

NOOR RIYADH FESTIVAL 2025

IN THE BLINK OF AN EYE

Media Kit

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01 About Riyadh Art

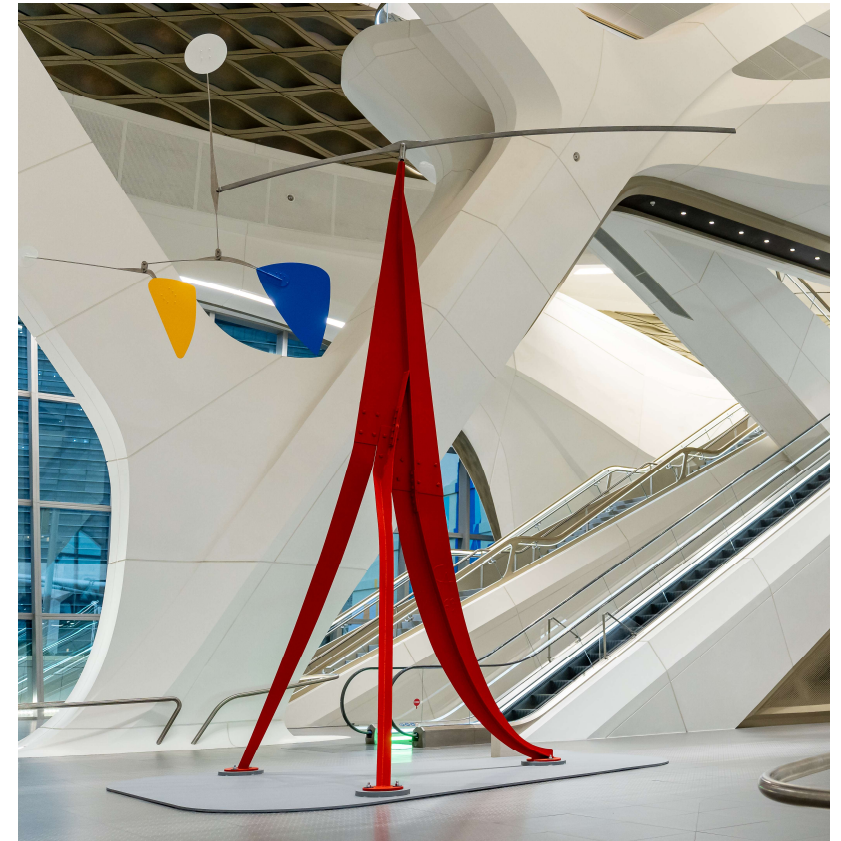


Riyadh Art is one of Riyadh's four original mega projects under Vision 2030 and is led by the Royal Commission for Riyadh City. Launched in 2019, it was developed to catalyze the capital's transformation, enrich lives, and encourage creative expression and cross-cultural dialogue through art.

Art and culture are essential to the identity of a city, and the Riyadh Art initiative was established to reflect the openness and accessibility of the capital's growing creative landscape; where the exchange of ideas through artistic practice contributes to a deeper and more inclusive cultural identity.

Riyadh Art aims to have a positive impact on people, bringing everyday moments of joy to residents and visitors alike, while instilling a greater sense of civic pride and creating a more beautiful city for everyone to enjoy. It also supports the growth of the creative economy and contributes to attracting investment and talent to Riyadh.

For more information, visit: www.riyadhart.sa



Janey Waney, KAFD metro station ©2025 Alexander Calder Foundation, New York / Artists Rights Society (ARS)

02 About Noor Riyadh



Noor Riyadh, launched in March 2021, is a citywide annual festival of light and art. It is the largest light art festival in the world. Noor Riyadh is a 17-day festival that includes a public program of community activities featuring educational workshops, talks, and performances.

Noor Riyadh bring together high-quality light artworks from leading international and Saudi artists across the city's widest footprint of any light art festival worldwide. Staged under Riyadh Art, the festival aims to nurture local talent and inspire youth to drive Saudi Arabia's creative economy.

Noor Riyadh is presented by Riyadh Art and the Royal Commission for Riyadh City.

For more information, visit www.riyadhart.sa/en/noor-riyadh/



DIALOGUE, Al Faisaliah Tower ©2023 Christopher Bauder

02 About Noor Riyadh



Festival at a Glance

Since 2021, Noor Riyadh has redefined the city's cultural calendar with four bold editions that have grown in ambition, scale, and impact. Each year, the festival has introduced a new curatorial theme, activated unexpected spaces, and invited global and Saudi artists to shape Riyadh's identity through light.



More than

15

City Hubs



Over

450

Artworks



More than

365

Artists



More than

9.6M

Visitors and
Spectators



Earned

16

Guinness
World Records

03 Festival Dates



20 نوفمبر — 06 ديسمبر

20 NOVEMBER — 06 DECEMBER

04 Curators



Mami Kataoka
Curatorial Advisory Lead

Renowned global authority on Asian art; Mori Art Museum, Aichi Triennale, Sydney and Gwangju Biennales.



Sara Al Mutlaq
Curator

Saudi curator with participations at the Venice Architecture Biennale, Fenaa Alawwal, and Diriyah Art.



Li Zhenhua
Curator

Visionary curator in new media and film, worked with Art Basel HK, Zentrum Klee, and Prix Pictet.

05 Curatorial Theme



In the Blink of an Eye

The theme illuminates Noor Riyadh 2025, casting a vibrant constellation of light art across the city's heart and along the sleek, modern lines of its new metro system.

This edition of the festival celebrates Riyadh's rapid transformation. Its embrace of science, technology, and innovation. The narrative unfolds in two interwoven paths: in the historic center, light-based artworks converse with ancient architecture, bridging the city's rich cultural heritage with its energetic present. In contrast, the metro stations radiate a pulse of modernity, animated by installations that reflect the pace and rhythm of urban life.

Light, evocative of movement and speed, serves as both medium and message in this year's edition of Noor Riyadh. Kinetic sculptures and responsive installations trace the flow of people, visualizing connectivity and interaction. This year's bold works capture Riyadh's spirit of continuous transformation, embodying a city that is constantly in motion.

The festival invites visitors on a journey between eras, a place where tradition meets transformation. It is a metaphor for Riyadh's broader trajectory: honoring the past while fearlessly looking ahead. Artists from around the world push the boundaries of light, using cutting-edge technology to spark reflection on the relationship between humanity, innovation, and urban change.

In the Blink of an Eye celebrates Riyadh as a city on the move, where heritage and progress converge in a luminous expression of possibility.

06 Locations and Hubs



HUBS



Qasr Al Hokm District



King Abdulaziz Historical Center



stc Metro Station

LOCATIONS

1

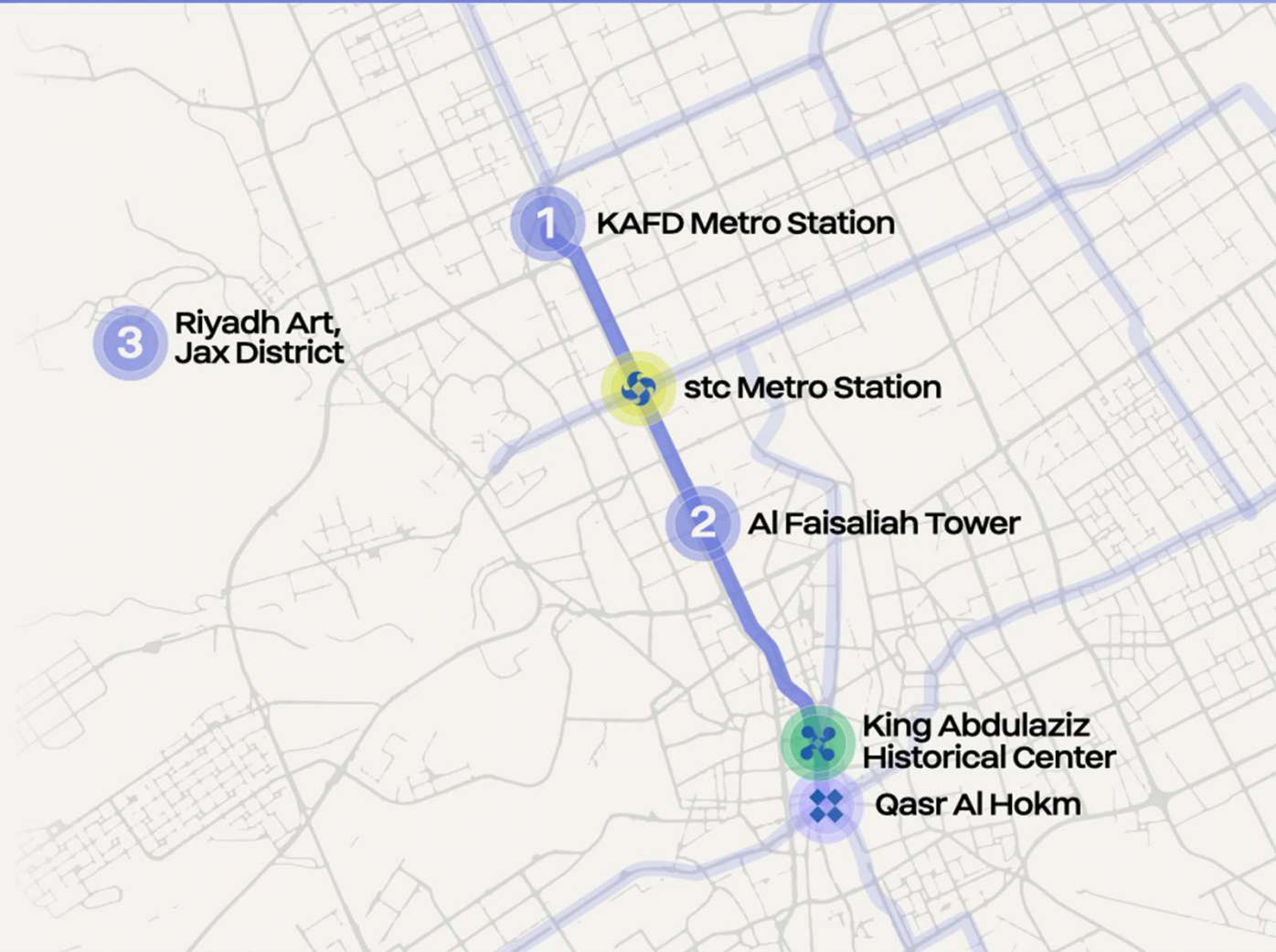
KAFD Metro Station

2

Al Faisaliah Tower

3

Riyadh Art, JAX District



07 Artists



ARTIST	COUNTRY	ARTWORK TITLE	Artwork Location
Addie Wagenknecht	United States of America	Body / Light	stc Metro Station
Abdulrahman AlSoliman	Saudi Arabia	Place of History's Inscription	Qasr Al Hokm District
Abdelrahman Elshahed	Saudi Arabia	Between the Lines	Qasr Al Hokm District
Ahmad Angawi	Saudi Arabia	Algorithms of Light: The Falcon	Qasr Al Hokm District
Alex Schweder	United States of America	Clockwise Invitations	King Abdulaziz Historical Center
Alexandra Gelis	Colombia / Canada	In Light, Together	King Abdulaziz Historical Center
Ayoung Kim	South Korea	1. Delivery Dancer's Sphere 2. Delivery Dancer Simulation 3. The Orchard of Vanishing Times 4. Delivery Dancer's Arc: Inverse	Riyadh Art, JAX District
atelier oi + WonderGlass	Switzerland	Aura	King Abdulaziz Historical Center
Christian Partos	Sweden	The Fall	King Abdulaziz Historical Center
Addie Wagenknecht	Public Program	Public Program	stc Metro Station
Abdulrahman AlSoliman	Open Gallery	Open Gallery	Qasr Al Hokm District
Abdelrahman Elshahed	Public Art	Public Art	Qasr Al Hokm District
Ahmad Angawi	Light Art	Light Art	Qasr Al Hokm District
Christophe Berthonneau	France	Synthesis	stc Metro Station
dies	Italy	Light Creatures	King Abdulaziz Historical Center

07 Artists



ARTIST	COUNTRY	ARTWORK TITLE	Artwork Location
Dr. Saad Al Howede	Saudi Arabia	Memory Melting	stc Metro Station
Edwin van der Heide	The Netherlands	Intersections in Light and Sound	King Abdulaziz Historical Center
Encor Studio	Switzerland	Sliced	Qasr Al Hokm District
Fatma Abdulhadi	Saudi Arabia	Keep your eyes on the light: Into Another Garden	King Abdulaziz Historical Center
Francesco Simeti	Italy	Unrelenting	Qasr Al Hokm District
fuse*	Italy	Luna Somnium	King Abdulaziz Historical Center
Guillaume Cousin	France	Le Silence Des Particules	stc Metro Station
Hmoud Alattawi	Saudi Arabia	Network of Awareness	King Abdulaziz Historical Center
Iregular	Canada	DICE	Qasr Al Hokm District
Ivana Franke	Croatia	Center	stc Metro Station
James Clar	Philippines / United States of America	When the Sky Reaches the Ground (a moment frozen)	Qasr Al Hokm District
Karolina Halatek	Poland	Relic	Qasr Al Hokm District
Khalid Zahid	Saudi Arabia	Skeleton of the Glorious	King Abdulaziz Historical Center
Kurt Hentschläger	Austria	Flux	stc Metro Station
László Zsolt Bordos	Hungary	Astrum	Al Faisaliah Tower
Loris Cecchini	Italy	Blaublobbing	King Abdulaziz Historical Center
Marnix De Nijs	The Netherlands	New Dimensions: Riyadh edition	stc Metro Station
Michelangelo Pistoletto	Italy	Love Difference	Qasr Al Hokm District

07 Artists



ARTIST	COUNTRY	ARTWORK TITLE	Artwork Location
<u>Mohammed Farea</u>	Saudi Arabia	Najd Icons	King Abdulaziz Historical Center
<u>Monira Al Qadiri</u>	Kuwait	Benzene Float I	Qasr Al Hokm District
<u>Muhannad Shono</u>	Saudi Arabia	Amidst the thirsty wilderness	King Abdulaziz Historical Center
<u>n + n Corsino</u>	France	Calligraphic Body	Qasr Al Hokm District
<u>Nebras Aljoaib</u>	Saudi Arabia	Between Light and Stone	King Abdulaziz Historical Center
<u>Obaid Alsafi</u>	Saudi Arabia	Seven Axes	King Abdulaziz Historical Center
<u>Otolab</u>	Italy	D-Phragma	Qasr Al Hokm District
<u>Plastique Fantastique</u>	Germany	Double Heart	Qasr Al Hokm District
<u>Random International</u>	United Kingdom	Body / Light	stc Metro Station
<u>Rejane Cantoni</u>	Brazil	Flying Carpet	Qasr Al Hokm District
<u>Robert Seidel</u>	Germany	PETRICHOR	King Abdulaziz Historical Center
<u>Roman Hill</u>	United States of America / France	Inflow/Outflow	stc Metro Station
<u>Ryoichi Kurokawa</u>	Japan	Constrained Surface	stc Metro Station
<u>Safeya Binzagr</u>	Saudi Arabia	Scenes of a Matrimony	King Abdulaziz Historical Center
<u>Saeed Gebaan</u>	Saudi Arabia	Signal Mirage	stc Metro Station
<u>Shinji Ohmaki</u>	Japan	Liminal Air Space-Time	King Abdulaziz Historical Center
<u>Shiro Takatani (Dumb Type)</u>	Japan	ST\LL for the 3D Water Matrix	stc Metro Station
<u>Shun Ito</u>	Japan	Cosmic Birds	stc Metro Station

07 Artists



ARTIST	COUNTRY	ARTWORK TITLE	Artwork Location
<u>Six N. Five (Ezequiel Pini)</u>	Argentina	Artificial Spaces	King Abdulaziz Historical Center
<u>someform Studio</u>	Germany	Artificial Spaces	King Abdulaziz Historical Center
<u>Studio Above&Below</u>	United Kingdom	Atmospheric Seeing	King Abdulaziz Historical Center
<u>Tonoptik</u>	Russia	REDUKTOR	King Abdulaziz Historical Center
<u>Traumnovelle</u>	Belgium	Troppo Fiso!	King Abdulaziz Historical Center
<u>Vali Chincișan</u>	Romania	The Vision Grid	King Abdulaziz Historical Center
<u>Wang Yuyang</u>	China	Light, Floating Down Like A Feather	King Abdulaziz Historical Center
<u>Wu Chi-Tsung</u>	Taiwan	Dust 002	stc Metro Station
<u>ZEITGUISED</u>	Germany	"&forget with me"	Qasr Al Hokm District
<u>Zhang Zengzeng</u>	China	The Light to Home	King Abdulaziz Historical Center
<u>Zheng Da</u>	China	Uploader	stc Metro Station
<u>Ziyad Alroqi</u>	Saudi Arabia	The Shadow Within	Qasr Al Hokm District

07 Artists



Addie Wagenknecht (b. 1981) is a conceptual American artist whose practice critically explores the intersection of technology, abstraction, and social isolation. A pioneer in the use of drones and automation for painting, Wagenknecht has exhibited at MuseumsQuartier Wien, Istanbul Modern, the Whitney Museum of American Art in New York, the Centre Pompidou and La Gaîté Lyrique in Paris, the New Museum in New York, and Whitechapel Gallery in London. She has collaborated with Chanel and Google's AI group, received an honorary mention for the Collide Award, and held fellowships at the Frank-Ratchye Studio at Carnegie Mellon and Culture Lab UK.

Country

United States of America

Artwork Title

Body / Light

Artwork Location

stc Metro Station



Abdulrahman AlSoliman (b. 1954) is a pioneering figure in Saudi contemporary art and the first President of the Saudi Society of Fine Arts. His artworks, deeply informed by local tradition, combine geometric precision with lyrical expression. His work has been showcased from Jeddah and Tangier to Vienna and Sotheby's London. AlSoliman has received local and international awards, including third prize at the Sharjah International Biennial in 1997. He is also an eminent art historian and author of *The Journey of the Saudi Fine Arts Movement* (2000). AlSoliman's abstract practice constructs a distinct visual language exploring memory, heritage, and homeland.

Country

Saudi Arabia

Artwork Title

Place of History's
Inscription

Artwork Location

Qasr Al Hokm District

07 Artists



Abdelrahman Elshahed (b. 1993) is an esteemed Saudi calligrapher, architect, and founder of Makhtut Studio, which integrates design with artistic experimentation. Elshahed received formal training in Arabic calligraphy at the Grand Mosque in Makkah. His works, infused with spiritual geometry, are held at UNESCO Paris, the Prince Mohammed bin Salman Global Center for Arabic Calligraphy, and the Canadian Museum of Nature. Elshahed won the Okaz International Prize for Arabic Calligraphy in 2011 and designed one of the world's largest calligraphy gates for the Jeddah International Book Fair in 2016.

Country

Saudi Arabia

Artwork Title

Between the Lines

Artwork Location

Qasr Al Hokm District



Ahmad Angawi (b. 1981) is a Jeddah-based Saudi artist, designer, and educator whose interdisciplinary practice bridges art, design, and craft. Known for reviving *Mangour*, a traditional Hijazi woodwork technique, he reinterprets heritage within a contemporary context. Guided by the philosophy of *Al Mizan* (balance), he merges Islamic craft legacies with contemporary approaches. Angawi founded Angawi Studio and Zawiya 97, and played a key role in establishing the House of Traditional Arts in Jeddah. His work has been exhibited internationally, including a permanent Mangour installation at the British Museum.

Country

Saudi Arabia

Artwork Title

Algorithms of Light: The Falcon

Artwork Location

Qasr Al Hokm District

07 Artists



Alex Schweder (b. 1970) is an influential American artist who coined the term “Performance Architecture,” which explores how built environments cue human behavior while acting as props that shape identity. His acclaimed work has been exhibited at the Museum of Modern Art, Tate Britain, the Venice Architecture Biennale, and Performa. Schweder’s practice has been recognized through residencies at Civitella Ranieri, the Kohler Arts Center, and the Chinati Foundation, as well as the prestigious Rome Prize Fellowships awarded by Civitella Ranieri and the Graham Foundation.

Country

United States of America

Artwork Title

Clockwise Invitations

Artwork Location

King Abdulaziz Historical Center



Alexandra Gelis (b. 1975) is a Colombian-Venezuelan-Canadian media artist and researcher who explores the relationships between plants and humans, as well as socio-political ecologies. A recipient of the Paavo and Aino Lukkari Award, the Grace and David Taylor Graduate Scholarship, and fellowships from the Canada Council for the Arts and Colciencias, Gelis holds a PhD in Environmental Studies from York University and authored the monograph *Alexandra Gelis: Seed*. Her pioneering media works and experimental projects have been presented at the Walker Art Center, the Oberhausen Short Film Festival, and the Bial del Sur.

Country

Colombia & Canada

Artwork Title

In Light, Together

Artwork Location

King Abdulaziz Historical Center

07 Artists



Ayoun Kim (b. 1979) is a Korean artist whose practice spans video, game simulation, performance, and sonic fiction. Her hybrid narratives reimagine reality by integrating geopolitics, mythology, technology, and futuristic iconography. Kim's work has been presented at MoMA PS1 (2025), Tate Modern (2025), M+ in Hong Kong (2025), MoMA in New York (2024), Sharjah Biennial 15 (2023), and the 56th Venice Biennale (2015). She has received the LG Guggenheim Award from the Solomon R. Guggenheim Foundation (2025), the ACC Future Prize in South Korea (2024), and the Golden Nica from Prix Ars Electronica in Austria (2023).

Country

South Korea

Artwork Titles

- Delivery Dancer's Sphere
- Delivery Dancer Simulation
- The Orchard of Vanishing Times
- Delivery Dancer's Arc: Inverse

Artwork Location

Riyadh Art, JAX District



atelier oï was founded in 1991 by the Swiss design trio Aurel Aebi (b. 1966), Armand Louis (b. 1966), and Patrick Reymond (b. 1962), with a practice that dissolves boundaries between architecture, design, scenography, and naval construction. Their accolades include the Prix Européen du Musée du Conseil de l'Europe — European Museum of the Year Award for Museum Laténium, and the Premio dei Premi per l'Innovazione (2020) from the Italian Presidency.

WonderGlass, founded in 2013 by the father-and-son duo Maurizio and Christian Mussati, brings Venetian glassmaking traditions into contemporary art, merging craftsmanship with innovation.

Country

Switzerland

Artwork Title

Aura

Artwork Location

King Abdulaziz Historical Center

07 Artists

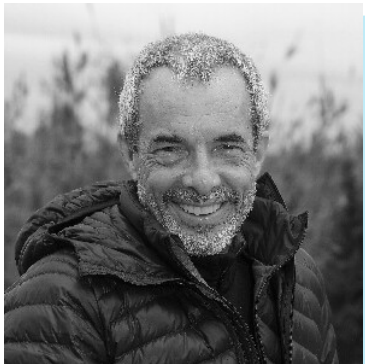


Christian Partos (b. 1958) is an innovative Swedish artist renowned for kinetic sculptures and immersive light installations that fuse art, science, and technology, merging the grand theatrical with the subdued poetic. A graduate of Konstfack in Stockholm, his career is marked by significant public commissions across Europe, including *Spårskén* at Malmö's Triangeln Station and *Modern Maskaron* at Stockholm's Kulturhuset. His works explore perception and the unseen, addressing connections between technology and organisms through antiquarian books and computerized LED systems.

Country
Sweden

Artwork Title
The Fall

Artwork Location
King Abdulaziz Historical
Center



Christophe Berthonneau (b. 1963) has created multidisciplinary works centered on light for forty years, blending technologies from ancient techniques to cutting-edge experiments. His large-scale projects fuse land art with popular events, creating immersive experiences where light is both language and material. Guided by a poetic approach, he explores light's interaction with the environment. A French innovator, Berthonneau has developed tools in scenography, pyrotechnics, lighting, and drone technology, designing unique and impactful events. He received Thea Awards for Best Live Show in 2000 and 2023.

Country
France

Artwork Title
Synthesis

Artwork Location
stc Metro Station

07 Artists



Fabio Volpi (b. 1971), operating as **dies_**, is an Italian multimedia artist who explores the intersection of sound, light, and spatial design. A former member of the Otolab collective, his immersive projection mappings and audiovisual performances earned him the Celeste Prize in Berlin and first prize at Kyiv's Light Festival. His innovative work has been presented at prestigious platforms, including Lille, Basel, and Shenzhen. A trained architect, dies_ also teaches multimedia arts at NABA Academy and the Milan Conservatory.

Country
Italy

Artwork Title
Light Creatures

Artwork Location
King Abdulaziz Historical
Center



Dr. Saad Al Howede (b. 1975) is a pivotal Saudi multidisciplinary artist who critically interrogates memory, heritage, and historical archives. With a PhD in Art Philosophy, he conceptually incorporates academic research into immersive installations that examine revisionist, post-memory, and collective oblivion, inviting reflection. A former caricaturist and journalist, Al Howede is a laureate of the Alma Mater residency in France. He has exhibited at prestigious institutions such as El Museo Nacional de Arte Decorativo in Buenos Aires and SAMoCa Riyadh.

Country
Saudi Arabia

Artwork Title
Memory Melting

Artwork Location
stc Metro Station

07 Artists



Edwin van der Heide (b. 1970) is a prominent Dutch artist and researcher whose work advances the concepts of sound, composition, and spatial interaction. Through immersive installations and performances, he invites audiences to explore and co-create his experiential works. His projects have been presented at SFMOMA, ZKM, Ars Electronica, the Stedelijk Museum, and Art Basel. Van der Heide is a lecturer at Leiden University and formerly co-headed the ArtScience Interfaculty in The Hague. Awarded the 2009 Witteveen+Bos Art+Technology Award, he has also served as a guest professor at Technische Universität Berlin.

Country

The Netherlands

Artwork Title

Intersections in Light and Sound

Artwork Location

King Abdulaziz Historical Center



Encor Studio seeks to reveal the invisible and reshape perception to connect people to their surroundings by employing experimental, self-developed tools and a reductionist, subtractive approach to composition and design. Founded in 2016 by four Swiss audiovisual artists, Mirko Eremita (b. 1986), David Houcheringer (b. 1983), Manuel Oberholzer (b. 1979), and Valerio Spoletini (b. 1981), Encor Studio was honored at the 23rd Japan Media Arts Festival and has exhibited at the Yamagata Biennale, Centre 104 in Paris, EPFL Lab in Lausanne, Lyon Lumière, and SXSW, with a solo show at Monopol, Berlin.

Country

Switzerland

Artwork Title

Sliced

Artwork Location

Qasr Al Hokm District

07 Artists



Fatma Abdulhadi (b. 1988) is a Saudi silkscreen artist and educator. Active in the Kingdom's art scene since 2011, she manages the Silkscreen Studio at the Misk Art Institute. As a teaching artist, Abdulhadi has led workshops in Riyadh and across Saudi Arabia. Her exhibition history includes her solo show *Out of Print* in Riyadh, as well as group exhibitions at Berlin Art Week, Milan's Ex-Alt Exhibition, and the Third Arab Symposium of Fine Arts in Morocco. Her global perspective has been enriched by the Misk Art Institute International Residency in Berlin.

Country

Saudi Arabia

Artwork Title

Keep your eyes on the light: Into Another Garden

Artwork Location

King Abdulaziz Historical Center



Francesco Simeti (b. 1968) is a New York-based Italian artist whose practice transforms decorative arts into incisive social commentary. Known for immersive, site-specific installations, he uses wallpaper and tapestry to juxtapose beauty with themes of conflict and environmental crisis. Simeti's large-scale commissions are permanently installed in the subway systems of Los Angeles, Chicago, and Brooklyn, with additional works held at the Victoria and Albert Museum, the Philadelphia Museum of Art, and the Cooper Hewitt, Smithsonian Design Museum.

Country

Italy

Artwork Title

Unrelenting

Artwork Location

Qasr Al Hokm District

07 Artists



Founded in 2007 by Mattia Carretti (b. 1981) and Luca Camellini (b. 1981), **fuse*** is a multidisciplinary studio that brings together artists, architects, engineers, and designers. Inspired by social and natural phenomena in dialogue with scientific research, its works integrate diverse fields of knowledge through collaborations with scientists and research centers. The studio's artworks transform artistic experiences into catalysts for awareness, empathy, and shared understanding, showcased at innovative venues including the Triennale di Milano, the National Taichung Theater, MoCA Taipei, and the National Museum of China.

Country
Italy

Artwork Title
Luna Somnium

Artwork Location
King Abdulaziz Historical Center



Guillaume Cousin (b. 1978) is a French artist and scenographer who describes himself as an “experimenter-constructor,” creating immersive works that merge physics, poetics, and perception. With a background in stage and lighting design, his practice investigates invisible forces and quantum principles. His notable work *Le Silence des Particules* has been presented at the Festival d’Avignon, Nuit Blanche Paris, and Hungary’s INOTA Festival. Cousin transforms elemental materials into meditative environments, offering contemplative experiences that challenge perception and question collective understandings of reality.

Country
France

Artwork Title
Le Silence Des Particules

Artwork Location
stc Metro Station

07 Artists



Hmoud Alattawi (b. 1986) is a Saudi multidisciplinary artist and co-founder of Wasm Studio at JAX District, an artistic hub supporting emerging creatives. His practice spans sculpture, installation, and printmaking, exploring cultural heritage, contemporary social narratives, and collective memory. Notable installations include *Al Nourhah Pillars* and *Maze of Delusion*. Returning to Noor Riyadh, Alattawi has also exhibited at BIENALSUR, the International Biennial of Contemporary Art of South America in Buenos Aires, and has received grants from the Misk Art Institute and Diriyah Gate Development Authority.

Country

Saudi Arabia

Artwork Title

Network of Awareness

Artwork Location

King Abdulaziz Historical Center



Iregular is a Montreal-based studio specializing in interactive digital art. Founded in 2010 by Colombian-Canadian artist Daniel Iregui (b. 1981), the studio creates immersive audiovisual installations and large-scale architectural projections using proprietary technologies that incorporate algorithms, AI, and machine learning. Iregular has received the Award of Excellence at the Japan Media Arts Festival and IDA's Best Interaction Design Award, and has showcased its work in more than 75 international exhibitions, including the Glow Light Festival, Les Bains Numériques in Paris, and the Shenzhen Light Festival.

Country

Canada

Artwork Title

DICE

Artwork Location

Qasr Al Hokm District

07 Artists



Ivana Franke (b. 1973) is a Berlin-based Croatian artist whose work explores the thresholds of perception, light, and space through installations, sculptures, and drawings that examine the interface between consciousness and materiality. She represented Croatia at the 52nd Venice Biennale and the 9th Venice Architecture Biennale, with major commissions at the Yokohama Triennale 2020, the 11th Shanghai Biennale, and Manifesta 7. Franke's solo exhibitions include Kunsthalle Bern, the Museum of Contemporary Art in Zagreb, and Schering Stiftung Project Space, Berlin.

Country
Croatia

Artwork Title
Center

Artwork Location
stc Metro Station



James Clar (b. 1979) is a Filipino-American artist specializing in visual sculptural works that combine light and media art from his studios in Manila, Tokyo, and New York. An alumnus of NYU's Interactive Telecommunications Program, he designs bespoke lighting systems for installations that examine the influence of technology on perception, culture, and narrative. His work has been exhibited at the New Museum in New York, MACBA in Barcelona, and SeMA in Seoul, with residencies at Eyebeam in New York and Fabbrica in Italy, as well as commissions for Fraport Headquarters in Frankfurt and 21c Museum Hotels.

Country
Philippines / United States of America

Artwork Title
When the Sky Reaches the Ground (a moment frozen)

Artwork Location
Qasr Al Hokm District

07 Artists



Polish artist **Karolina Halatek** creates works that are catalysts for experience. Using light as her central medium, she creates site-specific installations that integrate visual, architectural, and sculptural elements. She studied Design for Performance at UAL (United Kingdom), Fine Arts at UdK Berlin, where she took part in Olafur Eliasson's Institut für Raumexperimente, and Media Art at the Academy of Fine Arts in Warsaw, Poland. Halatek is a PhD candidate at the Academy of Fine Arts in Krakow and a visiting researcher at the Lighting Lab, Royal Danish Academy in Copenhagen.

Country
Poland

Artwork Title
Relic

Artwork Location
Qasr Al Hokm District



Khalid Zahid (b. 1979) is a Saudi visual artist, born in London and based in Jeddah. His creative journey began with pop art before evolving toward a more conceptual approach through the use of objects and photography. He employs various media as a means of expression to explore social issues he considers pivotal to Saudi Arabia's contemporary moment, where heritage continues to serve as the nation's foundation. Zahid has exhibited his work at distinguished venues including Art Dubai, Abu Dhabi Art, and Art d'Egypte.

Country
Saudi Arabia

Artwork Title
Skeleton of the Glorious

Artwork Location
King Abdulaziz Historical Center

07 Artists



Kurt Hentschläger (b. 1960) is a New York-based Austrian artist known for his visceral installations and performances, and for pioneering immersive art as part of Granular-Synthesis (1992–2003). His seminal works ZEE, FEED, SOL, and SUB employ fog, stroboscopic light, darkness, and sound to create emotionally charged sensory experiences. Hentschläger has exhibited at the Venice Biennale, the Stedelijk Museum in Amsterdam, MoMA PS1 in New York, and ZKM in Karlsruhe. A recipient of the Qwartz New Media Art Award in Paris, he was commissioned for the 2012 London Olympics Cultural Program and has taught as a visiting artist at the School of the Art Institute of Chicago.

Country
Austria

Artwork Title
Flux

Artwork Location
stc Metro Station



László Zsolt Bordos (b. 1977, Romania) is a Hungarian artist specializing in video projections. A pioneer in 3D mapping, Bordos has exhibited in over 40 countries at events such as the Mapping Festival in Geneva, Ars Electronica in Linz, and ZKM in Karlsruhe. His works include architectural projections, object mapping, and collaborations with theaters and orchestras including MUPA and the London Contemporary Orchestra. He became a member of the International Kepes Society in 2014.

Country
Hungary

Artwork Title
Astrum

Artwork Location
Al Faisaliah Tower

07 Artists



Loris Cecchini (b. 1969) is a prominent Italian artist who investigates the poetic intersections between organic growth and architectural structures. Renowned for expansive installations and sculptural ecosystems, he transforms environments into immersive experiences, from Palazzo Strozzi in Florence and the Quirinale Palace in Rome to the Cleveland Clinic and Cornell Tech in New York. Cecchini has exhibited as a solo artist at Palais de Tokyo in Paris, MoMA PS1 in New York, and the Shanghai Duolun MoMA, and has repeatedly appeared at the Venice Biennale, the Shanghai Biennale, and the Rome Quadrennial.

Country
Italy

Artwork Title
Blaublobbing

Artwork Location
King Abdulaziz Historical Center



Marnix de Nijs (b. 1970) is a Dutch installation artist whose work examines the relationship between the human body, technology, and perception. Based in Rotterdam and Beijing, his immersive installations transform viewers into active participants, using technology as a means to question cultural and social change. De Nijs has exhibited at CCSS Palazzo Strozzi in Florence and ZKM in Karlsruhe. A multiple recipient of honorary mentions at Prix Ars Electronica in Linz, his accolades include the Dutch Witteveen & Bos Art and Technology Prize, as well as awards from Transmediale in Berlin, Vida 5.0 in Madrid, and Art Future in Taipei.

Country
The Netherlands

Artwork Title
New Dimensions: Riyadh edition

Artwork Location
stc Metro Station

07 Artists



Michelangelo Pistoletto (b. 1933) is an Italian artist and a foundational figure of Arte Povera. His influential body of work examines the relationship between self and community, reality and representation, beginning with his *Mirror Paintings* and *The Minus Objects*. Nominated for the 2025 Nobel Peace Prize, he founded Cittadellarte Fondazione Pistoletto to promote social change through art, and conceived Third Paradise to express balance between nature and human ingenuity through his reimagined infinity symbol. Pistoletto received the Golden Lion for Lifetime Achievement at the 2003 Venice Biennale and the Praemium Imperiale for Painting in 2013.

Country
Italy

Artwork Title
Love Difference

Artwork Location
Qasr Al Hokm District



Mohammed Farea (b. 1968) is a prize-winning Saudi artist and architectural draftsman. His vivid, geometric paintings are rooted in Najdi mudbrick architecture and palm-filled landscapes, featuring recurring circular motifs that symbolize the continuity of life. A self-taught painter, his work explores cultural identity through heritage structures, emphasizing preservation through visual expression. Farea blends architectural practice with contemporary art and traditional knowledge, exhibiting in Vienna, London, Madrid, Paris, and Dubai.

Country
Saudi Arabia

Artwork Title
Najd Icons

Artwork Location
King Abdulaziz Historical Center

07 Artists



Monira Al Qadiri (b. 1983) is a Kuwaiti visual artist whose work explores the Gulf's transformation and its "petro-culture." Her PhD studies in Japan shaped a transnational practice that merges research with science fiction, autobiography, tradition, and pop culture-inspired aesthetics. Born in Senegal and based in Berlin, Al Qadiri received the 2022 Fellbach Triennale Award and was featured in *The Milk of Dreams*, the main exhibition at the Venice Biennale, as well as in Carnegie International, the Athens Biennial, Desert X ALUla, the Borås Biennial, the Sydney Biennale, Guggenheim Bilbao, and MoMA PS1.

Country
Kuwait

Artwork Title
Benzene Float I

Artwork Location
Qasr Al Hokm District



Muhannad Shono (b. 1977) is a leading Saudi artist who served as Contemporary Art Curator at the Islamic Arts Biennale 2025. A recipient of the Kingdom's National Cultural Award, he has participated in the Lyon, Busan, and Venice Biennales, and exhibited at the British Museum, MACBA, Art Basel, Centre Pompidou, the Louvre Abu Dhabi, Ithra, Art Jameel, Desert X, and Al-Mansouria. His inquiry into belonging shapes a visual language in which voids, marks, and redaction become sites of renewal, cultivating a sense of entropy that dismantles mononarratives.

Country
Saudi Arabia

Artwork Title
Amidst the thirsty wilderness

Artwork Location
King Abdulaziz Historical Center

07 Artists



n + n Corsino is led by Nicole Corsino (b. 1961) and Norbert Corsino (b. 1961), French choreographers whose work explores the convergence of dance, digital art, and visual media. Founded in 1986, the Marseille-based cinedance practice transforms physical and virtual spaces through choreographic navigations, interactive installations, and augmented reality. Honored by the French government as Chevaliers des Arts et des Lettres (2002), they have presented their work at the Centre Pompidou in Paris, the National Gallery of Modern Art in New Delhi, and the Seoul International Media Art Biennale.

Country
France

Artwork Title
Calligraphic Body

Artwork Location
Qasr Al Hokm District



Nebras Aljoaib (b. 1988) is a Saudi interior designer recognized on the AD100 2025 Middle East list and featured during Milan Design Week at L'Appartamento by Artemest. Her eponymous studio creates sculptural interiors defined by refined materials, spatial clarity, cultural storytelling, and an appreciation for craftsmanship. She reinterprets vintage influences through a contemporary lens. Aljoaib's portfolio spans sculptural retail spaces, serene desert homes, and refined spas, as well as furniture and product design.

Country
Saudi Arabia

Artwork Title
Between Light and Stone

Artwork Location
King Abdulaziz Historical Center

07 Artists



Obaid Alsafi (b. 1991) is a Saudi artist whose practice in new media, video, and data-generated installations is deeply informed by his background in computer science. From data to microorganisms, he investigates the impact of the unseen on the visible world and collective memory. A systematic creator, Alsafi uses Artificial Intelligence (AI) and software to visualize these invisible systems, creating precise works that bridge the computational and physical realms. An Ithra Art Prize winner and 2024 Sigg Prize finalist, he has also participated in the ALUla Arts Festival.

Country

Saudi Arabia

Artwork Title

Seven Axes

Artwork Location

King Abdulaziz Historical Center



Otolab is an Italian audiovisual collective founded in 2001 in Milan by a group of DJs, musicians, video artists, and designers. Their live media performances, immersive installations, and experiential environments explore the relationship between sound, including experimental electronics, techno, and dub, and abstract, evolving imagery. Developed through a collaborative open-laboratory approach, their work merges experimentation with shared knowledge. Otolab has presented at festivals and institutions across Italy, as well as in Germany, France, and South Korea.

Country

Italy

Artwork Title

D-Phragma

Artwork Location

Qasr Al Hokm District

07 Artists



Plastique Fantastique is a Berlin-based duo founded in 1999, comprising Rome-born Marco Canevacci (b. 1970) and Seoul-born Yena Young (b. 1982), renowned for innovative and immersive pneumatic installations that explore the boundaries of perception. Formed in 1999, their ethereal architectures have transformed urban spaces at the Seoul Biennale of Architecture, Nuit Blanche in Paris, and the Oerol Festival. In 2019, they exhibited at the Venice Art Biennale and this year in the Korean Pavilion at the Venice Architecture Biennale.

Country
Germany

Artwork Title
Double Heart

Artwork Location
Qasr Al Hokm District



Random International is a London-based postdigital art collective founded by German-born duo Hannes Koch (b. 1975) and Florian Ortkrass (b. 1975) in 2005. Renowned for exploring the human condition through technology, their large-scale immersive installations transform viewers into participants, incorporating sculpture, light, kinetics, video, print, and sound. Rain Room (2012) debuted at the Barbican Centre in London to global acclaim. Random International's works are held in the permanent collections of the Victoria and Albert Museum in London, MoMA in New York, LACMA in Los Angeles, and the Sharjah Art Foundation.

Country
United Kingdom

Artwork Title
Body / Light

Artwork Location
stc Metro Station

07 Artists



Rejane Cantoni (b. 1959) is a Brazilian artist and researcher who has been developing immersive, interactive installations since 1997. Born in São Paulo, her works transform audiences into active participants in sensory environments that explore human perception and technology. A recipient of the Prix Ars Electronica, Cantoni has exhibited at ZKM Karlsruhe, Ars Electronica in Linz, and the National Art Museum of China, with works held in the collections of ZKM and Fundação Itaú Cultural.

Country
Brazil

Artwork Title
Flying Carpet

Artwork Location
Qasr Al Hokm District



Robert Seidel (b. 1977) is a celebrated German artist whose works explore abstract beauty through a unique synthesis of cinematographic and scientific methodologies. A recipient of the KunstFilmBiennale Honorary Award and the Visual Music Award, his projections, installations, and experimental films create intricate visual experiences on a profoundly symbolic level. Seidel's work has been exhibited internationally at ZKM Karlsruhe, Palais des Beaux-Arts in Lille, Art Center Nabi in Seoul, MOCA Taipei, Young Projects, L.A., and the Museum of Image and Sound in São Paulo.

Country
Germany

Artwork Title
PETRICHOR

Artwork Location
King Abdulaziz Historical Center

07 Artists



Roman Hill (b. 1993) is an American-French artist and filmmaker renowned for abstract, hypnotic visuals derived from microscopic phenomena and chemical reactions, characterized by a poetic interplay of light, movement, and raw material through advanced cinematic technology. His compelling, boundary-pushing narratives include the Vimeo Staff Picks *Lucid* and *As Above*, as well as acclaimed films that have screened in Paris—*Life & Chaos* at Atelier des Lumières and *Hyperstellar* at the Grand Palais. Hill has also collaborated with Coldplay and Metallica on immersive works.

Country

United States of America
/ France

Artwork Title

Inflow/Outflow

Artwork Location

stc Metro Station



Ryoichi Kurokawa (b. 1978) is a Japanese audiovisual artist known for immersive installations and live performances that synthesize sound and visual elements. His practice explores the relationship between nature, technology, and perception, transforming complex scientific data into abstract visual compositions. A recipient of the Golden Nica from Prix Ars Electronica, Kurokawa has exhibited internationally at venues including Tate Modern in London, the Venice Biennale, the Centre Pompidou in Paris, and Louvre Abu Dhabi.

Country

Japan

Artwork Title

Constrained Surface

Artwork Location

stc Metro Station

07 Artists



Saudi artist **Safeya Binzagr** (1940–2024), a foundational figure in the Kingdom’s art scene, was awarded the King Abdulaziz Medal of the First Class in 2017 for her monumental contributions to fine art and for documenting Saudi social history and heritage. Educated at St. Martin’s School of Art in London, she founded the Darat Safeya Binzagr gallery in 1995—the first cultural center of its kind—featuring her permanent art collection as well as art classes and cultural salons for women. Her regional and international exhibitions included 18 solo and six group shows, establishing Binzagr as the Mother of Saudi fine art.

Country

Saudi Arabia

Artwork Title

Scenes of a Matrimony

Artwork Location

King Abdulaziz Historical Center



Saeed Gebaan (b. 1989) is a multidisciplinary Saudi artist. He is the co-founder of Phi Studio in Abha, his city of birth, and holds a degree in industrial engineering and management. Gebaan merges kinetic science and industrial engineering with visual art, exploring themes of existence, human perception, and the relationship between humanity and natural phenomena. He has exhibited at BIENALSUR in Argentina and SAMoCA in Riyadh, and has received support and residencies from the Berlin Art Institute, Misk Art Institute, Al-Balad Residency in Jeddah, and the Ma’an Grant.

Country

Saudi Arabia

Artwork Title

Signal Mirage

Artwork Location

stc Metro Station

07 Artists



Shinji Ohmaki (b. 1971) is a leading Japanese contemporary artist and a Professor at Tokyo University of the Arts, honored with the Takashimaya Art Prize, the Enku Grand Award, and the Ministerial New Artist Award. Renowned for transforming spaces into sensory worlds, Ohmaki explores the balance between existence and extinction, influenced by his family's textile heritage and Asian philosophy. Showcased at the Yokohama and Asia Pacific Triennials, and for Hermès Sèvres and Louis Vuitton, his acclaimed works blur physical borders while reflecting his signature interpretation of human existence, time, and space.

Country
Japan

Artwork Title
Liminal Air Space-Time

Artwork Location
King Abdulaziz Historical Center



Shiro Takatani (b. 1963) is a Japanese artist and co-founder of Dumb Type, which represented Japan at the 2022 Venice Biennale. He has exhibited at the Centre Pompidou Metz, the Museum of Contemporary Art Tokyo, the Yamaguchi Center for Arts and Media, and the Sharjah Biennial, among others, and has collaborated with musician Ryuichi Sakamoto and fog sculptor Fujiko Nakaya. Recipient of Japan's 65th Prize of Fine Arts and the Kyoto Prefecture Cultural Award, Takatani's work explores technology and the human condition, with pieces held in the collections of the Tokyo Photographic Art Museum, ZKM in Germany, and the National Museum of Art, Osaka.

Country
Japan

Artwork Title
ST\LL for the 3D Water Matrix

Artwork Location
stc Metro Station

07 Artists



Shun Ito (b. 1961) is a Japanese kinetic artist whose practice is deeply informed by his background as a dancer, having performed with Karas under Saburo Teshigawara. His notable sculptural series *Cosmic Birds*, initiated in 2012, explores the consciousness of gravity through cinematic, light-based kinetics. Ito received the Grand Prix at the Asahi Modern Craft Exhibition (2007) and the Yanagida Kunio Award (2013). Commissioned by the International Dance Festival Birmingham, he has exhibited at the Cité des Sciences et de l'Industrie in Paris and the Frequency Festival in Lincoln, United Kingdom.

Country
Japan

Artwork Title
Cosmic Birds

Artwork Location
stc Metro Station



Ezequiel Pini (b. 1985), known as **Six N. Five**, is an Argentinian digital artist and designer based in Barcelona. His dreamlike 3D aesthetic presents a refined and surreal visual language that explores the intersection of nature, architecture, and imagination. Pini is best known for creating the default Bloom wallpaper for Microsoft Windows 11 and for projects with Cartier, Rimowa, Meta, Apple, Givenchy, Daniel Arsham, Burberry, Nike, and Samsung. The recipient of designboom's Design Prize, supported by the City Council of Milan, his work has been exhibited at Art Basel in Basel, the Centre Pompidou in Paris, the Moco Museum in Amsterdam, and Sotheby's in Hong Kong.

Country
Argentina

Artwork Title
Artificial Spaces

Artwork Location
King Abdulaziz Historical Center

07 Artists



Based in Berlin and founded in 2021, **someform Studio** is led by German creative directors Matthias Winckelmann (b. 1983) and Helge Kiehl (b. 1985), operating at the intersection of computational design and digital art. Through a systematic approach, the studio uses generative design software, simulated photography, and dynamic animation for clients including Nike, Samsung, and Google DeepMind. Winckelmann's previous role as Head of 3D at ManvsMachine in London underscores the studio's leadership within the field.

Country
Germany

Artwork Title
Artificial Spaces

Artwork Location
King Abdulaziz Historical Center



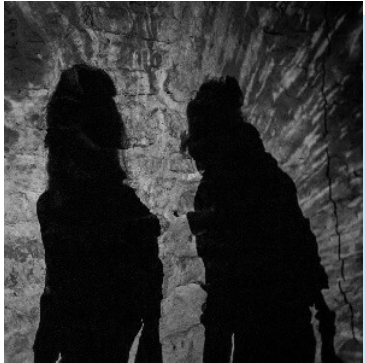
Studio Above&Below is a London-based art and technology practice founded in 2018 by the German-British duo Daria Jelonek (b. 1988) and Perry-James Sugden (b. 1992), both graduates of the Royal College of Art. Their research-based immersive artworks merge Mixed Reality (XR), data, and digital media to explore connections between humans, technology, and the environment. The studio has exhibited at Tate Modern, the Royal Academy of Arts, and the Victoria and Albert Museum in London; Sónar+D in Barcelona; the Venice Biennale; and UCCA in Shanghai. They have been commissioned by ATHR and received the STARTS City of the Future Prize and Bloomberg bursaries.

Country
United Kingdom

Artwork Title
Atmospheric Seeing

Artwork Location
King Abdulaziz Historical Center

07 Artists



Tonoptik is a Russian new media art project founded by Iurii Tolstoguzov (b. 1983) in 2014, with Kristina Petukhova (b. 1985) joining as co-creator in 2019. The duo specializes in minimalist audiovisual and light-sound installations. A laureate of Spain's MADATAC Award, Tonoptik has also received a special prize from Cyland MediaArt Lab, and an honorary mention for the Share Prize in Turin, Italy. Their works have been exhibited at the Hermitage Museum in St. Petersburg, Chronus Art Center in Shanghai, the WNDR Museum in Chicago, the Istanbul International Theatre Festival, and Signal Festival.

Country
Russia

Artwork Title
REDUKTOR

Artwork Location
King Abdulaziz Historical Center



Traumnovelle is a militant Belgian architectural group established in 2013 by Léone Drapeaud (b. 1987), Manuel León Fanjul (b. 1990), and Johnny Leya (b. 1990). The group employs architecture and fiction as tools for analysis, critique, and subversion, examining modern societal issues through a multidisciplinary approach that embraces both ambition and controversy. The trio curated the Belgian Pavilion at the Venice Architecture Biennale 2018 with Eurotopie, exploring the links between architecture and politics. They also featured prominently at the Saudi Art Council in Jeddah, reinforcing their reputation as provocateurs at the nexus of design, storytelling, and critical theory.

Country
Belgium

Artwork Title
Troppo Fiso!

Artwork Location
King Abdulaziz Historical Center

07 Artists

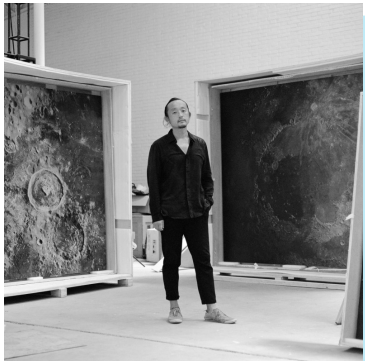


Vali Chincișan (b. 1980) is a Romanian visual artist recognized for his work in video mapping and new media art, creating immersive experiences that explore the relationship between image, space, perception, and cultural narrative. He has received first prizes at Dublin Winter Lights, the 1minute Projection Mapping Competition at Tokyo Lights, and Brazil's We Light Floripa festival. Chincișan was also awarded the Audience Prize at the Video Mapping Festival in Lille, the Bronze Award at the Shining Shanghai Light Festival, and was co-winner of the Charlottenburg Palace 2025 Award, part of Berlin's Festival of Lights.

Country
Romania

Artwork Title
The Vision Grid

Artwork Location
King Abdulaziz Historical Center



Wang Yuyang (b. 1979) is a visionary Chinese multimedia artist and educator at the Central Academy of Fine Arts in Beijing, returning to Noor Riyadh. His artistic practice investigates the poetics of obsolete technology and “destructive” aesthetics, employing humor and spectacle to explore cognition, artificial intelligence, and historical perception. With solo exhibitions at Museo Novecento in Florence, the Heydar Aliyev Center in Baku, the Venice Biennale, and the Long Museum in Shanghai, his artist talks have been presented at the Royal Academy of Arts in London, Centre Pompidou in Paris, and Perth Horsecross.

Country
China

Artwork Title
Light, Floating Down Like A Feather

Artwork Location
King Abdulaziz Historical Center

07 Artists



Wu Chi-Tsung (b. 1981) is a multidisciplinary Taiwanese artist known for his innovative synthesis of traditional Eastern aesthetics and contemporary media. Honored with the Taipei Arts Award, the Liu Kuo Sung Ink Art Award, and the WRO Media Art Biennial Award, Chi-Tsung reinterprets classical Chinese ink painting through photography, video, and installation. His acclaimed *Cyano-Collage and Wrinkled Texture* series employ cyanotype processes on Xuan paper. *Synchronicity* was a major solo exhibition at the Katonah Museum of Art in New York, with additional works presented at M+ in Hong Kong and the Los Angeles County Museum of Art.

Country
Taiwan

Artwork Title
Dust 002

Artwork Location
stc Metro Station



Berlin-based studio **ZEITGUISED**, founded in 2001, has pushed the boundaries of digital image-making under the aegis of founder Henrik Mauler (b. 1974). At the intersection of experimental design and fine art, virtual simulation and physical materiality, the studio operates as a research-driven practice exploring the evolving conditions and boundaries of contemporary image production. ZEITGUISED has exhibited at ZKM Karlsruhe, Vitra Design Museum in Weil am Rhein, Centraal Museum Utrecht, Design Museum Gent, HEK in Basel, Yuz Museum in Shanghai, Somerset House in London, MOCA Barcelona, Palazzo Reale in Milan, and MAO in Turin.

Country
Germany

Artwork Title
"&forget with me"

Artwork Location
Qasr Al Hokm District

07 Artists

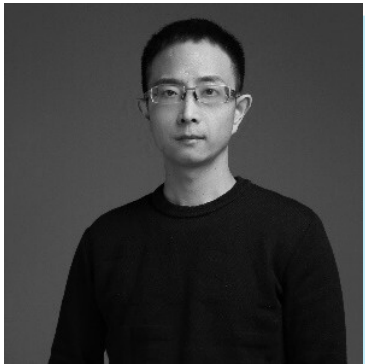


Zhang Zengzeng (b. 1987) is a Chinese multidisciplinary artist, sculptor, and faculty member at the Sichuan Fine Arts Institute whose work investigates the integration of technology, urban space, and invisible social behaviors. A critical voice in contemporary Chinese sculpture and spatial practice, Zengzeng translates philosophical inquiries into form through new materials and spatial interventions in institutional settings and the public realm. He has participated in the Chengdu Biennale and the Shenzhen Pingshan International Sculpture Exhibition in China. Key solo exhibitions include *Yangtze River* and *The Shape of Sound*.

Country
China

Artwork Title
The Light to Home

Artwork Location
King Abdulaziz Historical Center



Zheng Da, an innovative Chinese intermedia artist, is the founder of Low Tech Art Lab, a platform for artistic experimentation in the digital space, and an Associate Professor at Central China Normal University. His work spans interactive installation, game art, and audio sculpture, critically engaging with contemporary media culture. He received the prestigious international Lumen Prize for *The Unfettered Language* of Machines and the Wang Shikuo Award. His works have been exhibited globally, including a solo show at the Hubei Museum of Art and participation in the Venice Biennale's parallel exhibition.

Country
China

Artwork Title
Uploader

Artwork Location
stc Metro Station

07 Artists



Ziyad Alroqi (b. 1998) is a Saudi artist whose work explores the intersection of cultural identity, memory, and the architectural essence of desert landscapes. Combining his formal training in architecture from King Fahd University of Petroleum and Minerals with a master's in Situated Practice from UCL, Alroqi redefines perceptions of place and time. Bridging digital and analog mediums as part of Wasm Studio, he examines the fluidity of personal and collective narratives. He began his artistic career with his solo exhibition *Desert Talk* at P21 Gallery in London.

Country

Saudi Arabia

Artwork Title

The Shadow Within

Artwork Location

King Abdulaziz Historical
Center

08 Exploring Past Editions



Exploring Past Editions



2024 — 2023 — 2022 — 2021



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09 Media Room & Materials



Press Release Guidelines

Below are some guidelines and resources if you are planning to send out a press release regarding your participation in Noor Riyadh.

Please refrain from sharing images of artworks from the festival until November 20. Until then, use the recommended content and imagery provided in this toolkit.

The [Riyadh Art Media Center](#) serves as a central resource for press materials, images, and announcements related to Noor Riyadh and Riyadh Art initiatives.

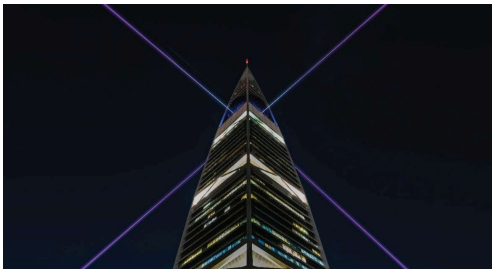
Access the Media Center [here](#).

The [Noor Riyadh Image Library](#) is continually updated with high-resolution images of artworks, events, and key moments from the festival.

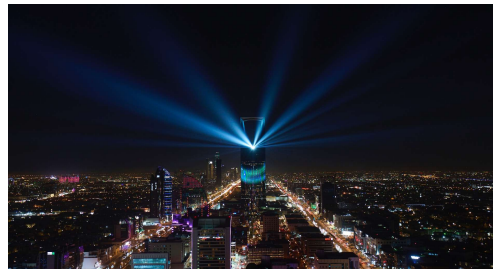
Access the Image Library [here](#).



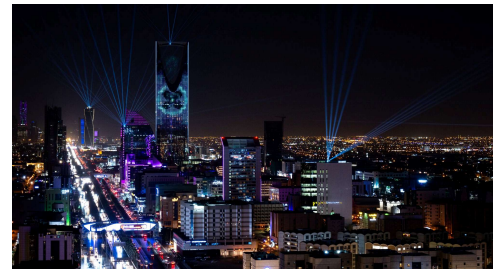
Approved Festival Logo



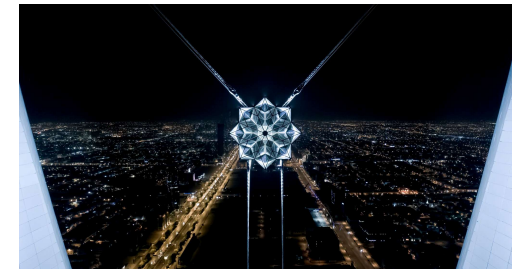
Higher Power, Al Faisaliah ©2024 Chris Levine



DIALOGUE, Kingdom Tower ©2023 Christopher Bauder



Pulse of Light, ©2022 Yann Kersalé



Star in Motion, Kingdom Tower ©2021 Koert Vermeulen

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09 Media Room & Materials



FAQs

What is Noor Riyadh?

Under the Royal Commission for Riyadh City and Riyadh Art, Noor Riyadh is an annual citywide festival of light and art that began in 2021. As the world's largest light art festival, it showcases extraordinary light-based artworks by renowned Saudi and international artists, transforming the capital into a vibrant, illuminated canvas.

This year, Noor Riyadh returns for its fifth edition from November 20 to December 6, 2025, featuring over 60 captivating artworks under the theme *In the Blink of an Eye*.

What is the theme of this year's festival?

The 2025 theme, *In the Blink of an Eye*, captures the essence of rapid transformation, where moments shape destinies and tradition meets innovation in an instant.

This theme mirrors Riyadh's dynamic evolution: a city weaving its heritage with forward-looking ambition, embracing light as a narrative medium to explore technology, connection, and the human experience across time and space.

How does Noor Riyadh contribute to Riyadh's cultural and artistic landscape?

Noor Riyadh redefines the city as a cultural beacon, offering residents and visitors an unparalleled artistic experience. By transforming Riyadh into an illuminated cityscape, the festival enhances its cultural identity while strengthening community engagement and global artistic collaboration.

09 Media Room & Materials



FAQs

How does Noor Riyadh align with Saudi Vision 2030 and Riyadh Art?

Riyadh Art, one of the four mega projects launched by King Salman bin Abdulaziz Al Saud, aims to transform the capital into a vibrant landscape of creativity. Through programs such as Noor Riyadh, Riyadh Art enriches lives, ignites creative expression, and advances the creative economy.

These efforts position Riyadh as a global arts destination, aligning with Saudi Vision 2030's commitment to building vibrant communities and cultivating a thriving cultural sector.

What can visitors experience at Noor Riyadh beyond the light installations?

In addition to the stunning light installations, Noor Riyadh offers a dynamic program of workshops, panel talks, and family-friendly activities for all ages. These events are designed to engage the community, spark creativity, and deepen the connection to the festival's themes.

Is there an entry fee for the festival?

All installations and events are free and open to the public. Some workshops or guided tours may require prior registration.

Are there any sustainability efforts in place?

Yes, Noor Riyadh integrates sustainability through eco-conscious installations, the use of energy-efficient lighting, and educational programs that promote environmental awareness as part of its commitment to responsible cultural development.

09 Media Room & Materials



Naming Conventions

To ensure clear, consistent, and unified messaging across all platforms, media, and official communications, the following guidelines must be followed when referencing Noor Riyadh 2025, its leadership, curators, and programming.

Festival Name

- Use the full title *Noor Riyadh 2025* at first mention in any communication (press releases, social media, speeches, or official correspondence).
- In subsequent mentions, you may use *Noor Riyadh* alone.
- Do not abbreviate the name (e.g., NR).
- Avoid informal variations such as “the light festival” unless contextually paired with the full name.

Festival Organization

- On first mention, use: “Noor Riyadh 2025 is organized by Riyadh Art, under the Royal Commission for Riyadh City (RCRC).”
- After that, you may refer to the organizer simply as Riyadh Art.
- You may also include: “Riyadh Art is one of the four mega projects of Riyadh, launched under the Kingdom’s Vision 2030.”

Curators

- On first reference, always state full names and titles:

-  Mami Kataoka — Curatorial Advisory Lead
-  Sara Almutlaq — Curator
-  Li Zhenhua — Curator

09 Media Room & Materials



Naming Conventions

Theme

- Always use the full and correct theme name for 2025:
 - “In the Blink of an Eye”
- This theme reflects Riyadh’s rapid transformation and explores the intersection of science, society, and self through the medium of light.
- Do not paraphrase, shorten, or rephrase the theme.

Titles and Honorifics

- Nouf Almongeef
Director of Noor Riyadh
- Khalid Al-Hazani
Vice President of Riyadh Life Sector at The Royal Commission for Riyadh City (RCRC), and Executive Director of Riyadh Art

Artists

- When referencing artists from previous editions, clearly state the year:
 - “Janet Echelman (Noor Riyadh 2022)”
 - “Muhannad Shono (Noor Riyadh 2021, 2023)”
- For 2025 participants, wait for official announcements before sharing names.
- Do not reference speculative or unconfirmed artists in advance of official releases.

09 Media Room & Materials



Glossary of terms

MAIN TERMINOLOGIES	
Riyadh Art	Presented by
Noor Riyadh	Partners
Noor Riyadh Festival	Creative & Technical Response
The Annual Festival of Light and Art	Creative Integrity
Event	Artist
Noor Riyadh - A Riyadh Art Program	International Artist
Community Engagement Program	Saudi Artist
Special Activities	Curate
Program of Special Activities	Curator
Public Program	Co-Curator
Open Gallery	Curatorial
Public Art	Curated by
Light Art	Curatorial Concept
Director of Noor Riyadh	Curatorial Advisory Lead

FESTIVAL TERMINOLOGIES	
In the Blink of an Eye	Sculpture
Artwork	New Commissions
Artworks	New Commission
Installations	Theme
Interpretation Panel	Galleries
Merchandise	Opening & Closing Ceremony
Citywide Artworks	Outdoor Artworks
Art Installations	Indoor Artworks
Citywide Installations	
Public Installations	
Projections	
Interventions	
Ephemeral Sculptures	
Immersive	

10 Social Media



Noor Riyadh encourages members of the media to share highlights of the festival across their social media platforms, supporting the global amplification of this unique celebration of light and art.

We invite you to follow us and tag us in all posts relating to Noor Riyadh and Riyadh Art.

Partners are encouraged to share approved content through collaborative posts with the official Noor Riyadh account to enhance visibility and engagement.

To request a collaboration, do so by tagging @NoorRiyadhFestival and sending a collaboration request directly on Instagram when posting your approved content.

Please ONLY tag the accounts below in your posts.

#NoorRiyadh

Instagram [@NoorRiyadhFestival](#)

Facebook [@NoorRiyadhFestival](#)

X [@NoorRiyadhFest](#)

#RiyadhArt

Instagram [@RiyadhArtOfficial](#)

Facebook [@RiyadhArtOfficial](#)

X [@Riyadh_Arts](#)

LinkedIn [RiyadhArt](#)



Noor Riyadh Announcement
Account: @NoorRiyadhFest



Date: Nov 19



Partners engage through quoting tweet



11 Contact Details



The Royal Commission for Riyadh City

Abdulrahman Alqarni

Marketing and Communication Director
qarni.ab@rcrc.gov.sa

Media Relations

Nesrin Almutlaq

Media Relations Manager
nesrin.almutlaq@edelman.com

Elizabeth Flanagan

Art and Culture Director
elizabeth.flanagan@edelman.com



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