

Shenzhen Prince Plaza Exhibition Center

By YuQiang & Partners

Project Name: Shenzhen Prince Plaza Exhibition Center

Design Team: YuQiang&Partners

Design Area: About 16000 sq.ft

Completion Date: September,2019

Project Location: Shenzhen, China

Photographer: Shawn

Each city has its own landmarks, and Shenzhen has never lacked ones with personality. Kingkey 100, the Ping'an International Financial Centre, and Prince Bay represent the city's vitality.

Relying economically on Shenzhen's only international home cruise port, and organically integrating mountains, water, and the city, Prince Bay is creating a new image for Shenzhen's future. The first-rate Prince Plaza offices are the thickest stroke in this brushwork.

Composed of a horizontal series of commercial buildings and vertical office buildings, and facing the bay with Nanshan park in the background, Prince Square is richly endowed with a unique mountain and sea landscape. The external architecture was designed by the Office for Metropolitan Architecture (OMA). In this office tower, shaped like an art gallery, YuQiang & Partners created a modern commercial office exhibition space for China Merchants Shekou Holdings with a theme of energy.

Palissandro blue marble and acrylic form the rudiments of Prince Plaza, and the office skyscraper rises up to draw one's attention.

Within the scope of enclosed spaces, the Shekou buildings stand out for their organization. The designers extracted different modern forms and shaped the metalworks to outline the resplendent skyline of the Guangdong-Hong Kong-Macao Greater Bay Area.

The design interacts with the lighting to lighten up the space. In the viewing platform, with solid grey tones, Mutto's Oslo series sofas create a comfortable, quiet corner.

In the multimedia exhibition hall, the modern China Merchants Shekou exhibition hall is replete with science and technology, creating the ultimate immersive experience. In contrast to the dark environments created for multimedia exhibition halls, based on connection and interaction between the city and the natural environment, the designers organically combined mountains, water, and the city to create three viewing

platforms. This layout recreates the open flow of office areas.

A glass wall, resembling a luminous installation piece, effectively divides the space, forming an artistic space in the style of Richard Serra.

The designers fully conveyed the image of Prince Square as an artistic centre – urban aesthetics application platform from five perspectives: the city, space, buildings, people, and art. Visitors can feel the pulse of the city from its heights.

The traditional giant desks are replaced by many smaller open desks. The clear lines and blocks subtly balance the warmth of the office and the interpersonal relationships of modern society, creating a minimalist office space from solid grey.

Our designers absorbed wisdom from Richard Serra as he discussed the relationships between art, space, and audiences. *“The audience is part of the work. As they wander around, they experience different perspectives. This process includes expectations, memories, space, walking, and observation.”*

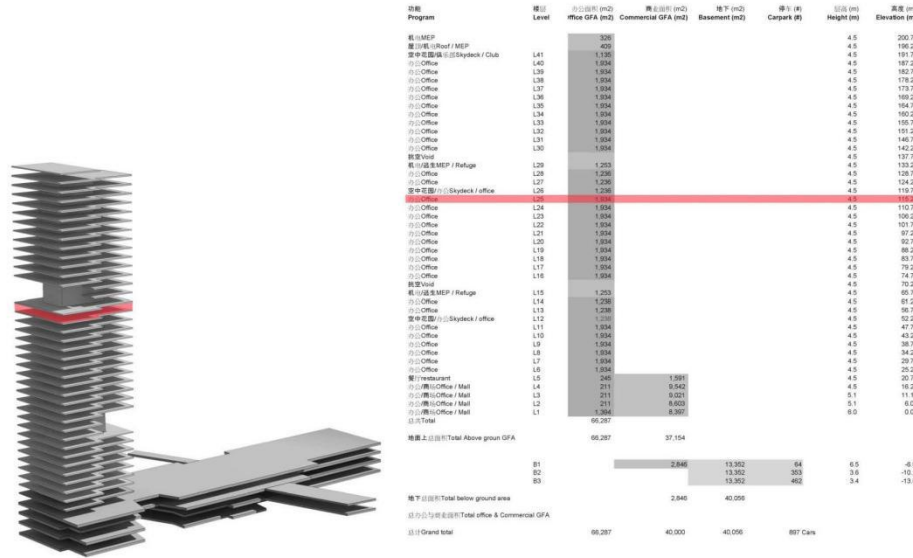
The glass wall, with a strong sense of flow, is integrated harmoniously with the city view, unifying the overall composition and integrating the spatial composition, so that the office space explodes with dimensional field energy. Viewers standing here are also in the invisible artistic energy field.



Architectural Design By the Office for Metropolitan Architecture (OMA)



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Interior Design Area: About 16000 sq.ft on the 25th Floor



Inspirations from Richard Sierra



Image 1: Rest Area



Image 2: Reception Hall



Image 3: Meeting Room



Image 4: President Office



Image 5: President Office



Image 6: Director's Office



Image 7: Office Area

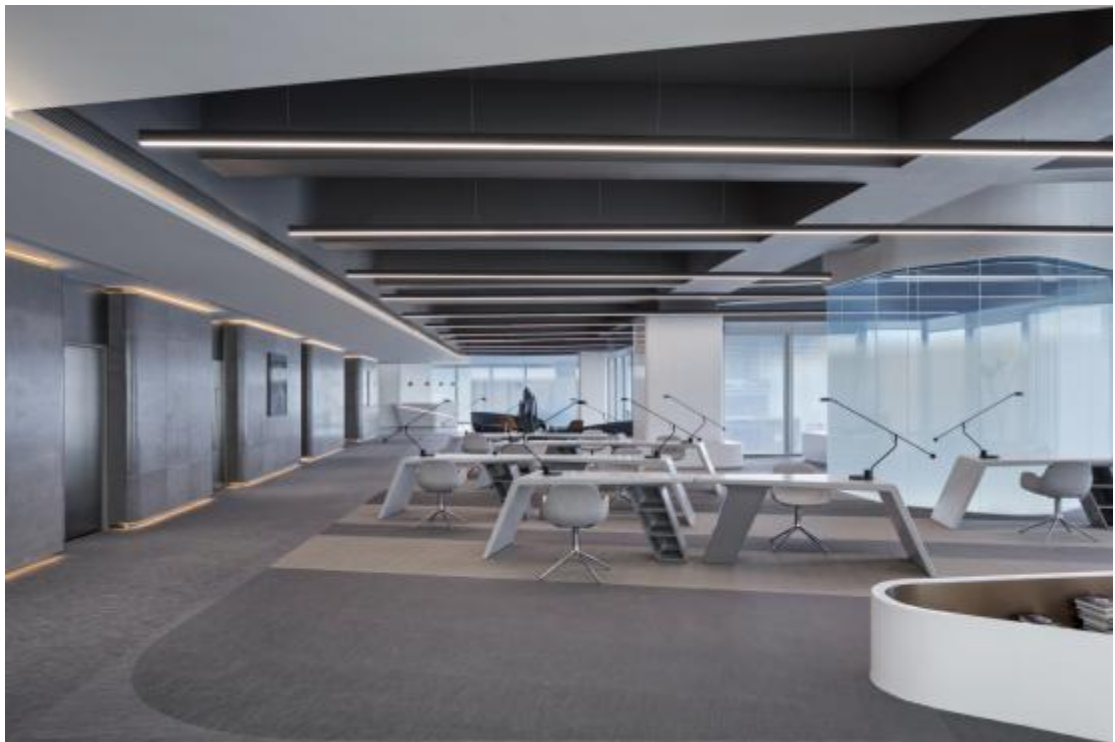


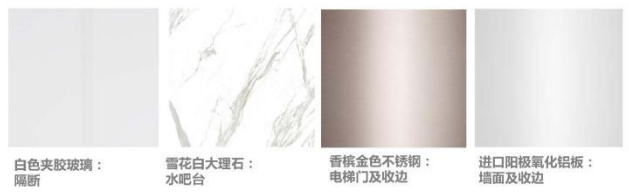
Image 8: Office Area



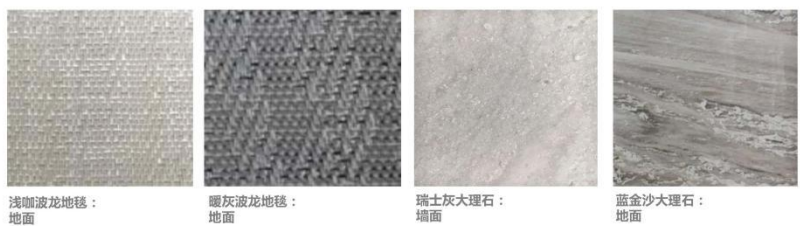
Image 9: Office Area



Image 10: Bar Area



白色夹胶玻璃：隔断
雪花白大理石：水吧台
香槟金色不锈钢：电梯门及收边
进口阳极氧化铝板：墙面及收边



浅咖波龙地毯：地面
暖灰波龙地毯：地面
瑞士灰大理石：墙面
蓝金沙大理石：地面

Materials



Floor Plan