

URBANJOBS

Lüleci Hendek Cad. No 67 / 2
Galata, Beyoğlu, İstanbul
Studio : 0850 318 42 02
www.urbanjobs.istanbul

Interior Architecture & Design: Urbanjobs

Photography: İbrahim Özbunar — 645studio

Lighting Consultant: NOX

Location : Tersane Istanbul, Haliç

Project Area: 160 m2

ORIGAMI

ORIGAMI is conceived as a linear spatial sequence structured around display, production, and circulation. The project translates the logic of layering—intrinsic to the croissant—into an architectural system defined by repetition, depth, and sectional articulation.

The interior is organized along a strong longitudinal axis. Custom-designed shelving units form a continuous wall datum, integrating storage, display, and lighting within a single architectural element. These vertical frames operate as rhythmic structural bays, establishing order while allowing flexibility in product presentation. The shelving planes, illuminated from beneath, emphasize horizontality and create a stratified visual field that directly references the layered structure of laminated dough.

Material selection is deliberate and controlled. High-gloss, deep-toned ceramic tiles wrap the perimeter, producing a reflective, almost lacquered envelope that enhances depth and amplifies light. This darker shell is contrasted with mineral-textured surfaces and pale, patterned stone bases that ground the central island. The island itself is conceived as a monolithic volume—precise, edged, and elevated—functioning simultaneously as display, service counter, and spatial anchor.

The perforated ceiling system introduces a secondary layer of order. Its repetitive circular grid conceals technical infrastructure while reinforcing the project's modular discipline. Integrated lighting is recessed and restrained, allowing the illuminated product shelves and vertical light panels to act as primary luminous elements within the space.

The seating zone is treated as an extension of the architectural palette rather than a separate environment. Compact wooden chairs and mineral-finished tables maintain material continuity, while the layout preserves a clear circulation corridor along the central axis. The result is a spatial hierarchy that prioritizes product visibility without compromising user comfort.

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Detail resolution is fundamental to the project. Junctions between glass, metal, and timber are sharp and controlled; display vitrines are frameless where possible, minimizing visual noise. The architecture does not rely on decorative gestures. Instead, it constructs identity through proportion, repetition, and material precision.

ORIGAMI operates as a calibrated retail environment where architecture frames the product with clarity and restraint. The space is defined not by excess, but by discipline—an interior built through layers, alignment, and controlled contrast.