Press Release April, 2025

## YAMAGIWA at Milan Design Week 2025



The Japanese lighting company YAMAGIWA (Headquarters: Minato-ku, Tokyo; CEO: Shinya Matsukawa), participated in the Noritake porcelain brand exhibition at Milan Design Week held in April 2025. At this event, YAMAGIWA showcased a total of three collections at Villa Borsani within ALCOVA, including the international debut of "RAI", alongside our established collections "TALIESIN®," and "JAKOBSSON LAMP"

The interior design of the exhibition space was directed by renowned British designer Faye Toogood. The delicate light emitted by YAMAGIWA's carefully selected lighting harmonized with the unique architectural features of Villa Borsani, creating a serene and sophisticated atmosphere.

Visitors responded enthusiastically to the high level of completion achieved through the fusion of porcelain and lighting. The space, where Western tableware and lighting imbued with Japanese aesthetics unfolded within a room of Villa Borsani, offered guests a quietly moving experience.

## **Exhibition Information**

Venue: Villa Borsani, Via Umberto I, 148, 20814 Varedo MB, Italy

Date: From 7th to 13th April 2025

Interior Design: Faye Toogood





Photo: Giuseppe De Francesco

\* The press kit is available for download <u>here</u>.

## **YAMAGIWA**

YAMAGIWA, founded in 1923, is the leading Japanese manufacturer of light fixtures, using Japanese precision craftsmanship and innovative design, by collaborating with acclaimed international designers and architects. Under the tagline "The Art of Lighting," YAMAGIWA has been creating beautiful living environments and unrivaled value for society through lighting artistry. <a href="https://en.yamagiwa.co.ip/">https://en.yamagiwa.co.ip/</a>



## Inquiries

YAMAGIWA Public Relations Office Kasumi Kubota (Ms.) Mail: press@yamagiwa.co.jp