



link lab

Urban commercial space becomes creative platform

Link Lab is a platform that houses various creative agencies. Urban planners, as well as architects for major developments, to designers of private homes, as well as interior designers have their workplace there.

The idea of a 'platform' played a crucial role in interior design. None of the offices has her or his own spaces. The entire floor is shared as office space and as a space for architecture workshops, networking events and lectures.

The possibility of the multi-use of the space was already clear at the time it was purchased. The alliance of agencies - reflected in the name 'Link Lab' - was looking for a spacious floor in the heart

of the city. It ended up with this commercial plinth of a residential complex in, originally designed to house a large concept store. The external escalator, which provides access to Link Lab, is incidentally testament to this. Upon entering, no explicit reception is envisaged.

This eliminates any barrier to entry and immediately puts the visitor at the centre of the creative platform. None of the entities claims any space through branding or demarcation. On the contrary, designers from different agencies sit interchangeably.

