

Press Release
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Press Kit
bit.ly/TERZADIMENSIONE_MDW22

TERZADIMENSIONE'S OUTDOOR CERAMICS. A MEDITERRANEAN VOYAGE

From the dunes of North Africa to the traditional lace handicrafts of Southern Italy: five evocative lines of porcelain stoneware create new landscapes of color, light and design.

The Italian company, which specializes in large ceramic slabs, has unveiled a kaleidoscopic system of decorative "rugs," walkways, tables and lamps aimed at reinventing the experience of outdoor spaces.



(Imola – September 2022) - A brightly colored “rug” made of porcelain tile catches the eye by the pool, among the trees or on the balcony. Unique walkways made of the same versatile material wind through the greenery, and modular lighting elements arranged around decorated tables complete the collection. This is the new, kaleidoscopic outdoor ceramic collection by **TERZADIMENSIONE**, an Italian company specializing in large **porcelain slabs and three-dimensional accent pieces**.

Five different patterns invite us on a journey across the Mediterranean, exploring a full range of modular and mutually integrable furniture elements that lend themselves to countless original combinations - always consistent and coordinated in style.



Partially overlapping Dolly coffee tables and garden lamp



Pas Japonais decoro Dunes by OPERAVISUAL

“These decorative series are the result of our collaboration with four design studios as well as the creativity of our in-house workshop. Starting with large porcelain slabs, we created this new furniture system by working on the expressive and functional potential of ceramics as a bold statement of outdoor color and decor,” explains **Alfredo Brusa**, CEO of TERZADIMENSIONE.

The wind-carved waves in the desert sand of North Africa are the inspiration for the **Dunes** line, designed by **OPERAVISUAL**. Thin, irregular golden lines undulate gently on a bright white stone background.

Pier Luca Freschi's design **Wave**, on the other hand, evokes the sound waves of electronic music on the long starry nights of the Balearic Islands. Sinuous movements in white stand out against elegant black Belgian stone.

A touch of ancient Greece comes through with **Dionysos**, from the design workshop LATOxLATO. The name recalls Dionysus, god of earthly pleasures, wine and banquets. That vitality can be felt in the dynamic red-on-white geometries of this collection.



Foliage decoration

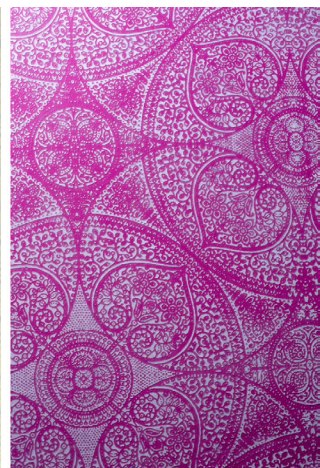
Emerging from TERZADIMENSIONE's product research and development laboratory are the two latest additions to the collections, made with a special engraving and glazing technique that gives the artifact a charming bas-relief effect rich in tactile and visual appeal. **Doily** echoes the delicate textures of southern Italian crochet and lace. **Foliage** is inspired by the carpets of leaves seen in the Mediterranean autumn of Provence.

For both patterns, TERZADIMENSIONE offers **a bold palette ranging from turquoise and midnight blue to yellow, red and purple. All shades are precisely matched to those in the RAL color system, to facilitate the work of architects and designers.** The TERZADIMENSIONE provides a discreet complementary detail, attesting to the originality of each piece.

The elements of the collection are designed to create a modular system that offers countless possible solutions and combinations. The unifying theme is the geometry of the circle.

The modules can be laid directly on grass, gravel, soil, or screed. Some can be replaced by elements that incorporate an outdoor lamp, which can be used as a walkway marker or as an actual light fixture.

In addition to their decorated versions, all the elements are available in the five base colors inspired by natural stone, extending the collection's compositional possibilities into less elaborate designs.



Doily decoration

Two-dimensional slabs for three-dimensional looks.

Tables and coffee tables

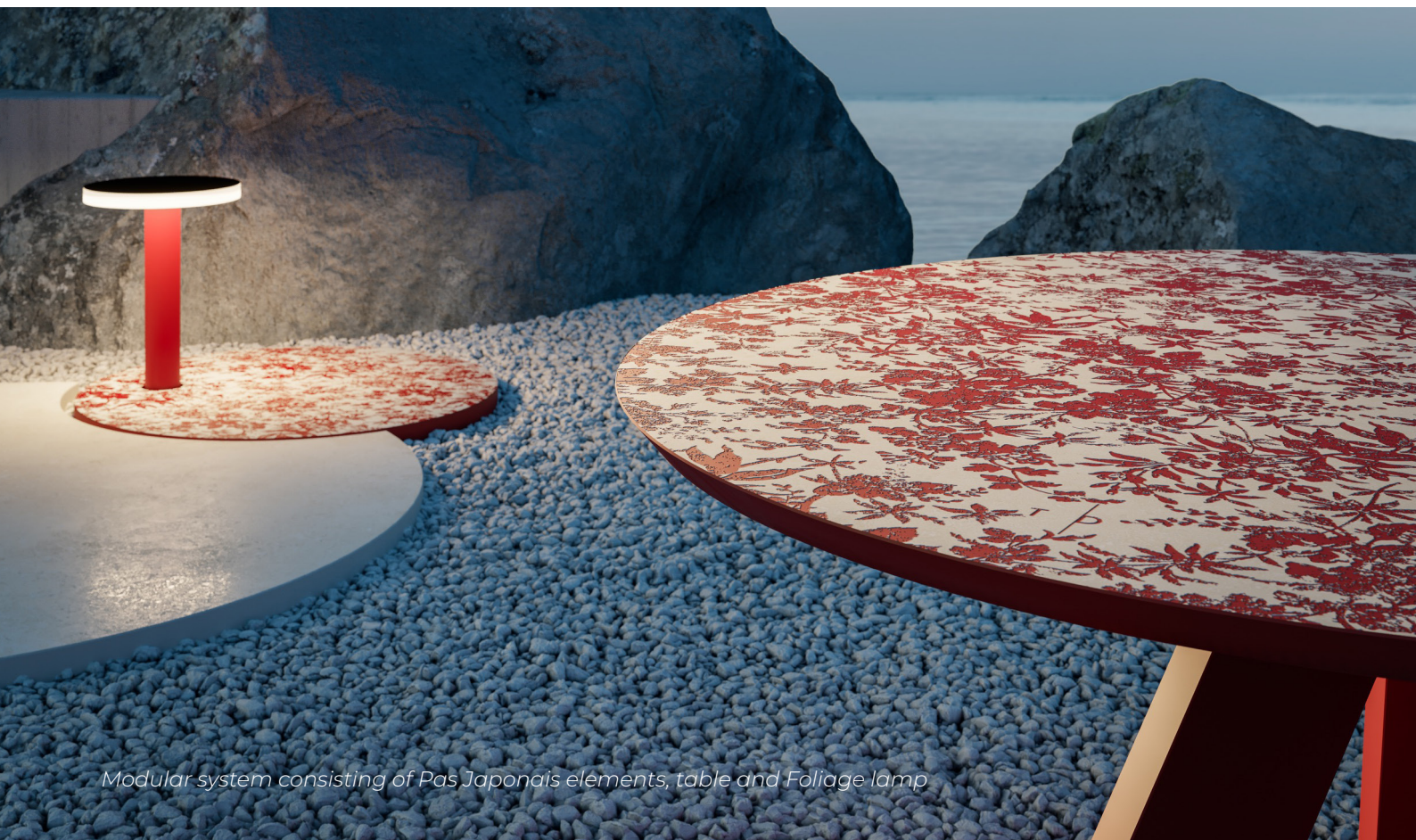
Taking advantage of the versatility of ceramics, here the 122-cm round readily transforms into the top of a convivial table, the centerpiece of lunches, dinners and outdoor gatherings. With their two heights of 75 and 80 cm, multiple tables can be placed side by side and partly overlapped, recalling the many possible arrangements of the ceramic rugs. A harmony that also shows in the collection's attention to detail. The edge, sandblasted and enameled top, and metal supports pick up the nuances of the decor. Matching coffee tables, with round tops of 60 and 80 cm and heights of 50 and 55 cm, complete the line.

Pas Japonais

With this collection, TERZADIMENSIONE offers a contemporary interpretation of the walkways that mark Japan's fascinating Zen gardens. 5 modules are carved from a single 20mm-thick porcelain stoneware slab: one large piece 122 cm in diameter, and four smaller ones with a diameter of 61 cm. The round and crescent-shaped elements can be freely arranged, exploring the possibilities for ever-changing compositions and patterns that expand organically like beautiful rhizomes.

As an alternative, the brand offers an 18-element composition called Rug' Stone Decor with a fixed size of 3x5 meters.

From private gardens and terraces, to hotel gardens and green spaces, to the entryways of business headquarters, TERZADIMENSIONE's outdoor furniture system is perfect for creating contemporary and colorful settings. Everywhere it is used, from residential to contract settings, it always showcases the intrinsic beauty of ceramics.



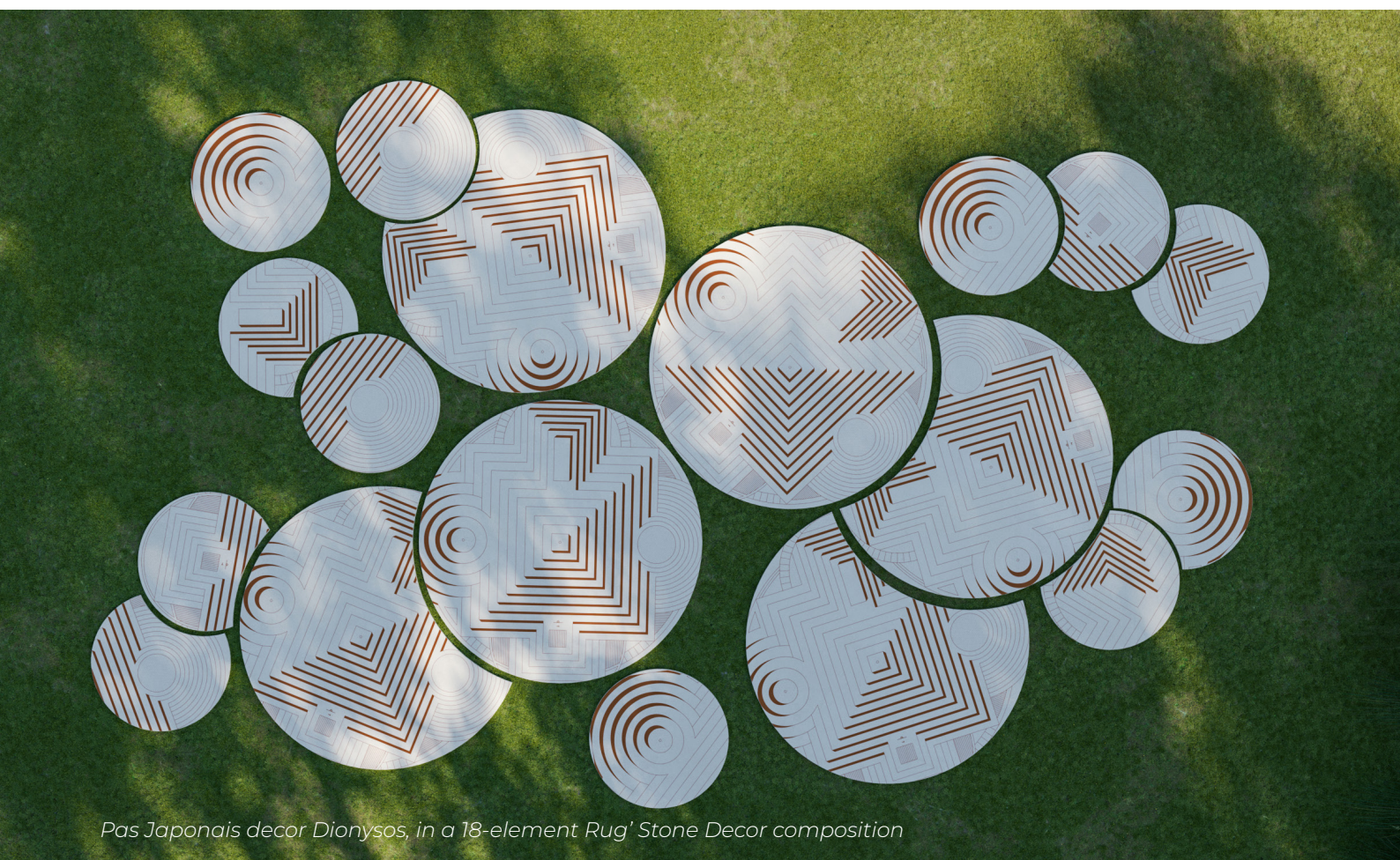
Modular system consisting of Pas Japonais elements, table and Foliage lamp

Notes to editors

TERZADIMENSIONE

It is an Italian company that uses ceramic wall tiles for indoor and outdoor settings, combining the best craftsmanship knowledge with state-of-the-art industrial techniques. The company's mission is to expand the use of ceramic slabs, transforming them into three-dimensional furnishing accessories. Hence the name TERZADIMENSIONE, "third dimension", as the company entrusts the design of its innovative collections to carefully selected outside designers.

terzadimensione.com



Pas Japonais decor Dionysos, in a 18-element Rug' Stone Decor composition



From left, Dunes decor by OPERAVISUAL, Dionysos by LATOXLATO and Wave by Pier Luca Freschi