

F A R O
B A R C E L O N A

Designing the Air
Faro Barcelona Defines Modern Ventilation

For decades, the ceiling fan lived at the periphery of design-functional, often overlooked, rarely celebrated. Today, as American interiors prioritize wellness, energy consciousness, and architectural clarity, it is firmly reentering the conversation-not as a utility, but as a considered architectural element.

Since 1982, Faro Barcelona has been engineering this evolution. With more than 40 years of ventilation expertise, a presence in over 140 countries, and more than 1.5 million fans installed worldwide, Faro Barcelona brings both authority and scale to the category.

Backed by a dedicated in-house quality lab, where airflow, durability, performance, and lifecycle are rigorously tested-and supported, Faro Barcelona approaches airflow as both a science and a design discipline.

Download the images



KLIM CEILING FAN

Climate-Conscious Comfort for Contemporary Living

As architects and interior designers reassess the environmental footprint of their projects, ceiling fans present a **credible alternative to HVAC overdependence**. With over four decades of engineering expertise, Faro Barcelona pioneers this shift with measurable performance data and verified environmental analysis.

Powered by **advanced DC motor technology**, Faro Barcelona fans consume an average of just 15W while delivering up to 6,000 CFM of airflow, achieving a perceived temperature reduction of 2-4°C. Annual energy consumption averages only 10.4 kWh, compared to 392 kWh for an equivalent air conditioning system-representing up to **97% lower carbon impact** based on 800 hours of annual use. All models are ETL-certified for U.S. compliance.

Rather than forcing cold air, Faro Barcelona fans enhance comfort through **natural circulation**-creating the sensation of a soft, quiet breeze without drying interiors. In winter, reversible motors redistribute warm air trapped at ceiling level, **improving overall heating efficiency**.

For homeowners, the benefit is immediate:

- Reduced energy consumption
- Lower utility bills
- Enhanced year-round comfort
- Near-silent performance ideal for bedrooms and open-plan living

For designers and specifiers, the advantage is strategic:

- Supporting sustainability benchmarks
- Reducing HVAC strain
- Offering clients environmentally responsible climate solutions



OUTWOOD CEILING FAN

Sustainability as a Design Language

In the American design market, sustainability is no longer an aesthetic trend - it is an expectation. Faro Barcelona embeds environmental responsibility into every stage of production.

All wooden models are FSC-certified, ensuring traceable, responsibly managed forests. Energy-efficient DC motors significantly reduce electricity consumption. Durable construction promotes longevity over replacement cycles.

A recent environmental impact study conducted with sustainability consultancy **Inedit** underscores the measurable advantage of ceiling fans in moderate climates. Scientific research shows they can reduce perceived temperature by 2-4°C, enhancing comfort without high energy demand.

Based on 800 hours of annual use, a Faro Barcelona PUNT M fan generates just 4 kg of CO₂ over its lifespan, compared to 122 kg for a comparable 2.5 kW air conditioning unit-a 97% reduction largely driven by operational energy use.

With annual consumption of only 10.4 kWh versus 392 kWh for AC, the data positions ceiling fans not as nostalgic alternatives, but as **powerful, climate-conscious tools**. When paired with air conditioning, they can further improve system efficiency by approximately 30%, reinforcing their role in a smarter, lower-impact approach to interior comfort.



HEYWOOD, with FSC-certified wooden blades and a softened Scandinavian profile, brings biophilic sensibility into contemporary interiors - ideal for projects where natural materials and responsible sourcing are central to the design narrative.



JUSTFAN is a modern, industrial-style ceiling fan featuring a steel motor, ABS blades, and a 6-speed reversible DC motor for energy efficiency.



CRUISER is an ultra-compact, modern, and energy-efficient ceiling fan suitable for both residential and commercial spaces.



PALMA is a modern, IP44-rated ceiling fan with light, specifically designed for both indoor and outdoor spaces like balconies and terraces.

Integrated Technology. Intentional Design. The Faro Barcelona Standard.

Smart functionality is integral to contemporary interiors, and Faro Barcelona approaches ventilation as part of a seamless living system. Across collections, models offer **remote and smart-control compatibility, reversible airflow for seasonal adaptability, slope adaptability, and integrated LED solutions**-developed under one unified lighting and ventilation engineering structure. The result is technical coherence: **airflow, illumination, and spatial experience working together rather than as separate layers**.

Engineering groups including **Accor, Hilton, Marriott, and Six Senses**, Faro Barcelona ceiling fans are specified for projects where performance and aesthetics carry equal weight.

In today's most considered interiors, every element must serve both **performance and poetry**. Faro Barcelona does not treat the ceiling fan as an accessory, but as an architectural component-setting a benchmark for climate-conscious, design-driven interior solutions in the American market.

Built to Set the Benchmark

With more than 40 years of ventilation expertise, a presence in over 140 countries, and over 1.5 million fans installed worldwide, Faro Barcelona stands as a true authority in the category it has helped define. Supported by rigorous in-house testing, integrated engineering, and a specification-ready portfolio developed for contemporary architecture, the brand does not follow the evolution of climate-conscious design, it **engineers it**. In a market demanding measurable performance and refined aesthetics, Faro Barcelona sets the industry benchmark for ventilation as an architectural discipline.

About Faro Barcelona

Founded in 1945 in Barcelona as a small lighting workshop, Faro Barcelona has evolved into an international design brand present in more than 140 countries. Expanding into ventilation in 1982 with the launch of its first ceiling fan, the company today stands as a European reference in decorative lighting and ceiling ventilation, driven by a singular purpose: improving wellbeing through the design of light and air.

Rooted in Mediterranean design culture, Faro Barcelona approaches product development as a collaborative process between designers, engineers, and sustainability specialists. With decades of expertise across both lighting and ventilation, the brand develops solutions that balance aesthetics, technical precision, and energy efficiency, serving residential, hospitality, commercial, and contract projects worldwide.

Sustainability is embedded across every stage of the company's operations, from eco-design and material selection to lifecycle analysis and circular initiatives such as repair and refurbishment programs. All wooden ceiling fans are FSC® certified, reinforcing responsible sourcing practices. Faro Barcelona's environmental commitment is further recognized through ISO 14064 Carbon Footprint certification and the EcoVadis Silver Medal.

Today, Faro Barcelona continues to set benchmarks in climate-conscious while, offering thoughtfully engineered, design-driven solutions that elevate interiors more reducing environmental impact.

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