

YuQiang & Partners  
于强室内设计师事务所

## 关于我们 | YuQiang & Partners

---

YuQiang & Partners was founded by Mr. Yu Qiang in 1999, exclusively working as an interior design platform for outstanding interior designers to develop themselves under the leadership of versatile designers. At present, he established three subsidiaries include YuQiang & Partners, WOW DECO and PP Design Gallery, providing customers with comprehensive design services system.

The studio drives the improvement of design perception through interacting with information technology, in the long run, leading to making the team have an advanced, globalized and active view of design. Has gone through 20 years, the studio has become a professional team with 150 members. The team consists of excellent designers and architects with a bunch of experience from mainland China and abroad. YuQiang & Partners has developed a completely organized project execution and management system, effectively taking control of the whole process of construction and ideally ensuring the achievement of design. Meanwhile, it helps customers reduce the consumption of time and cost positively in term of project management.

After years' endeavoring practice, the team has accomplished an overall design service system that reconciles design, engineering technology, furnishings and high-end products supply. This system is able to satisfy different profiled customers in need of all-in-one and luxurious design service, ending up with producing a distinct characteristic of its operation and unique marketing competitiveness. In term of one-stop design service, considered convenience is provided to its customers and the quality of ultimate execution is effectively guaranteed as well.

We fancy design, we enjoy our life even more!





YuQiang & Partners

We pursuit for meaningful,aesthetical,upscale design for people's lives.

## Life

Life is the beginning and destination of design. Our aim is to design for life.

## Aesthetics

Designer is the creator of beauty. Without beauty, there would no value. We pursuit for perfect and inspiring design that touch the heart.

## Quality

Quality means both material and spiritual, which is easy to understand but hard to achieve. We will make every effort to accomplish perfect design for our clients.

设计方向 | Design direction

## Core Business

Commercial real estate

Sales Center

Showroom, Community club

Office

Private club

Private residence

Boutique Hotel



## 我们的荣誉 | OUR HONOR

- 2020 Best Exhibition Space of Idea-Tops International Space Design Award
- 2019 Finalists of SBID International Design Awards
- 2019 Excellence Award Winner of A&D Trophy Awards
- 2018 Silver and Bronze Award Winner of A' Design Award
- 2017 Gold and Silver Award Winner of London Design Awards
- 2017 Best Exhibition Space of the Year of International Media Award
- 2016 Best Club Space of Idea-Tops International Space Design Award
- 2016 Best Showroom Space of the Year of International Media Award
- 2015 Best Exhibition Space of the Year of International Media Award
- 2014 Best Commercial Space of the Year of International Media Award
- 2014 Best 10 of Asia Pacific Interior Design Awards
- 2010 Several projects recorded in the yearbook of the UK Andrew Martin International Interior Design Award
- 2008 Top 10 Best Value corporation of Interior Design China Magazine
- 2006 Silver Award Winner of Commercial Design Category in the 14th Asia Pacific Interior Design Awards
- In 2002, Mr. YuQiang's individual design works exhibited in Shenzhen He Xiangning Art Museum
- In 2001, Mr. YuQiang being the first and the only winner from mainland China in the Asia Pacific Interior Design Awards

## 我们的客户 | OUR CLIENT

vanke

华润置地  
品质给城市更多改变

中海地产

金地集团

sunac 融创  
至臻 · 致远

OCT 华侨城

卓越集团  
Excellence Group

鹏瑞集团  
PARKLAND GROUP

招商地产

保利地产  
和 | 者 | 筑 | 善 |

星河控股  
GALAXY HOLDINGS  
长型开发 · 心筑未来

SINCERE 协信  
让建筑具有生命

中粮  
COFCO  
国际农业 粮食集团

鼎峰  
心筑善境

鲁能地产  
LUNENG REAL ESTATE

恒大集团  
世界 500 强

碧桂园  
GARDEN

花样年  
FANTASIA

KWG  
KWG PROPERTY  
合景泰富地产

南山集团

光大地产  
光大证券 · 万泰集团  
SUNSHINE ENTERPRISE

中南置地  
美好就现在

奥园  
你我的理想生活

SHIMAO  
世茂集团

## 服务体系 | Service system

---

YuQiang & Partners  
于強室內設計師事務所

Creative Design | International Design Platform



Showroom | International Procurement

YUS  
HOUSE  
于室筑作

Residential Design | Engineering Services

WOW  
DECO  
沃屋陳設

Interior Decoration | Project Implementation



## 于 强

YU QIANG

事务所创始人 | Founder

---

Mr. Yu Qiang founded YuQiang & Partners Interior Design Firm in 1999. In his career over 25 years, he made it a practise of his concept which is innovative design for life, beauty and quality in his works.

He is the first Runner-up of the Asia Pacific Interior Design Awards in 2001, also the only prize winner from Chinese mainland this year. In 2002 his Individual design works were exhibited in Shenzhen He Xiangning Art Museum, and he lead his team winning numerous awards include London Design Awards, SBID International Design Awards, A' Design Award, Asia Pacific Interior Design Awards and Andrew Martin International Interior Design Award.

In 2016, His furniture design Folding Screen was featured on the first day in Milan design exhibition and reported by wallpaper , which caused widespread attention from the media.



## 毛 桦

MAO HUA

创意研发中心总监 | Creative Director

---

Mrs. Mao Hua attained the master degree of environmental art design from Chelsea College of Art and Design. She started her career as an interior designer in Beijing and London, and in 2004 joined YuQiang & Partners as a creative designer.

In her 17-year career, she has won many international prizes, and has become one of China's most outstanding female designers. She won A&D Trophy Awards in 2019, Silver and Bronze A' Design Award in 2018, Gold and Silver London Design Awards in 2017, Best Club Design of Idea-Tops in 2016, Annual Exhibition Space Award of The International Media Award in 2017 and 2015, Best 10 of Asia Pacific Interior Design Awards in 2014 and Silver award of the 14th APIDA in 2006.

# Sales Center



## Water Bay 1979 Club

2017 Silver London Design Awards  
2018 Bronze A' Design Award & Competition

Location: Shenzhen, China

Area: 900sqm

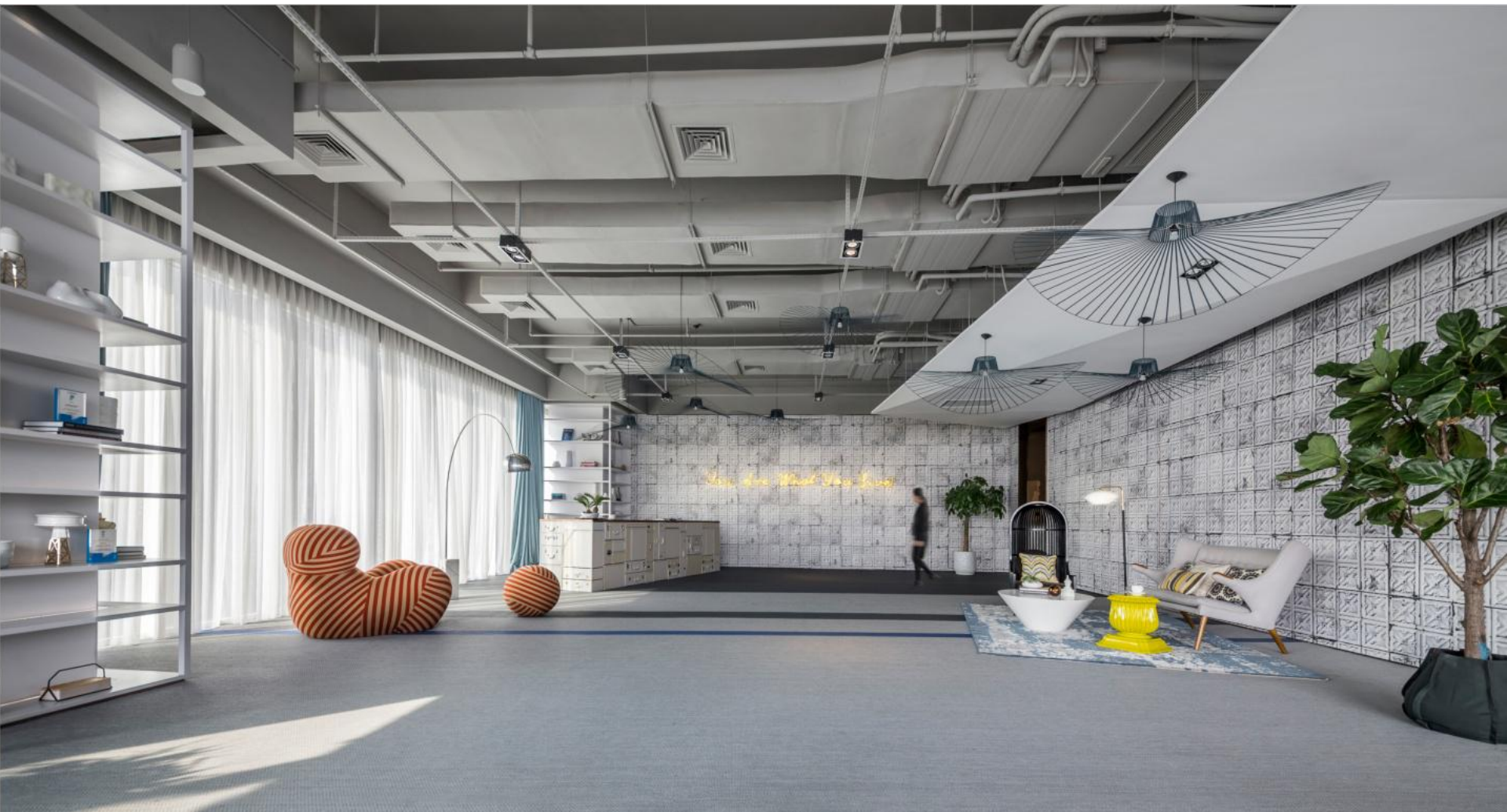
Time: 2014





















# HappyLand Sales Office

2017 Gold London Design Awards  
2018 Silver A' Design Award & Competition

Location: Dongguan, China

Area: 1120sqm

Time: 2017





















# Tianjin World Of Sunac Sales Center

2019 SBID International Design Awards Finalist  
2018 Excellence A&D Trophy Awards

Location: Tianjin, China

Area: 3472sqm

Time: 2018

















# Hangzhou Canal Vanke Center

2019 Excellence A&D Trophy Awards

Location: Hangzhou, China

Area: 2000sqm

Time: 2018















# Vanke Future Light Sales Center

Location: Hangzhou, China

Area: 2000sqm

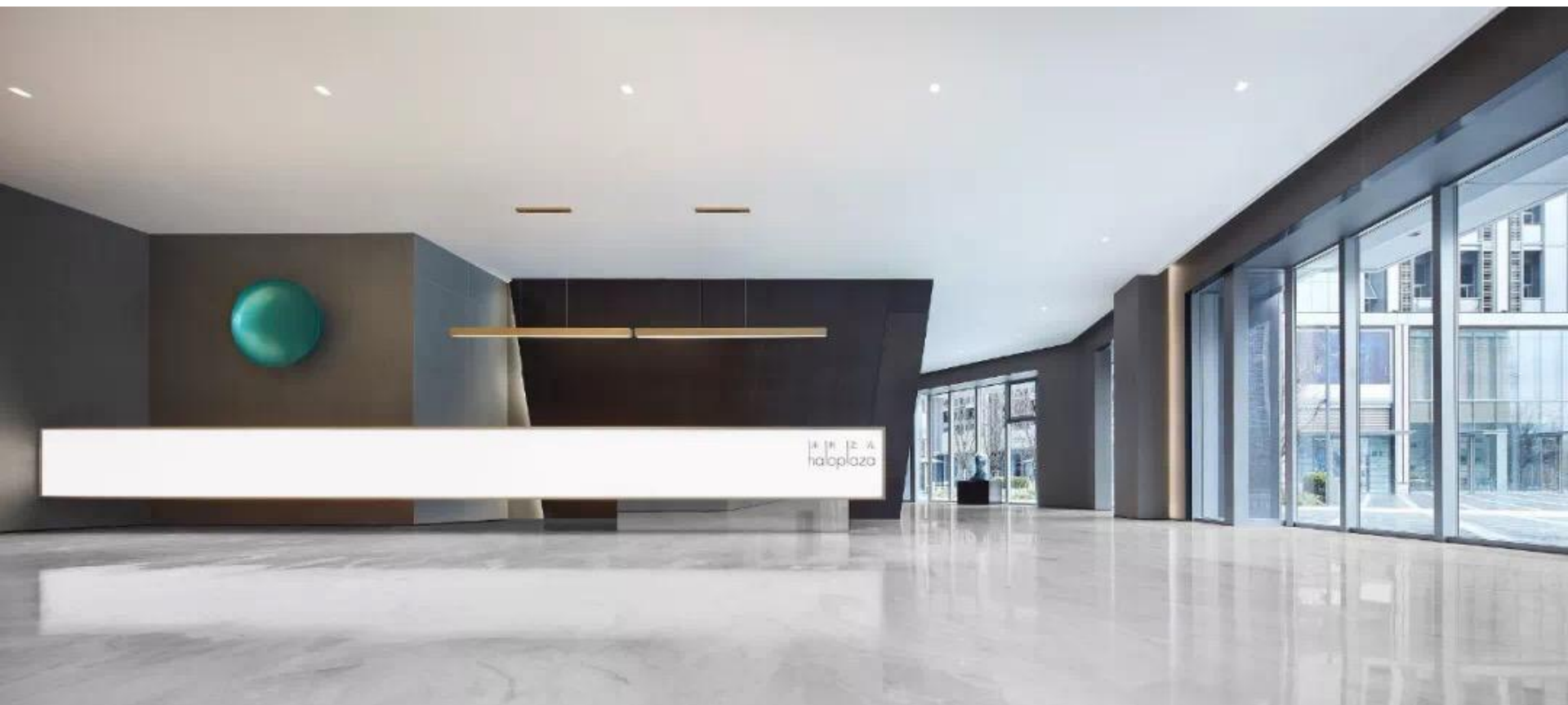
Time: 2018



# HALO

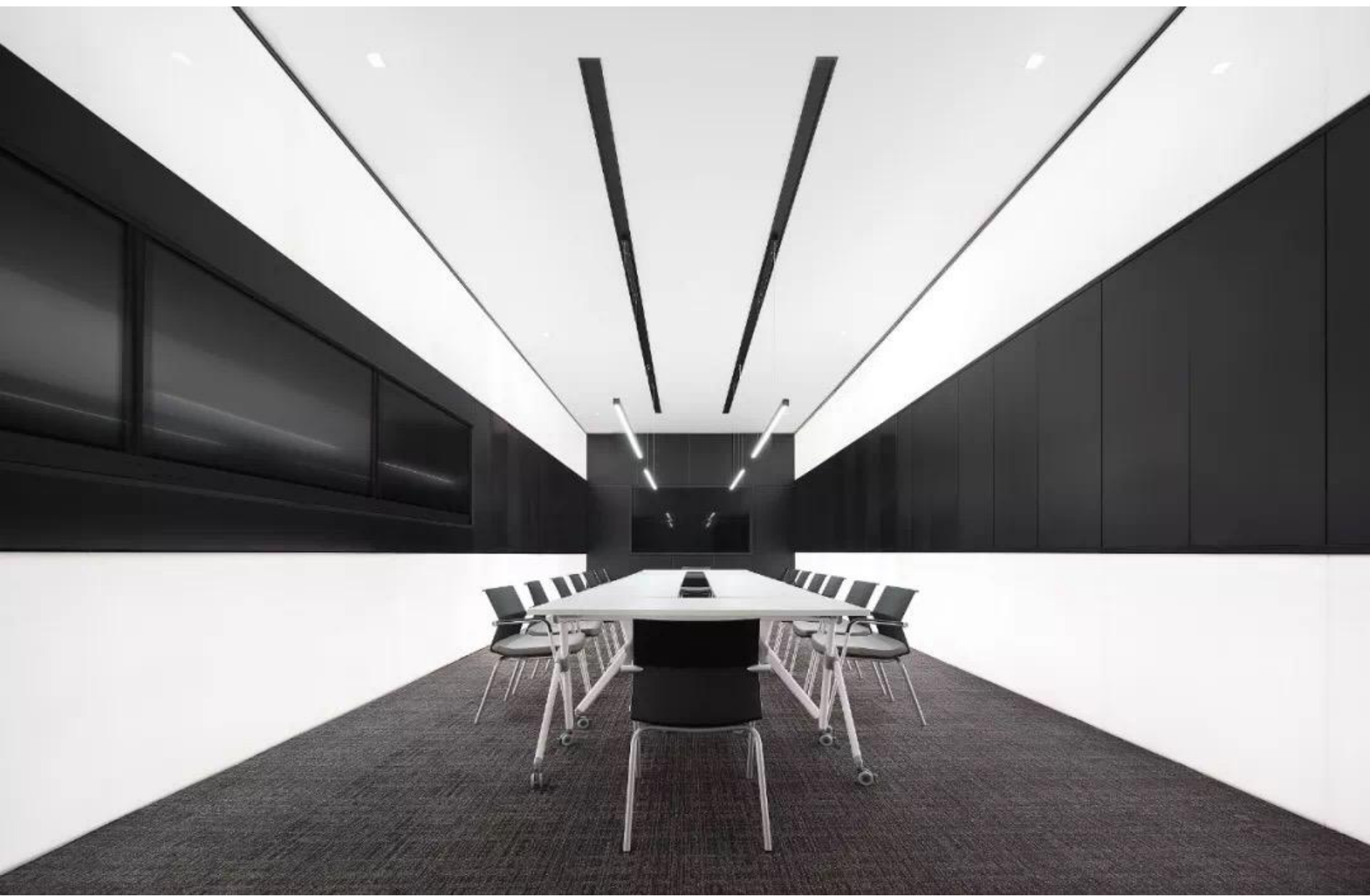














# Office



# Price Plaza Exhibition Center

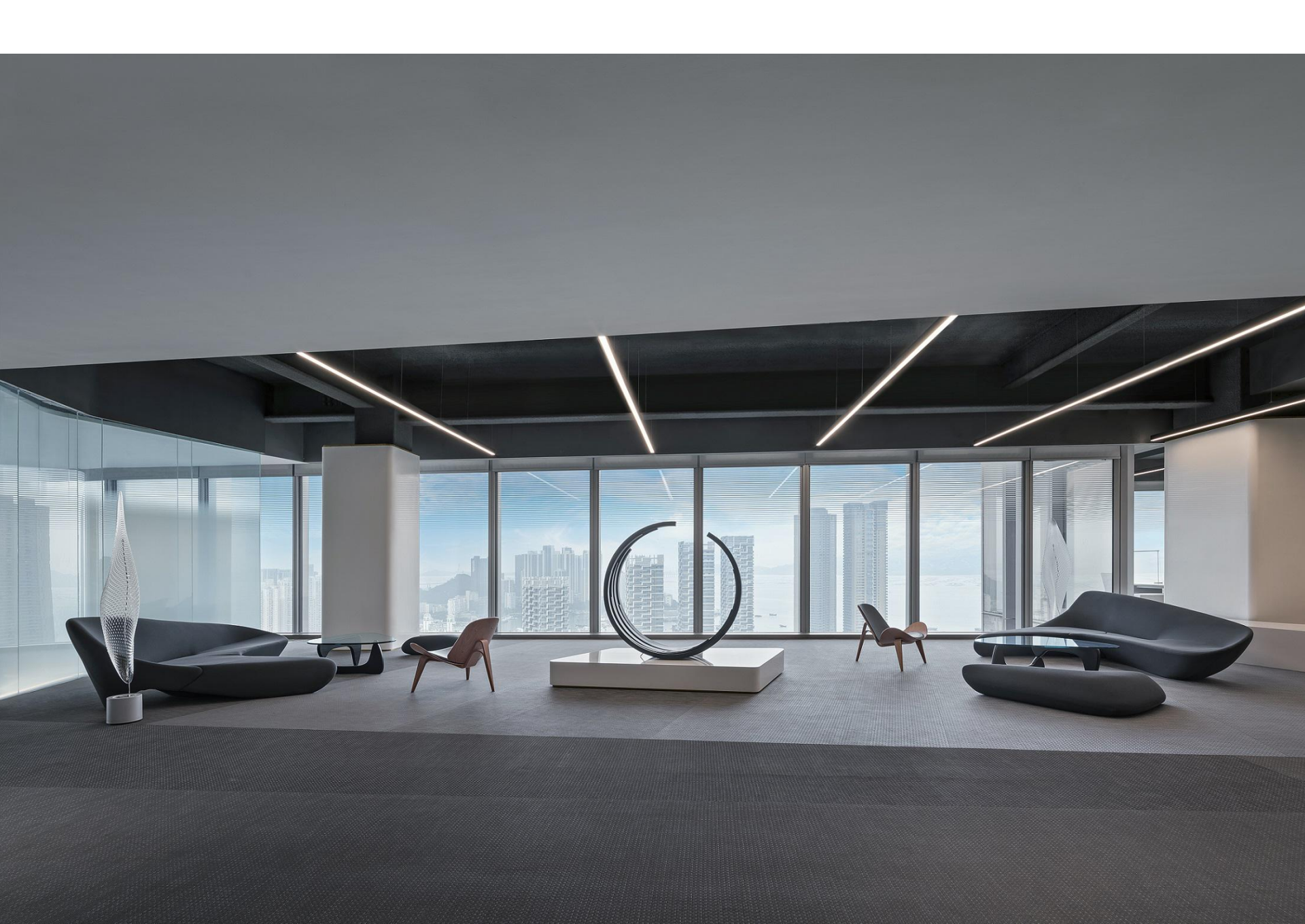
Location: Shenzhen, China

Area: 1500 sqm

Time: 2019





















# Shenzhen One Excellence Office & Showroom

Location: Shenzhen, China

Area: 978 sqm

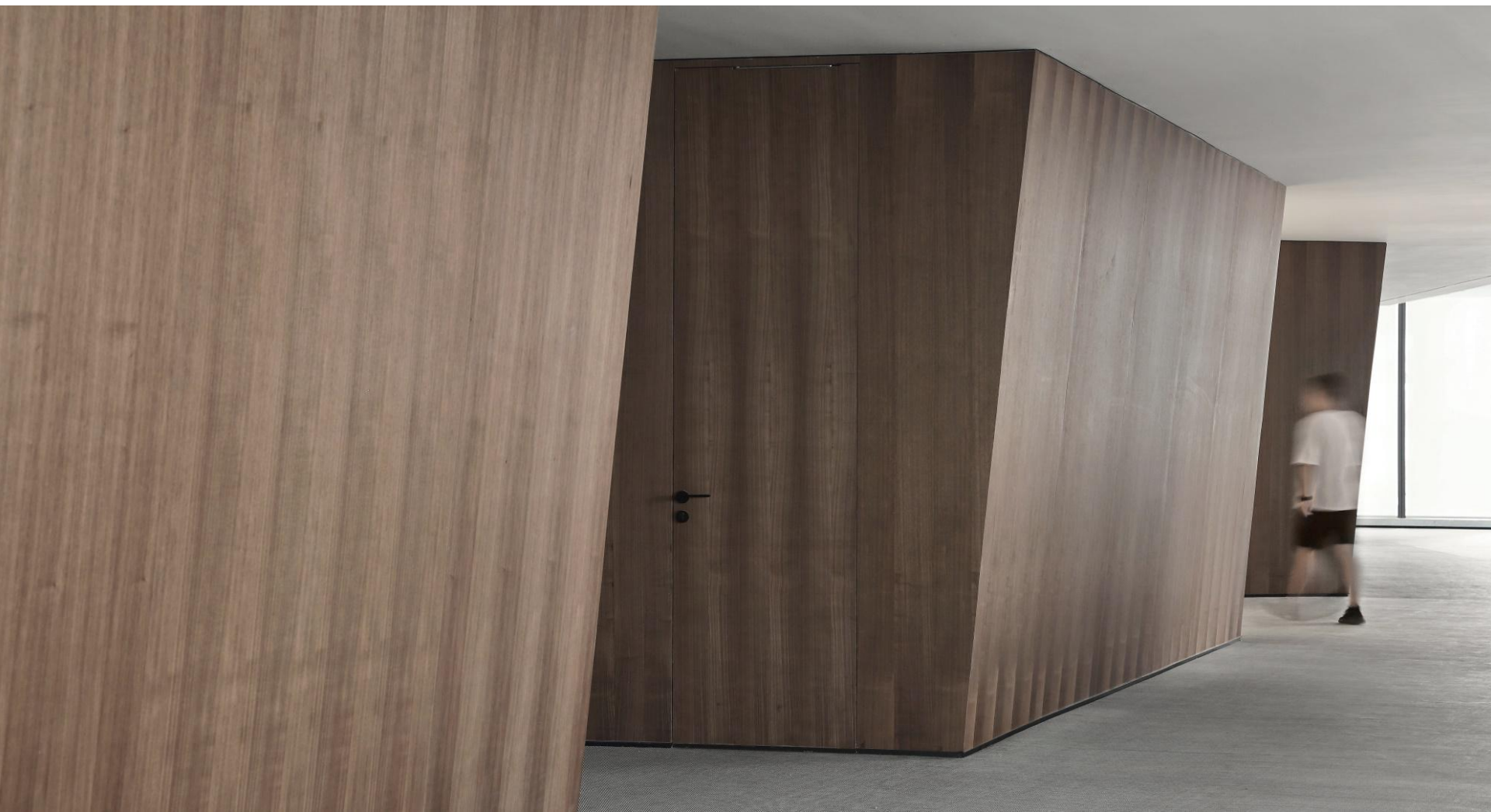
Time: 2019





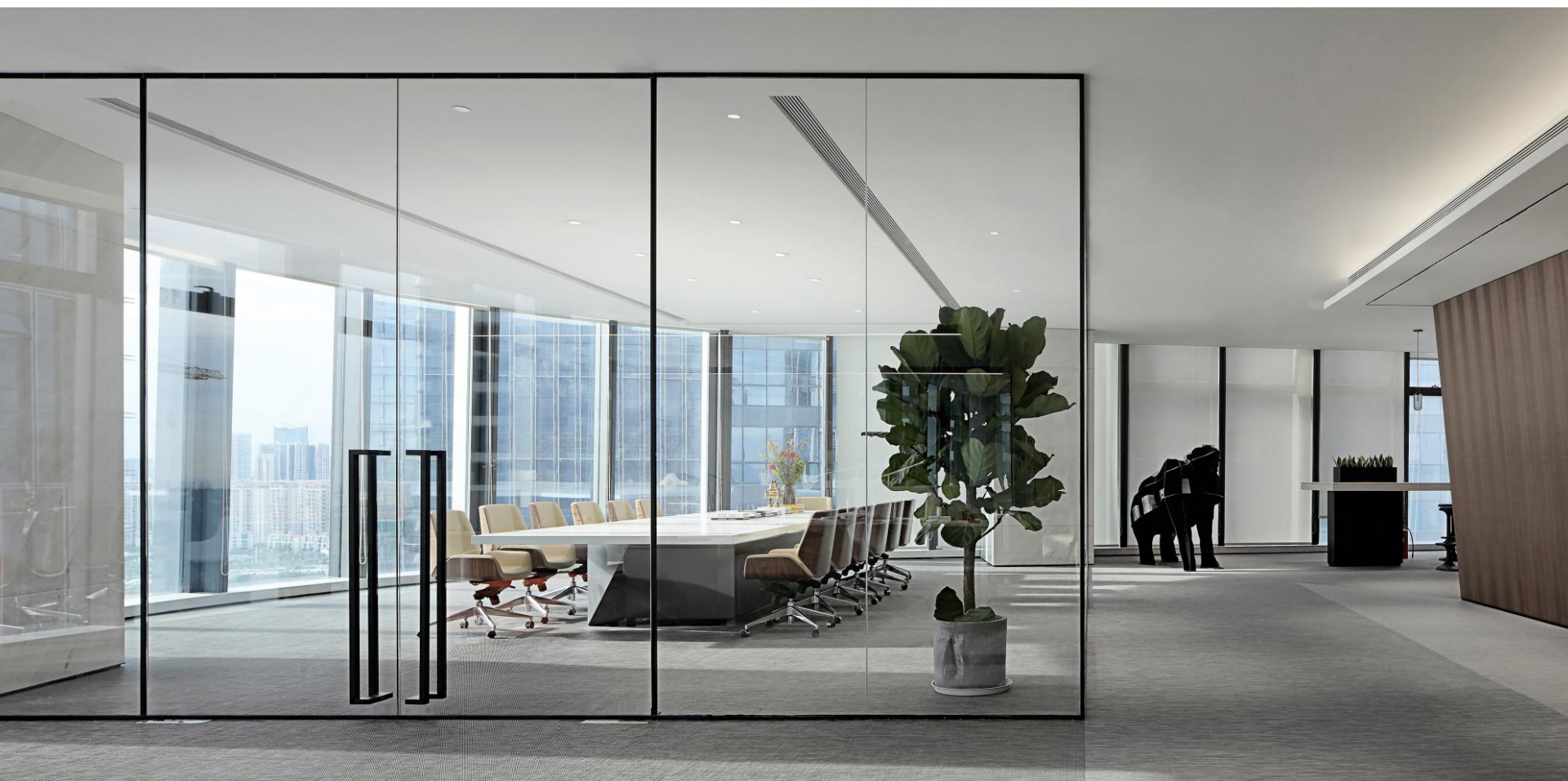


















# China Resources Shenzhen Bay OPPO CEO Office

Location: Shenzhen, China

Area: 400qm

Time: 2019















# Residence



# Manor Virtuous Mansion

Location: Shenzhen, China

Area: 1800sqm

Time: 2019





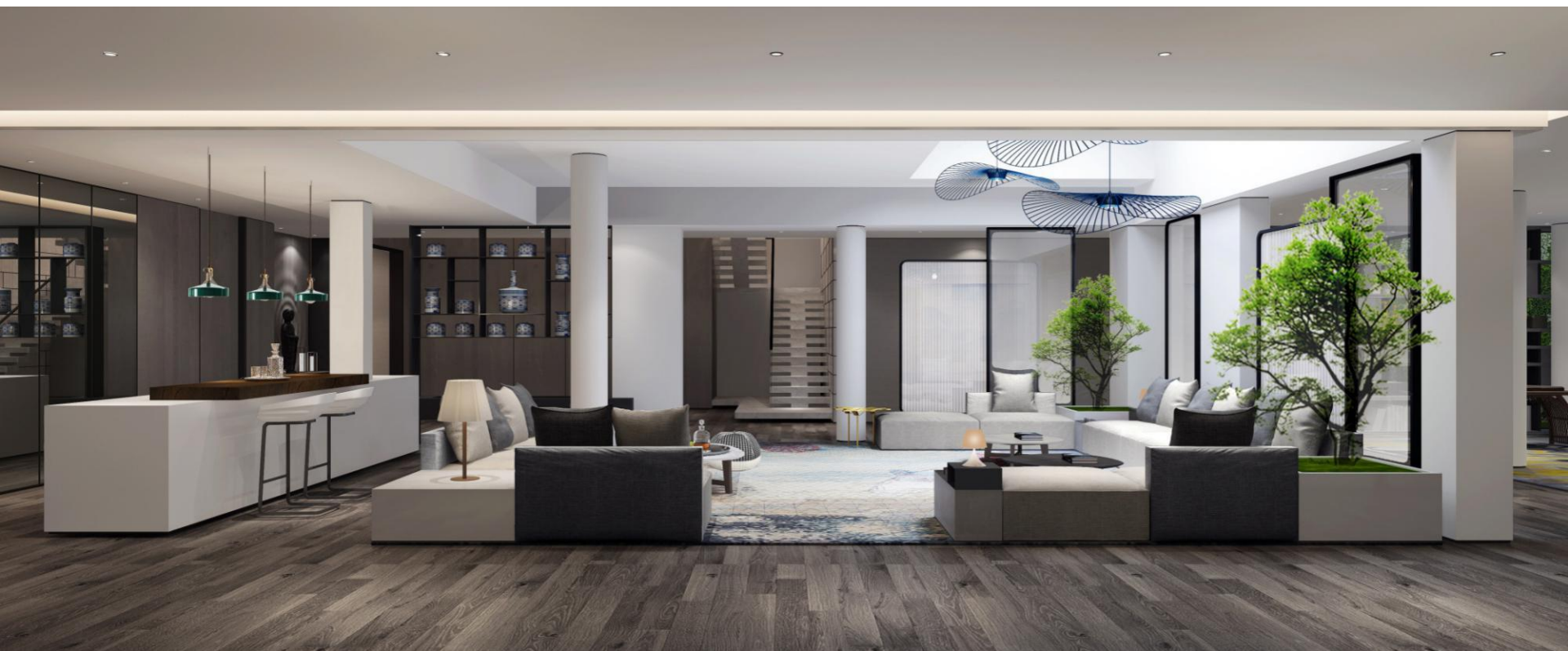


















# Joy City K1 Apartment

Location: Shenzhen,China

Area: 117qm

Time: 2019



















# Prefabricated House

Location: Melbourne,Australia

Area: 400 sqm

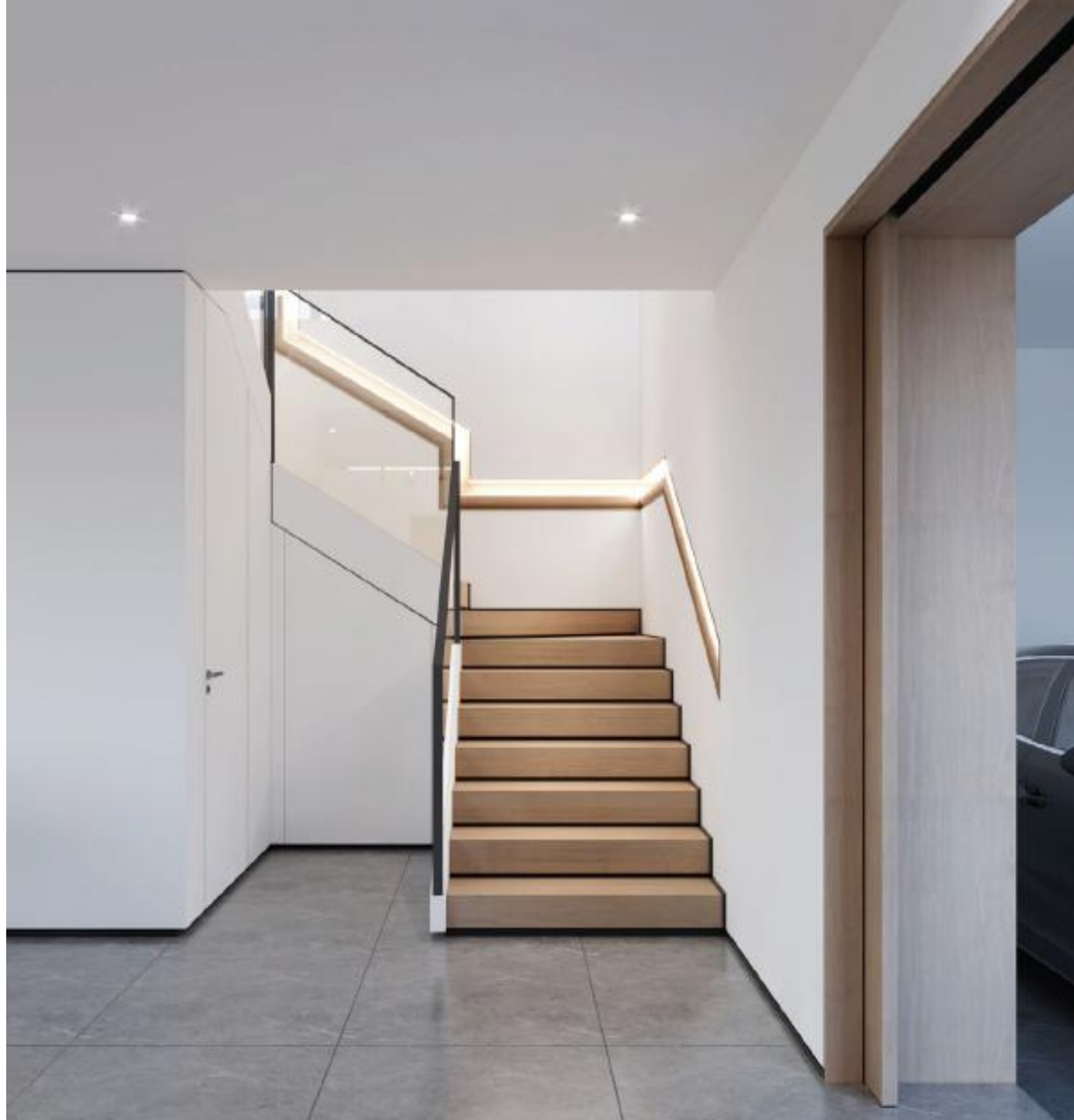
Time: 2018

















# CLUB



## One Shenzhen Bay Club

Location: Shenzhen, China

Area: 1540 sqm

Time: 2017

















# Vanke Time s Club

Location: Wenzhou,China

Area: 1000 sqm

Time: 20 18















# Shaoxing Private Residence

Location: Shaoxing, China

Area: 650qm

Time: 2019





















YuQiang & Partners

---

# 媒体活动

Media Campaigns

## 媒体活动 | Media Campaigns



Yu Qiang and Mao Hua was invited to attend London Design Awards Ceremony in 2017.



Yu Qiang was invited to attend 100 Jahre Bauhaus forum on Guangzhou Design Week.



Yu Qiang and Zhou Chenchen was invited to attend ARITCO Forum on 43<sup>th</sup> China International Furniture Fair.



Yu Qiang and Mao Hua was invited to attend urban aesthetics forum on Water Bay 1979 Club.



Yu Qiang was invited to make his speech on iWeekly event.



In 2016, Mr. Yu Qiang's furniture design "Folding Screen" was featured on the first day in Milan design exhibition and reported by wallpaper , which caused widespread attention from the media.



In 2015, Yu Qiang was invited to make installation art for the new launch of TOYOTA CROWN in Guangzhou.



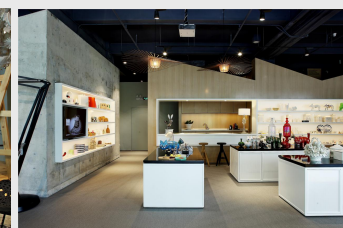
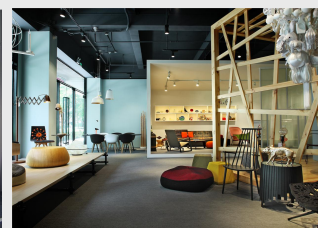
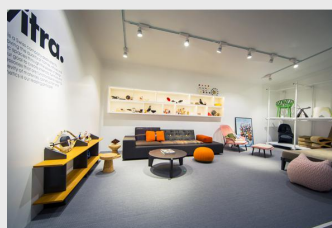


泡泡艺廊 | pp design gallery

A  
B  
O  
U  
T  
  
P  
P  
  
D  
E  
S  
I  
G  
N  
  
G  
A  
L  
L  
E  
R  
Y

PP Design Gallery is located in Shenzhen's largest creative industry park OCT LOFT, which is the first opened design gallery in the Pearl River Delta Region focusing on international modern design.

PP Design Gallery was founded in 2010 by acclaimed Chinese designers Yu Qiang and Mao Hua. As a sub-brand of YuQiang & Partners, it provides customers with international upscale accessories and services through gathering global artwork into the store. The first two letters [P] of the brand name represent good taste and high grade products. It brings together creative design brands and hottest design products from all over the world, including interior and outdoor furniture, upscale decorations, lamps and household goods.



## 媒体活动 | Media Campaigns



Founder and creative designer Rolf Hay of Danmark Brand HAY make his speech in PP Design Gallery.



YuQiang & Partners x Greece ZEGE Architectural Consulting develop strategic cooperative partnership.



PP Design Gallery x Spanish Brand SANCAL Launch Party



British designer Tom Dixon make his speech in PP Design Gallery.



Mr. Yu Qiang design cover page for LOFT magazine.



YuQiang & Partners

# 媒体报道

Media Report



## 媒体报道 | News Media

---

sina 新浪家居  
jiaju.sina.com.cn

腾讯家居  
jia360.com

鳳凰網 家居

網易 家居

搜狐 焦点  
WWW.FOCUS.CN

1. 一点资讯

DesiDaily  
设计日报

DINZ  
微视室内设计

设计头条  
APP

ANW  
DESIGNWIRE  
设计腕儿

RESIDENCE  
精品家居

安邸 AD

家居廊  
DECORATION

Architizer

goood

VSSZAN

印脉

设计进化

CONCRETE DESIGN WITH  
CONCRETE

GLOBAL DESIGN TRENDS  
全球设计网

designboom

INTERIOR  
DESIGN  
www.Chinaidc.com

id+c

archilovers

地产  
画报

时尚家居  
TRENDSHOME

我在  
EM HOME GUIDE

MY INTERIOR  
DESIGN  
每周发布设计稿

如室

ARCHINA.com

现代装饰网

设计帮  
DESIGN

PChouse  
太平洋家居网

A63

设计本  
shejiben.com

设计头条

设计头条

装潢世界  
DECORATION WORLD

室内设计联盟  
WWW.CSDI-DE.COM

拓者设计吧  
TUOZHE.COM

Trends+

設計聯

DESIGNCOOL  
设计酷

设计头条

关注我们

---

Follow Us

**Website:** [www.yuqiang.com](http://www.yuqiang.com)

**Pinterest:** YuQiang & Partners

**E-mail:** [press@yuqiang.com](mailto:press@yuqiang.com)

**TEL:** +86 0755 83842270