

# YAMAGIWA

## —A Japanese Collaboration Illuminates ALCOVA

### Where Light and Craftsmanship Converge

**PRESS PREVIEW April 6 at Villa Borsani**

YAMAGIWA returns to Milan Design Week after two years, presenting three exceptional lighting collections, including a brand-new release, at Villa Borsani as part of ALCOVA. With a century-long heritage, YAMAGIWA blends Japanese craftsmanship with materials, embodying its philosophy of “The Art of Lighting” and bringing it to the world.

#### Harmony of Heritage — YAMAGIWA x Noritake

This year, YAMAGIWA collaborates with the esteemed Japanese tableware brand Noritake at Villa Borsani, uniting two distinct crafts through a shared dedication to heritage and innovation. With a 120-year legacy in porcelain artistry and refined dining, Noritake is celebrated for its exceptional craftsmanship, pioneering approaches to materials, and timeless design philosophy. Their renowned expertise and sophisticated aesthetic will be showcased alongside YAMAGIWA’s latest designs, creating a harmonious and inspiring display. Both brands, as official licensees of the Frank Lloyd Wright Foundation, continue to honor Wright’s vision by integrating time-honored techniques with contemporary innovation, preserving the essence of his designs for the future.

Faye Toogood, a British designer, has curated the exhibition space by artfully selecting YAMAGIWA’s lighting fixtures. Her curation enhances the subtle interplay between light and space, creating a refined and harmonious ambiance that organically complements the unique environment of Villa Borsani.



Courtesy of Toogood

#### Exhibition Information

---

Venue: Villa Borsani, Via Umberto I, 148, 20814 Varedo MB, Italy  
Date: From 7th to 13th April 2025  
Interior Design: Faye Toogood

#### Press Preview

---

Venue: Villa Borsani, Via Umberto I, 148, 20814 Varedo MB, Italy  
Date: April 6th  
Time: 9am-1:30pm

## Featured Collections



### TALIESIN® Series

From the Frank Lloyd Wright collection, the TALIESIN series has been faithfully reproduced by YAMAGIWA for over 30 years. This iconic collection embodies Wright's architectural philosophy, where light is integral to the design. It seamlessly blends Japanese craftsmanship with his visionary design principles, resulting in a timeless and sophisticated lighting solution.



### RAI collection

Inspired by traditional Japanese lantern-making techniques, the new RAI collection reinterprets time-honored materials with a contemporary sensibility, creating a warm and ethereal glow that evokes a sense of tranquility and sophistication.



### JAKOBSSON LAMP collection

Originally designed by Swedish designer Hans-Agne Jakobsson, the JAKOBSSON LAMP collection features distinctive pinewood shades that gently diffuse light. Inspired by the organic beauty of the Nordic landscape, this collection evokes the enveloping warmth of a bonfire, bringing a touch of Scandinavian design to YAMAGIWA's craftsmanship.

## The Art of Japanese Craftsmanship —Exquisite Lighting Rooted in Tradition

Rooted in Japan's rich tradition of craftsmanship, artisans have long pursued perfection in every detail, combining precision, skill, and a deep respect for natural materials. Techniques such as woodworking, metalwork, glass artistry, and washi paper craftsmanship have been refined over centuries, embodying a commitment to meticulous artistry and timeless beauty. Building on this legacy, YAMAGIWA integrates these traditional techniques with modern innovations to create lighting that bridges heritage and contemporary design. Each piece reflects an uncompromising dedication to quality, embodying the precision and pride of "Made in Japan."

## YAMAGIWA

YAMAGIWA, founded in 1923, is the leading Japanese manufacturer of light fixtures, using Japanese precision craftsmanship and innovative design, by collaborating with acclaimed international designers and architects. Under the tagline "The Art of Lighting," YAMAGIWA has been creating beautiful living environments and unrivaled value for society through lighting artistry. <https://en.yamagiwa.co.jp/>



### Inquiries

YAMAGIWA Public Relations Office  
Kasumi Kubota (Ms.)  
Mail: [press@yamagiwa.co.jp](mailto:press@yamagiwa.co.jp)