

Primary logo light uniform backgrounds

[luhk-ee]

Only use transparent logos on 1 color backgrounds

Spacing



Leave at least enough room for the logo as indicated by the dotted lines

Dark uniform backgrounds

[luhk-ee]

Sizing

[luhk-ee]

[luhk-ee]

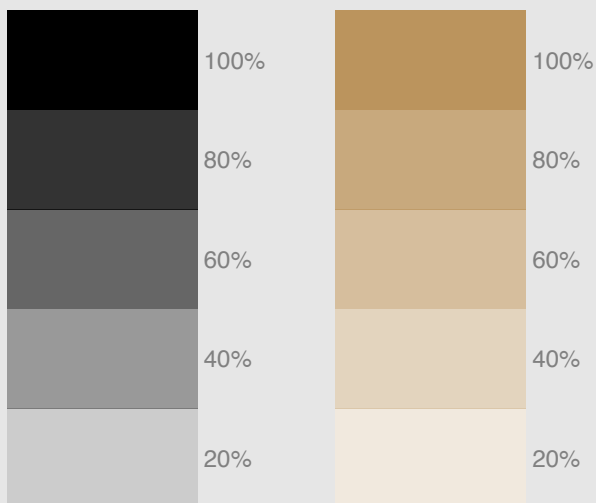
Minimum print size
50 mm wide

Minimum screen size
150 px

Secondary logo for non uniform backgrounds



Color palette



Grayscales in steps indicated above

Color #bb945d , RGB: 187,148,93, CMYK 26,40,73,3

No other colors to be used

Typography

Always use font Helvetica

Company name is luhkee or Luhkee, do not use LUHKEE