



beau  
lake

the water is calling

“Beau Lake has staged an aesthetic revolt.”

- Robb Report



## Beau Lake x Swim Drink Fish

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We are excited to announce that Beau Lake is collaborating with Artists for Water, a Swim Drink Fish fundraiser, to produce a limited-edition surfboard collection featuring the work of renowned artists, Christi Belcourt, Douglas Coupland, Graham Gillmore and Joe Fleming - to be purchased in support of clean water.

The boards will be offered in conjunction with the 2023 Artists for Water fundraiser taking place in Toronto on May 18, 2023. Each board will be produced as an edition of five per artist.

**The works will be previewed at General Hardware Contemporary Gallery from May 13 - May 17. To RSVP, contact [info@beaulake.com](mailto:info@beaulake.com).**

The proceeds from these surfboards go towards Swim Drink Fish community-based Water Monitoring Hubs, where recreational water quality samples are collected by community scientists and shared on Swim Guide, a free water quality information app, to provide the public with the information they need to best access clean water.



Christi Belcourt  
"The Celebration"



Joe Fleming  
"Blue Scooter"



Graham Gillmore  
"Gem Spa"



Douglas Coupland  
"Pacific"



## Christi Belcourt

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**Title:** The Celebration

**Description:** Metis people are a vibrant people. We love to laugh, to tease, to dance and to celebrate, despite the hardships and all the colonial crap we have been put through.

**Biography:** Christi Belcourt (apihtâwikosisâniskwêw / mânitow sâkahikanihk) is a visual artist, designer, community organizer, environmentalist, social justice advocate, and avid land-based based arts and language learner. Her paintings can be found within many public and permanent collections across North America. Christi has also organized several large national community-based projects of note including Walking With Our Sisters, the Willisville Mountain Project, Nimkii Aazhibikong and various works done with Onaman Collective. Christi donates the proceeds from her collaborations and awards to Nimkii Aazhibikong, the year-round Indigenous language and traditional arts camp that she, along with a small group of people, started in 2017.



## Douglas Coupland

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**Title:** Pacific

**Description:** In the mid-eighties I went to school on Oahu and got involved in the surf culture there. It was a lovely time in my life. On this board I've applied my personal language onto the board in a way that reminds me of high-tech flowers and sunbursts: pure optimism.

**Biography:** Douglas Coupland is a novelist, visual artist and designer, who became the voice of a generation with his novel, *Generation X* and who has expanded his globally respected perspectives on life, art and technology through his voice and visual works ever since.



## Graham Gillmore

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**Title:** Gem Spa

**Description:** The featured art by Graham Gillmore is a selection from his recent series, Oceanica. Freud uses the term “Oceanic Feeling” to refer to the sensation of eternity and an expansive connection to the world around us.

**Biography:** Through his visual use of language, Graham Gillmore shows us that communication can both connect and distance at the same time. His text often examines conflicting sources of knowledge: science and religion, as well as personal and universal human experiences.

Gillmore’s work is collected by the Museum of Modern Art, the Ghent Museum, Gian Enzo Sperone, the Museum of Contemporary Canadian Art, RCA Records, The Royal Bank of Canada, the Vancouver Art Gallery, and numerous other institutions worldwide.



## Joe Fleming

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**Title:** Blue Scooter

**Description:** The sky, the water and sports, Blue Scooter exemplifies that euphoric moment when we get lost in nature and activity. Motion in the ocean.

**Biography:** Fleming exhibits his paintings worldwide with solo exhibitions in Singapore, Canada and New York. He has lectured at universities in Canada, the US and Southeast Asia.

His work is collected by: BMO Financial, Honeywell Bull, HSBC, the Australian High Commission, Canadian High Commission (KL), The Edmonton Art Gallery, The Museum of Civilization (QC) and The Holocaust Museum (LA).

He has exhibited in international art fairs such as: Art Stage Singapore, FIAC (Paris), Arte Cologne (Germany), Scope (NY & Miami), Papier (Montreal) and Art Toronto, among others.



## About Beau Lake

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Beau Lake is a waterside luxury brand born from a deep connection to the water. It's that connection that moves them to consider carefully what they design, the role their products play in the environment, and the partnerships they form with other brands.

Having collaborated with the likes of Vilebrequin, Saint Laurent and Ulysse Nardin, the creative team at Beau Lake has been pushing the boundaries of art and design since 2017, a pursuit best observed in their growing collection of luxury paddleboards and other waterside comforts.

Their ethos, the water is calling, is more than a tagline. According to founder and CEO, Paul Lavoie, "There is a call to play, of course, but also to care. Protecting the water is our greatest calling. Through design and innovation, Beau Lake transforms waterside commodities into waterside luxuries; to bring people to the water's edge, and to answer that call."

## About Swim Drink Fish

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Swim Drink Fish works at the confluence of water, people, and storytelling, using community science, technology, and communications to connect people to water.

Through a network of community-based Water Monitoring Hubs, in Vancouver, Edmonton, Toronto and Kingston, Swim Drink Fish has proven people know how to safeguard their local waters. Swim Drink Fish initiatives are active in 171 communities in 11 countries.

## About Artists for Water

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Artists for Water is a Canadian art auction that raises funds in support of Swim Drink Fish. Over the past 10 years, Canadian artists have donated over 250 works of art to our auctions, raising over 3.5 million dollars. As Swim Drink Fish has grown and evolved over the years, artists have become guides for exploring our vision of a world where communities become the greatest advocates for their local waters, by empowering and engaging the action needed to protect and restore their water for generations to come.

## Contact

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For press enquiries, please reach out to our Managing Director.

**Brad Ariss / [brad@beaulake.com](mailto:brad@beaulake.com)**

To RSVP for the preview at General Hardware Contemporary on May 13, please reach out to our Administrator.

**Aveleigh Keller / [info@beaulake.com](mailto:info@beaulake.com)**

For ticket availability for Artists for Water, please contact Swim Drink Fish.

**Josette Lamoureux / [josette@swimdrinkfish.ca](mailto:josette@swimdrinkfish.ca)**

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[www.beaulake.com](http://www.beaulake.com) | [www.swimdrinkfish.ca](http://www.swimdrinkfish.ca) | [www.generalhardware.ca](http://www.generalhardware.ca)



The Tremblant  
11'6" / 29 lb



The Malibu  
11'6" / 29 lb



The Rapid  
14'0" / 29 lb



The Muskoka  
11'6" / 29 lb



The Newport  
11'0" / 10 lb

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