

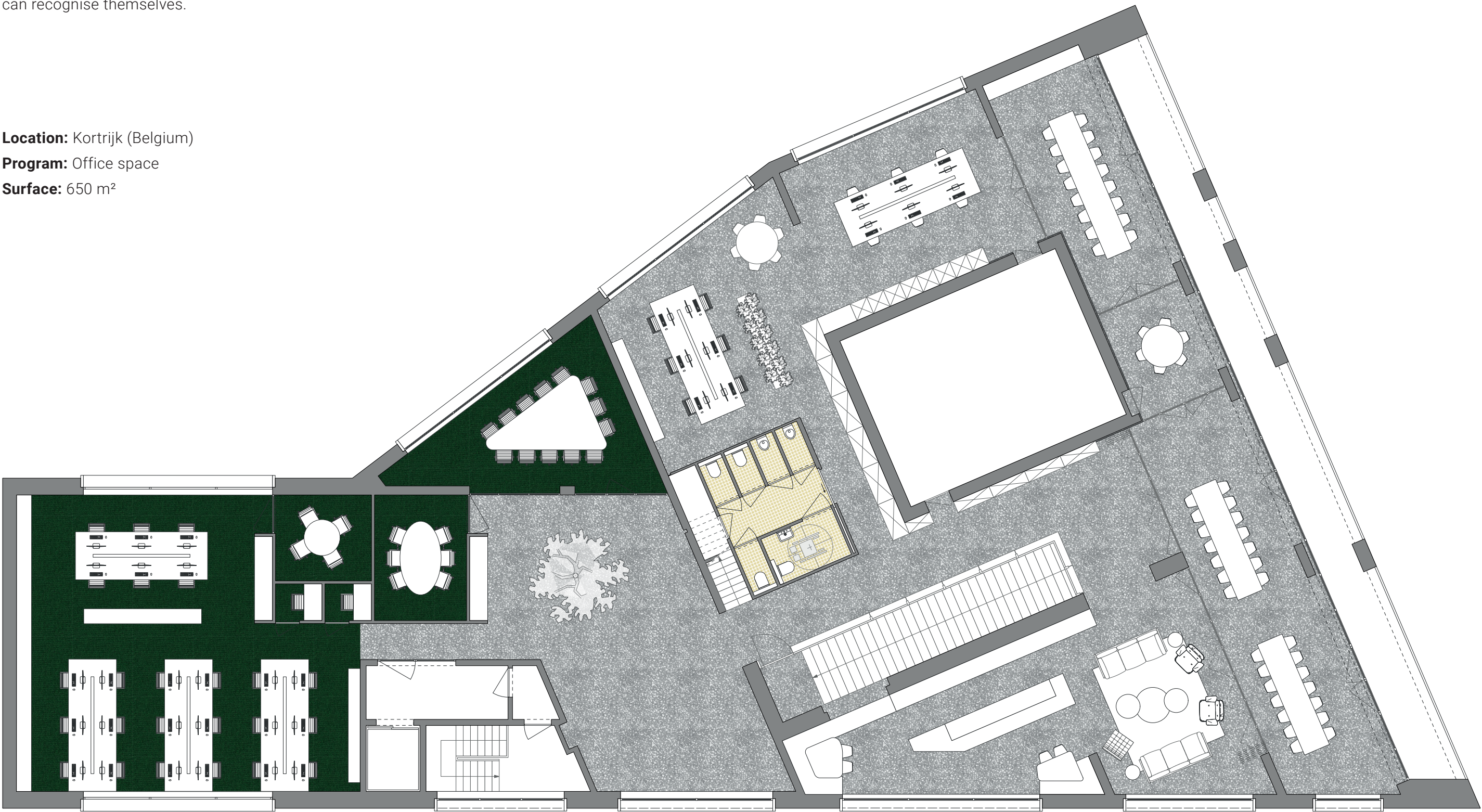


The casco of the so-called retail space was preserved as much as possible. Parts of the walls and ceilings were dressed with spray plaster to create unity and increase the perception of space. The fact that ventilation ducts and other pipes remain visible throughout the space contributes to the unity.

A minimum demarcation of the rooms - necessary for the privacy of a workshop or a meeting - was achieved by means of an industrial solution: transparent walls and doors from the greenhouse construction. The interior designer also chose an industrial option for the electrical wiring. These minimal solutions were also prompted by ecological considerations.

This background contrasts sharply with the high-quality furnishings: from fancy veneers, over marble, custom-made furniture, mirrors and designer furniture pieces. The contrast lends the platform a stylish boldness, but also a characterful look, in which every kind of clientele of each of the creative agencies can recognise themselves.

Location: Kortrijk (Belgium)
Program: Office space
Surface: 650 m²



Ground plan of the platform, a former concept store.