

朱周空间设计新作品发表

朱周设计 | 桔子水晶酒店 上海中山公园店

Crystal Orange Hotel 2.5 version, Shanghai Zhongshan Park
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★ 水晶 Crystal

水晶的魅力源自其无瑕与晶莹。正是因为没有任何杂质，它才得以在光线的抚触下，瞬间凝聚光辉，折射出七彩虹光，幻化为五彩斑斓的灿烂景象。

The charm of crystal lies in its flawless and translucent nature. It is precisely because of its purity, free from any impurities that it can instantly gather brilliance, refract the colours of the rainbow, and transform into a dazzling, vibrant spectacle under the caress of light.

★ 光 Crystal Light

"Crystal Clear"如水晶般通透清澈。时间淬炼的威士忌透过水晶杯映衬出琥珀色的光芒，极致的“质”与“感”交融，在杯觥交错间，感知被舒适与纯粹包裹，身心逐渐放松。

"Crystal Clear" is as transparent and clear as the crystal itself. When viewed through a crystal glass, time-honed whiskey reflects an amber glow. The perfect fusion of "quality" and "esthesis" intermingles during the clinking of glasses, enveloping the senses in comfort and purity, allowing the body and mind to relax gradually.

★ 晶 Crystal Shine

灿烂的星光闪耀，微醺后的朦胧迷离，以光为引导，穿越洗涤与转折的瞬间，水晶在不同介质与空间中自由流动，舒适随心，逐渐过滤外界的纷扰。光辉虽绚丽，却不刺目，能量在片刻间充盈心间。

The resplendent starlight dazzles and the dreamy haze after a slight intoxication blurs the senses. Guided by light, passing through moments of cleansing and transformation, the brilliance of crystal flows freely through different mediums and spaces, comfortably and effortlessly, gradually filtering out the disturbances of the external world. Its brilliance is radiant but not overwhelming, and energy fills the heart instantly.

> 用餐区域因应商务需求增设了更私密的包间。

The dining area has added more private rooms to meet business needs.

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> 顺应着原建筑结构改造而成的会议前厅，活动家具可因应需求灵活调整。

The pre-function area was renovated in line with the original architectural structure, featuring movable furniture that can be flexibly adjusted to meet various needs.

> 会议室可根据人数调整大小。

The meeting room can be adjusted in size according to the number of attendees.

* 彩 Crystal Color

光彩的再现来自五感的抚慰与治愈。指尖触及的柔软，每寸肌肤都被悉心安抚；香氛透过水晶缓缓散发，柔和地渗透心神，悄然舒展每根紧绷的神经。芬芳的咖啡与茶香轻轻滑过味蕾，带来纯粹的愉悦享受。一口佳酿，微醺醉意，悄然释放身心的紧张，沉浸于片刻的宁静与放松。自在调整状态，内心能量再次焕发光彩，以最佳姿态散发出自信与优雅。

The revival of brilliance comes from the soothing and healing of the five senses. The softness felt at your fingertips tenderly caresses every inch of your skin; fragrances slowly emanate through the crystal, gently penetrating your spirit, silently relaxing every taut nerve. The rich aroma of coffee and tea glides effortlessly over your palate, bringing pure enjoyment. A sip of fine whiskey, a slight intoxication, quietly releases the tension in your body and mind, immersing you in a moment of calm and relaxation. Effortlessly adjusting your state, inner energy is reignited, radiating confidence and elegance in the best form.

> 高效的洗漱行李区，模组化的设计，皆可适应不同房型的搭配组合

An efficient wash and luggage area with the modular design, adaptable to various room configurations.

桔子水晶酒店通过光的洗涤与转折，提供华而不奢，纯粹而不矫饰的住宿体验。它过滤掉差旅中的喧嚣与不安，让每一次休息后，都能再度绽放属于自己的那道光。

Crystal Orange Hotel offers an elegant but not extravagant, pure yet unpretentious accommodation experience through the cleansing and transformation of light. It filters out the noise and unease of travel, allowing you to shine with your unique light after each moment of rest.



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关于朱周空间设计

朱周空间设计于 2002 年在上海成立，团队完成逾千个室内设计项目，作品类型涵盖公共、商业、办公、酒店、餐厅、住宅...等，我们不断尝试更多的可能性。在品牌酒店类别，朱周空间设计所完成的十几个酒店品牌中，承载了国人上亿人次的住宿体验。

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朱周空间设计在设计上洞悉不同空间使用者的需求并提供精准定位，在团队合作里以精确的任务分工，将设计从概念发想至具体落地，以室内设计角度给予综合性设计解决方案。朱周空间设计以当代东方的思维出发，注重人在空间中的实用性以及美感的提升，目的在将美与功能兼具的设计普及，并帮助项目取得整体的成功。

秉持着“初心”，朱周空间设计在设计上坚定那份最宝贵的初衷一路向前，“出心”对待每一个项目的客户以及用户需求，“触心”，在触碰到每个用户的本质需求后，解决问题、超越需求，提供最适当的解决方案。

如今朱周空间设计已越过了第二个十年，我们将更聚焦在国际本土化，与全球趋势接轨，但以满足国人本质需求为目标；朱周空间设计也更肩负起社会责任，用更少的社会资源，用更多的环保材料，去完成每一个设计项目。朱周空间设计坚持在创新变化中突破，并保持坚定地正面价值观，是为我们持之以恒的长期主义，维持设计能量输出的可持续，最终目的是让更多人感受到设计的价值与美好。

About Vermilion Zhou Design Group

Established in Shanghai in 2002, Vermilion Zhou Design Group has completed over a thousand interior design projects, encompassing various types such as public, commercial, office, hotel, restaurant, and residential spaces. We constantly strive to explore new possibilities. Vermilion Zhou Design Group has created dozens of hotel brands within branded hotels, providing accommodation experiences for more than 100 millions of people.

Vermilion Zhou Design Group understands the needs of different space users and provides accurate positioning in its designs. Through precise task allocation in team collaboration, we develop comprehensive design solutions from conceptualization to implementation, taking an interior design perspective. Starting from a contemporary Oriental mindset, Vermilion Zhou Design Group emphasizes the practicality and aesthetics of human experience in space, aiming to popularize designs that combine beauty and functionality while assisting projects in achieving overall success.

Adhering to our "original intention," Vermilion Zhou Design Group remains committed to its core values in design and continues to move forward. We treat each client and user requirement with utmost care and consideration, addressing their needs and exceeding expectations to provide the most suitable solutions.

Today, as Vermilion Zhou Design Group enters its third decade, we are more focused on localizing our designs internationally and aligning with global trends while keeping the satisfaction of Chinese individuals as our ultimate goal. We also bear a greater sense of social responsibility, utilizing fewer social resources and incorporating more environmentally friendly materials in every design project. Vermilion Zhou Design Group persists in breaking through innovation and change while maintaining valid positive values. This enduring commitment allows us to sustain our design energy output and ultimately enables more people to appreciate the value and beauty of the design.

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