

FOR IMMEDIATE RELEASE

GOODLAND Launches the Group Wood Burning Hot Tub – An Outdoor Soaking Experience Built for Connection

Bowen Island, BC — June 13 2025 — [GOODLAND](#), the Canadian design studio known for its modern outdoor living products, announces the launch of the [Group Wood Burning Hot Tub](#), a refined soaking experience built for comfort, presence, and togetherness. Crafted for groups and designed to seat more people, this new addition is a natural extension of the GOODLAND ethos: slowing down, connecting to nature, and creating meaningful moments to pause.

Made in Canada with the same commitment to quality and elemental design as the rest of the GOODLAND line, the Group Wood Burning Hot Tub invites families, friends, and guests to gather around fire and water for an unplugged ritual free of screens, cords, or distractions.

Key Features and Product Highlights:

- **Spacious Design for More People:** Crafted to comfortably seat four or more adults, the Group Tub is designed to support shared rituals in outdoor spaces. Big enough for everyone to sink in and stretch out.
- **Oversized Fire-Powered Stove:** Efficiently heats in 2–3 hours using just a few armfuls of firewood.
- **Enduring Materials:** Built from marine-grade aluminum, hand-sanded western red cedar, all chosen for longevity and minimal environmental impact.
- **Tool-Free Setup:** No plumbing, power, or pumps required, just a water source and a little anticipation.
- **Made in Canada:** Each tub is handcrafted using fully recyclable and locally sourced materials.

"The Group Tub was designed to take everything people love about our original Wood Burning Hot Tub and make it easy to share," said Craig Pearce, Founder and Creative Director at GOODLAND. "Whether you're hosting guests, creating moments with family, or building something special into a retreat, this tub is about connection, simplicity, and presence."

The Group Wood Burning Hot Tub is ideal for short-term rentals, boutique accommodations, family cabins, or anyone looking to create a memorable, off-grid outdoor gathering space.

About GOODLAND:

Based on Bowen Island, BC, Goodland is a design-forward brand dedicated to creating thoughtful, nature-connected products that embody the values of mindfulness and intentionality. Focused on elevating the experience of outdoor living, [Goodland's product line](#) is meticulously crafted with an emphasis on architectural integrity, [high-quality materials](#), and an aesthetic that integrates seamlessly into both residential and commercial environments.

GOODLAND offers more than just functional products – we provide design-driven solutions that foster connection, promote well-being, and invite reflection. Our commitment to excellence and sustainability makes Goodland the brand of choice for those seeking to design spaces that encourage pause and restore balance.

For more information or to place an order, visit [Goodland's Group Wood Burning Hot Tub product page](#).

Media Contact:

Goodland

Email: info@hellogoodland.com

Website: <https://hellogoodland.com>