of the Regional Cultural Affairs Directorate Languedoc-Roussillon.

## PARTENAIRES :



## MEDIAS :



# CONTACTS

This association is chaired and managed by Elodie Nourrigat and Jacques Brion, architects in Montpellier

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